



Doing Business in Europe Webinar Series:- GERMANY

The U. S. Department of Commerce International Trade Administration Europe Team invites American exporters to join us for market briefings with our U.S. Embassy colleagues across Europe. Each session will cover the current status of the market, key target sectors, new procedures or guidelines, developing trends. Speakers include American government officials and private sector entities.

- April 15, 2021 **Doing Business in Germany** [REGISTER](#)

The German economy is the 4th largest in the world and accounted for one quarter (24.7%) of the European Union's GDP in 2019. Germany is also the United States' largest European trading partner and the fifth-largest market for U.S. exports. With a population of 83.2 million, Germany is the largest consumer market in the European Union. The significance of the German marketplace goes well beyond its borders. An enormous volume of trade in Germany is conducted at some of the world's largest trade events, such as MEDICA, the Hannover Fair, Automechanika, and the ITB Tourism Show. The volume of trade, number of consumers, and Germany's geographic location at the center of the European Union make it a cornerstone around which many U.S. firms seek to build their European and worldwide expansion strategies.

Agenda/Speakers

Market Overview : John Fay, Commercial Counselor, U.S. Embassy Berlin

Market Overview: Achim Hartig, Managing Director, Germany Trade & Invest

U.S. Department of Commerce Resources: Donald Calvert, Desk Officer, Office of Western & Northern Europe, International Trade Administration

U.S. Government Funding for Export Promotion Activity: Eddy Mayen, Director – State Trade Expansion Program, Office of International Trade, U.S. Small Business Administration

Coming Soon!

- May 13, 2021 at 11:00am ET (8:00am PT) Doing Business in Russia [REGISTER](#)
- June 17, 2021 at 11:00am ET (8:00am PT) Doing Business in Ukraine [REGISTER](#)
- July 8, 2021 at 11:00am ET (8:00am PT) Doing Business in the United Kingdom [REGISTER](#)

Cost: \$25 per webinar Participants must register.

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