# Charity Martin-King; Biography, Cover Synopsis & Resume



Charity Martin-King has a civic, business, coaching, and non-profit career which spans over 20 years. She currently serves as the Director of Social Change for The Ohio State University Office of Student Life. She is also co-founder of Lead with Purpose; a leadership development non-profit organization. Her career experience includes Lutheran Social Services, The Ohio State University; Young Scholars Program, Ohio Dominican University; Village to Child Program, The Mayor's Office of Education; Columbus Youth Commission, and I Know I Can. She is the former owner of Urban Spirit Coffee Shop, a social justice based coffee house. Charity Martin-King serves on the NAACP of Columbus Executive Committee and is a Life Member of the NAACP.

Mrs. King's Honors include: Zeta 100; Activists, The Ohio State University ODI Excellence Award, The Ohio State University; Sphinx Society, The Ohio State University Student Life; Outstanding Staff Award, Outstanding Christian Leader by the Fellowship of Christian Athletes, Ohio Dominican University Advisor of the Year, Statewide Governor's Award; Excellence in Community Education, Tom Joyner Morning Show "Hardest Working Entrepreneur", Columbus Landmarks

Design Award, Who's Who Black Columbus "Interesting Personalities, Who's Who Cambridge, Columbus Alive "People to Watch", CDC Micro Entrepreneur Award, Iota Phi Theta 9 Who Care Award, All-AP Coach of the Year, Columbus City Schools Coach of the Year, Jump 25 Coaches Hall of Fame, and more! She has been recognized by the Ohio Senate, Columbus City Council, Governor Ted Strickland, and Senator Ray Miller.

Charity Martin-King serves her community with particular emphasis on five core values; DISCIPLINE, INTEGRITY, SCHOLARSHIP, PURPOSE, and LEADERSHIP.

Mrs. Martin-King is often invited to lead conferences, train young leaders, and speak to church and civic groups. Subjects include "The Five Links in the Chain", "How to be a Trailblazer", and "Leadership in Perilous Times". Charity Martin-King is a proud product of Columbus City Schools. She is a graduate of The Ohio State University with a dual degree in Political Science and African American Studies. She and her husband have two sons.

## **LEADERSHIP**

I am honored to submit my qualifications to serve as interim *caretaker* on Columbus City Council as the City of Columbus prepares for a historic 2023 election. I have extensive experience working with community groups, corporations, organizers, youth and families and would be honored to assist in providing a professional and seamless transition for the next Councilmember. I bring board related, budget, committee and management skill to the position and would readily support the direction of the Council. Thank you for considering my perspective and diversified abilities.

My leadership style is a servant leadership style. Servant leadership is based on ethics, empowerment, and value for the community. As a servant leader I demonstrate the work ethic I expect and believe in empowering people to flow in their areas of expertise. A community of mutual respect and support builds synergy among the team. In every role, in every job, in every opportunity, I find a way to serve. I am a servant leader with transformational leadership qualities. Through service, we grew in understanding, bond, and appreciation for each other. I believe in accountability, discretion and sharing best practices. I also lead with an approach the echoes the best use of organizational resources (time, money, human capital).

In every position, I direct teams to the mission and goals of the organization with regular evaluation and constructive critique. I am not a micromanager. I believe in high-level production, reaffirming spaces and a people first approach. Respect is key.

In a recent strengths finder assessment, my to five themes are:

1. STRATEGIC 2. ACHIEVER 3. ARRANGER 4. RESTORATIVE 5. SELF ASSURANCE

FOR EXAMPLE: I have led my current team to sustain programs and strengthen the department during the COVID-19 crisis. I have revised the strategic plan, secured funding, stabilized operations, increased production while decreasing financial outlay and conducted/completed a departmental self-study. \*Includes meeting objectives from the strategic plan and university plan. The university Center for Educational Studies data exhibits a high level of belongingness, viable service, and outreach for my department (Social Change).

Charity Martin-King

# **Charity Martin-King**

6181 Cherry Hill Dr. Columbus, Ohio 43213 614-716-9927 cking.lwp@gmail.com

#### **STRENGTHS**

- Over 20 years in program design, non-profit development, consulting, and education
- Strong writing ability, extensive experience in grant writing, budgeting, policy, research and reporting
- Particular strength in event planning, print media, public relations, and group presentations

### CAREER EXPERIENCE

2019-Present The Ohio State University; Office of Student Life

## **Director of Social Change**

- Develop and execute strategic plan and expansion of department by organizing department goals
- Identify and execute department presentations internally and externally for recruitment and partnership
- Identify, monitor, and direct department expansion efforts with new internal and external partnerships
- Connect students to viable civic engagement & internship opportunities
- Lead and manage all marketing and media execution Socialchangeosu (Instagram & Twitter)
- Develop and allocate annual budget for department
- Research, identify, and execute proposal and grant writing
- Monitor weekly programming while providing direct supervision to Staff and Students
- Review and approve community partnership contracts
- Ensure program activities operate within the policies and procedures of the university and Student Life
- Provide educational and training support to various courses and departments
- Lead assessment, data collection, and analytics, in department for program impact on students, community recruitment, and employment experience

HIGHLIGHTS: Strategic plan and Self Study. Expanded Funding Partnerships. Student Advocacy Training. Recognitions: Student Life "Outstanding Student Supervisor Award". Office of Diversity & Inclusion Outstanding Leadership Award, National Residence Life Honor Society Award, Outstanding Community Partner Award. Induction into The Ohio State University SPHINX Honor Society.

COMMITTEES: National Pan-Hellenic Council Plaza "Project Excellence", Debt Free Education Committee, Students with Parents Committee, Student Employment Equity Committee, Leadership and Engagement Committee

2016-2019 I Know I Can

### **College Advising Manager**

- Promoted the overall mission of I Know I Can
- Pre-collegiate college and career advising to high school students
- Served on the Development Committee
- Performed data entry and performance based tracking
- Periodically facilitated programs & workshops
- Organizational liaison to Senior to Sophomore Students

HIGHLIGHTS: Funded and Established the 1st I Know I Can HBCU Founders' Scholarship

## 2007-2015 Urban-Spirit Coffee Shop & Urban Spirit Education

## **Owner/Founder/Proprietor**

- Provide strategic planning, project supervision, and agency/organization specific services.
- Clients include area policy leaders (Columbus & Reynoldsburg), Union County, and local small businesses.
- Workshop facilitation, organizational analysis/best practice, and grant writing.

HIGHLIGHTS: Iota Phi Theta "9 Who Care" Community Award recipient. \*See also awards

## Coffee House Proprietor 893 E. Long St. Columbus, Ohio 43203

- Business creation which includes construction, licensing, business compliance, sub-contractors, drink recipes and menu products.
- Provided direct customer service and product delivery. Performed back-office accounting, profit and loss statements, payroll, and inventory tracking.
- Secured event reservations, local speakers, artists and performers. Assisted in strategic planning, advisement, and political engagement for neighborhood development. Coordinated summer concert series
- Managed all aspects of business development, relations, trademarks, graphics, merchandising, and promotions.
- Monitored expenditures. Facilitated community educational initiatives. Developed and designed website and digital media.

HIGHLIGHTS: Served as Member of the Near East Area Commission, Long Street Businessmen's' Association, and Mt. Vernon District Improvement Association. Premier small business advocate for the Near East Side. Tom Joyner "Hardest Working Entrepreneur" Award. CDC "Microenterprise Award: Retail". 2009 Columbus ALIVE "People to Watch". Who's Who "Cambridge" Among American Businesswomen; 2008

2006-2007 Mayor's Office of Education; City of Columbus

## **Columbus Youth Commission Coordinator**

- Developed student training and policy and procedure manual.
- Coordinated events and activities which include town hall meetings, conferences, and an annual youth summit. Attended City Council and Youth Commission meetings.
- Assisted students with policy research, civic engagement, and youth advocacy in accordance with city ordinance and city budget allocation.

HIGHLIGHTS: Developed and strengthened community based partnerships & student trainings. Coordinated media and recruitment efforts. Partnered with area commissions and civic associations. Coordinated and marketed, in less than 8 weeks, the most heavily attended and most successful Columbus youth summit to date. Statewide recipient of the "Governor's Award for Excellence in Community Education 2007".

# 2005-2007 Ohio Dominican University; Village to Child

### Director

- Developed and executed funding strategies which included grant writing, private donations, fundraisers, and special projects for the Village to Child Program.
- Provided staff and student development training. Wrote curriculum and program model. Created outcome management strategies consistent with funding sources and development initiatives.
- Maintained effective communication & collaboration with community based organizations, parents, service providers, board members, University faculty and staff, and fiscal personnel. Financial Officer for accounts.
- Managed staff hiring and payroll. Provided direct and indirect service including program field trips, student activities, on-campus initiatives, recruitment, reporting, and transportation.

Designed an after-school and summer program model. Developed marking initiatives including logo, print, and media materials. Served as Advisor to the Black Student Union. HIGHLIGHTS: Successfully secured private and public donations and grants in excess of \$250,000 in less than 1 month. Reached full compliance with funding sources in less than 1 month. Received "Program of the Year" Award. Ohio Dominican "Programming Excellence '06"; ODU Advisor of the Year '06

2002-2005 The Ohio State University Office of Minority Affairs Young Scholars Program Columbus Program Coordinator

- Recruited applicants for The Ohio State University.
- Coordinated workshops and programs for students and parents. Provided academic and career advising for current Young Scholar Collegiate students.
- Communicated with Columbus Public Schools principals, teachers, and guidance counselors. Linked students to Ohio State University support services and on-campus resources.

HIGHLIGHTS: Chaired the Marketing and Public Relations Committee. Represented the Young Scholars Program at National Recruitment Conferences. Lead Coordinator for Special Events Component of Young Scholars Program Summer Conference. Developed print media for publishing, distribution, and recruitment. Wrote program proposals and developed enrichment curriculum. 1st recipient of the Ohio State University's "People's Choice Award" in the 2004-2005 Annual Staff Exhibit.

### FORMAL EDUCATION

The Ohio State University Agricultural Communication Education & Leadership, Masters of Science Expected graduation Spring 2022.

The Ohio State University Political Science, Bachelor of Science

The Ohio State University African American & African Studies, Bachelor of Arts

## TECHNICAL EDUCATION

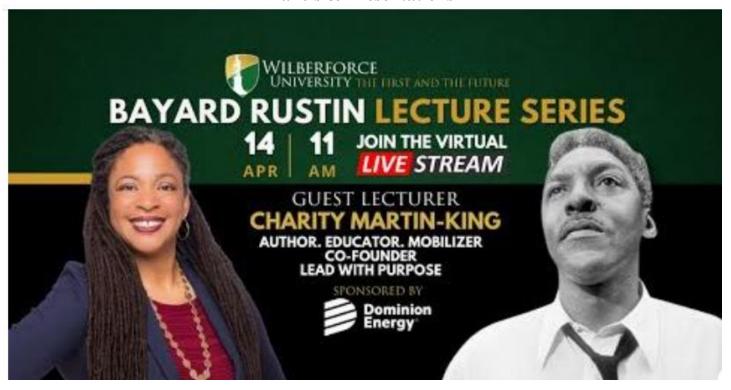
Microsoft Suite, Front Page, Dream Weaver, iMovie, Final Cut Pro, Microsoft Publisher, PhotoShop

### ADDITIONAL RECOGNITIONS & AWARDS

The Ohio State University Student Life "Outstanding Student Supervisor Award", Office of Diversity & Inclusion Outstanding Leadership Award, National Residence Life Honor Society Award, Outstanding Community Partner Award, Induction into The Ohio State University SPHINX Honor Society, Zeta of the Year (2020), Zeta 100; Activists (National Recognition 2020), Columbus Alive; People to Watch, Columbus Landmarks Association Preservation Award in 2008 for excellence in Design and Preservation. Recognized also by: Ohio House of Representatives, Columbus City Council, The Ohio Senate, The Ohio Supreme Court, The Long Street Businessmen's Association, The Columbus Dispatch, Urban Trendsetter Newsmagazine, The Other Paper, and BusinessFIRST. Served as planner and steering committee member for Senator Ray Miller's Family Stability Conference

Portfolio & Writing Samples Available Upon Request

## **Panels & Presentations**



VIDEO LINK: https://youtu.be/4kh7NkfLUGA

\*Other presentation links...

<a href="https://youtu.be/YgYcHPh58QU">https://youtu.be/YgYcHPh58QU</a> (Amazing Tei Street guest speaker video)
 <a href="https://youtu.be/rHYhz3S\_zQ">https://youtu.be/rHYhz3S\_zQ</a> (Uncommon Athletes video interview)
 <a href="https://youtu.be/uEH291Nqqe4">https://youtu.be/uEH291Nqqe4</a> (Columbus City Schools commencement speaker video, Begins at 49.20)

