# Campaign to Engage Athletes & Young Ohioans

#IWantASeason is a social media campaign designed to reach sports fans, and younger Ohioans. Many of these individuals may not be instinctively prone to wearing masks and practicing safe social distancing because they assume they are unlikely to contract a severe case themselves and may not have any immunocompromised people in their immediate social circle.

The goal of this campaign is to raise awareness among Ohioans that what we do and how we act both have a direct impact on how quickly COVID-19 is able to spread. We should collectively choose to wear masks in public, practice safe social distancing, and increase our own cleaning and personal hygiene habits in order to keep Ohio's sports as a spectator are all motivating factors.

#I WANT A SEASON OHIO

#I WANT A SEASON

## SAMPLE POSTS










