

PRESENTS:

2019 FAMILY ENGAGEMENT VIDEO CONTEST



A video contest for North Carolina public schools
to highlight their innovative approaches to
Family Engagement!

SUBMISSION DEADLINE: 11.18.19



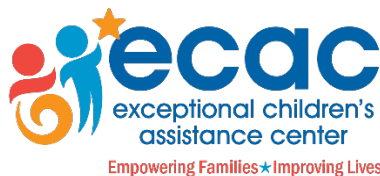
**ONE WINNER FROM
EACH SUBMISSION
CATEGORY:**

**Title I Schools
Non-Title I Schools**

See full contest terms for details.

Contact: Caché Owens at
cowens@ecacmail.org for
questions.





2019 Family Engagement Video Contest

In honor of Family Engagement Month the Exceptional Children's Assistance Center (ECAC), is sponsoring a video contest for North Carolina public schools to highlight their innovative approaches to Family Engagement. **Thanks for all you do to support and encourage families!**

1. **How to Enter:** Create a video of no more than 3 minutes in length and upload it to your own YouTube account/channel. Then copy and paste your video hyperlink in an email to acombs@ecacmail.org along with the complete submission form. By submitting a video, you give ECAC and affiliated entities the right to include your video in future media and for promotional purposes.
2. **Categories:** There are two categories for submission: Title I Schools and Non-Title I Schools. There will be one winner in each category.
3. **Prizes:** The 1st place winners in each category will receive a \$500 VISA gift card to be used by the school to promote family engagement. The winning videos will be featured on ECAC's website and social media platforms.
4. **Videos will be judged on the following criteria:**
 - Effectiveness of conveying the importance of family, school, and community engagement;
 - Demonstrates how this approach / activity supports and encourages families to be involved in their child's learning;
 - Visual creativity of the video and;
 - Family friendliness of the video.
5. **Entry Requirements:**
 - Only one video entry per school.
 - Video must be no longer than 3 minutes.
 - Use of copyrighted material is prohibited.
 - Each entry must have a title and labeled with the school name.
 - The YouTube video link and submission form must be sent to ECAC no later than 11:59 P.M. EST Sunday, October 27, 2019.
6. **Selection Process:**
 - The top 5 videos in each category will be selected by ECAC staff and members of the ECAC Board of Directors.
 - The selected videos will appear on ECAC's Facebook page for the public to view and vote on.
 - The overall winner will be determined by the number of "likes" each video receives on ECAC's Facebook page. The voting will begin on November 8th and will end November 27th.
7. **Notification:**
 - The principal at each school will be notified of the results on December 2nd.
8. **Timelines at a glance:**
 - Contest Announced: October 1, 2019
 - Entries due: No later than November 18, 2019 at 11:59 PM
 - Online voting: November 19-27th
 - Winners Notified: December 2nd

This contest is not sponsored by Facebook or YouTube.



2019 Family Engagement Video Submission Form

Video Title: _____

Description of Video: _____

Video Contact / Sponsor: _____

Email: _____ Cell Phone: _____

School Address: _____

City: _____

State: _____ Zip: _____

RELEASE: Ownership of the video shall remain the property of the entrant. Submission of this video constitutes permission and consent that ECAC may display the video on the website and use for future media and promotional purposes.

Signature of Principal: _____

Print Name: _____

Phone: _____ Email: _____

Entries must be submitted no later than Nov 18, 2019

Entries should be submitted to:
Aimee Combs
Acombs@ecacmail.org