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OFFICE OF THE ATTORNEY GENERAL CONSUMER PROTECTION DIVISION HOMEOWNERS PROTECTION UNIT		A P P E A R A N C E S
IN THE MATTER OF:) MV REALTY,) NO.: 2022-0634823;))		ON BEHALF OF THE ATTORNEY GENERAL FOR THE STATE OF INDIANA: Chase M. Haller, Esq. Casey Klippel, Esq. Joseph Yeoman, Esq. OFFICE OF THE ATTORNEY GENERAL 302 West Washington Street Fifth Floor Indianapolis, Indiana 46204
		ON BEHALF OF THE WITNESS: Not represented by counsel
		ALSO PRESENT: Hannah Jones
The deposition upon oral examination TODD W. SCHNEIDER, a witness produced and swo before me, Russell J. Scheiner, RPR, CSR, and Public in and for the County of Marion, State Indiana, taken on behalf of the Attorney Gene the State of Indiana, 302 West Washington Str Fifth Floor, Indianapolis, Marion County, Ind March 17, 2023, at 9:30 a.m., pursuant to Not	orn l Notary e of eral of reet, liana, on	
RUSSELL J. SCH Notary Pub Tel: Data:	olic	
INDEX OF EXAMINATION	J	
DIRECT EXAMINATION, Questions By Mr. Haller	Page 4	 TODDW.SCHNEIDER, having been first duly sworn to tell the truth, the whole truth and nothing but the truth in the aforementioned matter, testified as follows:
INDEX OF EXHIBITS	Page	5 6 DIRECT EXAMINATION,
State's Exhibit 7	12 63 66 69 80 109 124	 7 QUESTIONS BY MR. CHASE M. HALLER: 8 MR. HALLER: All right. We are on the record 9 in the matter of MV Realty.
State's Exhibit 9 State's Exhibit 10 State's Exhibit 11 State's Exhibit 12	126 127 167 168 184 193	 11 Q. Mr. Schneider, you are here because of a duly 12 issued subpoena to you to appear and give your 13 testimony. Do you understand that? 14 A. Yes, sir. 15 O. Here was non-bad even deposition taken before?
		15 Q. Have you ever had your deposition taken before?16 A. No.
		17 Q. Do you care if I call you Todd, by the way?18 A. Go right ahead.
		 19 Q. You might be familiar with this, but I want to 20 give you a brief statement about why we're here 21 today. Obviously we've met before. My name is
		 Chase Haller. I'm the section chief of the Homeowner Protection Unit. We are here primarily because you used to work for a company called MV Realty; correct?
Russell J. Scheiner, RPR, CSR		Tel:
Email	•	

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The Deposition Upon Oral Examination of: TODD W. SCHNEIDER, taken on 3/17/23.

5	
1 A. That is correct.	1 A. Yes, sir.
2 Q. And so we are conducting an investigation into	2 Q. Because we're making a record, the other thing I
3 some of the activities of MV Realty, and	3 would ask is that you just give a verbal response.
4 understood that you had information that would be	4 So no uh-huh's, that sort of thing. So if you
5 valuable to our investigation. So we appreciate	5 don't mind just speaking clearly for the court
	J 1 0 J
6 your cooperation and your being here today.	6 reporter. Do you understand that?
7 And you understand that your testimony is	7 A. Yes.
8 being given under oath?	8 Q. Also, the court reporter cannot take down two
9 A. Yes.	9 people talking at the same time, so I'm going to
10 Q. So what you answer here today is the same as it	10 try and make sure I give you space to respond.
11 would be before a judge and a jury; correct?	11 And, likewise, please make sure that you give me
12 A. Yes, sir.	12 space to ask the questions, and that way we can
13 Q. My questions, your answers, whatever comments are	13 capture an accurate record. Is that okay?
14 made by counsel, are being recorded by the court	14 A. Yes.
	15 Q. And then this is kind of an odd question, but this
16 When we're done you will be given a transcript of	16 again is just to make sure your testimony is not
17 your deposition and be given an opportunity to	17 tainted in any way.
18 correct any of your testimony. Do you understand	18 Have you taken any drugs, alcohol, or
19 that?	19 medications in the past 24 hours that you believe
20 A. Yes, sir.	20 would have an impact on your ability to give
21 Q. If you hear a question that you do not understand,	21 accurate testimony today?
22 please tell me and I can rephrase the question or	22 A. No, not at all.
23 ask it a different way. That's totally fine. If	23 Q. Is there any other reason as you sit here today
24 you do answer the question I'm going to assume you	24 that you wouldn't be able to provide truthful,
25 understand the question. Do you understand that?	25 responsive answers?
25 understand the question. Do you understand that:	25 responsive answers:
7	
1 A. No.	1 Q. And what is your current mailing address?
2 Q. And are you otherwise prepared to answer the	2 A.
3 questions that we have for you today?	
4 A. I think so.	4 Q. And do you run any businesses from that address?
5 Q. Excellent. Did you do anything to prepare for	5 A. I've got my real estate business that I run out of
6 today at all?	6 there for EXP. But, no, nothing else.
7 A. No. I asked you if you could kind of give me a	7 Q. EXP, is that a brokerage?
8 framework, and you were like, nah, we don't do	8 A. Yes.
9 that. So I was like okay, I don't know what to	9 Q. So you operate as a broker associated with EXP;
10 brush up on.	
1	
I I U. And basically we kind of covered if in the infro	
11 Q. And basically we kind of covered it in the intro; 12 right? It's based on your prior employment with	11 A. That is correct.
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9 1 A. Correct.	10 1 did dismiss that.
2 Q. And your current occupation is I believe you just	2 But then I looked further into them and I
3 said you work as a broker for a brokerage?	3 thought, hey, this sounds like a pretty good deal,
4 A. Correct.	4 so I reached out. And I think it was a recruiter
5 Q. And how long have you been there?	5 actually on LinkedIn or something like that, and
6 A. Since November of '22.	6 they connected us. We had an interview, and I
7 Q. And preceding your employment with EXP who were	7 joined them because I thought it sounded pretty
8 you employed by?	8 cool.
9 A. MV Realty Indiana, LLC I think.	9 Q. Do you remember the name of the recruiter that may
10 Q. How did you become associated with MV Realty, what	10 have contacted you on LinkedIn?
11 was your first interaction with them?	11 A. No, I don't.
12 A. I want to say it was let me get my years right.	12 Q. Do you still maintain your LinkedIn account
13 Just a second. I think it was October of '21 I	13 A. I do.
14 was approached, because I was my own broker at	14 Q if we were to request messages or information
15 that time, an independent broker, principal	15 related to that?
	16 A. Absolutely.
17 They asked me to be their backup person for	17 Q. And so once you were hired on, what did you
18 the MV Realty stuff that they were doing, the	18 understand your or actually let's start with
19 Homeowner Benefit Programs. They sent me the	19 how was the training that you received?
20 documentation. I think I forwarded that to you,	20 A. The training was a one week program. It started
21 at least the form that they gave me. I just	21 on Monday, ended on Friday. And of course the
22 looked at it and I was like that's not enough	22 first day was introductory, and then getting into
23 money for me to keep up with what the requirements	23 the basics of how the brokerage works, and then
24 were to be their "backup" broker in the event	24 progressed to what they really wanted us to do,
25 their company would fail for some reason. So I	25 was to do the HBA, the Homeowner Benefit
11	12
11	12
1 Agreement Can Leall it UBA?	1 OLIESTIONS BY MD CASEY VI IDDEL
1 Agreement. Can I call it HBA?	1 QUESTIONS BY MR. CASEY KLIPPEL:
2 Q. Absolutely.	$2 \ Q$. I have a clarifying question real quick. So HBA
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 2 Q. Absolutely. 3 A. HBA. You know what that is, obviously. It's probably why we're here. So they went through all of the policies and procedures for several days, and then I think it was on that Thursday, the fourth day, we did like mock calls with each other. 9 We were on Zoom. The pandemic was going on and we were on Zoom calls. So we were making pretend calls amongst each other because a lot of people have never done calls like that. We've called, you know, particular people in the public to list their homes, but not like this. So they did those things. Talked about objections and different things like that. And then I think Friday, the last day, was like almost like a half a day in pretend calls, and then we ended and then we were picked up. Q. And just as a point of clarification, when you say objections, that is training meant to deal with customer questions or concerns about the product; is that correct? 	 2 Q. I have a clarifying question real quick. So HBA 3 is the Homeowner Benefit Agreement; correct? 4 A. Yes. 5 Q. And what is HBP? Is that the Homeowner Benefit 6 Program? 7 A. I've never 8 Q. You've never heard that? 9 A. I've never heard it termed that way before. Yes, 10 I would agree with you that's what it means, but 11 we always our slang is HBA. 12 13 QUESTIONS BY MR. CHASE M. HALLER: 14 Q. So you did the Zoom training for a week. Did they 15 provide you with any materials? 16 A. Yes. Well, not immediately. But whenever I I 17 think it was a week or so later they sent a 18 booklet that was approximately an inch, an inch 19 and-a-half thick, of their policies and 20 procedures. I don't have that booklet anymore or 21 I would have given it to you. 22 Q. I'm going to ask the witness to look at what is 23 going to be marked as State's Exhibit 1. The 24 title of this exhibit is New Agent Orientation. 25 Are you aware that some states' Attorney General's
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 offices have filed lawsuits against MV Realty? A. Yes. I've heard that, yes. Q. So the document that you're looking at is an exhibit from I believe a case in Massachusetts. Do you recognize what is marked as State's Exhibit 1? This is a presentation entitled New Agent Orientation Overview And Expectations. A. This looks very similar to what I think I sent you earlier this morning, but I don't recognize this particular one. Q. Okay. That's fine. I'm going to walk through this document, and if you just want to look at the very bottom of the pages, the page reference number, I'll refer to specific pages so that we can talk about this. I would like you to start with page 439, please, and that's a picture and profile for a Amanda Zachman. Z-a-c-h-m-a-n. Do you see that? A. I do. Q. Are you familiar with Ms. Zachman? A. Just on the Zoom calls. You know, just listening to her speak on some of the Zoom calls on Mondays. They had a company meeting every Monday at noon eastern, and sometimes she wasn't. 	13141 Q. Do you know what her role in the company was?2 A. They always called her the founder. And we knew3 she had ownership percentage, but we didn't know4 much more than that.5 Q. So the extent of your interaction with her were in6 these weekly sort of team calls; is that correct?7 A. Correct.8 Q. How many participants would there usually be in9 these weekly team calls?10 A. There could be anywhere between 150 and 400, 500.11 If you look at the bottom of the screen you can12 see how many participants are in there on the Zoom13 calls, so that's what I saw. Sometimes there14 was I remember one, because I said wow, we have15 a lot of people here today. There was 46016 something. I don't know the exact figure.17 Q. And that was the most that you ever saw on any18 A. That I ever looked to see. Because when you're on19 Zoom you get all the little what do you call20 that game show back in the day with the little21 boxes and stuff. You know, unless you click on it22 to see who is there or how many is there, you23 know.24 Q. Was her role in these calls like a leadership25 role, or
 1 A. Oh, definitely. Yes. THE REPORTER: Please wait for him to finish. THE WITNESS: Sure. 4 Q. What types of things would she talk about then when she was on the calls, if you recall? 6 A. Oh, she would talk about numbers, how they were doing, any changes that they might one example is when we do the valuation on the home we have to assign a number to it. And I'm sure we're going to probably talk about that later. But anyway, we went from .003 percent to .0027 percent. She was definitely on that call for sure, because she was explaining it. And I believe I always called him the right-hand man, but I know he had some big role with the company David Manchester was on that call as well. 8 Q. Now, when you're referring to the .003 and .0027 percent you're talking about the valuation algorithm that you used to determine the payment to homeowners as part of the Homeowner Benefit Agreement; correct? 23 A. That is correct. 	 15 1 couple of follow-ups. 2 MR. HALLER: Sure. 3 4 QUESTIONS BY MR. JOSEPH YEOMAN: 5 Q. When did that change happen from .003 to .0027? A 6 rough time period is fine. 7 A. It was midyear of '22. I want to say it was June 8 maybe. May, June, or July. I'm pretty sure that 9 was it. 10 Q. Did you have any personal connection with Amanda 11 Zachman? 12 A. No. 13 Q. Did you talk to her personally? 14 A. No. 15 Q. Did she ever come to Indiana? 16 A. Not that I'm aware of. 17 Q. Did she ever email you? 18 A. No. Well, can I retract that? 19 Q. Sure. 20 A. She may have sent a mass email to everyone, but I 21 don't remember that specifically. And I can't 22 reference it anymore because I don't have my 23 MV Realty account.
24 Q. I just wanted to clarify that. Thank you. 25 MR. YEOMAN: If you don't mind, I have a Russell J. Scheiner, RPR, CSR Email:	24 Q. Did she ever send any messages, text messages to 25 you? Tel:

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The Deposition Upon Oral Examination of: TODD W. SCHNEIDER, taken on 3/17/23.

17	18
1 A. No.	1 the calls?
2 Q. Slack channel? You guys use Slack; correct?	2 A. Similar. Like, you know, changes, policy
3 A. Yes, we use Slack.	3 procedures, if there was a change in anything.
4 Q. Did she chat with you in a group about Slack?	4 Mostly he was kind of rah-rah.
5 Å. She may have been well, that would have been a	5 Q. So in other words, more of a motivational role,
6 Zoom call, not Slack. She may have sent mass	6 keeping you focused on goals and things like that?
7 information out, but not, you know, to me	7 A. Yes.
8 directly, no.	
9 MR. YEOMAN: Thank you.	9 again.
11 QUESTIONS BY MR. CHASE M. HALLER:	11 QUESTIONS BY MR. JOSEPH YEOMAN:
12 Q. I'm now going to ask the witness to turn to page	12 Q. Do you know if he ever visited Indiana?
13 440 of State's Exhibit 1. You just mentioned this	13 A. I do not.
14 gentleman. His name is David Manchester.	14 Q. Did he ever send you personal emails?
15 Who did you understand David Manchester to be	15 Å. No.
16 in his role in the company?	16 Q. Would he send out mass emails?
17 A. I thought he was like the chief operating officer,	17 A. I do remember he did send some mass emails once or
18 or what is the next level down. You've got your	18 twice.
19 COO, you got your CFO, you got your COO or	19 Q. Okay.
20 something similar to a C level executive.	20 A. I mean with him as the sender.
21 Q. So he also appeared on these calls, correct, these	21 MR. YEOMAN: Okay. Thank you.
22 weekly calls?	
23 A. Not all the time, but I would say one-fifth of the	23 QUESTIONS BY MR. CHASE M. HALLER:
24 time.	24 Q. When people affiliated with the company would send
25 Q. And what types of things would he talk about on	25 emails you all had a specific email account that
19	20
1 you used when you were an employee; correct?	1 were you employed? When did you ultimately end up
2 A. Yes.	2 leaving MV?
3 Q. Do you remember the end of that email address, I	3 A. October of '22. Well, let me retract that. My
4 guess what you call like the server tag, or, you	4 license didn't officially transfer until November,
5 know, @gmail.com? What was the MV Realty version	5 but I was already in discussions to move in late
6 of that?	6 October anyway. We was already set up, I was just
7 A. @mvrealty.com.	7 going to wait until I got back from vacation and
	, going to what which i got outen from the uton and
8 Q. Do you recall what your email address was while	
9 you worked there?	9 Q. And we'll get more into your compensation and
10 A. That's a good question. Once you get them, you	10 stuff like that a little bit later. I want to go
11 save them. I'm pretty sure it was	11 through this exhibit here. If you'll go to page
12 Todd.schneider@mvrealty.com. If it wasn't that it	12 441. This is a slide that identifies a gentleman
13 was Toddschneider@. You know, Todd Schneider	13 by the name of Steven Krueger. Did you ever
14 spelled out completely.	14 interact with Steven?
15 Q. Thank you. And I may have glossed over this, but	15 A. Well, everyone did. I mean, it was mass scale.
16 can you recall around the approximate date when	16 It wasn't like I would pick up the phone and call
17 you started your training with MV?	17 hey, Dave, how are you doing. It's not like that.
18 A. That was December of '21.	18 If there were any issues, or if the CRM went down
19 Q. And then when did you start receiving leads or	19 or anything like that, he would be the one we
20 A. January.	20 would notify and say I'm having problems, and then
	21 he would get it back up and running.
22 A. January. Apologies.	22 Q. And what was the type of CRM or customer
23 Q. Just a reminder, yes, just make sure you allow	23 relationship management system that you were
24 enough time for me to finish so the court reporter	24 using?
25 can capture your testimony. And then how long	I is a little bottom of their page it could there made it
	25 A. At the bottom of their page it says they made it,

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The Deposition Upon Oral Examination of: TODD W. SCHNEIDER, taken on 3/17/23.

 21 1 basically. It was theirs, basically. They came 2 up with it. 3 Q. So you might call it proprietary to them? 4 A. Yes. 5 Q. They might have had a vendor create it for them, 6 or they might have created it themselves, but it 7 was made for you to use in sales; correct? 8 A. Correct. 9 Q. And Steven, you only ever saw him or ever 10 interacted with him remotely; is that correct? 11 A. Correct. 12 Q. Did he ever come here for any reason to the State 13 of Indiana that you know of? 14 A. Not to my knowledge. 15 Q. Did he ever email you or otherwise contact you 16 directly outside of mass emails and things like 17 that? 18 A. Possibly when individually as me probably only 19 because I sent him an email saying, hey, the 20 system is down, can you fix it, that type of 21 thing. But for other conversational type stuff, 21 no. 23 Q. If you could move on to page 442, this is a slide 24 in the same exhibit identifying operations manager 25 Joseph Shaia. Do you recognize Mr. Shaia? 	 A. Yes, I recognize Mr. Shaia. Q. And what was Mr. Shaia's role in the company? A. He was an operations manager. He was the go-to to everyone. For example, if we had somebody that was on the edge of possibly not qualifying for the Homeowner Benefit Program and they wanted to move forward, we would do a CMA, a proper CMA. There is a procedure you go through, and then we would send it to him for approval. Q. And let me stop you for just a moment. Can you tell us what CMA stands for? A. Oh, I don't even know what it means anymore. Market analysis. Comparative marketing analysis. We throw those terms around so loosely anymore it just becomes Q. I understand. So would you call him your supervisor, or how did he fit into the chain of command? A. Everyone was afraid of Joe Shaia. Even the brokers were afraid of him. He basically was in charge. I mean, he called the shots. And if the brokers didn't like it, tough. I mean, he made that very clear on one call that we were on where a couple of the brokers were actually interacting and said hey, we need to do this I don't
 remember the exact topic, but he basically told everybody to shut their mouths and that's the way it's going to be. And I was like, okay, sure. Q. Mr. Shaia, was he often on these weekly calls then? A. Unless he was on vacation he was on the call. Q. Did he have any kind of leadership role in the call? A. He usually led the calls, primarily. Even if Ms. Zachman or David Manchester was on the call he usually was the leader of the call. And then, you know, he would introduce, you know, that Amanda would like to say some words or David would like to say some words or whatever. Q. So effectively it sounds like he kind of ran the agenda, and it sounds like also he may have been sort of the front line manager for the sales associates like yourself; is that correct? A. Yes. Q. And then how did that interact with I know there is a Mr. Kenton Williams, who my understanding was the managing broker for their broker company located here in Indiana; is that correct? A. Yes. 	 24 1 Q. And how was that different than your interaction 2 with him? 3 A. Well, technically Kenton Williams was in charge of 4 Indiana, period, but basically Joe ran the show. 5 And that was the one thing I asked Kenton one 6 time, and I said hey, dude I'm sorry, it was us 7 talking I said what's the deal? You're the 8 broker. I mean, Joe will tell you what to do, but 9 why is Joe telling us this, that, and the other, 10 it should be flowing through you down to us. And 11 he says it's Joe. 12 Q. So is it fair to say that Joe had sort of an 13 abrasive personality, or otherwise wasn't quite 14 good at interacting with people? 15 A. Correct. 16 Q. Is that why people were afraid of him, or were 17 there other reasons people were afraid of him? 18 A. I do know that he did get some people fired, but I 19 cannot confirm that. But, you know, we all talk 20 when we're doing our business. Did you hear of so 21 and so, you know, out in Oregon or wherever, and 22 Joe fired him for something. I don't know what it 23 was. 24 Q. Would he ever discuss any of those firings or why 25 somebody was let go?

En, KFK, CSK Email:

 A. Not to me, no. Or not to the group that was on a call. Maybe to the brokers he did, but not to us. Q. Was it your understanding that these people were fired for low performance, or was there no details really about that? A. My understanding, personal understanding, was low performance, and others were personally I just think personality conflicts personally. But I don't know that for sure, so don't hold me to that. Maybe there was just cause. I have no knowledge. Q. Anything else you want us to know about Joe? A. The one thing I didn't like about Joe is I felt that was a broker in New York, and he was making decisions on HBAs, whether they were approved or disapproved because they were on that making decisions on HBAs, whether they were approved or disapproved because they were on that making that the about Joe is I felt that marginal line, that our brokers should be making, not him, because he's not licensed here. And that was the one thing I brought to Kenton, and Kenton didn't really have any answers to it. He honestly did not want to challeng Joe. Q. I just want to clarify something. So Joe, if you had a case where let's say somebody was just below 		
 ahead and pull a CMA and run those numbers. If the CMA put it above, then we would submit it to Joe and say, hey. Because there are little pockets here and there where you have a you use an algorithm, AVMs, all the time. You got RPRs. What is the other ones. There is a few others. It's a blanket for the zip code or it's a blanket for a certain area. But that particular pocket - and we know well, we should know, put that are better areas than not. You know, there is parts of the IPS area that, you know, like in shoot, east side Irvington. The is rare very nice, but the values may be lower on an AVM model, but if we go and pull CMA values they five blocks to the west of that and no, that's not going to work. Q. So is that a \$130,000 home value, or A. Automated Valuation Model. Q. And what is AVM? A. Automated Valuation Model. Q. And then did you pull a CMA on every home that you 	 1 A. Not to me, no. Or not to the group that was on a 2 call. Maybe to the brokers he did, but not to us. 3 Q. Was it your understanding that these people were 4 fired for low performance, or was there no details 5 really about that? 6 A. My understanding, personal understanding, was low 7 performance, and others were personally I just 8 think personality conflicts personally. But I 9 don't know that for sure, so don't hold me to 10 that. Maybe there was just cause. I have no 11 the percentage, or using the algorithm 2 where you would be willing to give t 3 A. The one thing I didn't like about Joe? 13 A. The one thing I didn't like about Joe is I felt 14 that he was a broker in New York, and he was 15 making decisions on HBAs, whether they were 16 approved or disapproved because they were on that 17 marginal line, that our brokers should be making, 18 not him, because he's not licensed here. And that 19 was the one thing I brought to Kenton, and 22 Kenton didn't really have any answers to it. He 23 honestly did not want to challenge Joe. 24 Q. I just want to clarify something. So Joe, if you 	hem a tt, would Joe be hat decision? the indings. We hat point we out of the ML. ocumentation did to how we uld make the e, which he ole then we PEL: ow do you oved or not cess, and I dollar ,000 or \$110,000, ut \$125,000,
Russell J. Scheiner, RPR, CSR Tel:	1ahead and pull a CMA and run those numbers.2If the CMA put it above, then we would submit3it to Joe and say, hey. Because there are little4pockets here and there where you have a you use5an algorithm, AVMs, all the time. You got RPRs.6What is the other ones. There is a few others.7It's a blanket for a certain area. But that particular9pocket and we know well, we should know, put10it that are better areas than not. You know, there12is parts of the IPS area that, you know, like13in shoot, east side Irvington. The14Irvington area. There is pockets over there that16AVM model, but if we go and pull CMA values they17going to work.20Q. So is that a \$130,000 home value, or21A. Correct.22Q. And then did you pull a CMA on every home that you23A. Automated Valuation Model.24Q. And then did you pull a CMA on every home that you25thought was going to be approved through the AVM	s asking, so er of mer if they were it they would e past 12 But if that ealtors what they e ent to oh, inion? ou don't I printed on. There the name of en there I have e we go. You 't you?

	29			30
1 v	ve're going to talk about, yes.	1	QUESTIONS BY MR. JOSEPH YEOMAN:	
2 A.	(Continued) So we go to RPR, and that is an AVM.	2	Q. Are you saying Remind or Remine?	
3 A	And if it doesn't meet that, then it's done. It's	3	A. R-e-m-i-n-e. It is a tool that agents here in the	
	over. If it meets that oh, I'm sorry. If it	4	state well, I think most states have it, but	
5 d	loesn't meet that or, no, sorry. If there is	5	all agents have access to it. RPR, not obviously	
	o value, if RPR says nothing, it's got no value	6	their you know, if you could pay for Attom	
	hat it can give to it, usually those are	7	Data, but we don't do that.	
	properties that are more suburban or rural, like	8		
	on the edge of towns and things like that. Or	9		
	ay, for example, Rushville or Connersville, a	10		
	own like that. Okay. Where a lot of times RPR,	11	marginal cases where you're kind of in between if	
	t doesn't have enough data to give you an actual	12	they should be approved or not, what data would	
	ralue.	13	you provide to him?	
14	So then you move to the what is it called.		A. I would give him all of the data. I would state	
	Dh, you use their model. Inside of our CRM there	15	that the RPR didn't have a value, the CRM that we	
	s a place to go, and you click on that and it	16	C ,	
	ither comes from Blacknight or Attom Data. It's	17	did not have a value. So here is the CMA that we	
	very common valuation model that Wall Street	18	can put together, and submitted it. Now, that	
	uses constantly for commercial and otherwise.	19	being said, because we were operating statewide,	
20	So we went to the CRM, and then we went to he other one. What is the other one. Shoot.	20 21	we usually used RPR to get our comps.	
			OTIECTIONS DAME CHASE M HALLED.	
	'm trying to find it. Remine. That's the one.		QUESTIONS BY MR. CHASE M. HALLER:	
	f we couldn't get a value on the CRM, then we vent to Remine. If we couldn't get a value on		Q. Comparable sale numbers? A. Yes.	
	Remine, then we did a CMA.	24	Q. Would you say that resulted in a higher value	
25 1		25	Q. Would you say that resulted in a higher value	
	31			32
1 t	ypically for properties, or like lower?	1	through email I would call and say, hey, I	52
	It was a crap shoot. You just didn't know what	$\frac{1}{2}$	submitted X, Y, Z, could you please take a look.	
	you were going to get. If it was in the local MLS	$\overline{3}$	Q. Outside of emailing about these fringe cases did	
	where I could pull the real data from, yes.	4	you email back and forth with Joe on any other	
	That's perfect. But if it was in like Fort Wayne,	5	topics?	
	m not a member of the Fort Wayne MLS, so I would		A. No.	
	se RPR to pull comps out of that. It does have	7	Q. At the beginning when you first saw Joe's face on	
8 a	ccess to that, so we can do that.	8	here, slash his name, you had a reaction, kind of	
9		9	a roll your eyes back, slash, like laughing. What	
10 QU	JESTIONS BY MR. JOSEPH YEOMAN:	10	was that for?	
11 Q.	As a follow-up a couple of follow-ups. So if	11	A. Yes, I did. Let's just say Joe isn't a nice	
	ou submit it, did you submit it into the system	12	fellow, and I'll keep it clean.	
	o ask for permission, or would you send things	13	Q. Does that mean did you hear him at any point	
	ersonally to Joe?	14	in time did you hear him yell?	
	Personally to Joe, to his personal email address.		5	
	And he would personally respond to you; correct?		Q. Have you heard him swear on Zoom calls?	
	Correct.	17	A. No, I haven't heard that.	
	To do this did you go through Kenton Williams?	18	Q. Did you ever hear him talk down to anybody, or	
19 A.		19	A. Condescending in a general way, but not to a	
	And to clarify, Kenton Williams is a human being?	20	specific individual.	
	Yes. He's real. I've met him.	21	MR. YEOMAN: Okay. Thank you.	
-	Do you know if Joe came to Indiana?	22 23	QUESTIONS BY MR. CASEY KLIPPEL:	
	No, I have no idea. Did you personally talk to Joe on the phone?	$23 \\ 24$	Q. Did MV Realty ever ask you to look at different	
	A couple of times. If I didn't get a response	24	valuations to make a property fit into the	
<i>25 1</i> 1.				
	Russell J. Scheiner, RPR, CSR Email:		Tel:	
	Elliäll.			

33	34
1 guidelines, or did you go off of the first	1 had come on board, but I only know of Monroe for
2 valuation that came back?	2 sure.
3 A. No, we were required to follow the procedure	3 Q. Did you ever talk to anybody at Monroe Capital?
4 always. So if RPR first of all, the first	4 A. No.
5 thing is did it sell within the last 12 months,	5
6 then that's the price and that's it. Then we went	6 QUESTIONS BY MR. JOSEPH YEOMAN:
7 to RPR. If it gave us a value, that's the value	7 Q. Did they elaborate when they said investors? Did
8 that we would use.	8 they say what that meant?
9 I asked that question. I said, you know,	9 A. No. But I think it was Kenton that explained to
10 hey, I know this area a little bit better, Remine	10 me at some point this was further on, that they
11 is giving a little bit better of a number, and I	11 were actually securitizing these and selling them
12 know RPR is giving us a number, so or CRM or	12 off. Monroe was I guess I work with hedge
13 whatever. Whatever. The lower, the next step	13 funds, so I know a little bit about this. I don't
14 where we would take this, and that's the number we	14 know a lot obviously because that's not my world.
15 run with, the first valuation that we got a real	15 But Monroe would fund, and they would get so many
16 number with. And I say, hey, this secondary one	16 of them, just like mortgages and stuff like that.
17 is doing you know, it's a little bit better,	17 They would take them and package them and then
18 and I know that area, it is a little bit better,	18 sell them off into the securities market is what I
19 can we use it. And they would always say no, but	19 was told. And that was confirmed by a lot of
20 it was because of their investors. And I was told	20 people.
21 that by Joe one time and I was told that by	21 Specifically Kenton I believe is the one who
22 Melinda Vega one time.	22 explained it to me first, and then we all started
23 Q. Do you know who those investors are?	23 talking. Because I would ask them questions like,
24 A. The last I know of was Monroe Capital. That's all	24 hey, man, can you really do this, is that even
25 I know. They said they had other investors that	25 possible.
35	36
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 37 1 management down in Florida? 2 A. As far as the brokerage was concerned, yes. As 3 far as being a normal regular real estate agent 4 broker, you know, type of associate broker, yes. 5 However, when it came to the Homeowner Benefit 6 Agreements Kenton was not I'm sorry, my state 7 broker, Kenton Williams, was not really involved 8 really too much. It was Florida and Joe Shaia. 9 Q. So what did Kenton do? 10 A. He just basically handled listings and stuff. I 11 think he was on the weekly calls that all of us 12 had for HBA, but he really didn't participate much 13 at all in that stuff. He didn't even sign the HBA 14 agreements. 15 16 QUESTIONS BY MR. CHASE M. HALLER: 17 Q. Do you know who signed those typically? 18 A. Amanda. At least that was I think I sent you a 19 blank one, and that was her signature block. The 20 Homeowner signed it, and then it was overnighted 21 to Florida, and then at some point Amanda signed 22 it. 23 Q. And We'll get into that I think in a little bit 24 here. 	 33 1 QUESTIONS BY MR. CASEY KLIPPEL: 2 Q. Do you know if Indiana had any other brokers? 3 A. To my knowledge, no. No other branch offices. I 4 did mention to you that there was a new brokerage 5 that popped up that I happened to see, because I 6 was actually curious if they closed. And I typed 7 in, you know, the PLA thing. I don't know if you 8 know about that (inaudible). 9 THE REPORTER: Slow down and speak up, 10 please. 11 A. (Continued) Okay. Out of curiosity I wanted to 12 see if MV Realty did in fact close, because of the 13 litigation that was going on. So I searched the 14 PLA, the Professional Licensing Agency, to see if 15 it was still there, or if the facility closed, you 16 know. And it was still open, and Kenton was still 17 the broker. Kenton Williams. But then I noticed 18 there was another MV. I was like what is this. 19 It was MV Brokerage of Indiana. And I clicked on 20 it, and it said Kenton Williams was the broker of 21 that. So I don't know if that was a branch office 22 that they did a d/b/a on I have no idea.
 39 1 the next page of that slide presentation. It 2 would be this exhibit here, State's Exhibit 1. 3 A. Say that again. 4 Q. Just turn to the next page. 443. 5 A. Yes. 6 Q. Do you recognize any of these folks? This is a 7 slide entitled MV Realty Training Department, and 8 it lists an Annie Lee, Sydney Groth, and then 9 Melinda Vega. Do you recognize any of those 10 individuals? 11 A. I recognize Annie Lee and Melinda Vega. Sydney 12 Groth, as far as I know I recognize the name, but 13 I had really no interaction with her. 14 Q. Are these the folks that provided your initial 15 training, like when you did live training? 16 A. Correct. 17 Q. So would they present materials and just kind of 18 go through slides and facilitate the trainings, is 19 that what these folks did? 20 A. Yes. 21 Q. Do you know if they authored the training 22 materials, or if the training materials were 23 authored by someone else? 24 A. Oh, I have no idea. 	44 1 QUESTIONS BY MR. JOSEPH YEOMAN: 2 Q. Did you have regular contact with any of the three 3 of them in these weekly meetings? Were they on 4 weekly meetings? 5 A. I know Annie Lee and Melinda Vega were, because 6 they were my primary two trainers with our group 7 that came in. And Melinda and Annie had trainings 8 I want to say Tuesdays and Thursdays. A couple of 9 times a week. Let's just say a couple of times a 10 week they had training. If you wanted additional 11 training you could jump on there at certain times 2 and they had different call scripts dealing with 3 objections, that sort of thing. 14 15 QUESTIONS BY MR. CASEY KLIPPEL: 16 Q. When you say came in, did they come to Indiana to 17 train? 18 A. Oh, no. No, it was a Zoom call. Everything we 19 did was Zoom calls. 20 21 QUESTIONS BY MR. CHASE M. HALLER: 22 Q. All right. If you could move on to the next 23 slide, please, and this is page 444 of that same 24 exhibit. It's entitled Agent Sales And Operations 25 Team. Do you recognize any of these individuals? Tel:

1 1	,
 41 There is Jessica Chase, Valerie Lawrence, Chad Stice, S-t-i-c-e, Leonel Sanchez, and Michelle Martin. A. Leo we called him Leo Sanchez. Definitely recognize him. He was a good guy. He worked out of the corporate office, and if we had issues or we needed to hey, you know, what do you think about this or what do you think about that, he was a good man to bounce ideas off of. I don't know if he had a proper title or not within the company, but he was relied on heavily. I know that. Q. Was he more or less sort of a sales coach? A. Correct. That would be the best way to identify him. Q. Would you say his demeanor around sales was pushy in any way? A. No. Q. Anyone else on the slides you recognize? A. Chad Stice is the acronym was ASM. I forget, assistant sales manager maybe. I don't know what the acronym was for. But basically he was agent support. Q. So again he would be someone that would provide 	 42 1 questions? 2 A. Correct. 3 Q. Did these folks have a regional group that they 4 were in charge of? 5 A. That would have been Mechelle Martinez. She had a 6 region, and I happened to fall in her region. But 7 it was really weird. It wasn't divided by like a 8 group of states together and that person handled 9 that. They handled people all over the country, 10 but they called it like a regional thing or 11 something like that. 12 Q. Do you happen to know if they did any direct sales 13 to customers or people who were looking for the 14 Homeowner Benefit Agreement? 15 A. Well, I know that they did in their own state. I 16 know Leo was in Florida, Chad I think was in Ohio. 17 Michelle, I want to say she was Tennessee, but I 18 can't be sure of that. 19 Q. So to the extent they did do sales are you aware 20 that any of them did sales in Indiana? 21 A. No, no. 22 Q. Did you ever visit with any of them in the State 23 of Indiana, did any of them ever travel here on 24 business to your knowledge? 25 A. No.
 43 1 Q. So is it safe to say the extent of your 2 interaction with them would have been by 3 telephone, email, or Slack? 4 A. Correct. I was going to say that they relied 5 heavily on Slack. 6 Q. Speaking of that, if you could turn to the next 7 slide really quickly. A couple of things. There 8 is a reference to Slack, the utility. How was 9 Slack used in the office for doing your daily 10 tasks? 11 A. Slack basically was we had our state room for 12 agents within our state, and then for Homeowner 13 Benefit support, technical support, there was a 14 separate channel for that. Training, there was a 15 separate thing for that. And Slack, it's like an 16 intercom basically. You know, I mean, you're not 17 talking to them like a walkie talkie talking 18 speech, but you get a hold them immediately. If 19 you need a single individual you can Slack them 20 and they will come back. 21 Q. So there was an Indiana specific state channel; is 22 that correct? 23 A. Correct. 24 Q. And that would be where if you had a question 25 about what kind of questions would people put 	 44 1 on there I guess is the question? 2 A. In the state group we would talk amongst ourselves 3 about, hey, what do you think about this or that 4 or whatever, and usually it was technique. 5 Objections. You know, how do you overcome this 6 objection, that sort of thing within our group in 7 the State of Indiana. But usually those 8 discussions spilled into the national group of, 9 you know, the sales and how to deal with 10 objections, the training people like Melinda and 11 Annie. Because Annie was the head trainer, and 2 Melinda was also a trainer. At least that was 13 explained to me of that's the way it was. 14 Q. And then is it true that the company kept 15 documents and things like that on Google Drive? 16 A. Correct. 17 Q. And how did you have access to the Google Drive, 18 would someone provide access to the Google Drive, 19 for you? 20 A. No, the Google Drive was within our CRM. The CRM 21 itself. Everything was contained within the CRM, 22 and if we needed access to those documents we 23 could click on the training materials and then go 24 to the proper section to get whatever we needed. 25 Q. Is it safe to state that the majority of

 45 1 documents, whether it was training, templates, 2 things like that that you needed to use to do your 3 job, were kept on Google Drive? 4 A. Correct. 5 Q. And is it safe to say the primary form of 6 communication used was Slack? 7 A. Correct. 8 Q. And then what was used most often after that, 9 would it be email? 10 A. Yes. 11 12 QUESTIONS BY MR. CASEY KLIPPEL: 13 Q. One other question. In the state specifics chat 14 were any of the individuals we've talked about 15 this morning in the state specific chat? 16 A. I'm thinking. Just bear with me. I believe Joe 17 Shaia was in all state chats. Maybe some other 18 people from corporate. I'm not sure. I'm pretty 19 sure there was at least one or two involved with 20 those chats. So that if there was anybody saying 21 anything that wasn't "company policy," then he 22 would chime in or somebody else would chime in and 23 say no, that's not the way we do it, this is the 24 way we do it or something like that. 	46 1 QUESTIONS BY MR. JOSEPH YEOMAN: 2 Q. Was Amanda Zachman in Indiana's Slack channel? 3 A. Not that I'm aware of. 4 Q. What about David Manchester? 5 A. I don't remember him. But you have to remember, 6 they had the master. They were probably involved 7 in everybody's whether we knew it or not. 8 Q. But do you remember speaking to Joe in the Indiana 9 specific Slack channel? 10 A. Not specifically in the chat channel. I usually 11 just Slacked him personally and said, hey, I sent 12 you an email for a valuation, would you take a 13 look at it. 14 15 QUESTIONS BY MR. CHASE M. HALLER: 16 Q. Could you turn to page 451 in that same exhibit, 17 please. It's titled "Activity KPIs, Setting You 18 Up For Success." So it says, if you look at the 19 first bullet there, "All States Have An Assigned 20 Agent Support Manager." Do you see that? 21 A. Correct. 22 Q. Who was your agent support manager? 23 A. Well, they changed. That was an ASM. I didn't 24 even know what the ASM stood for. It was 25 Mechelle, and then there was a Tina, and I don't
 47 1 remember her last name. But she was our state 2 support rep at the end. Because they made a lot 3 of changes because a lot of people were joining 4 every month. They have trainings and then new 5 people would join, so some people moved around, 6 some people stayed, but they picked up additional 7 people. I don't remember who was exactly my last 8 one. I don't remember. 9 Q. It says here that after your training the role of 10 agent support manager would be to assess your 11 activity and production, give you expectations and 12 set new goals. 13 Did you ever have a meeting like that with 14 the agent support manager? 15 A. No meeting. On the phone I got called once 16 because I wasn't doing my eight outbound calls per 17 day. Or, no, I wasn't picking up on eight inbound 18 calls per day. That's what it was. I didn't like 19 taking those particular calls, and just to be 20 honest I blew them off; okay? So we had a 21 didn't really think anything of it because I had 23 already made up my mind pretty much at that point 24 I was getting ready to leave. This was 25 telemarketing, this wasn't real estate. 	 48 1 Q. What did you understand your job to be, your job 2 duties? When you were first hired on and you did 3 your training, what expectation did they give you 4 in terms of what your role was? 5 A. At that particular time it was claim 30 leads a 6 day, which was very easy to make those calls, and 7 then at that point do your regular duties. 8 Q. On the same slide it says just like you said, 9 consistently need to claim a minimum of 30 leads 10 daily, 150 claimed leads weekly, follow-up call 11 with leads claimed, at least two appointments a 12 week, and a minimum of 15 inbound calls weekly; 13 correct? 14 A. Well, they this is outdated, because at the end 15 before I shifted out it was eight inbound calls 16 per day. 17 Q. So it went up pretty exponentially, because it 18 went from 15 weekly to eight inbound calls a day 19 you were expected to handle? 20 A. Correct. 21 Q. Did your compensation change as a result of that? 22 A. No. 23 Q. And I'll get into your compensation here shortly, 24 but it says the other expectation is that you were 25 to be available for all signings. So when it says

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The Deposition Upon Oral Examination of: TODD W. SCHNEIDER, taken on 3/17/23.

49	50
1 all signings, was that relating to the signings of	1 A. I'm pretty sure.
2 the Homeowner Benefit Agreement?	2 Q. But a very close time period, though?
3 A. Yes.	3 A. Yes.
4 Q. And so your role, you weren't necessarily present	4
5 personally, correct, for those signings?	5 QUESTIONS BY MR. CASEY KLIPPEL:
6 A. No.	6 Q. Did your number of calls pick up during that time
7 Q. So your job was to be available by phone?	7 period, the number of inbound calls pick up?
8 A. Correct.	8 A. Yes. A lot.
9 Q. And did you follow that directive?	
10 A. Yes.	10 QUESTIONS BY MR. CHASE M. HALLER:
11 12 OUESTIONS BY MD. LOSEDU VEOMAN	11 Q. Did they ever explain why? Was it because the 12 business was growing, was that the understanding
12 QUESTIONS BY MR. JOSEPH YEOMAN:	0 0, 0
13 Q. Just as a follow-up quick, you mentioned that it 14 went this is outdated at 15. It says 15	13 they gave you?14 A. Well, they were doing more advertising on Facebook
15 inbound per week, but when you were finishing up	15 is what I was told. Facebook and what is it,
16 it was eight, correct, per day?	16 Google, Paper Click and that sort of thing. And
17 A. That is correct. Eight per day.	17 the list that they explained that they were
18 Q. When did that switch change?	18 buying lists from I'm assuming people who wanted
19 A. July, August.	19 to refinance and things like that. They were
20 Q. Of 2022?	20 buying lists from different providers of that.
21 Å. Yes. July or August of 2022.	21
22 Q. Is that the same time period it went from .003 to	22 QUESTIONS BY MR. JOSEPH YEOMAN:
23 .0027?	23 Q. And I know we'll get more into the telephone stuff
24 A. That came a month or so prior to that.	24 in a little while, but as a general two more
25 Q. But	25 general questions. You mentioned when it
51	52
1 mentioned inbound calls you did not like doing	1 were calling, though; is that correct?
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 government program. Q. Did they ever explain why they thought that A. No, they Q because of the nature of the advertisements or anything like that? A. No, they just said they saw something online, or a telephone call or something like that, but they never elaborated. Once they realized this wasn't that, they wanted to get off the phone pretty quick. Some people just clicked. QUESTIONS BY MR. CASEY KLIPPEL: Q. The funny guy that called about that he won the prize, do you happen to remember his name? A. No, I don't. I'm so sorry. Q. Would you have any record of who that would be? A. No. 	 53 53 54 1 claim it, and all the information pops up and you 2 just make the call. Most people see the call, so 3 they don't answer, so I leave a short message like 4 this is Todd with Homeowner Benefit Program, blah, 5 blah, blah. 6 (A brief discussion was held off the record 7 at this time.) 8 9 A. (Continued) Anyway, I would leave my message. 10 Usually it was very short and brief, explaining a 11 little bit about our program, if they have 12 interest please give me a call back. I could do 13 those very quickly. In two hours or so I would be 14 done, and then on with my day doing other stuff. 15 MR. HALLER: Let's go ahead and break here. 16 Let's take ten minutes. We'll be back at five to 17 11:00.
 18 19 QUESTIONS BY MR. JOSEPH YEOMAN: 20 Q. And another follow-up. You mentioned that the 21 outbound calls, the minimum not of 30 per day, you 22 said those were easy to make. Why were those easy 23 to make? 24 A. Well, the way it is, is they have leads on the 25 CRM, and you just log in and there it is. You 	 18 (A brief recess was taken at this time.) 19 20 QUESTIONS BY MR. CHASE M. HALLER: 21 Q. Okay. We are back on the record. Do you
 1 A. No. 2 Q. So we're going to move on or talk a little bit 3 more about your job duties, but I want to briefly 4 have you look at page 452 of State's Exhibit 1 5 still. 6 A. Okay. 7 Q. This is titled "Payroll & Human Resources, How 8 you're paid as an MV Agent." It says you are W-2 9 employees with benefits at 90 days, and you have 10 taxed commissions. What does traditional RE stand 11 for? 12 A. Traditional real estate. 13 Q. So it says "Traditional & HBA RE commissions are 14 separate from HBA." What does that mean? 15 A. Traditional and HBA real estate commissions are 16 well, I mean it is what it says. They are 17 different than the HBA commission, meaning that 18 the Homeowner Benefit Agreement commissions are 19 \$500 strict, paid, period. And that is W-2. I'm 10 sorry, that is yes, the \$500 is W-2 commission 21 income. Traditional real estate and the real 22 estate commissions are if somebody lists with an 23 HBA contract or a traditional real estate listing, 24 that is 1099 income. 25 Q. So if you're selling the product, in other words, 	 11 goes back and forth. That's the way that worked. 12 Q. So is it fair to say that when you were selling 13 the HBA Agreements you were acting as an employee 14 of MV Realty? 15 A. Correct. 16 Q. Do you recall who was the payor of your checks or 17 your direct deposits? Like what entity was your

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The Deposition Upon Oral Examination of: TODD W. SCHNEIDER, taken on 3/17/23.

 57 1 were paid from the Florida entity? 2 A. Correct. 3 Q. And so the HBA Agreement you said is a strict flat 4 \$500 commission for every one you converted? 5 A. Correct. 6 Q. So you would only get paid if obviously they 7 signed up and participated in the program? 8 A. Correct. 9 Q. The real estate commission was separate in that 10 those were listings; right? So if Kenton Williams 11 would get a call that one of your consumers wanted 12 to list your home, that would be the real estate 13 commission item 14 A. Correct. 15 Q if you were assigned that. And it says you 16 were paid in direct deposit or check. Do you 17 recall if you were paid by direct deposit or 18 check? 19 A. I was paid direct deposit. 	 58 1 A. Yes. 2 Q. And then it says you are not salaried in any way. 3 So you did not receive any salary; is that 4 right? 5 A. Well, they explained it as there was W-2 income. 6 The HBA. 7 Q. But it was by commission only, though; right? 8 A. Yes, yes. Okay. 9 Q. So basically if you sold no HBA Agreements you got 10 no income? 11 A. Unless I dipped into the advancement. 12 Q. Okay. Let's talk about that. So there is also 13 this reference in this slide that says RE 14 commissions don't apply to your HBA deficit. 15 Is that what you're referring to, the HBA 16 deficit? 17 A. The draw. What we call the draw. 18 Q. Can you explain how that worked for someone who 19 isn't aware of how it works?
 20 Q. Do you still have records of those payments, do 21 you still use the same bank that you used at that 22 time? 23 A. Yes. 24 Q. And it says you were paid twice a month; is that 25 correct? 	 20 A. Okay. You have up to \$3,000, and that was the 21 cap. And you would do your HBA, and if you didn't 22 make enough during that two week period or I 23 think it was technically 15 days. But if you did 24 not make enough during that period, then you would 25 dip into your draw, and then the next pay period
 59 1 you would, you know, do HBAs and then it would pay 2 it back. The easiest, most common way to explain 3 it that way is if you made more than what you 4 were, quote, going to make, than the minimum that 5 they pay you, which I think the gross was 1625. I 6 think that was I think that was it, ball park. 7 So if you did not do enough HBAs, then you would 8 dip into your draw to make that figure. And then 9 if you did more the next month you would pay it 10 back into the draw and just whatever the 11 difference was. 12 Q. So do I understand correctly that would mean that 13 you would have to convert approximately three to 14 four of these HBAs in order to not have to dip 15 into your reserve or your deficit? 16 A. That is correct. 17 Q. Do you recall about how many on average you would 	 60 1 you closed the deal, the HBA deal? 2 A. The Homeowner Benefit, no. I made no other income 3 other than that. 4 Q. How many HBAs in total did you participate in 5 directly? 6 A. Oh, now that I don't know. 7 Q. Do you have a ballpark figure? Was it more than 8 ten? 9 A. Oh, yes. 10 Q. More than 20? 11 A. I would say somewhere maybe 50. 12 Q. Somewhere around 50? 13 A. 40 to 50. Because I was into the draw at the max, 14 because eventually I just got like this is not 15 what I do, I'm a real estate agent, I don't do 16 this. So eventually I just kind of got fed up. 17 And I mentioned that phone call that I had
 17 Q. Do you lecan about how many on average you would 18 do in let's say a week? 19 A. It would depend on the quality of the leads. 20 Anywhere between two and four. Myself personally. 21 Q. And that was based on how much time you would put 22 into chasing the leads and converting them; right? 23 Did you get paid at all unless you converted the 24 lead? So was there ever any compensation for any 25 other stage of the process for you other than when 	 And I mentioned that phone can that I had with that Mechelle because I wasn't doing what I was supposed to be doing. And at that point I had already pretty much made up my mind that I'm not sticking around for this. Then we heard rumors that Florida was suing them, and then we were all talking amongst ourselves how is that going to turn out, and then finally I just said enough.

 61 1 Q. So is it fair to say you were uncomfortable with 2 the role you were placed in in the company in 3 terms of the heavy sales component of the job? 4 A. Directly to that question, yes, I would agree with 5 that. However, I did not like the fact that we 6 might be doing something we shouldn't be doing. 7 Once we realized that the AG for Florida had 8 gotten involved and there was there was 9 discussion is what was explained to us, that there 10 was just discussions going on at the time, there 11 was no actual legal filing, but they were 12 negotiating to do something different with the 13 Homeowner Benefit Agreements. 14 Q. Who did that information come from within the 15 company? 16 A. It was somebody out of corporate. I would say 17 either it was Leo Sanchez or it might have been 18 Annie. Annie Lee. I always call her Annie Potts. 19 But anyway. Sorry. Specifically I can't say 100 20 percent which person told me that, but it was 21 somebody out of corporate. 22 Q. And what was the most expensive pay out you got in 23 connection with selling an HBA? I think you 24 actually indicated it was always \$500; is that 25 correct? 	 62 1 A. That is correct. Oh 2 Q. I'm sorry. 3 A. I need to make a correction. 4 Q. Okay. 5 A. There was one time of the year where it was a long 6 weekend. It could have been Memorial Day weekend 7 I think it was, where they offered an additional 8 hundred dollars for anything that we did during 9 that time period. So I think I did get one of 10 them. 11 Q. Did you ever get a commission that was more than 12 the payment to the consumer? 13 A. Yes. 14 Q. How often did that happen? 15 A. That was rare, but it did happen probably 20, 16 maybe yes, maybe 20 percent of the time. 17 Approximately, give or take. 18 Q. What was the most you recall giving out as so 19 obviously this involves cash payments to the 20 homeowner; correct? 21 A. Correct. 22 Q. The HBA Agreement. What was the most you ever did 23 in terms of a pay out? 24 A. I think there was one in Martinsville that was 25 \$1,300. I believe it was right around \$1,300.
 63 1 The dollars and cents I'm not 100 percent sure of, 2 but around that figure. 3 Q. So the majority of the ones you did were less than 4 that, is that fair to say, less than \$1,300? 5 A. Yes. 6 Q. At this time I'll have the witness look at State's 7 Exhibit 2, which is titled Exhibit 40 - Offer 8 Letter. 9 Sir, what you see is an example again of an 10 exhibit that was filed in a Massachusetts lawsuit, 11 and it is an Offer Letter email. Do you see that? 12 A. Yes. 13 Q. Is this similar to the offer letter that you 14 received by email? 15 A. Yes, this is well, yes, it's very close if not 16 identical. 17 Q. So was your title real estate sales associate 18 also? 19 A. Yes, it was. 20 Q. And it included a draw of \$750 a week against the 21 Homeowner Benefit Agreements produced? 22 A. Yes. 23 Q. With a commission per Homeowner Benefit Agreement 24 of \$500? 25 A. Yes. 	64 1 Q. And then after 90 days you would be eligible for 2 employment as a W-2 worker and entitled to 3 benefits; correct? 4 A. That is correct. 5 Q. Did you work there long enough to get benefits? 6 A. I did. 7 Q. And then it's broken down further, the percentages 8 that you would get for other types of 9 transactions. Do you see that? 10 A. I do. 11 Q. So can you describe these different ones for us, 12 what these look like and what your compensation 13 would be? 14 A. On the first one is personal deals. Basically 15 your own lead. You get 80 percent. That's not 16 bad. In traditional real estate if you produce 17 your own lead you get 80. Then you have your 18 corporate deals where they will provide you a 19 lead. You get 50 percent. And that basically 20 explained is, say we contact a homeowner and they 21 don't want to do the HBA deal, but they do want to 22 list their home. That would be a 50 percent deal, 23 a 50/50 split with the company if we get them to 24 list with us. 25 HBA Sell. If we list the home, and even if Tel:

65 1 we did not sign them up, because there were other	66 1 sale of the Homeowner Benefit Agreement, not
 agents within the State of Indiana but they may have signed somebody up for example here in Indianapolis, I got that listing. If I listed it I only get ten percent. And then the other one was Follow-on purchase. Basically it goes back to the 50/50 split. If that person who signed an HBA deal is what this particular one is referring to. If they signed an HBA deal, sold their home, and then I helped them purchase another home, they would be again just like the third one on the corporate deal 50/50 split, because the lead originated from the company. Q. You seem to receive a lot of training on Homeowner Benefit Agreement. Did they train you on selling homes? A. No. Q. Did they train you on getting the best value for a customer's home? A. No. Q. Was there any other training offered to make you better at selling a customer's home? A. No. So is it fair to say the focus of your work was 	 actual real estate listings? A. Correct. Q. How many real estate listings were you personally involved in? A. Two. Q. And did either of those close, either of those end up closing where you earned a commission? A. No. One of them was the subject of the Complaint, like basically kind of why we're here today. There was another one that Q. That's okay if you can't recall. A. I can't remember. But anyway, I moved on before she it was listed for sale. I was the listing agent. But I had moved on at that point and I told Kenton, hey, you've got to take this, so I'm out. Q. So for you, the entirety of your compensation was commission on sales of HBA Agreements then? A. Correct. Q. In the entirety of your time working with MV? A. Correct. Q. Let me have the witness look at State's Exhibit 3. This is Exhibit 3 again, and it's titled New Agent Quick Reference Guide. Do you recognize
 67 1 this guide? 2 A. I do. 3 Q. And how was this provided to you? 4 A. This is available on Slack and on let me back 5 up. With Slack you can pin items at the top, like 6 pdf documents. You can even link I think Google 7 Drive to it I think. I think it's Google Drive. 8 Powerpoints, things like that. Certain things 9 they had pinned at the top of the Slack channels 10 that you were in. And then the CRM itself had a 11 separate place for training documents and things 12 like that that you click on that button and it 13 goes into the Google Drive, where it has a list of 14 all kinds of things in there. And this is one of 15 those items that is in there. Or was anyway. 16 Q. So when you look at this document it's clear that 17 there are links to a multitude of resources that 18 it appears you can access by clicking links; is 19 that correct? 20 A. Correct. 21 Q. Is it fair to say that this was one of your Bibles 22 of sorts that you would use to do your work? 23 A. Maybe in the beginning when we first started we 24 would use this. But I'll be honest with you, I've 25 never looked at it after training at all. I saw 	 68 1 it, but I never looked at it. 2 Q. Well, I imagine like any job, once you get 3 comfortable doing the work you start to understand 4 the flow of it. But for a new agent this was 5 meant to be sort of your starting point; correct? 6 A. Correct. 7 Q. And gives you the information you need to sell the 8 Homeowner Benefit Agreement or otherwise interact 9 with customers; right? 10 A. Correct. 11 Q. And did they tell you that this was essentially 12 your handbook or anything like that that you were 13 meant to follow, these were policies you were 14 meant to follow the policies; correct? 15 A. Correct. 16 Q. And are you aware of anyone who was fired or let 17 go or disciplined for not following the reference 18 guide? 19 A. There was a gentleman in I want to say it was 20 either Washington state or Oregon, I can't 21 remember, out west, that was terminated for 22 something regarding policy and procedure, but we 23 never found out what that was. 24 Q. And there are also text and email templates for 25 both obviously for responding to customers via

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The Deposition Upon Oral Examination of: TODD W. SCHNEIDER, taken on 3/17/23.

 69 1 text message and email. 2 Did you use those templates or rely on those 	 similar language and insert their dollar figure that I already pre-looked up, and their proper address, in more common language. You know, how
3 templates?4 A. Not these particular ones, no. I used the ones5 that they originally gave me, and then tweaked	 address, in more common language. You know, how are you doing. Very basic stuff that we do when we interact with one another. And then see if
6 them for myself.7 Q. And what kind of tweaks would you make?	 6 they have interest. And then if they do, say 7 look and one of my big things is, or my talking
8 A. Just verbiage changes. I don't speak in a certain 9 manner. You know, I'm a redneck and country boy	8 points or my spiel, if you will, is talk is cheap;9 all right? Let me tell you what we got going on,
 and I speak a certain way. Well, then somebody from the city, you know, or New York or whatever, has little slang variations. So I would tweak 	 10 and you tell me at the end to shut up and go away 11 or let's talk more. 12 Q. What would have been your elevator pitch to
 13 some of the verbiage to me, to reflect me. 14 Q. I would like the witness to look at State's 	13 someone like that?14 A. Oh, just very similar to that. Hey, I noticed
 15 Exhibit 4, and this is titled Email Sample Script 16 - Lead Not Yet Contacted. I'll have you take a 	15 that you had reached out to either get some cash16 or refinance, we have a program that you don't
17 look at that for a minute. Do you recognize this18 template?19 A. Yes.	 have to pay back the money. You know, talk is cheap, I would love to discuss it with you, and go on from there. Sometimes I'm sorry.
20 Q. Is this a template that was provided to you by 21 MV Realty for use in sales of the HBA Agreements?	20 Q. Please continue if you had something you wanted to 21 add to your answer.
22 A. That is correct.23 Q. And how would you use a template like this?	 A. I said sometimes you'll just get a click and that's the end of it, or somebody will want to
A. I would use it very similar. You know, you'reputting me on the spot. I would use a lot of	talk more. And when you talk to anybody if you'reselling something you know you've got maybe ten or
71	72
 1 15 seconds to see if you can say something that 2 will pique their interest and want to go 30 more 	 was that those leads were probably purchased, is that correct, from other vendors?
 will pique then interest and want to go 50 more seconds. That's any sales, and I don't care where 	3 A. Yes.
4 you're at, whether you're knocking on somebody's	4 Q. And perhaps that would explain why people you were
 5 door or on a telephone. 6 So you want to capture them, and I always 	5 contacting maybe were looking for a refinance;6 right?
7 like the talk is cheap I would love to explain	7 A. Correct. Or needs cash, because there were ads
8 this to you if you have a couple of minutes. Some	8 out there online, and I don't know I cannot say
9 people are like yes, let's talk a little more, and	
10 then we would go on more about the program and	9 that I know that MV Realty put them out there.
	10 What I can say is MV Reality used them to generate
 11 what it does and whatnot. 12 Q. Is it safe to say a lot of those folks were 	 What I can say is MV Realty used them to generate leads, and that was like Facebook ads, Google
11 what it does and whatnot.12 Q. Is it safe to say a lot of those folks were13 looking for loans, for example?	 10 What I can say is MV Realty used them to generate 11 leads, and that was like Facebook ads, Google 12 click ads, those types of things like do you need 13 cash, you know, kind of like that gentleman you
 11 what it does and whatnot. 12 Q. Is it safe to say a lot of those folks were 13 looking for loans, for example? 14 A. Many of them were looking for refinancing, whether 	 10 What I can say is MV Realty used them to generate 11 leads, and that was like Facebook ads, Google 12 click ads, those types of things like do you need 13 cash, you know, kind of like that gentleman you 14 need cash now, that kind of thing. Similar where
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 11 what it does and whatnot. 12 Q. Is it safe to say a lot of those folks were 13 looking for loans, for example? 14 A. Many of them were looking for refinancing, whether 15 it was on a call that we were calling back to them 16 because they were actually in the CRM and we were 17 reaching out directly, because that's it says 	 10 What I can say is MV Realty used them to generate 11 leads, and that was like Facebook ads, Google 12 click ads, those types of things like do you need 13 cash, you know, kind of like that gentleman you 14 need cash now, that kind of thing. Similar where
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 11 what it does and whatnot. 12 Q. Is it safe to say a lot of those folks were 13 looking for loans, for example? 14 A. Many of them were looking for refinancing, whether 15 it was on a call that we were calling back to them 16 because they were actually in the CRM and we were 17 reaching out directly, because that's it says 18 in our CRM whether it was a needs cash situation, 19 a refinance inquiry, a loan modification inquiry. 	 10 What I can say is MV Realty used them to generate 11 leads, and that was like Facebook ads, Google 12 click ads, those types of things like do you need 13 cash, you know, kind of like that gentleman you 14 need cash now, that kind of thing. Similar where 15 people would click on it, enter their information, 16 and then we would reach out. 17 Q. But it's true you didn't offer refinance products; 18 correct? 19 A. Correct.
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 2 everyone 3 definitely, 4 didn't let of 5 Q. I want to 6 this exhibit 7 things to r 8 Is this simt 9 your email 10 A. Yes, this 11 might cha 12 own person 13 Q. So on Lin 14 you is not 15 funds. It in 16 A. Correct. 17 Q. If they see 18 funds to y 19 A. The way 20 When peo 21 nobody gi 	yone. It was surprising to me that not was in financial distress. Some were but others were not. At least they on that they were, if they were. draw your attention to the lower part of it. In bold it says, "Three important note about the funds you will receive." ilar language that you would use in ls? is very much I mean, obviously I nge a couple of little words to fit my nality, but this is almost identical. ne Number 1 it says, "The money we offer a loan, meaning you never repay the s a true incentive." Is that true? ell their home do they have to repay the our knowledge? we explained it was is let me back up. ple said hey, this is a scam, you know, ves away money for free, the next step is	15 16 17 18 19 20 21	 then we would make our money back on that. Well, what is your commission rate. Six percent. Three percent on each side of the transaction. And technically if we give you the money up front you're actually paying a little bit less than six percent. Q. So if the borrower expressed concern about repaying the money, what were you trained to tell them or to explain to them? A. Well, technically in a way they are repaying, but we're getting it from the commission of the listing once it sells. Q. Right. So is it a true statement to say to a customer you never repay these funds? A. Technically, no, it's not a fair statement to say that. Q. If there is a termination event or something like that that would trigger payment of those funds, or if they are selling the property, there is a multitude of things in the contract that would
23 we're getti	we're not giving it away for free, ing something of value. The value is is	22 23	immediately; right?
	ever decide to list your home you will s, and there is a period of time, six	24 25	A. Correct. Q. You didn't run any credit checks on anyone; right?
 3 ability to a 4 A. They did 5 because w 6 disqualifie 7 or a murde 8 they gave 9 that, oh, se 10 DUI or so 11 as far as th 12 a rapist or 13 check con 14 this with th 15 with that. 16 Q. In other ward 19 were train 20 they never 21 A. They wei 22 doing. Bu 23 Q. I mean, a 		9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	 still yours to keep." Is that true? What if they get divorced and the property has to transfer because of a divorce decree, would they owe the money? A. That particular scenario would not be a trigger event. It would just be a divorce decree of whomever, you know, it goes to. Q. So to your knowledge that was never considered a breach? A. No. Q. What about if someone passes away and their estate now has this Homeowner Benefit Agreement that attaches to the property? That money has to be repaid; right? A. That is not necessarily a triggering event, but if they pass away their heirs would be responsible for continuing out the contract. So if it was four years, they lived in the home for 20 years in this example, then the heirs would have to use us, or MV, to list for the next 20 years. Q. Okay.
		- 11 Zh	A. So it would not be a triggering event where they

1 have to pay the money hack at that particular 2 point. But if they did go alead and sell it 3 through probate that would be obviously a 4 triggering event. 2 0. Isn't it use that at any point when the home is 6 sold or transferred, or otherwise there is a 7 disposition of the home, Leis's say a refinance, in 8 any one of hose circumstances you would have to 9 ow that money back, would be doviously a 11 and I can't actually prove it, but I've heard many 12 and i can't actually prove it, but I've heard many 13 and i can't actually prove it, but I've heard many 14 they dawn this on different calls that we 15 refinance and then put the memorandum back in 16 place. 17 Q. So they have to subordinate their interest, in 18 ohler was opplaced to us. 17 Vas they any not allow the refi. They 19 actornet, fifth by did not have enough equity. 21 max say you can't do i. Or if they were older 25 means of estate planning, right, lef's say someone 11 subordinate this Home		77	7	8
 2 point. But if they did go ahead and sell it 3 through probate that would be obviously a 4 triggering event. 5 Qi Jant it true that at any point when the home is 6 sold or transferred, or otherwise there is a 7 disposition of the home. Jet's say a refinance, in 9 any one of those circumstances you would have to 9 owe that money back, wouldn't you? 10 A. Not on erfinance. BasicallyI beard that, 11 and I can't actually prove it, but I Yee heard many 12 agents taik about its on different calls that we 13 had, where if somebody wanted to do a refinance 14 they have to lift the memorandum and then do the 15 refinance and then put the memorandum back in 16 place. 17 Q. So they have to subordinate their interest, in 16 place. 17 Q. So they have to subordinate their interest, in 16 place. 17 Q. So they have to subordinate their interest, in 16 place. 17 Q. So they have to subordinate their interest, in 16 place. 17 Q. So they have to subordinate their interest, in 16 on therew could not, or it would be a triggering event. 14 Q. If yout transferred dit to not areverse mortage 23 mother agent. Jon't know were told, but 24 A. I do not. 25 Q. So tha's something maybe you were told, but 26 you're not personally aware of that crief. Now, that was 27 a N. Once, thing agent. Jon't know personally that that there 29 and thing agent. Jon't know personally that there 20 aut that gent. How thow personally that there 21 autonting agent. Jon't know personally that there 21 autonting agent. Jon't know personally that that ered to a sign of the adits that we also do in have any reason				
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7 disposition of the home, let's say a refinance, in 8 8 any one of those circumstances, you would have to 9 9 9 owe that money back, wouldn't you? 9 10 A. Not on a refinance, in and then do the 1 12 agents talk about this on different calls that we 1 13 had, where if somebody wanted to do a refinance, in 1 16 place. 10 17 Q. So they have to subordinate their interest, in 10 16 place. 10 17 Q. So they have to subordinate their interest, in 10 18 other works? 14 19 accorrect. But if they did not have enough equity, 3 20 hay you can't do i. Or if they were older 10 21 mars asy you can't do i. Or if they were older 20 22 folks and they wantel to do a reverse mortgage 3 23 hay you can't do i. Or if they were older 20 24 C. If you transferred tile to your property as a 25 25 Q. So that's something maybe you were told, but 6 6 your not person			0	
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1 1	,
 81 you a chance to look at that, sir. Are you familiar with a woman by the name of Hayley Bialecki? 4 A. I am not. 5 Q. You recognize that this has the appearance of an affidavit that was provided in connection with a case in Massachusetts filed by the Attorney General's office? 9 A. It does appear that way. It says Affidavit. 10 Q. I'm going to walk through a few of these things 11 that she stated in her Affidavit to the extent we 12 haven't already addressed it. 13 I'm going to actually have you look at page 2 14 of this, which is Paragraph 16. Paragraph 16 15 says, "MV Realty advertised heavily on internet 16 sources and social media using phrases like get 17 cash now." 18 Are you aware of advertisements with that 19 language in them, sir? 20 A. I saw one, one day when I went looking around. 21 But I'm not a social media guy. No. 22 Q. I think previously you said you were aware there 23 were ads on Facebook and perhaps Keyword, Google 24 Ad words that were used? 25 A. Correct. 	 82 1 Q. Was that discussed during these weekly meetings, 2 or did you observe the advertisements yourself? 3 A. In a Tuesday/Thursday meeting one time, not in the 4 main company meeting on Mondays, because that was 5 every Monday at noon eastern, there was one of 6 those trainings I went to like on a Tuesday or a 7 Thursday. Melinda was in there, and she mentioned 8 that they were doing Google, Facebook, other types 9 of social advertising to get people to at least 10 look at a Homeowner Benefit Program. 11 Q. In Number 17 it says, "We were trained to 12 repeatedly use the word cash when calling leads." 13 Are you aware of that practice? 14 A. Yes. 15 Q. And how did you observe that personally? Or how 16 did you experience that personally is probably a 17 better way to phrase that? 18 A. Well, it wasn't like specific saying "say cash," 19 you know. But all of the verbiage, the templates 20 and the stuff had cash, cash, cash, throughout 21 each one of them. So it would be intertwined into 22 the scripts, if you will. So, yes, they did use 23 it a lot, but I yes, I might say you can get 24 cash now, but I didn't want to sound like that 25 commercial one with that one guy.
 83 1 Q. And she says further that she was provided leads, and then in Paragraph 19 she said she was told to call three times in the first day and to send a 4 text message and an email if no one answered the call. Was that the training that you also 6 received? 7 A. I was taught two times in the first day, and then 8 send a text message, and then an email if I don't 9 get any response on day one. On day two well, 10 I thought you were going to go to day two. 11 Q. No, that's okay. In Paragraph 20 it says, "On the 12 second day I was instructed to make a fourth call 13 and send an email." Is that correct to 14 A. That is correct. 15 Q. And then on the third day the instruction was to 16 make a fifth call and another text; is that 17 correct? 18 A. Correct. 19 Q. Did you receive any verbal instructions that 20 differed from the training materials in any 21 significant way? 22 A. No. 23 Q. Now, on 23 she says, "I was told to push the 24 Homeowner Benefit Agreement." 25 Would you agree that you were pushed to sell 	 84 1 the Homeowner Benefit Agreement? 2 A. I'm sorry. What number was that? 3 Q. Number 23. Paragraph 23. She says, "I was told 4 to push" I'm assuming to sell "the Homeowner 5 Benefit Agreement." Is that accurate? 6 A. That is accurate. 7 Q. In 24 she says, "I was trained to tell consumers 8 that it was a promotional deal where MV Realty 9 would pay them a certain percentage of their 10 home's value if they gave MV Realty the exclusive 11 rights to sell their property." Is that also 12 correct? 13 A. That is correct. 14 Q. And in 25 she said, "MV Realty paid ten percent of 15 three percent, or .003," like we discussed 16 earlier, "of the home's value to the homeowner." 17 Is that correct? 18 A. That is correct. But that did change midyear in 19 '22. 2022, midyear sometime, or during that time 20 period it changed. And I want to say that it was 21 May. 22 Q. And that's when it changed to .0027 percent? 23 A. Correct. 24 Q. So, in other words, the amount that you would pay 25 the homeowner in that situation would be less by

	85		86
	1 that percentage	1 A. Well, she says using an MLS tool, because it	
	2 A. Correct.	2 wasn't all MLS tools. It's their own CRM is what	
	3 Q. That difference in the percentage. And it says in	3 I'm saying.	
	4 Number 27, "We determined the property's value	4 Q. And then in Paragraph 28 it says, "We were	
	5 using an MLS tool."	5 instructed not to offer homeowners documents in	
	6 We kind of discussed that already, but you	6 advance," assuming that means the Homeowner	
	7 used the tool was the tool located inside the	7 Benefit Agreement documents; is that correct?	
	8 CRM?	8 A. That is correct, but I never adhered to that.	
	9 A. Well, no. The MLS in today's world we have RPR	9 Q. So you received that instruction, but you ignored	
1		10 it?	
1		11 A. That is correct.	
1	5 0	12 Q. Why did you think it was important for the	
1		13 homeowners to receive documents in advance?	
1		14 A. Because this is a legal binding document, and I	
1		15 wanted them to have an advanced copy of it so they	
1		16 could review it before we get there.	
1	,	17 Q. Is there any good justification for having a	
1		18 policy in place to not give them those documents	
1		19 in advance?	
2		20 A. So they don't have time to think about it.	
2		21 Q. Do you think that's deceptive?	
2	· 1	22 A. I do. That's why I ignored it.	
2	6	23 MR. YEOMAN: Chase, do you mind if I have a	
	4 Q. Why is it inaccurate? I think you referred to it	24 follow up?	
2	5 as inaccurate.	25 MR. HALLER: Please. Go ahead.	
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 89 Programs. There may have been some training on home sales, but it was mostly just the checklists. There was very little support or guidance for the actual sales process." Is that a correct statement? A. That is a 100 percent correct statement, and I would say that any training that was on regular traditional or even on HBA listings, other than what you had to do and what you were going to get paid and the expectations and so on and so forth, was accidental for traditional real estate. Seriously. They were focused on the HBA 100 percent. Q. Did you ever have someone ask you directly if the Homeowner Benefit Agreement would act as a mortgage on the property, or a lien? A. That we do file a memorandum letting people know that you have the relationship with MV, so that basically if a title company runs it they are going to see it. I would always explain that. Q. Do you think that a closing of a subsequent real estate transaction would happen without the 	 90 Homeowner Benefit Agreement payment being made from the homeowner back to MV Realty under the Homeowner Benefit Agreement? A. Could you explain that a little more? Q. Yes, yes. Let me rephrase. You have been in the real estate business for a long time; right? A. Right. Q. How many years have you been practicing? A. Now, almost 23. Q. Twenty-three years. Typically in a closing the title company's job is to make sure the homeowner has free and clear title that is purchasing the property? A. Correct. Q. So if this Homeowner Benefit Agreement is signed, what is the purpose of recording it? They already have the legal obligation secured through the contract, right, for payment, so why do they have to file it as a memorandum in the Recorder's Office? A. So that it doesn't transfer without them getting paid basically. Q. So in any circumstance where there is going to be a transfer of the property, at some point they're going to get paid; correct?
 91 1 A. Correct. 2 Q. And it's always going to be at least ten times the amount that that person was paid; right? 4 A. Well, that would depend on the value, what the selling price was. But basically, yes. 6 Q. So in any case, maybe there wasn't an interest rate associated with it, but they were given a cash payment in return for a future obligation to pay that money back; is that correct? 10 A. Basically, yes. 11 Q. And more than what they initially got in every circumstance; right? 13 A. Correct. 14 Q. She says in Paragraph 55 I'm sorry. I'm looking at Paragraph 54. She expressed frustration with the lack of supervision in 17 Massachusetts, but then she says, "Between this type of experience, the lie about the mortgage," about the product being a mortgage or not, "a decrease in income from leads, and lack of managerial support, I eventually had enough from MV Realty and resigned." Is that similar to your experience? 	 92 1 experience? 2 A. Not really. I was more focused on the 3 telemarketing piece of it. I'm not a 4 telemarketer. That's not what I do. I've never 5 done that. And then that coupled with some of the 6 things that were changing. They were growing so 7 fast, they were bringing in agents so quickly that 8 they weren't being properly trained. There were 9 issues with filings, there were issues with I'm 10 listening to people talk on Zoom calls and they're 11 saying that this isn't being done, the HBA is not 12 being lifted to do a refinance, my people need to 13 be refinanced quickly you know, all kinds of 14 problems. Just all kinds of problems. That 15 coupled and then Joe Shaia, who is a son of a 16 gun, that was enough. 17 Q. I'm going to have you move through a few pages in. 18 I'm going to have you look at the bottom, it's 19 287, CRM - Contact Workflow Activity & Guidelines. 20 A. Got you. 21 Q. It's part of the same exhibit, but the title of 22 this sheet is CRM - Contact Workflow Activity &
 24 A. Correct. 25 Q. Does it differ in any way significantly from your Russell J. Scheiner, RPR, CSR Email: 	24 document? 25 A. I do. Tel:

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	94 "rebroadcast". So if we go back to page 287, the first page before this one, on the far right, the
3name of your position?34A. Broker, associate, HBA person. You name it.35Q. Thank you. So this was the flow that you were56told to use in your job; is that correct?77A. Correct.78Q. And then the page directly after that, titled89CRM - Contact Workflow Activity & Guidelines, do910you recognize this document?1011A. It looks different printed out rather than on the1112computer. But, yes, this looks almost identical,1313if not identical.1314Q. So you recognize this as training materials or1415materials that you were supposed to reference that1516set the standard for how often you were to call or1717email or otherwise contact potential leads; is1718that correct?1819A. That is correct.1920MR. YEOMAN: Chase, I have a few follow-up2121questions.222324QUESTIONS BY MR. JOSEPH YEOMAN:24	 second box down says, "Lead gets rebroadcasted after 36 hours." What does rebroadcast mean? A. Rebroadcasted means that if you don't follow these procedures and then update the CRM that you did it, it will be sent back out to everybody in your state to take as a lead again. Q. So, for example, in the call flow if a person said please stop calling me and you didn't click that they don't want to be called, they would eventually get rebroadcasted back to you and then started to get called again? A. Correct. Q. And then on the second page it mentions, after you have selected the lead I believe, it says, "Non-contact initial only." This is in the box corner. We have the third box right here. A. Oh. Okay. Q. In bold, the second bold one down reads, "Non-contact, initial only, triggers 30 minute penalty box event delayed for agent new claims." What is the penalty box, what does that mean? A. It's kind of a weird way of saying it. Basically if you don't have a contact, then you've got to
95	96
1reach out to them again. If not, then it's going12to go back into the queue for somebody else to33take.24Q. And then what happens to you? If it's rebroadcast35and somebody else takes that lead, what is the56consequence to you as the person who messed it up?77A. Well, if I did not update the CRM accordingly it78could be rebroadcast. Now, if that person called89me back, as long as another agent had not selected910that person at that time, I can have them give it1111back to me and I can sign them up if they wish to1212proceed. But if somebody else has already taken1313it, I can't.1314Q. If you did mark in the CRM if you do mark1515cCRM; correct?1617A. That is correct.1718Q. Would those people ever get called again?1920tested it. I actually knew someone who was on the2121list. Frederick Abshier. He lives on the west2122side.2223Q. Can you spell the last name for us?2324A. A-b-s-h-i-e-r.24	 A. He used to be my neighbor back in '98, '99. Q. Do you still have his contact information? A. I do. Q. We don't have to do it now. Just for future reference. Can you continue with your story about how you know that they got called? A. Well, he was actually interested. But I marked him because he was a friend, so I just marked him as follow-up. (A brief discussion was held off the record at this time.) A. I'll continue. I marked him as a friend. So I put in the CRM not interested or whatever. But anyway, it came back around. I did get him signed up. But get this. I got him signed up because he really did want to do the deal. And I explained to him in detail everything, and he's like, no, that's cool, no problem. I was like okay, let's do it. But he came back around as he had already signed up, but he came back around through the system; all right? That should never happen. Q. How do you know that that happened? A. Because I selected him again as a new lead when he had signed up a week or so prior.

1 Q. Because you had mentioned on the CRM it tells you 1 you hit the tab, you slide down, DNC. Click that	98
 2 how they got there, whether they were interested 3 in cash or things like that. Do you remember how 4 he was marked in the system? 5 A. No, I do not. There were codes in the system. It 6 said needs cash, loan mod which we didh't see 7 very often refi. R-e-f-i is how it was termed 8 in there. And then there was some type of code, 9 and I'm quite certain that the code indicated 10 where the lead came from. I do remember TWC at 11 the end. I don't know what it stands for, but TWC 12 was on a lot of them, so that had to be a source. 13 And then there was Google, Clicks Goog, Go-o-g 14 is how it was in there, so we knew that's where it 15 came from. I'm sorry. I just lost my train of 16 thought. 17 Q. So just to clarify, when you put not interested, 18 did you put his information into the system and 19 say do not call? 20 A. Yes. 21 Q. And his phone number? 22 A. Correct. And the way that works, is you open it 23 up, you click on it. All right. You've got to 24 remember I did this before he signed up, okay? So 25 I put him on the DNC. So you open up the person, 	
 99 1 guess if you looked up a phone number in the 2 system or his name in the system, could you see if 3 that person had been put on the do not call list? 4 A. If they were still - some yes and some no. Some 5 yes and some no. I don't know how that works. 6 Q. Okay. 7 A. Because sometimes I would look to make sure that 8 it took. In other words, I put somebody on the 9 DNC list within the system. I check the box, it 10 showed up read, I saved it. Sometimes I would 11 search that number again just to make sure that it 12 was on the DNC list. But I do know, and I can't 13 give the exact specific instances, but I do know, and I can't 14 that even though I put them on the DNC list they 15 did come back around as a lead to take again. 16 Q. Okay. Do you remember any of the times that you 17 were searching to see if it stuck that you looked 18 and it did not stick? 19 A. At that particular moment, because it just 20 occurred, no. No, they were always marked that 21 way. But at some point – because we asked this 22 question, and other agents on calls asked this 23 question, and other agents on calls asked this 24 person on the DNC list, and they came back around. 25 And their response was they must have clicked on 	I

 1 for a fact were on the DNC list, they came back 2 around and you were able select them again. And 3 as a matter of fact, I made the mistake of calling 4 a couple of them myself. 5 Q. What happened in those situations? 6 A. Most people, most this is Indiana. Most people 7 are very friendly. 8 Q. They were nice? 9 A. Yes. So, no, I've already talked to somebody 10 about this, it might even have been you, and I'm 11 not interested, please don't call me no more. 12 Q. Did you have any experience with the federal Do 13 Not Call List? 14 A. I did not. 15 Q. Did you have any experience with Indiana's Do Not 16 Call List? 17 A. I didn't know no. I didn't know we had I 18 thought that was all handled on the federal level. 19 Well, that's something I've learned. 20 21 QUESTIONS BY MR. CASEY KLIPPEL: 22 Q. Did MV Realty talk about the Do Not Call List? 23 A. No. I mean, other than in our training, this is 24 what you do when they say do not call me again. 25 Click the button, do the thing and go on. But 	 1 other than that, no. 2 Q. Did MV Realty ever tell you that they were 3 scrubbing their lists of any phone numbers? 4 A. Specifically scrubbing? I seem to no, I don't 5 want to speculate. There was a discussion on one 6 call where somebody asked are we scrubbing this 7 against the DNC list, the federal database. And 8 somebody said yes. And it was a position of 9 authority, I just don't remember who said it. 10 Like Melinda or Annie or Joe or whoever. I don't 11 remember. 12 Q. Do you remember if that was on one of the Monday 13 calls, or one of training calls? 14 A. I do not. I think it was on one of the 15 Tuesday/Thursday training calls. 16 Q. Do you remember anything else about them talking 17 about scrubbing the DNC list? 18 A. No, not off the top of my head. 19 Q. Did they provide that in any trainings that you 20 saw specifically? 21 A. Other than somebody asking that question, no, I 22 did not. Other than the fact that if somebody 23 says do not call me, this is what you do. 24 MR. KLIPPEL: Okay.
 103 1 QUESTIONS BY MR. CHASE M. HALLER: 2 Q. All right. If you could turn to page 290 in that 3 same exhibit. It will look a little different. 4 It's more of a script, a call script. Do you 5 recognize this document, sir? 6 A. Yes. 7 Q. And what is this document? 8 A. This is a basically an initial contact, the first 9 call that you would make to an individual either 10 through the CRM well, it had to be through the 11 CRM because this is an initial phone call. The 12 inbounds were a little bit different. 13 Q. So this would have been a template script that you 14 would have been provided as sort of a guide for 15 you to use when handling these calls; correct? 16 A. Correct. 17 Q. Let's move on a couple of pages after that to Page 18 292. It's titled at the top HBA - Homeowner 19 Benefit Agreement (Loyalty Program). Do you 20 recognize this document? 21 A. Yes. 22 Q. And what is the purpose of this document? 23 A. Well, it gives a little bit more in-depth 24 explanation of what our program is. Because 25 people have questions. You give them the basic 	1overview, so then we go a little deeper. You2never because a lot of people think that you3give up a percentage of your home. Not full4title.5Most people didn't think full title, but you6give up a percentage of your home or something7like that. So we explain that you remain 1008percent the sole owner, we do get to list your9home in the future, and that's in writing. They10don't they don't like for you to talk about the1140 year.12Q. Why not?13A. Because of how long it is. They don't want people14to know how long it is. Now, that being said, I15do. All my documentation says this is a 40 year16plan. And then I always get the question what17happens if I die, and we explain that.18Q. And how would you answer that question?19A. Truthfully. Oh, I'm sorry. That whatever term is20left on the contract your heirs would be21responsible for fulfilling that.22Q. Now, near I think it's the third paragraph from23the bottom there, it says, "We reserve the right24to record a memorandum that gives public notice25and lets everyone know that you have a

1professional relationship with MV that should you1brought it to our state call.1ever decide to sell MV is your go-to brokerage on1brought it to our state call.2so I said this is a lien, guys. They can3this subject property." And that's not entirely3	106
 4 true, is it? 4 true, is it? 5 A. That's not entirely true. 6 Q. Why is it not true? 7 A. Because it's actually a lien. 8 Q. So why do you think they are changing the 9 language, instead of calling it a lien they say 10 we're going to record a memorandum, the whole 11 purpose of it is just to tell people we have a 12 business relationship? Was that truly the 13 function of it? 14 A. That's what they say was the function of it. 15 Q. But what was the reality? 16 A. The reality was that it was a lien against the 17 property. When you and I spoke, I don't know, 18 three, four, five weeks ago or whatever, I told 19 you that at that time we had our Indiana state 20 call with Kenton and the other agents on the phone 21 call. It was just a phone call, not a Zoom call. 22 And I said, hey, this is you know, we had a 23 discussion and it led to this, and I was talking 24 about it and I was listening to someone else from 25 another state bringing up the same subject, so I 	
1A. I agree. I think it should have been better explained. 3 Q. Then in the second to the last paragraph there it 4 says it basically talks about the different 5 ways that they could pay. They suggest that they 6 can pay the Benefit Agreement payment via Zelle, 7 direct deposit, or a check in the mail. 8 Is that accurate with what your processes and 9 procedures were?11question.2MR. HALLER: Go ahead.3190.100 (100 (100 (100 (100 (100 (100 (100	108

109 109 14. I never used it. And I was never taught it. 2 Exhibit 6, which is titled IN HBA 2022. 35. 3 Sir, I'm going to have you look at that exhibit 1, forme for the record I would appreciate it. 30. On the second page of this document, so this will 4 A. Dicky ou want me to 70. Do you recognize the agreement. 70. Do you recognize the agreement. 106 90. Do you recognize this as sort of an Indiana 110 111 template form that you would have used in your 12 sales of the Homeowner Benefit Agreement program? 13. A res. Q. It says that, "In the event either, A, a property 9 owner fails to perform any its obligations under 11 template form that you would have used in your 12 sales of the Homeowner Benefit Agreement program? 13. A res. Q. It says that, "In the property owner shall immediately pay 14 To List, youll note that the payment of." 2 Q. And then behind the dollar amount it says, "the gromotion fee." 2 D. Jou you ever haar the HBA payment referred to as a promotion fee." 2 D. Alo you ever haar the HBA payment referred to as a promotion fee." 2 D. Alo y	<u> </u>	·
 1 percent of the \$500,000, even if the home was 2 worth \$400,000 at the time. So, in other words, 3 if they breached, they had to pay the three 4 percent of the value that we placed on the 5 property at the time of signing. 6 Q. And, conversely, if the property were to increase 7 significantly in value, the company would 8 theoretically stand to gain a higher commission? 9 A. Correct. 10 Q. But on the down side, no matter how the value of 11 the property decreased, the homeowner would still 2 owe at least at minimum that amount they were 13 paid; correct? 14 A. No. The three percent is based off of whatever 15 value on the date of signing. 16 Q. Okay. 17 A. So they would owe that. If the property burned 18 down and they walked away, they would still owe 19 three percent of whatever. 20 Q. Okay. 21 A. Whatever it was that we valued on that document at 22 that day and they signed. 23 Q. But if the property increases in value it seems 24 that MV Realty was the one in the position to 1 A. That is correct. 2 Q. Thank you for pointing that out. If you could 2 Iook at page 5, Paragraph 10, under Rescission. 24 that MV Realty was the one in the position to 	 1 Q. I'm going to ask that the witness look at State's Exhibit 6, which is titled IN HBA 2022. 3 Sir, I'm going to have you look at that 4 exhibit, please, and then if you could identify it 5 for me for the record I would appreciate it. 6 A. Did you want me to 7 Q. Do you recognize the agreement, sir? 8 A. Yes. This is a standard agreement. Homeowner 9 Benefit Agreement. 10 Q. Do you recognize this as sort of an Indiana 11 template form that you would have used in your 12 sales of the Homeowner Benefit Agreement program? 13 A. Yes. 14 Q. On page 1 there under Paragraph 1, Exclusive Right 15 To List, you'll notice that the payment is 16 referred to as a promotion fee. Do you see that? 17 A. I'm sorry. Where is it now? 18 Q. It's under Subparagraph 1 in the middle of the 19 page, Exclusive Right To List. And it says, "In 10 exchange for company's payment of." 21 A. I see that. 22 Q. And then behind the dollar amount it says, "the 23 promotion fee." 24 Did you ever hear the HBA payment referred to 	 1 A. I never used it. And I was never taught it either. 3 Q. On the second page of this document, so this will be under 3 it will be the next page after that, sir. Under 3, Early Termination Fee And Owner Listing Period. 7 A. Yes. 8 Q. It says that, "In the event either, A, a property owner fails to perform any its obligations under this agreement, including without limitation enter into any prohibited engagements, or, B, an early termination event as defined below, shall occur, then the property owner shall immediately pay company as agreed upon liquidated damages and not a penalty, an early termination fee in the amount of three percent of the greater of" blank, "the property's current Realtor Valuation Model, or, 2, the fair market value of the property at the time of the property owner's breach or early termination event as reasonably determined by the company." So how do you understand that to work in practice? A. The reality was is that whatever valuation that we placed on the property, if it was say half a
 1 percent of the \$500,000, even if the home was 2 worth \$400,000 at the time. So, in other words, 3 if they breached, they had to pay the three 4 percent of the value that we placed on the 5 property at the time of signing. 6 Q. And, conversely, if the property were to increase 7 significantly in value, the company would 8 theoretically stand to gain a higher commission? 9 A. Correct. 10 Q. But on the down side, no matter how the value of 11 the property decreased, the homeowner would still 2 owe at least at minimum that amount they were 13 paid; correct? 14 A. No. The three percent is based off of whatever 15 value on the date of signing. 16 Q. Okay. 17 A. So they would owe that. If the property burned 18 down and they walked away, they would still owe 19 three percent of whatever. 20 Q. Okay. 21 A. Whatever it was that we valued on that document at 22 that day and they signed. 23 Q. But if the property moreases in value it seems 24 that MV Realty was the one in the position to 1 A. That is correct. 2 Q. Thank you for pointing that out. If you could 2 Iook at page 5, Paragraph 10, under Rescission. 24 that MV Realty was the one in the position to 	25 ds d promotion ree :	25 minion donars, \$500,000, then it would be three
	 percent of the \$500,000, even if the home was worth \$400,000 at the time. So, in other words, if they breached, they had to pay the three percent of the value that we placed on the property at the time of signing. Q. And, conversely, if the property were to increase significantly in value, the company would theoretically stand to gain a higher commission? A. Correct. Q. But on the down side, no matter how the value of the property decreased, the homeowner would still owe at least at minimum that amount they were paid; correct? A. No. The three percent is based off of whatever value on the date of signing. Q. Okay. A. So they would owe that. If the property burned down and they walked away, they would still owe three percent of whatever. Q. Okay. A. Whatever it was that we valued on that document at that day and they signed. Q. But if the property increases in value it seems that MV Realty was the one in the position to determine what the fair value was? 	 1 A. That is correct. 2 Q. If you could turn to it will be on page 5 of 3 this same document under Paragraph 10. 4 A. I noticed this as I was flipping through here. I 5 know you can't tell me where you got this. I get 6 that, it's an investigation. But is this real? 7 Q. Which page are you 8 A. Number 6. MV Realty of Indiana, LLC, 8072 Pecan 9 Drive, Alabama? 10 Q. Are you saying that is an inaccurate address for 11 that particular LLC? 12 A. I don't know where this came from, but none of 13 ours said this. 14 Q. Okay. 15 A. It was the company MV Realty of Indiana, and it 16 was to Kenton's home address I think. Kenton 17 Williams's home address in Indiana, 46217. I know 18 that was it. 19 Q. So that might be a typo, in other words? 20 A. Okay. Could be. I just saw that and I was like, 21 no, that's not right. 22 Q. Thank you for pointing that out. If you could 23 look at page 5, Paragraph 10, under Rescission. 24 Do you see where I'm at? 25 A. Yes.
	Russell J. Scheiner, RPR, CSR	Tel:
	Email:	

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113 1 Q. It says, "Property owner may rescind this agreement within three business days of the date of its execution by property owner by sending 4 written notice of property owner's election to 5 rescind to the following email address." And it 6 says Cancel@homeownerbenefit.com. Do you see 7 that? 8 A. I do. 9 Q. Are you aware of anyone that you worked with who 10 attempted to rescind the agreement? 11 A. I know for a fact that I had two. And I told 12 them, you know, they needed to send that email. I 3 will also inform the company that they wanted to 14 cancel, but send you have to send the email. 15 That's the deal. And they did, and they did 16 cancel. 17 Q. So in those circumstances MV Realty did let them 18 out of the agreement? 19 A. Yes. One of them had not been paid, so that was 20 no worry. One of them had been paid, and all they 21 had to do was send the money back and that was no 22 problem, and they did. 23 Q. Now, in terms of the three day notice of 24 cancellation, which is effectively what this is, 25 is this the only rescission notice that people 115 115 1 wasn't little like it is, the font. It was much, 2 much, much larger. And if I'm not mistaken, I 3 think they were required to initial it. 4 Q. If you could turn to the next page, page 6 of that 5 agreement under Sub A, Assignment. Do you see 6 that, sir? 7 A. Yes. 8 Q. And in the second sentence it says, "Property 9 owner agrees that company may delegate some or all 10 of its obligations under this agreement, and any 11 future listing agreement, and company may 2 transfer, assign some or all of its rights 3 hereunder, including the right to receive a 4 commission, the early termination fee." How do 5 you interpret that, sir? 16 A. Oh, as fa	114 1 received was this paragraph listed in the Homeowner Benefit Agreement? 3 A. For the first half of 2022 we told them about 4 this, and we stressed that the notary did also, 5 they stressed this, you have three days to back 6 out. Then midyear of 2022, then they included 7 another big page of, hey, you know, you can do 8 this and you can back out in three days, blah, 9 blah, blah. It was a single page by itself. 10 Q. Do you recall about when they started providing 11 that document? 12 A. Approximately midyear in 2022. 13 Q. Before that the only rescission notice was this 14 Paragraph 10 15 A. Correct. 16 Q predating it? This separate notice that they 17 started using, do you happen to have a copy of 18 that in your records? 19 A. Maybe. I'll look and try to get it to you if I 20 can find it. 21 Q. Thank you. And do you happen to know if the three 22 day Notice of Rescission, what font type it was in 23 or the size of the font or the language that was 24 in it? 25 A. Off the top of my head, no. But it was big. It 116 1 some of or all of its obligations under this 2 agreement." Right? Do you see that part? 3 A. Oh, I'm sorry. Yes. Let me look at this. 4 Q. I guess the point being, you described earlier how you had received some indication that there was 6 the possibility that the company might intend to 7 sell their rights to these Homeowner Benefit 8 Agreements on the secondary market, right, or to a 9 hedge fund or an investor? 10 A. I'm sorry. I misunderstood the context of this. 11 That is correct. 12 Os ohaving a chance to look at it again, what do 3 you think the language indicates here? 14 A. No, what they're doing is giving them the right to 13 assign this to one of their other companies, or 16 assign
 future listing agreement, and company may transfer, assign some or all of its rights hereunder, including the right to receive a commission, the early termination fee." How do you interpret that, sir? 	 11 That is correct. 12 Q. So having a chance to look at it again, what do 13 you think the language indicates here? 14 A. No, what they're doing is giving them the right to 15 assign this to one of their other companies, or
Russell J. Scheiner, RPR, CSR Email:	Tel:

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 1 means. 2 Q. And were you personally aware of any of these 3 Homeowner Benefit Agreements being sold to another 4 company, or the intention being to eventually sell 5 the rights of the Homeowner Benefit Agreement to a 6 different company? 7 A. I was told that, but I never saw the evidence of 8 it. 9 Q. And the backup broker that you referred to, is 10 that Kenton Williams in the State of Indiana? 11 A. No. 12 Q. Who was that person? 13 A. I do not know. There is a broker in Indiana 14 somewhere, most likely a smaller independent 15 broker like I was at the time they solicited me, 16 that they are paying to maintain that list. 17 Q. Is it fair to say they also maintain the original 18 signed copies of Homeowner Benefit Agreements? 19 A. Oh, yes. 20 Q. And that person would also be in charge of 21 maintaining the recorded copies of documents 22 associated with the Homeowner Benefit Agreements? 23 A. Absolutely. I would imagine that's kept out of 24 Florida. 25 MR. KLIPPEL: A quick follow-up. 	 1 QUESTIONS BY MR. CASEY KLIPPEL: 2 Q. You were talking about the notaries that had to be 3 there when they signed the documents. Who 4 selected that notary? 5 A. The company selected it, but if we had a notary 6 that was very good that we liked that usually was 7 timely and that sort of thing, we could request 8 them if they were available. 9 Q. And did you give them instructions of things to 10 tell whoever was signing, or what was their 11 capacity in the relationship? 12 A. The company gave the notary the instructions on 13 what they needed to do in the case of corporate. 14 But if we were present, and I was present many 15 times because I wanted to be there, I explained it 16 in great detail and went over the various pieces 17 of it. But the notary had the instructions also 18 from corporate if we could not attend. 19 Q. So the notary would explain what the contract 20 said? 21 A. Yes. But we were supposed to be available on the 21 phone in case they had a question, so we could 23 answer that question. But many of the 24 questions mine went pretty smoothly for the 25 most part simply because I sent the agreement in
 1 advance. 2 Q. One last final question with that one. On any of 3 the weekly meetings did any of the other real 4 estate agents describe not so smooth? 5 A. Yes. 6 Q. Can you give us some examples of those? 7 A. The notary they didn't attend the notary 8 Tm sorry. If they did not attend and they were 9 not "available" to answer questions, then they 10 would not. They would refuse to sign. And then 11 you would have to go back again once you talked to 12 them. I've heard people discuss that particular 13 situation. I've heard people say they weren't 14 present but they were on the phone with them while 15 the notary was presenting all the documents, and 16 they would say that they wouldn't explain this 17 properly, the memorandum comes up, the early 18 termination fee. I've heard people discuss that 19 on some of the training calls of why they did not 20 get a deal done for whatever reason. That's all I 21 remember off the top of my head. 22 Q. Do you remember if any Indiana real estate agents 23 had issues? 24 A. I remember Tammy Powell. She had an issue with 25 one in Indiana. I'm pretty sure it was Indiana. 	 Because she's licensed in Indiana and Illinois. She's up around the Gary/Chicago area. So I think Don Grant, I think he had someone that he had some difficulties with, but I don't remember the reasons. Q. What was your my final question. What was your success rate from them agreeing that they would have the notary sign up to sign it and them actually signing the document? A. Say that one more time. Q. What was your success rate when the customer, consumer, agreed to have the notary come to fill out this paperwork from them actually signing the agreement to send to Florida? A. My success rate, when I actually got them to agree was probably, I don't know, 55, 60 percent. Maybe 70. I would have to look. I don't know if I don't have access to that data anymore. Q. So those people then that had so we'll go with the 70 percent rate. So what would happen to that 30 percent then? A. They would take a second look, or their spouse would be there and say I don't like this, even if they weren't a person to sign it and say I don't like this, the early termination or the memorandum

 1 or whatever, I don't like the idea in general. 2 And then that deal would fail and we move on. 3 4 QUESTIONS BY MR. CHASE M. HALLER: 5 Q. I'm going to have you look a few pages beyond 6 this. The document is titled Memorandum of MVR 7 Homeowner Benefit Agreement. Do you recognize 8 this template? 9 A. Yes, I do. 10 Q. And what is this document? 11 A. This is the memorandum that they file with the 12 state. Or the county I should say. 13 Q. And this is a document that you referred to 14 earlier I believe that you said should have been 15 described to people as a lien; is that correct? 16 A. Correct. 17 Q. And it lists MV Realty of Indiana as the listing 18 broker, and then has a space for the person who 19 would be the property owner; correct? 20 A. That is correct. 21 Q. And it identifies the listing broker's address as 22 21 21 21 21 21 21 21 21 21 21 21 21 2	 1 after the commencement date. 2 So basically you recognize that this is a 40 3 year lien that would attach to property; correct? 4 A. Correct. 5 Q. On the page immediately following this under 6 Paragraph 3 where it's underlined and bolded, do 7 you see that language? 8 A. I do. 9 Q. It says, "The obligations of property owner under 10 the agreement can constitute covenants running 11 with the land and shall bind future successors of 12 interest to title to the property." What does 13 that sound like to you? 14 A. Well, it binds any of their heirs. 15 Q. What other product does it sound similar to? 16 A. It sounds like an HOA. Sorry. 17 Q. You're fine. So I think earlier we were talking 18 about why it's clear that this constitutes a lien 19 regardless of what they call it; right? 20 A. I agree. 21 Q. So in this description here, which is part of the 22 document that is filed with the Recorder's Office, 23 it says that it's a covenant running with the land 24 and binds successors of interest of title to the 25 property; correct?
25 Q. It sugs at the bottom there the date is to years	25 property, concer.
 1 A. Correct. 2 Q. So, in other words, that means that anyone in the a chain of title effectively following this document 4 has obligations to pay this; right? 5 A. Correct. 6 Q. And so it seems pretty clear that that's a lien, 7 right, because that's money to be repaid? 8 A. That is correct. 9 Q. And then on the page following this you'll see 10 there is a signature line for both property owner 11 and then for MV Realty of Indiana; correct? 12 A. Yes. 13 Q. And do you see where under MV Realty of Indiana 14 Amanda Zachman is listed as the signatory? 15 A. Yes, I do. 16 Q. Was it her role to sign these memorandums before 17 they were then recorded as a lien? 18 A. Correct. 19 Q. Do you have any idea how these were routed to her 20 for signature after the homeowner would sign the 21 agreement? 22 A. The notary would take and overnight them, or two 23 day. I'm not sure if it would go FedEx or UPS. 24 Not sure. As a matter of fact, it was FedEx. It 25 went FedEx to the office in Florida, and then she 	 1 would execute there, and then it would get filed 2 with the county and state. 3 Q. Do you know who was responsible for those real 4 estate recordings? 5 A. I do not. 6 Q. So your involvement with the agreement effectively 7 ended after you were on the telephone for that 8 closing; is that correct? 9 A. Or present, yes. 10 Q. And so you were sometimes present personally? 11 A. Yes. 12 Q. And would that be only if it was local and 13 driveable? 14 A. Correct. 15 Q. I'm going to have the witness look at State's 16 Exhibit 7, and this is the MVR Homeowner Benefit 17 Agreement. This I'm just going to have you 18 authenticate, sir. So if you could just look at 19 it in its entirety and let me know obviously 20 not having to read every detail, but identify the 21 document when you're ready. 22 A. Yes, I recognize this. This is for Mr. 23 one of the gentlemen that I signed up, and I 24 believe that is the subject of this Complaint. 25 Q. Yes. So it's true that you're aware that this

1 gentleman filed a Complaint with our office; 125 2 correct. 4 4 Q.M.: And you recognize that he was one of the 5 5 And you recognize that he was one of the 5 6 'clents'' that you signed to for a Homeowner 7 7 Benefit Agreement? 8 8 A ves, it 4 Q.M.: 12 A. Yes, it does, sir. 1 13 Q. Ad were you present at the signing of this 1 4 14 document? 1 is tigited Meronaduum of NVR Homeowner Benefit 15 A vas, 1 1 is tigited Meronaduum of NVR Homeowner Benefit 13 Q. And who else was present at the time? 1 is tigited Meronaduum of NVR Homeowner Benefit 14 Agreement. Adois it an accurate steement to say 1 is tigited Meronaduum of NVR Homeowner Benefit 14 Agreement while you were present? 2 A ves, it unat would have been 15 is diad Meronaduum of NVR Homeowner Benefit 4 4 2 substrase is signature on the 2 2 substr	1 1	-
1 Q. Sure. Please. 127 1 Q. Sure. Please. 2 A. Number 6, the exhibit you just showed me. That 3 address. 2 Q. Just to clarify, did you have any substances or 3 address isted on page 6 of the agreement is 6 different than the one that appeared in the 7 template document we looked at previously. 6 of their meaning is. We'll start with what is 9 A. Yes. 6 of the ir meaning is. We'll start with what is 10 Q. Thank you. All right. So if you can look at 6 of the response that you submitted to the office 13 A. Yes, sir. I do. 10 A. Well, marketing that's a broad term. Marketing 11 to could be a number of things. It could be direct 12 mail, it could be c- you know, marketing is 13 A. Yes, sir. I do. 11 14 Q. And does this represent a true and accurate copy 15 of the response that you submitted to the office 16 of the Indiana Attorney General in connection with 17 this Complaint that was filed by Mr. 19 MR. HALLER: Thank you, sir. I'll have the 20 witness look at State's Exhibit 9, please. Oh, I 20 apologize. Strike that, please. We would like to 21 apologize. Strike that, please. We would like to 23 (The time being 12:40 p.m., the 24 deposition was recessed for lunch, to be	 gentleman filed a Complaint with our office; correct? A. Correct. Q. Mr	 1 Q. Was anyone there present as a signatory for MV Realty? 3 A. No. 4 Q. So the idea would be you're just there to 5 potentially answer questions, but you're not there 6 to sign the agreement and bind the company? 7 A. That is correct. Kenton Williams, the broker of 8 record for the state, isn't allowed to even do 9 that, which I find unusual. 10 Q. And then also a few pages into this agreement 11 there is a similar memorandum to the template we 12 looked at. I'm going to have you look at that. 13 It is titled Memorandum of MVR Homeowner Benefit 14 Agreement. And is it an accurate statement to say 15 that this represents the lien that would have been 16 filed against Mr. I 's property in connection 17 with the Homeowner Benefit Agreement? 18 A. Yes, that would be a fair and accurate assessment. 19 Q. And it also contains the same language that we saw 20 in the Indiana template memorandum form that we 21 just looked at; correct? 22 A. Correct. 23 Q. Thank you. I'll have the witness look at State's 24 Exhibit 8, please.
 1 Q. Sure. Please. 2 A. Number 6, the exhibit you just showed me. That address. 4 Q. Oh, I see. So the witness is pointing out that 5 the address listed on page 6 of the agreement is 6 different than the one that appeared in the 7 template document we looked at previously. 8 Correct, sir? 9 A. Yes. 10 Q. Thank you. All right. So if you can look at 11 State's Exhibit 8, please. Do you recognize this 12 document, sir? 13 A. Yes, sir. I do. 14 Q. And does this represent a true and accurate copy 15 of the response that you submitted to the office 16 of the Indiana Attorney General in connection with 17 this Complaint that was filed by Mr. 19 MR. HALLER: Thank you, sir. I'll have the 20 witness look at State's Exhibit 9, please. Oh, I 21 apologize. Strike that, please. We would like to 22 take a break at this point. 23 (The time being 12:40 p.m., the 24 deposition was recessed for lunch, to be 1 QUESTIONS BY MR. CASEY KLIPPEL: 2 Q. Just to clarify, did you have any substances or 3 anything that would impair your ability to answer 4 truthfully during the break? 5 A. No, I did not. 6 Q. So I just want to go through some terms, and in 7 your words just describe what your understanding 8 of their meaning is. We'll start with what is 9 marketing? 10 A. Well, marketing that's a broad term. Marketing 11 could be a number of things. It could be direct 12 mail, it could be - you know, marketing is 14 marketing. Sorry. 15 Q. In what ways did MV Realty market? 16 A. I know they did Facebook, I know they did Google, 17 and then I know they bought lists in order to be 18 able to market to those people. They had emails, 19 they had telephone numbers, that sort of thing. 20 Q. Do you know where they purchased the list of phone 21 numbers from? 22 A. I do not know. 23 Did you ever hear any rumors of where they might 24 have been purchased from? 	25 A. 165.	25 A. Can't point something out to you?
Russell J. Scheiner, RPR, CSR Tel:	 1 Q. Sure. Please. 2 A. Number 6, the exhibit you just showed me. That address. 4 Q. Oh, I see. So the witness is pointing out that the address listed on page 6 of the agreement is different than the one that appeared in the template document we looked at previously. 8 Correct, sir? 9 A. Yes. 10 Q. Thank you. All right. So if you can look at State's Exhibit 8, please. Do you recognize this document, sir? 13 A. Yes, sir. I do. 14 Q. And does this represent a true and accurate copy of the response that you submitted to the office of the Indiana Attorney General in connection with this Complaint that was filed by Mr. 18 A. Yes, it does. 19 MR. HALLER: Thank you, sir. I'll have the witness look at State's Exhibit 9, please. Oh, I apologize. Strike that, please. We would like to take a break at this point. 13 (The time being 12:40 p.m., the deposition was recessed for lunch, to be resumed at 1:15 p.m.) 	 QUESTIONS BY MR. CASEY KLIPPEL: Q. Just to clarify, did you have any substances or anything that would impair your ability to answer truthfully during the break? A. No, I did not. Q. So I just want to go through some terms, and in your words just describe what your understanding of their meaning is. We'll start with what is marketing? A. Well, marketing that's a broad term. Marketing could be a number of things. It could be direct mail, it could be phone calls, it can be social media, it could be you know, marketing is marketing. Sorry. Q. In what ways did MV Realty market? A. I know they did Facebook, I know they did Google, and then I know they bought lists in order to be able to market to those people. They had emails, they had telephone numbers, that sort of thing. Q. Do you know where they purchased the list of phone numbers from? A. I do not know. Q. Did you ever hear any rumors of where they might have been purchased from? A. Refi, houses a lot of times, you know, you go
	Email:	

	,
 to like the Loan Depot or whatever. You put your information in and then you have people competing to get your business, various lenders. My understanding was something similar to those things. They would purchase that data because those companies make it available. Q. Did MV Realty have any websites? A. Yes, they had their own website. It's kind of weird. Their main company website was Homes@MVfl, Florida. And then they had the Homeowner Benefit HBA website. And then they had some others, but I don't remember how they their designations, you know what I mean. It was Homes@MV something, Homeownerbenefit.com, and they had some other ones like that. Do you know of any websites that were for like refinancing? A. No. That I do not know. Q. What is telemarketing to you? A. Calling people and either asking for money or asking them to take a look at a product or whatever. Q. What is robocalling to you? A. Robocalling is basically when you get those calls on your phone, and they keep blowing you up with 	 1 the same number, or the same company with 2 different numbers blowing you up. 3 Q. Is a live person on a robocall? 4 A. Sometimes well, please explain context. Or are 5 you just asking in general? 6 Q. What your understanding of a robocall is. Is it a 7 live person that calls someone else, or is it a 8 A. It can be both. In my position it could be an 9 automated thing or it could be a live person just 10 calling, calling. 11 Q. What is consent? So what is the consent for a 12 phone call, to receive a phone call? 13 A. Well, you that's an interesting question. I 14 never really looked at it that way before. Most 15 of the time my consent is if I pick it up or not, 16 if I answer. But in a reality sense it would be 17 if you don't have your number on the DNC list you 18 have asked for information about a product or 19 service, that type of thing. 20 Q. What is an inbound call? 21 A. An inbound call is when somebody calls you based 22 off of some catalyst of some sort. Something 23 happened, they are going to call you back, or it's 24 a transfer in from whatever mechanism that got 25 them to me.
 1 Q. And what is an outbound call? 2 A. Is when I pick up the phone and start calling 3 people directly. 4 Q. Did MV Realty ever use the term transfer 5 specialist? 6 A. Yes. 7 Q. What is your understanding of what a transfer 8 specialist was in that context? 9 A. A transfer specialist received a call from 10 somewhere, and possibly they did not say this, 11 but I've heard transfer specialists say they made 12 phone calls. I don't remember their names, don't 13 ask me, I don't remember, because there were so 14 many different ones. It wasn't like there was one 15 specific one for our area or something like that. 16 A call comes in based off of some catalyst 17 that got them there. They answer a couple of 18 questions to see if they might have interest in 19 the Homeowner Benefit Agreement, and then they 20 transfer them to us because it has to be a 21 licensed agent to do the deal. 22 Q. Did you ever talk to the transfer specialist 23 directly? 24 A. Briefly when they were transferring the call over 25 and they would say Todd, this is Mr. Smith, for 	 132 example, he is interested in a Homeowner Benefit Agreement, he would like to know how much he qualifies for. And they hand it off to me, and they hang up and move on. Q. Were these transfer specialists employees of MV Realty? A. I don't know. Q. Do you know where they were located? A. No. I'm thinking they were in Florida, but I don't know. Q. Did MV Realty ever use the term appointment center? A. Yes. Q. Is that the same as a transfer specialist? A. Pretty much. I mean, it's not identical, but they are the ones that did also transfer calls in to us. Very similar to a transfer specialist, but those appointment centers well, I guess basically they are the same. I haven't really looked at it like that before. Yes. Q. Can you think of any differences between the two? A. Not really. Q. What to you is objection handling? A. Objection handling is basically when somebody says okay, your program sounds pretty cool, but what

133	134
1 about this or what about that, something that they	1 Q. When you were talking to these individuals were
2 don't like, and you try to overcome that objection	2 they expecting you to be talking to them?
3 and say okay, well, it's this and here is the way	3 A. Somewhere were and some weren't. Directly out of
4 it applies, and you can do this and that and the	4 our CRM, if we took the lead out of the CRM,
5 other. You know, whatever. You explain it.	5 MV Realty CRM, no, they weren't expecting our
· · · · · · · · · · · · · · · · · · ·	
7 phone gave you the objection I don't want you to	
8 call me, what did MV Realty tell you to do?	8 so they wanted to know more.
9 A. We're supposed to mark them in the CRM as a DNC, a	9 Q. So the ones that you got out of the CRM and you
10 do not call, because they have a space in there.	10 gave them a call, where did they think the call
11 And then if for some reason we could not get into	11 was coming from I guess? Or why do you feel like
12 the CRM sometimes the CRM went down for half an	12 they weren't expecting the call?
13 hour or an hour, some technical thing. In our	13 A. Well, they had filled out well, like I
14 Slack channels we had a DNC specific channel, and	14 explained earlier today, we could see in there if
15 we put the telephone number in there and sent it	15 it was a refinance inquiry, if it was a loan
16 through Slack.	16 modification inquiry, of cash it says cash in
17 Q. And do you know who was in charge of that Slack	17 there. We knew where that lead originated from,
18 channel?	18 what they were looking for. So when we called
19 A. No.	
20 Q. Do you know who else was in that Slack channel?	20 people to be calling them out of the blue. They
21 A. Everybody had access to it, so I don't know.	21 had done something along the way, but it wasn't
22 Q. Was there any specific language that the person	22 related to MV Realty. That much I can say for
23 you're talking to had to use to be placed on the	23 certain.
24 DNC?	24 Q. Did MV Realty use any specific jargon relating to
25 A. Don't call me, or worse.	25 marketing that you hadn't heard before, any
135	136
1 acronyms or anything of the like?	1 A. No.
2 A. I mean, specific to their Homeowner Benefit stuff,	2 Q. They were all live?
3 I mean, before I joined them, no, I didn't. But,	3 A. Yes. Now let me back up. Let me rephrase that.
4 no. Typical stuff. Typical marketing techniques	4 I did not. Maybe some trainings were available,
5 that most companies would employ.	5 but I never searched them out. I don't know.
6 Q. Let's sort of switch gears a little to training.	6 They could have been.
7 Did you receive training from MV Realty on how to	7 Q. Did they give you training on leaving voicemails?
8 make phone calls?	8 A. Yes.
▲	
9 A. Yes	
9 A. Yes. 10 O What kind of training did they give you?	9 Q. Were these voicemails ever pre-recorded?
10 Q. What kind of training did they give you?	9 Q. Were these voicemails ever pre-recorded?10 A. Pre-recorded?
10 Q. What kind of training did they give you?11 A. It was mock calls at the beginning when I first	9 Q. Were these voicemails ever pre-recorded?10 A. Pre-recorded?11 Q. So was there ever a recording that you used in a
 10 Q. What kind of training did they give you? 11 A. It was mock calls at the beginning when I first 12 joined them. And they made training for that 	 9 Q. Were these voicemails ever pre-recorded? 10 A. Pre-recorded? 11 Q. So was there ever a recording that you used in a 12 voicemail?
 10 Q. What kind of training did they give you? 11 A. It was mock calls at the beginning when I first 12 joined them. And they made training for that 13 was like a day and-a-half. Let's say a day 	 9 Q. Were these voicemails ever pre-recorded? 10 A. Pre-recorded? 11 Q. So was there ever a recording that you used in a 12 voicemail? 13 A. No.
 10 Q. What kind of training did they give you? 11 A. It was mock calls at the beginning when I first 12 joined them. And they made training for that 13 was like a day and-a-half. Let's say a day 14 and-a-half of training on that. And then after 	 9 Q. Were these voicemails ever pre-recorded? 10 A. Pre-recorded? 11 Q. So was there ever a recording that you used in a 12 voicemail? 13 A. No. 14 Q. So there wasn't the ability to when you're talking
 10 Q. What kind of training did they give you? 11 A. It was mock calls at the beginning when I first 12 joined them. And they made training for that 13 was like a day and-a-half. Let's say a day 14 and-a-half of training on that. And then after 15 that if we wanted to we had the option to join 	 9 Q. Were these voicemails ever pre-recorded? 10 A. Pre-recorded? 11 Q. So was there ever a recording that you used in a 12 voicemail? 13 A. No. 14 Q. So there wasn't the ability to when you're talking 15 to them press a button and it left a particular
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 10 Q. What kind of training did they give you? 11 A. It was mock calls at the beginning when I first 12 joined them. And they made training for that 13 was like a day and-a-half. Let's say a day 14 and-a-half of training on that. And then after 15 that if we wanted to we had the option to join 16 various calls during the week typically they 17 were Tuesdays and Thursdays to hone our skills. 18 Some were tailored more for like email and text 	 9 Q. Were these voicemails ever pre-recorded? 10 A. Pre-recorded? 11 Q. So was there ever a recording that you used in a 12 voicemail? 13 A. No. 14 Q. So there wasn't the ability to when you're talking 15 to them press a button and it left a particular 16 voicemail? 17 A. Oh, you mean to the person that we were calling? 18 Q. Correct.
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 10 Q. What kind of training did they give you? 11 A. It was mock calls at the beginning when I first 12 joined them. And they made training for that 13 was like a day and-a-half. Let's say a day 14 and-a-half of training on that. And then after 15 that if we wanted to we had the option to join 16 various calls during the week typically they 17 were Tuesdays and Thursdays to hone our skills. 18 Some were tailored more for like email and text 19 marketing, or some were tailored for actual phone 20 calls and taking the inbounds especially 21 inbounds because they were really pushing those 22 inbounds. I don't know what they were spending, 23 but they were spending a lot to get those 	 9 Q. Were these voicemails ever pre-recorded? 10 A. Pre-recorded? 11 Q. So was there ever a recording that you used in a 12 voicemail? 13 A. No. 14 Q. So there wasn't the ability to when you're talking 15 to them press a button and it left a particular 16 voicemail? 17 A. Oh, you mean to the person that we were calling? 18 Q. Correct. 19 A. Oh, yes. We could but it was our voice. I 20 mean, it was us leaving the messages. 21 Q. But was it a recording of your voice where you 22 left the same message for every single person, or 23 was it you individually just leaving a voicemail?
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137	13
1 people, that I got a recorded message on my phone	1 you're having a great Sunday, talk to you soon?
2 and I called back, and then they were transferred	2 A. Yes.
3 through the tree to us because they were in	3 MR. YEOMAN: Thanks.
4 Indiana or whatever.	4
5 Q. Do you know anything else about those voicemails	5 QUESTIONS BY MR. CASEY KLIPPEL:
6 that were pre-recorded?	6 Q. So let's see. On to the training with texting.
7 A. No.	7 What kind of training did they give you with
8	8 texting?
9 QUESTIONS BY MR. JOSEPH YEOMAN:	9 A. Oh, I've got a template in here. We just used the
10 Q. One follow-up to back up quick. When you said	10 template. We would kind of tailor it to our own
11 that the agents did not do that, to clarify you	11 personality, make slight variations and then send
12 mean you specifically for each voicemail you left,	12 it out. Hey, this is Todd, I wanted to reach out
13 it was an individualized message that you made on	13 to you about our Homeowner Benefit Program, love
14 the spot?	14 to speak to you, please give me a call back when
15 A. Correct.	15 you get a chance or send me a text.
16 Q. So, for example, when you called somebody and they	16 Q. Did you use your personal phone to make all these
17 didn't answer you would say this is Todd, hope	17 calls and texts?
18 you're having a great day, give me a call back,	18 A. Yes. Well, I did use a dialer for a little while,
19 thanks?	19 a computer dialer so I could use a headset because
20 A. Yes.	20 I didn't want to hold my phone the whole time.
21 Q. And again to clarify, they were each customized	21 Q. So the computer dialer, is that built into your
22 for that specific person?	22 computer? Explain what the dialer is.
23 A. Well, I mean, it was a template verbiage, but,	23 A. It's just a program for dialing out. It connects
24 yes.	to a phone line. It's almost like a CRM in a way,
25 Q. But it was still, hey, Joe, this is Todd, hope	25 but it's just for dialing out. That's what all I
	r
139	14
1 used it for.	1 A. No, that was my own.
2 Q. What phone number was connected to that dialer?	2 Q. Do you remember the name of the dialer that you
3 A. Oh, I don't know off the top of my head.	3 used?
4 Q. Was it a unique phone number to you?	4 A. Not off the top of my head. If you need it I'll
5 A. No. No, it was like a generated number.	5 get it for you.
6 Q. So did that number change?	6 Q. Perfect.
7 A. No. No, no, it was a set number. I could	7 MR. KLIPPEL: We'll switch over and have
8 probably dig it up if you want it. I just don't	8 Exhibit 9.
9 have it today.	
10 Q. Particular numbers are not important at the	10 QUESTIONS BY MR. JOSEPH YEOMAN:
11 moment. Did that dialer allow you to do texting	11 Q. State's Exhibit Number 9, titled Blue And Black
12 as well?	12 Step By Step Process Chart Presentation.
13 A. Yes, I could do texting with that dialer, but I	13 Can you look at the first page, and do you
14 liked using my phone because I wanted them to call15 me directly on the phone.	14 recognize this presentation?
me directly on the phone.Q. Did you save the numbers of the people you were	15 A. I do. 16 Q. And what is this presentation?
17 talking to on the phone?	17 A. It is a call script.
17 taiking to on the phone : 18 A. No.	18 Q. When was this presentation given to you?
19 Q. Did MV Realty know about the dialer that you were	19 A. We had a presentation back when I first started,
20 using?	20 but they made changes along the way. The inbound
20 using: 21 A. I don't think so, no.	21 telephone call telephone numbers changed a bunch.
22 Q. So that was a program that you provided on your	22 They started out with like three numbers, and then
23 own?	23 by the time we were finished or I walked out the
24 A. Correct.	24 door, there was like, I don't know, 30 numbers or
25 Q. That was not provided by MV Realty?	25 something. It was crazy.
Dussell I Scheiner DDD CCD	
Russell J. Scheiner, RPR, CSR Email:	Tel:

 1 Q. And do you know whore this presentation? 2 A. No, I do not. 3 Q. And if we could go to sorry, unfortunately the 4 page numbers did not print on this copy. I do not 5 know why, but if we got the fifth page onlete, 6 which looks like this, it just says Phone Call 7 Openers. 8 A. Got it. 9 Q. Can you explain what this is? 10 A. This is one of the suggested call openers that we 11 would do when we call somebody for the first time. 11 Typically is out of the CRM where we accepted 13 that lead, and then we make that first call. This is for - Outbound call? 16 A. Correct. Outbound call: So this is a typical 17 thing that they would like for us to use. 18 Q. Is his typically what you would use? 19 A. Fort hey pot part, yes. 21 M. Sees. Cow, I did use this page source looking at? 22 A. Where is - sorry. Oh. 23 Q. Can you show ne which page you're looking at? 24 A. Right here. 25 Q. Yes. Do you see marketing program? 143 11 message? How are you actually doing the text 2 message? How are you actually doing the text 2 message? How are you actually doing the text 2 message? How are you actually doing the text 2 message? How are you actually doing the text 2 message? How are you actually doing the text 2 message? How are you actually doing the text 2 message? How are you actually doing the text 2 message? How are you actually doing the text 2 message? How are you actually doing the text 2 message? How are you actually doing the text 3 matter of forwarding to that number. 10 A. Ore tor of forwarding to that number. 12 A. Pretry much. Maybe not 100 preemo of the time, 1 anywa, who cares. 13 A. Yes. Tab. Son this is a port phone as a 7 copy/past? 14 A. Low Context 100 program and and pay your mane, 1 and you do und have the same conversion rate to appointment 2 was a matter of forwarding to that number. 14 A. Low Con	1.11	
1431431 message? How are you actually doing the text1432 message?1433 A. For me, a lot of times I would use my phone for10 of the CRM and just being a decent person talking3 A. For me, a lot of times I would use my phone for10 of the CRM and just being a decent person talking4 the text message because they are already there,11 of the CRM and just being a decent person talking5 d. So you have it saved on your phone as a11 of the CRM and just being a decent person talking6 Q. So you have it saved on your phone as a11 message?7 copy/paste?1438 A. I did, yes.9 Q. And then you would paste it in and put your name,10 and so every person that got this would have11 gotten roughly the same text?12 A. Pretty much. Maybe not 100 percent of the time,13 but the vast majority of them.14 Q. We are going to go two more pages to what looks12 Q. What was the difference in your conversion rate15 like this. It says Inbound Calls16 A. Yes.12 A. Yrest.17 Q on the front of it. And we will go to the next18 page. Do you recognize this page?19 A. I do.20 Q. So on this page it mentions that inbound calls21 have a four times conversion rate to appointment22 Q. Mnd do you have a rough estimation of the23 A. No.24 Q. Why is that not your experience?25 A. I had a higher success rate with taking them out24 A. I don't know. I honestly don't know. I just25 A. I had a higher success rate with taking them out25 hated them. And of course when you don't like	 2 A. No, I do not. 3 Q. And if we could go to sorry, unfortunately the 4 page numbers did not print on this copy, I do not 5 know why, but if we go to the fifth page on here, 6 which looks like this, it just says Phone Call 7 Openers. 8 A. Got it. 9 Q. Can you explain what this is? 10 A. This is one of the suggested call openers that we 11 would do when we call somebody for the first time. 12 Typically it's out of the CRM where we accepted 13 that lead, and then we make that first call. This 14 is for 15 Q. To clarify, you were meaning in an outbound call? 16 A. Correct. Outbound call. So this is a typical 17 thing that they would like for us to use. 18 Q. Is this typically what you would use? 19 A. For the post part, yes. 20 Q. It says the word in the middle of this in capital 21 letters, "marketing program?" 22 A. Where is sorry. Oh. 23 Q. Can you show me which page you're looking at? 24 A. Right here. 	 1 A. Yes. 2 Q. Do you know what marketing program means? 3 A. A lot of times they put this stuff in here and we a never said this. I mean, they wouldn't tell us not to say it; okay? They wouldn't say just make up your own stuff, but I never said stuff like this. 8 Q. Okay. 9 A. A lot of agents did, though. 10 Q. Can you go two more pages over to the one that says Text Openers? Is this an example of a text message that you were discussing earlier? 13 A. Yes. Now, I did use this for the most part. 14 Q. So this is a typical template of the text messages 15 that you would send? 16 A. Correct. 17 Q. You in this particular process have selected an outbound lead? 19 A. Correct. 20 Q. You have made an outbound call? 21 A. Correct. 22 Q. When does this text message get sent? 23 A. Usually directly within five or ten minutes of 24 that first phone call I would send a text message.
 1 message? How are you actually doing the text 2 message? 3 A. For me, a lot of times I would use my phone for 4 the text message because they are already there, 5 it's just a matter of forwarding to that number. 6 Q. So you have it saved on your phone as a 7 copy/paste? 8 A. I did, yes. 9 Q. And then you would paste it in and put your name, 10 and so every person that got this would have 11 gotten roughly the same text? 12 A. Pretty much. Maybe not 100 percent of the time, 13 but the vast majority of them. 14 Q. We are going to go two more pages to what looks 15 like this. It says Inbound Calls 16 A. Yes. 17 Q on the front of it. And we will go to the next 18 page. Do you recognize this page? 19 A. I do. 20 Q. So on this page it mentions that inbound calls 21 have a four times conversion rate to appointment 23 A. No. 24 Q. Why is that not your experience? 23 A. No. 24 Q. Why is that not your experience? 23 A. No. 24 Q. Why is that not your experience? 25 A. I had a higher success rate with taking them out 	25 Q. Tes. Do you see marketing program?	25 Q. And typically now are you making this text
Kussell J. Scheiner, KPK, CSK	 message? How are you actually doing the text message? A. For me, a lot of times I would use my phone for the text message because they are already there, it's just a matter of forwarding to that number. Q. So you have it saved on your phone as a copy/paste? A. I did, yes. Q. And then you would paste it in and put your name, and so every person that got this would have gotten roughly the same text? A. Pretty much. Maybe not 100 percent of the time, but the vast majority of them. Q. We are going to go two more pages to what looks like this. It says Inbound Calls A. Yes. Q. So on this page it mentions that inbound calls have a four times conversion rate to appointment than outbound calls. Is that your experience? A. No. Why is that not your experience? 	 of the CRM and just being a decent person talking to them. These people, when they were inbound most of the time they had some type of catalyst, like a ringless voicemail. That's what they told me. Well, they described it as an automated voicemail or whatever. And I would say you mean a ringless voicemail, and they would say yes. I said, oh, okay, tell me what it is, MV, blah, blah, blah, we give them the spiel. But my conversion rate was better with just taking and anyway, who cares. Q. What was the difference in your conversion rate between the two? A. I would say they were about the same. Q. So, for example, if you called ten people, you took ten inbound calls and you did ten outbound calls, you would have the same conversion rate on both of them? A. No. No, I'm sorry. I misspoke there. I would have a better rate myself personally with direct call outbound. Q. And do you have a rough estimation of the difference between the two? A. I don't know. I honestly don't know. I just
Email:		

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1			
	145		146
	1 something you don't do a good job at it.	1 inbound call, all of the different real estate	
	2 Q. Did you always hate them?	2 agents in Indiana received that same call at the	
	3 Å. Yes.	3 same time?	
	4 Q. Did you speak to anybody about the fact that you	4 A. Yes. That is correct. And then whoever picked	
	5 hate them at MV Realty?	5 up basically, you know, whoever picked up first	
	6 A. It didn't make a difference. I talked to Kenton	6 won.	
	7 Williams about it, the broker for the state, and	7 Q. Can we switch to the next page?	
	8 said this is ridiculous. Because we did not have	8 A. Sure.	
		9 Q. This is titled Where Do Inbound Calls Come From.	
	9 to take in the beginning when I started we did		
	10 not have to take any inbound calls when I began.	10 Sorry, just as a quick clarifying question from	
	11 And then they changed it somewhat through the	11 the last thing we talked about, you mentioned	
	12 year, and then they changed it again to eight.	12 there was several agents in Indiana.	
	13 You had to take eight inbounds it was eight?	13 Do you know how many real estate agents there	
	14 Yes. Eight inbounds per day, and your phone was	14 were here?	
	15 blowing up. And I mean from every freaking	15 A. If you include Kenton, at one time we had like ten	
	16 telephone number. They had like 30 there towards	16 or 11.	
	17 the end. It was crazy.	17 Q. Did Kenton take inbound phone calls?	
	18 Q. What do you mean by they had 30 there towards the	18 A. No.	
	19 end? Who is the "they?"	19 Q. So there were between 9 and ten people answering	
	20 A. I'm sorry. MV Realty had like 30 different lines.	20 inbound calls?	
	21 And every line, if it's in Indiana, they are	21 A. Correct. Now, I shouldn't say that. I know	
	22 calling in, and everybody gets rung. It doesn't	22 Kenton always said he never takes calls. He	
	make a difference what agent it is, everybody gets	23 wasn't included in that system because he was a	
	the same ring tone until somebody picks up.	24 broker. So if that's all I can say is that's	
	25 Q. So to clarify the process working, if it was an	25 what he said. Whether that's true or not I don't	
	25 Q. So to clarify the process working, if it was an	25 what he said. Whether that's true of not I don't	
I			
	147		148
	1 know.	1 voicemails?	
	2 Q. So on this page about where do the inbound calls	2 A. Yes.	
	3 come from, it mentions marketing outreach. It	3 Q. Did anybody ever mention ringless voicemails on	
	4 says "IVR (Interactive Voice Response)." What	4 any of these weekly calls?	
	5 does that mean to you?	5 A. No.	
	6 A. Well, an IVR system is real estate companies	6 Q. Did anybody bring up that inbound call recipients	
	7 use that all the time to route calls to their	7 were complaining about ringless voicemails?	
	8 agents. But the reality here is they were	8 A. It was mentioned that people were angry about the	
	9 dropping ringless voicemails. That's what they	9 amount of calls. I never heard anything specific	
	10 were doing.	10 on ringless.	
	11 Q. What is a ringless voicemail?	11 Q. So when you say that they were mad about the	
	12 A. Basically it's a prerecorded message, and the	12 amount of inbound calls, what do you mean by that?	
	13 system is designed to basically ring your phone,	13 A. Well, for example, there was one lady that I spoke	
	then ring it again immediately so it doesn't even	14 with in approximately the August or September time	
		114 WITH III approximately the August of September time	
	15 sound like it rong at all and than the voicemail		
	15 sound like it rang at all, and then the voicemail	15 frame. I guess I accepted her out of the CRM, and	
	16 drops in.	15 frame. I guess I accepted her out of the CRM, and 16 then made the call, then sent the text. And then,	
	16 drops in.17 Q. And how do you know this?	 frame. I guess I accepted her out of the CRM, and then made the call, then sent the text. And then, I don't know, I got sidetracked or whatever, and 	
	16 drops in.17 Q. And how do you know this?18 A. Because I've used it. I have used that sort of	 15 frame. I guess I accepted her out of the CRM, and 16 then made the call, then sent the text. And then, 17 I don't know, I got sidetracked or whatever, and 18 then she got cycled back in because I didn't 	
	16 drops in.17 Q. And how do you know this?18 A. Because I've used it. I have used that sort of19 thing in the past. About ten years ago we used to	 frame. I guess I accepted her out of the CRM, and then made the call, then sent the text. And then, I don't know, I got sidetracked or whatever, and then she got cycled back in because I didn't fulfill my thing of saying, hey, I reached out 	
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The Deposition Opon Oral Examination of.	TODD W. SCHNEIDER, taken on 3/1//23.
 1 people that called her that day whenever I got a hold of her. And I think I was like the fourth one on the same day, and I said that's next to impossible. I said that's not possible, and I apologized. But she says please don't call me. I put her on the DNC list. 7 And then I made an inquiry on the Monday meeting, and they said on the Monday meeting that they explained how that can happen because you didn't disposition properly. In other words, you didn't click on it and say, hey, I made contact, you didn't follow-up, so she cycled back into the system and kept going, and somebody didn't follow-up and didn't you know. Q. When you have claimed a lead like that does MV Realty sorry. Does MV Realty follow-up with you, the agent, to remind you to fill out the information? A. No. Q. So if you claimed the lead and let it go for an hour and it gets recycled, you are not told? A. Correct. Q. Do you have personal knowledge if the transfer specialists were leaving ringless voicemails? A. I do not have personal knowledge. I can only tell 	 1 you what different consumers have told me. 2 Q. With the transfer specialist you spoke with, you 3 testified that you talked to them in between some 4 of the inbound calls; correct? 5 A. Correct. 6 Q. Did you speak to them outside of that arrangement 7 at all? 8 A. No. 9 Q. Did the transfer specialists have access to your 10 Slack channels? 11 A. I don't know. I've never even thought about that. 12 Q. Do you know if the transfer specialist ever 13 attended any of the weekly meetings? 14 A. No, I don't think so. I don't think so. 15 Personally, if I can make just a personal opinion 16 statement, I think they were out of the country. 17 I think they were, you know, like in the 18 Philippines. You know, you hear those call 19 centers in the Philippines or someplace. I don't 20 Why do you think that? 22 A. Accent. Their accent. 23 Q. When you were talking to them when they were doing 24 the transfer? 25 A. Correct.
 151 1 Q. What type of accent did you recognize? 2 A. It was more well, Spanish for sure. But if it 3 was south Florida that's no big deal. But also a 4 little hint of Filipino as well. From the 5 Philippines. 6 Q. Do you have experience with a Filipino accent? 7 A. Yes. 8 Q. How do you have experience with that? 9 A. I have a VA, a virtual assistant that I've used. 10 I think it was about three or four years ago I 11 used a VA, and they were from the Philippines. 12 Q. Did any Indiana residents tell you what was on 13 these voicemails? 14 A. Not really. Just that they were calling to, you 15 know, promote the Homeowner Benefit Program, et 16 cetera, and to call back, that type of thing. 17 Q. Was there a difference between your inbound call 18 script and your outbound call script? 19 A. Well, yes. Outbound was cold. You know, a cold 20 call basically. And the inbound, a lot of people 21 had some information of what we were doing when 22 they were calling back in. At least they had an 23 idea. Not all of them were, what do you call it, 24 transfer specialists. Some of them were just they 25 left a message and then they called that number 	 1 back. 2 Q. Can you go to well, for me it would be page 22, 3 but can you go to this one that looks like, "How 4 can you afford to do this," is the title of the 5 presentation? 6 A. Yes. 7 Q. The second line in well, the first line I guess 8 besides the title says, "We are simply redirecting 9 our marketing dollars." 10 Did you ever have anybody on the phone ask 11 you how MV Realty can afford to hand them cash? 12 A. Yes. 13 Q. And what was your response? 14 A. Many did. Yes, basically the same thing, is that 15 we are redirecting marketing dollars and basically 16 trying to help people. That was my spiel. 17 Q. What do you mean by trying to help people? 18 A. People who typically need cash, they need it for a 19 reason. So this is something that, quote, they 20 don't have to pay back and they can get it pretty 21 quickly, as long as they agree to let us list 22 their house in the future. Now I'm on my sales 23 kick. 24 Q. That's okay. Do you know in fact if MV Realty was 25 redirecting marketing dollars?

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The Deposition Upon Oral Examination of: TODD W. SCHNEIDER, taken on 3/17/23.

1 I		
 1 A. I have no idea. 2 Q. Did they tell you to say that you were redirecting 3 marketing dollars? 4 A. Yes. I mean, this is part of their program. Yes. 5 Q. Did you at any time during this period of time 6 mention that this was part of Covid relief, or had 7 anything to do with Covid 19? 8 A. Oh, no. Nobody. 9 Q. Did MV Realty ever tell you to say that it had 10 anything to do with Covid relief? 11 A. No. 12 Q. Did anybody on the phone that you spoke to through 13 an inbound lead say that it had anything to do 14 with Covid 19 relief? 15 A. Not Covid 19 relief, but I had several people say 16 there was some type of government program. 17 Q. What do you mean by government program? What do 18 you mean by that? 19 A. I don't know what they really truly meant. I 20 asked them to explain. You know, government 21 program, no, that's not what this is about, but 22 and, oh, I thought it was a government program. 23 Okay. Well, thank you. 24 Q. Can we go two more pages, and at the top of the 25 page it will say it reads, "This sounds like a 	 scam." A. Yes. Q. How often did callers, these inbound callers, say that this sounds like a scam? A. Not all of them obviously, but many of them did say this sounds like a scam. Q. Was that the same thing with outbound callers? A. Yes. Q. What did you typically respond to when a call recipient said that? A. Typically I would respond that I thought the same thing too. But, you know, I explained my history to folks. You know, I've been around the business a long time, I did some investigation and I decided to join the company, which is in fact true. And I told them that I checked it out and this is in fact not a scam, but you do have to agree to let us list your home in the future to take advantage of it. Q. And at the time that you said that did you believe it was a scam? A. Did I believe it was a scam? Q. Yes. A. No, I really didn't believe this was a scam. I 	154
 155 1 not a lot, but they are getting something. And 2 they may never list the home. I really I think 3 I told you this 4 Q. Can you clarify who you were pointing at? 5 A. Mr. Haller. Sorry. I apologize. When I first 6 heard about this I thought it was a pretty cool 7 thing. I mean, real estate hasn't seen any 8 innovation in a long time. It really hasn't. Not 9 in reality. 10 But the only thing that I did not like about 11 the program is the length, the 40 years. I 12 thought that was a little much. But otherwise I 13 thought in certain instances this was a decent 14 program for the right person. 15 Q. Why did you think that 40 years is a little much? 16 A. Because you don't even have mortgages that are 40 17 years. The mortgage term typically is 30 on an 18 FHA. 19 Q. You mentioned for certain people that this might 20 be the right thing. So who is that right person? 21 A. People who need some type of relief, whether 21 they're short on cash you know, just people. 23 People who need cash. They obviously reached out 24 for some reason. You know, I made my sales pitch 25 so you understand, but I honestly in the beginning 	 did believe it was a pretty good program. Q. Do you believe that this would be the right program for somebody who isn't hard up for cash? A. No. Q. Why not? A. At this point I don't think it's a good deal for anyone. Q. Period? A. Period. Q. So sitting here today would you consider this a scam? Or I guess sorry. I'll strike that. Phrased differently, has your opinion changed on if this is a scam or not since it first started? A. It has changed. Yes. Q. What has changed about it? A. Because of the techniques that they were really what I'm learning now that they were truly employing behind the scenes that we weren't aware of. Q. Which techniques? A. The robocalls, the various techniques to get people to call. And then I guess they were having very big trouble getting people refinanced because they were taking their dear sweet time in lifting the memorandums, and in some cases they wouldn't 	156

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1 1	,	
 possibly I didn't have time to send it, but that person just didn't have time to review it in advance. But I tried to send I always tried to schedule for the next day unless somebody was in a time crunch. So I would get the approval and then send it over, and then a lot of times they would look it over and have questions. And I tried to answer their questions before we ever meet so that if I was there it went quickly and smoothly, and if I wasn't there it still went quickly and smoothly. Q. What did MV Realty say about the real estate agents attending the appointments? A. They encouraged it when you could, but they realized that, you know, we were I sold some HBAs in like Fort Wayne, Evansville. I can't drive to all those. So, you know, yes, those were remote. Q. Did you ever have another real estate agent attend an appointment for a contract that you sold? A. Oh, no. No. Q. Were there real estate agents across the state that represented MV Realty? A. Yes. 	 1 Q. How did you know that the individuals that you 2 were calling were in the State of Indiana? 3 A. Their address. 4 Q. Did all leads have an address? 5 A. Yes. Let me clarify. All outbound leads had an 6 address via the CRM. 7 Q. Did you ever run into a situation where an inbound 8 lead was not in Indiana? 9 A. Yes. 10 Q. What did you do with those? 11 A. I put it on Slack, this telephone number, this 12 person. That happened primarily in the 13 Louisville, Kentucky area along the border. They 14 would have an 812 cell phone number, but they 15 actually lived in Louisville, for example, or vice 16 versa. You understand. So if they were in the 17 wrong state we would put that information in Slack 18 and say, hey, wrong place, Kentucky needs to 19 handle it or Ohio needs to handle it or something 20 like that. You understand. 21 Q. So it was purely based on the area code? 22 A. I don't know if it was primarily based on the area 23 code, but I think it was primarily based on the 24 area code. 25 Q. Did you ever have any inbound calls from a state 	62
 1 other than Kentucky? 2 A. There might have been one from Cincinnati. I 3 think there was one from Cincinnati that I 4 remember. 5 Q. And approximately how many inbound calls do you 6 think you answered? 7 A. Not many. Maybe two or three a day. 8 Q. And across what time span? 9 A. From 9:00 a.m. to 6:00 p.m. 10 Q. I mean how many months, how many days? Just 11 approximate how many inbound calls you accepted. 12 A. Oh, that's tough. I don't want to just throw an 13 arbitrary number out there. I really don't know. 14 I didn't take many. Even if it was two or three a 15 day, just to keep the people happy, you're only 16 talking ten to 15 a week. So, you know. 17 Q. So these inbound calls, did you only pitch HBAs? 18 A. Yes. 19 Q. Were you ever instructed to pitch anything else? 20 A. No. 21 Q. Did any of those inbound calls turn into a typical 21 real estate transaction? 23 A. Not for me. 24 Q. How many of those inbound calls do you think you 25 sold HBAs to? 	1 A. If I was lucky, one a week. But I really was not 2 interested in those inbound calls. I hated them. 3 MR. YEOMAN: Sorry. One second. 4 5 QUESTIONS BY MR. JOSEPH YEOMAN: 6 Q. To clarify, you did sell an HBA to an inbound 7 call? 8 A. I did. 9 10 QUESTIONS BY MR. CASEY KLIPPEL: 11 Q. Did you ever receive incoming text messages? 12 Inbound text messages. 13 A. Oh, from MV Realty? 14 Q. Correct. 15 A. No. 16 Q. It was only phone calls? 17 A. Correct. 18 Q. Did you ever receive inbound emails? 19 A. No. 20 Q. What other ways besides phone calls would you 21 receive leads from MV Realty besides the CRM and 21 your inbound calls? 23 A. None. It was all phone calls. 24 Q. So you are a licensed real estate agent? 25 A. Yes.	64

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165	1. A. The uset majority of them, use they used
1 Q. You said you emailed the documents to them	1 A. The vast majority of them, yes, they were repeat
2 typically before you would meet with them;	2 notaries. But occasionally there would be new
3 correct?	3 ones pop up that we had never spoken with before.
4 A. Correct.	4 Q. Where did you typically meet the people purchasing
5 Q. So MV Realty preferred that you were there, but	5 these HBAs?
6 they did not require it; correct?	6 A. Coffee shops, fast food restaurants, at their home
7 A. Correct. That's fair.	7 if they wanted it. You know, Covid was going on a
8 Q. Did they allow any documents to be signed	8 lot of times. That was winding down, but
9 digitally?	9 sometimes people didn't want them in the home, so
10 A. No.	10 they would meet somewhere outside. But we would
11 Q. It had to be in the presence of a notary?	11 meet at the house as well.
12 A. Correct. Wet ink.	12 Q. Did they ever talk about where they heard about
13 Q. Could they choose their notary? Could the	13 MV Realty?
14 individual person in the HBA choose their notary?	14 A. Oh, we know how they heard about it most of the
15 A. No.	15 time. It was either some type of advertisement
16 Q. Were all of the notaries approved by MV Realty?	16 that they clicked on and they brought to us, or we
17 A. They used a service. I think one of them was	17 reached out to them.
18 Superior Notary Service. And there was another	18 Q. Did MV Realty have you track any other additional
19 one, and I cannot remember the name of it.	19 ways that they might have heard about MV Realty?
20 They're a nationwide service.	20 A. No.
21 Q. Did Superior get a strong understanding of the	21 (A brief discussion was held off the record
22 HBAs as more transactions happened?	22 at this time.)
23 A. Yes.	23
24 Q. So it was the same notaries performing	24 QUESTIONS BY MR. JOSEPH YEOMAN:
25 transactions over and over?	25 \hat{Q} . So we've skipped a couple of documents. So now it
167	168
1 does say 12 on it, but we're going to put a 10 on	1 fit my personality.
2 the top. So we're now going to look at State's	2 Q. We are going to go to the next exhibit. This will
3 Exhibit Number 10. This is titled General Inbound	3 be 13, but we'll label it 11. This will be titled
	4 Exhibit 11, MV Realty Call Script Training. Wait
4 Calls. Do you recognize this document?	
5 A. Not this particular one. But, yes, it's very	5 a second.
6 comparable to others that I have seen.	6 A. These are (inaudible).
7 Q. And what is this document from your understanding?	7 Q. What was that?
8 A. It looks like an inbound call script.	8 A. No, I said these are great examples of some of the
9 Q. Is this something that MV Realty would have	9 calls that I received, especially this first one.
10 supplied to you?	10 Q. And you're referring to Exhibit 10?
11 A. Yes.	11 A. Correct.
12 Q. Would you have used this script?	12 Q. Can you please look at Exhibit 11 that was just
13 A. Could you clarify?	13 handed to you?
14 Q. When you were doing inbound calls did you have a	14 A. Yes.
15 script in front of you that you were using, or	15 Q. Thank you so much. Are you familiar with this
16 were you just doing them improve like?	16 document? Feel free to look through it for a
17 A. Well, I would have a basic script that I would go	17 second.
18 along with, but many times I deviated greatly from	18 A. Yes, let me. Yes, this
19 their script because it was crap.	19 Q. Have you seen this document before?
20 Q. What was "crap" about it?	20 A. Not this exact one.
21 A. Just the way to interact with people. I didn't	21 Q. Does this look like one of the standard
22 like some of the terms that they used. It didn't	22 presentations that MV Realty would have given?
fit my personality, so I would make some minor	23 A. Yes, it does. A lot of it is similar, but it
	24 looks like some things have been changed. It's25 more what I would say updated.
Russell J. Scheiner, RPR, CSR	Tel:
Email:	

 1 Q. Can we go to the second page at the bottom 2 right-hand corner that is labeled 20.79? 3 A. Yes. 4 Q. At the top of it it says "Cold Calling. What is 5 cold calling?" 6 Did MV Realty say that you were not cold 7 calling people? Did MV Realty ever use the word 8 cold calling in any of their meetings? 9 A. No, not in the ones that I attended. 10 Q. Do you believe you were cold calling people? 11 A. Absolutely. 12 Q. Can we go to the next page, 20.80? This says, 13 "Warm calling." Do you know what warm calling is? 14 A. No. 15 Q. Did MV Realty ever say warm calling? 16 A. Let me back up. That term has been used in 17 meetings. So, yes, I do understand what it 18 actually is. But when it comes to MV Realty they 19 did use the term warm calling. I've heard it 20 used. But I never really paid that much 21 attention, because most of the time we're doing 22 cold calls or we've got inbounds coming in from 23 somewhere. 24 Q. It was not discussed earlier, but as part of the 25 inbound call system were there ever any fake 	 callers, people from corporate, for example, that were trying to test you? A. None that I'm aware of. Q. Were there any for outbound? A. I suspected that there may have been one one time, but nobody ever fessed up to it. Q. At any point in time did anybody reach out to you saying that they had done a test against you? A. No. Q. Can you go to page 20.84? A. Okay. Q. This is titled, "What to keep in mind when speaking with a homeowner," and the first check mark says, "Most homeowner have never heard of our HBP before." And HBP we had discussed would be the Homeowner Benefit program, or HBA. In your experience is it true that most homeowners had never heard of the HBAs before? A. That is correct, that most people didn't even know what it was. Q. And if that is the case, how did that inexperience or lack of knowledge manifest in the calls? A. Well, they would say that they had never heard of this before, and then I would explain further, you know, this is the program, this is how it works.
2.5 Indound can system were there ever any lake	25 know, uns is the program, uns is now it works.
 1 Q. What was your standard pitch in that particular case? 3 A. As far as if they had never heard of it before? 4 Q. Correct. 5 A. Oh, I would just give them the spiel. You know, here is the Homeowner Benefit Program, we pay cash up front for the opportunity to list your home in the future. And then go on from there of course. 9 But that's kind of the opener. And then if they 10 asked a question, then I would answer the question 11 and we would just continue to go on until they 12 didn't want to speak anymore or they wanted to go 13 much further. 14 Q. Can we go to the next page, 20.85? 15 A. Yes. 16 Q. At the top of it it says, "Perfecting your pitch." 17 In the middle bottom square do you see that middle bottom square? 19 A. Yes. 20 Q. The first line says, "When dialing, it's a numbers 21 game." 22 Did MV Realty ever tell you that it was a 23 numbers game in any of these weekly meetings? 24 A. Yes. 25 Q. What does it mean by it's a numbers game? 	 172 1 A. Basically they meant the more you smile it's what we called smiling and dialing. The more you smile and dial the more you're going to make. 4 Q. Who called it smiling and dialing? 5 A. Oh, that would be Annie what is her name. Annie Lee had said that on different trainings, and Vega. 8 Q. Last name Vega? 9 A. Yes. 10 Q. Why is it a numbers game? 11 A. It's like anything else, if you make a thousand phone calls you're going to get somebody that may want to join the program. But that's any form of selling. 15 Q. Can we go to page 20.93? At the top of the page it says "Educate!" 17 A. Okay. 18 Q. This is a list of items on here that it is being instructed to educate consumers on, or call really quickly? A. Yes. Q. Are there any terms on this list that MV Realty instructed you to avoid talking about? A. No, I will give them credit to say that they did
Russell J. Scheiner, RPR, CSR	Tel:
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 1 want us to discuss things, but they wanted us to 2 be a little more basically take the 40 year 3 piece of it and kind of move that to the end of 4 the list, if you understand what I'm saying. And 5 yes, you need to mention it, but don't dwell on 6 it. 7 Q. Which of these eight terms did they instruct you 8 to minimize in your conversation? 9 A. The 40 years. 10 Q. Is that the only one on this list? 11 A. That's the only one that I remember. 12 Q. Are there other things that were not on this list 13 that they requested or instructed you to minimize? 14 A. Not really. 15 Q. Are there any topics that they instructed you not 16 to talk about or to avoid? 17 A. No, not really. They were pretty transparent with 18 us. They wanted us to minimize the 40 year 19 situation. They did want us to talk about it, but 20 don't make a big deal out of it basically. But 21 answer questions. They did say if they have 22 questions, answer them. 23 Q. What about the memorandum filing? 24 A. I was never specifically told to keep that to a 25 minimum, or minimize it, but I always told them. 	 1 Q. Are there any items that they instructed you to do 2 the opposite of minimize, to actually highlight? 3 A. Cash. The cash up front. In other words, 4 obviously they want to sell that. Really nothing 5 else. 6 Q. Did they instruct you to minimize the word lien, 7 or avoid using the word lien? 8 A. Absolutely they wanted us to not say the word 9 lien. Use the word memoranda. 10 Q. What about mortgage? 11 A. Well, they said well, it's not a mortgage, so 12 if somebody said, well, this is like a mortgage, so 13 it's not. And it really isn't. 14 Q. So they told you to avoid saying the word 15 mortgage? 16 A. I wouldn't I can't say they specifically said 17 the words stay away from that word, but it really 18 is not, so logically it doesn't make sense. If 19 somebody said to me this sounds like a mortgage 20 well, no, it's not a mortgage. That's just a 21 natural sales thing, because it really isn't. 22 Q. Are there any other real estate like words that 23 they told you to avoid? 24 A. Not that I can remember. 25 Q. Are there any other legal like words that an
 1 attorney might say that they told you to avoid? 2 A. No, not really, other than the fact that they 3 didn't really want us to send the HBA agreement in 4 advance. 5 Q. And to clarify, they instructed you not to send it 6 in advance? 7 A. Yes. 8 Q. Did Joe instruct you not to send it in advance? 9 A. Specifically him, I cannot say he did or did not. 10 Q. Did Amanda instruct you not to send it in advance? 11 A. No, I can't say Amanda. We really 12 Q. Did David Manchester instruct you not to send it 13 in advance? 14 A. Not that I'm aware of. It was mostly the training 15 staff. 16 Q. Was Joe on any calls where somebody instructed you 17 not to say it in advance? 18 A. That's an interesting question. I can't say with 19 certainty. 20 Q. Was Amanda on any calls where they told you not to 21 send it in advance? 22 A. No. I had very little interaction with Amanda. 23 Q. Was David Manchester on any of the calls where 24 they told you not to send it in advance? 25 A. I even had less exposure to David Manchester than 	 1 I did to Amanda. So, no. 2 Q. Can we go to page 20.110? The top of this reads, "You are not a telemarketer." I see that you are 4 laughing. Why are you laughing about that? What 5 about this line is funny? 6 A. It is not true. 7 Q. Why is it not true? 8 A. Because that's what we were. We were basically 9 telemarketers for this Homeowner Benefit Program. 10 Q. Did MV Realty on any of those weekly calls tell 1 you you were not a telemarketerer? 12 A. Absolutely. 13 Q. How would they say that? 14 A. Directly. Guys, you're not a telemarketer, you're 15 selling a Homeowner Benefit Program, providing a 16 service, blah, blah, blah. That type of thing. 17 Q. Who would say that? 18 A. I know Amanda had said that on the Monday calls 19 that we were all part of. I know Joe has said 20 something similar to that. Maybe not exactly, but 21 the gist is basically the same. And of course all 22 the trainers. 23 Q. To go back to the discussions about whether you 24 were instructed not to send the documents in 25 advance, were those said on the Monday meetings?

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 1 A. I can't say that they were said on the Monday 2 meetings. I can only say that the training 3 department is the ones who said that. 4 Q. Do you know why they told you that you were not a 5 telemarketer? 6 A. Well, they're trying to convince us that we 7 weren't. You're a licensed real estate agent, 8 you're providing a service, you're going to list 9 that property sometime in the future. That was 10 the spiel that they were giving us. And in my 11 mind I'm going B. S.; okay? 12 Q. As follow-up to something that was discussed 13 earlier generally about the sales calls, in your 14 experience what typically would cause a sale to 15 fail? 16 A. You mean of the Homeowner Benefit Agreement? 17 Q. Correct. Of the Homeowner Benefit Agreement. 18 A. Basically for myself personally was they thought 19 about the 40 year thing, the 40 year term, and 20 they just didn't like that, they didn't want to 21 leave that to their heirs to have to deal with, 22 even though they liked it. You know, a lot of 23 people were like I like it, but I'm not going to 24 have my kids have to deal with this. You know, 25 believe it or not, not many people complained 	 about the three percent termination fee, because as long as they listed with us it didn't apply. Mostly it was the 40 year. Q. And was that the typical pain point for most of these call recipients? A. That, or they thought about it and said, well, that's really not enough money, can I get a little more. You know, we're offering, for example, \$500. Can you get me \$1,000. That type of thing. Q. And what was the answer in those cases? A. Typically no. Q. Was there any negotiation on that amount of money? A. Typically no. Q. So the \$500 or whatever the number is, is a take it or leave it? A. Basically, yes. M. Myself personally, no. Q. Did you get any complaints personally after the sale of an HBA? A. Myself personally, no. Q. Did you hear of any other complaints we haven't talked about today on the weekly calls that you had? A. I will say no right now. Maybe I'll think of
 1 something, but off the top of my head I'll say no. 2 We discussed several scenarios that were on the 3 calls. Like I said, the biggest thing was the 4 especially towards the end of my time there, was 5 the issues with lifting the memorandum to do the 6 refinance if they could do it, and then the people 7 who could not refinance because they didn't have 8 enough equity and they would not allow it, they 9 would not lift it. So basically that is dead in 10 the water because the finance company wouldn't do 11 the deal unless they lifted the memorandum to do 12 the deal and then put it back in place. So that's 13 the biggest complaints towards the end that I 14 heard, where they weren't being timely about it or 15 they just wouldn't allow it. 16 Q. After you sold an HBA to someone did they ever 17 reach back out to you for any kind of real estate 18 advice? 19 A. Well, the person that is involved in this 20 complaint reached out to me, and we did list that 21 home, but he was not happy with everything. And 22 of course at that particular time interest rates 23 were jumping through the roof. People were it 24 stopped. Basically it stopped real estate. I 25 mean, don't get me wrong, there were a few things 	 1 happening, but not much because people were 2 panicked. That was when it just hit six percent. 3 And these youngsters, they haven't seen anything 4 high; okay? I remember my parents getting a 12 5 percent mortgage and being ecstatic about it. So 6 anyway, other than this particular person with the 7 complaint, no, I hadn't really many clients that 8 I'm aware of. 9 Q. No one else reached out for real estate advice at 10 all? 11 A. Not really. 12 Q. Have you ever heard about a Florida call center in 13 relation to MV Realty? 14 A. Well, that's what we kind of called it. We knew 15 that there was some type of center down there, but 16 we didn't know what it was. 17 Q. Was it your understanding that there was a room 18 full of people making phone calls there? 19 A. We suspected it, but nobody ever confirmed it. 20 Q. Did anyone ever use their personal email address 21 at MV Realty? 22 A. Not that I'm aware of. Most people used I 23 mean, unless it was an accident. You know, you 24 have an email program and you accidentally sent 25 one on a personal email. But everybody used

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 1 either Slack or their email. And Slack was 2 preferred. 3 Q. Was there any other software that MV Realty used 4 besides that CRM Slack and the email? 5 A. Not for us. Not that I can remember, anyway. 6 Q. Any applications on your phone that they requested 7 you download? 8 A. No. 9 Q. Were you ever asked to spoof a phone number in 10 relation to MV Realty? 11 A. No. No, I wouldn't have anyway. It didn't make a 12 difference. But, no, they never asked me to do 13 that. 14 Q. Have you ever received a complaint of a spoofed 15 phone number in relation to MV Realty? 16 A. Not to me. 17 18 QUESTIONS BY MR. JOSEPH YEOMAN: 19 Q. Do you know Antony Mitchell? 20 A. I've heard his name. He's like at corporate I 21 think or something. 22 Q. Did he ever attend any of the weekly meetings? 23 A. I honestly don't know. Did he attend? Most 24 likely, but there was so many on those calls. 25 Q. So one thing that I have never understood about 	 1 the 40 year term is that part of the agreement is 2 that MV Realty will agree to sell the house or be 3 the real estate agent at some point in time in the 4 future? 5 A. Correct. 6 Q. If I agreed to this agreement now, and in 39 years 7 I want to sell my home, what happens if MV Realty 8 is not around? 9 A. That's a good question. I was explained that if 10 MV Realty does not survive that they will have 11 another company that would take over. 12 Q. Who explained that to you? 13 A. That was in the training department. Melinda 14 and Vega. That time I remembered her first 15 name. And Annie. But also Amanda said that on 16 one of the calls I know, because somebody asked 17 that question and she responded because she 18 happened to be on that particular day's call. 19 Q. Amanda Zachman; correct? 20 A. Yes. That is correct. 21 Q. You had mentioned earlier in this deposition that 22 somebody was bundling these and selling them as 23 securities; correct? 24 A. That's what I was told. 25 Q. Did anybody talk about what happens to somebody
 1 who wants to sell their house if their house had 2 been bundled and sold as a security? Who is the 3 real estate agent then? 4 A. Well, if it's done like mortgage backed 5 securities, which I don't know if it was or 6 wasn't, you have a servicer, which I'm assuming 7 would be Monroe, and it just gets sold like 8 anything else involving real estate with a 9 "security" attached or associated with it. It 10 never really dawned on me to ask any further 11 questions than that. 12 Q. For these weekly meetings that you attended on 13 Zoom, I know typically Zoom let's you know if the 14 meeting is being recorded or not recorded. 15 A. Yes. 16 Q. Were these meetings ever recorded? 17 A. All of them are recorded. 18 Q. Did you have access to watch those later? 19 A. No. 20 Q. Zoom told you that this meeting was being 21 recorded? 22 A. Yes. 23 Q. Every single one? Let me rephrase that. Every 24 single one of the weekly meetings. 25 A. Absolutely. 	 1 Q. What about the trainings? 2 A. Oh, the trainings were recorded. We could 3 actually access some of them, not all of them, but 4 some of them from time to time. I don't know 5 exactly when and how and whatnot. I don't 6 remember. 7 Q. Just quickly I want to go through one more of 8 these presentations. So this will be on ours 9 Number 14, but now 10 MS. JONES: Exhibit 12. Yes. 11 Q. So this will be State's Exhibit 12, titled 12 MA Presentation - How To Achieve Success. Do you 13 recognize this presentation? 14 A. Maybe not this exact one, but this is very similar 15 to the stuff I've seen. 16 Q. Fair enough. Can we go to page 22.533, or in the 17 middle I guess it says 530 in the middle. That's 18 probably the easiest. It's the next page. At the 19 top it says Ask For Referrals. 20 A. Oh. Yes. 21 Q. So what is the referral policy at MV Realty? Like 22 did they train you to ask your customers to refer 23 other customers? 24 A. Yes. Usually they wanted us to wait until they 25 were paid, all the paperwork was processed and

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 paid. And then they suggested, which didn't make it mandatory obviously, but they suggested that once they were paid and everything settled, to pick up the phone and ask them, hey, if you're happy with the process could you refer a friend or something. Q. Did you do that? A. Occasionally. Q. Was it a successful process? A. Every now and then. (A brief discussion was held off the record at this time.) A. couple. Q. And did you ever sign any HBAs based off of those referrals? A. I did not. Q. Can you turn to the next page? 531. This says, "What will it take for me to succeed as an HBA agent?" A. Yes. Q. And this has the different KPIs, or the minimum required. Is this typically again what MV Realty would 	 1 have instructed you on, or I guess presented to you? 3 A. Yes, this is the requirement. 30 CRM leads claimed per day, and then eight inbound calls answered per day. 6 Q. Can you go to the next page? 532. At the top of it it reads, "How many calls are my successful teammates making a week?" In your weekly meetings or training sessions did they go through about what the most successful sales people at MV Realty were doing? A. They did. That was every Monday. They would list who did the most that week, and then anybody who got four of them or above, they were mentioned by name, and then they would obviously wind up at the top. Q. Or above on what? A. On the Homeowner Benefit deals executed during that previous week. Q. Were you ever shouted out during one of these meetings? A. Two or three times. Q. Typically in that section of time when they were doing these shout outs how many people were getting shouted out on average?
 1 A. Oh, lord. A lot. I could not give you an exact 2 or even an approximate. 3 Q. Did they ever recognize any real estate agents who 4 had sold a home? 5 A. No. 6 Q. Did they go through during these training sessions 7 how many calls that the successful agents had 8 attempted? 9 A. No, they really never talked about the number of 10 calls. 11 Q. Did MV Realty give you specific times you could 12 and could not call people? 13 A. They did tell us you know, it's based on time 14 selling obviously no calls before 8:30 a.m., 15 and no calls after 7:00 p.m. That's what they 16 told us. 17 Q. Did they say why? 18 A. Well, they didn't maybe they did, but it just 19 made common sense. 20 Q. What would happen if a customer asked you, a 21 potential customer asked you to call me at 2 9:00 p.m.? 23 A. Oh, I would give them a call if I was available, 24 but usually my phone goes on do not disturb at 25 8:00 p.m. 	 1 Q. Can you go to page 535? It has "Uber" written in 2 the middle of the presentation. 3 A. Yes. 4 Q. In this particular slide it mentions that you 5 I'll read this line first. "You are now part of a 6 company that is considered a disrupter in our 7 industry." 8 Did MV Realty ever use the word disrupter in 9 any of your weekly meetings? 10 A. I think I've heard that term mentioned a couple of 11 times. 12 Q. Did MV Realty ever use phrases like we're on the 13 cutting edge? 14 A. I think Melinda Vega had said that several times. 15 That was some things she said, we're cutting edge, 16 we are on the what do you call it, the 17 innovative thing. I forget the term she used. 18 But anyway, yes. 19 Q. And what did you take disrupter to mean? 20 A. That this program was disrupting the real estate 21 industry. And I think I indicated that earlier 22 when we first started discussing this, that real 23 estate has not had anything really super new in a 24 long time. 25 Q. Yes.

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 1 A. I thought it was pretty innovative that they came 2 up with this to get business in the future, it's 3 great, you know. 4 Q. So as part of this you had mentioned you made 5 roughly 50 HBA sales with MV Realty. Were you 6 only working at MV Realty? 7 A. Correct. 8 Q. Were you making any income from any other sources? 9 A. No, I hadn't started the part-time job until after 10 I left there. 11 Q. Were you selling homes on your own? 12 A. Oh, God, no. No. 13 Q. So full-time you were doing MV Realty? 14 A. Yes. 15 Q. So as a W-2 employee how much do you estimate you 16 made in income from MV Realty total? 17 A. Over the course of that, maybe 30. 25, 30. 18 Q. Okay. 19 A. Thousand. I'm sorry. Thousand. 20 MR. YEOMAN: I think at this time we're going 21 to take a quick break and go off the record for a 21 minute, and then we'll follow-up with just a few 23 more questions and I think we'll be done. 24 (A brief recess was taken at this time.) 	 1 QUESTIONS BY MR. JOSEPH YEOMAN: (Resumed) 2 Q. So tell me about Rex Direct. R-e-x D-i-r-e-c-t. 3 A. It is a list of telephone numbers that we were 4 given for inbound phone calls. All of the numbers 5 that were listed for us are 866 numbers. The 6 prefix. 7 Q. And is that the number you would see on your 8 caller ID coming in? 9 A. That is correct. 10 Q. Do you believe that's a third party company that 11 they hired to handle those inbound calls? 12 A. Yes, I do believe so, but I don't know if it's an 13 actual company or if it's just a provider of the 14 telephone numbers. That's just what they had 15 listed on the call sheet. 16 Q. Did you ever get a call from a phone number 17 outside of those Rex Direct phone numbers? 18 A. Oh, there is a bunch. Yes. 19 Q. Did you ever notice that calls from Rex Direct 20 would be more confused about where the call came 21 from than other calls? 22 A. Yes. The Rex Direct's telephone numbers, they had 23 no clue why they were being transferred to me. 24 And a couple of others. I'm sorry. One moment. 25 We had something called Push One. Now, that is
 1 just a term I'm sure internally they used. And 2 these were mostly 833 numbers. Prefix obviously. 3 Those are toll-free I think. 4 Q. Would callers from that Push One also be confused 5 about where they got the phone calls from? 6 A. If I'm not mistaken I don't want to say for 7 sure. What I recall is that the Push One numbers, 8 they had received some type of information like a 9 voicemail, or, you know, something along those 10 lines, and they were calling back. If you need a 11 list of those numbers I'll be happy to give them 12 to you. 13 Q. Can you think of any other company names that they 14 might have given you in relation to phone calls? 15 A. No. 16 Q. Let's quickly go back. Your understanding of the 17 Florida call center, was that part of 18 headquarters, or 19 A. I honestly don't know. Nobody we all knew that 20 there was some type of call center down there, but 21 did we know? You understand. Physically were we 22 there, did we see it physically, no, we never did. 23 But we knew that there was one there. 24 Q. Was it your understanding that it was part of the 25 corporate headquarters, or is that a separate 	 1 operation? 2 A. Well, it would I don't know. In my opinion 3 they would be really stupid to put it within the 4 confines of their own office. 5 Q. Why is that? 6 A. Because you don't do that. Knowing now what I 7 know, if they were doing that and they put it 8 within their main office, they would be stupid. 9 Q. So what other like water cooler talk have you 10 heard about the Florida call center? 11 A. Not really much. Just the fact that it existed 12 and they were, you know, sending out calls and 13 things like that, and Google ads, Facebook ads. 14 Basically the way I interpreted it towards the end 15 was they just wanted somebody to click, click on 16 it or answer the call, and then they could funnel 17 us in. 18 As I said, there was one particular day 19 because I had actually just turned off the ringer. 20 It was ringing so much that day. And they were 21 coming from all different telephone numbers; okay? 22 Whenever I turned off the ringer I let it sit for 23 hours. And when I went back to it I had 400 plus 24 missed calls. 400 of them. And we're not talking 25 eight hours, we're talking maybe three or four.

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 193 1 Q. Did you ever visit MV Realty's headquarters? 2 A. I drove by it once when I was in Fort Lauderdale, 3 but I never went inside. 4 Q. Do you have a record of the 400 calls that you 5 received in one day? 6 A. Oh, no. 7 Q. Do you have the same cell phone provider that you 8 had at the time of your working at MV Realty? 9 A. I do. 10 Q. And what cell phone provider is that? 11 A. Verizon. 12 Q. Verizon. And for the record, what is your 13 personal cell phone number? 14 A. 15 Q. And is that the same phone number as when you were 16 working at MV Realty? 17 A. Yes. 18 Q. Have you personally met any of the executives of 19 MV Realty? 20 A. No. 21 22 QUESTIONS BY MR. CHASE M. HALLER: 23 Q. So I'm going to change gears a little bit here. 24 T'm going to hand you what is marked as State's 25 Exhibit 13. If you could identify that document 195 1 A. That is correct. 2 Q. And you ultimately did not pursue this position; 3 is that correct? 4 A. That is correct. 5 Q. Earlier I believe you testified about Monroe 6 Capital, and when we asked for the source of where 7 you heard of them you mentioned this document as 8 one of the documents that mentioned them; is that 9 correct? 10 A. That is correct. 11 Q. And so if you look at the paragraph under Article 12 J. Backup Servicing, Sub-heading A, in that first 13 sentence, "After receipt of notice from Monroe 14 the original servicer has resigned or been 15 removed or terminated," et cetera, et cetera. Do 17 you see that? 	 1 A. That is correct. 2 Q. Had you heard previously of the company 3 MV Receivables II, LLC? 4 A. No, I have never heard of it except in this 5 particular document. But you have to understand 6 that this was a one shot deal. She said hey, this 7 is what I need, and I said no, I'm not interested, 8 not for \$500, are you crazy, I don't need that. 9 And that was that. 10 And then I investigated the company at that 11 point, but I wasn't investigating the receivables, 12 I was investigating MV Realty. So that would have 13 been the only time I knew about that. 14 Q. So the only thing that was really discussed was 15 the role and the compensation? 16 A. Correct. 17 Q. And then when you look at the signature page of
 10 A. That is correct. 11 Q. And so if you look at the paragraph under Article 12 1, Backup Servicing, Sub-heading A, in that first 13 sentence it says, about halfway through the 14 sentence, "After receipt of notice from Monroe 	 10 And then I investigated the company at that 11 point, but I wasn't investigating the receivables, 12 I was investigating MV Realty. So that would have 13 been the only time I knew about that. 14 Q. So the only thing that was really discussed was
 16 removed or terminated," et cetera, et cetera. Do 17 you see that? 18 A. Yes, I see that. 19 Q. So is it your understanding that Monroe Capital 20 was one of the parties to this agreement? 21 A. A party to this particular agreement? 22 Q. Right. 23 A. Well, they would yes. I have to say yes. 24 Q. And you never signed or returned this document to 25 them, you just received it; correct? 	 16 A. Correct. 17 Q. And then when you look at the signature page of 18 this document it lists Antony Mitchell on the 19 signature line as the president of MV Receivables 20 II, LLC. 21 Do you have any reason to dispute or contest 22 that Antony Mitchell is the president of that 23 company? 24 A. No, I have no reason. 25 Q. And then it also lists Antony Mitchell as CEO of
Russell J. Scheiner, RPR, CSR Email:	Tel:

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1 MV Realty PBC, LLC as original servicer.	1 was basically just safekeeping of the Homeowner
2 Do you have any reason to doubt that	2 Benefit Agreements to that assigned jurisdiction,
3 Mr. Mitchell holds that position with MV Realty	3 and then also to monitor and enforce what were
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4 PBC?	4 determined to be violations of the agreement; is
5 A. He did at that time I'm sure. Because the PBC,	5 that right?
6 the MV Realty PBC, LLC, from my understanding	6 A. Yes. That this would kick in in the event that
7 that's where all the homeowner benefits, monies	7 they were no longer a viable company, that would
8 and everything was run out of, that it all	8 be my duties and responsibilities. I was just
9 originated out of there. That's my understanding.	9 needed to maintain the list until that were to
10 And then it filtered out to the state LLCs or	10 happen, or not happen, for that matter.
11 whatever.	11 MR. HALLER: Okay. Nothing further.
12 Q. So to your understanding of the corporate	12 MR. YEOMAN: I only have one question.
13 structure, in other words, I want to make sure I	13
14 understand you, is that that MV Realty PBC, LLC is	14 QUESTIONS BY MR. JOSEPH YEOMAN:
15 sort of the parent company of these affiliated	15 Q. Is there anything today you were hoping to discuss
16 organizations?	16 that we did not discuss?
17 A. Correct. That was our understanding.	17 A. No. I think we've covered everything.
18 Q. Did they describe it that way to you, the	18 MR. YEOMAN: Thank you.
19 executives?	19
20 A. Not specifically.	20 QUESTIONS BY MR. CASEY KLIPPEL:
21 Q. That was your understanding in practice I guess	21 Q. A couple of last things. Do you have an
22 then?	22 approximate date for the day you got those 400
23 A. Pretty much. All the documents had PBC, LLC on	22 approximate date for the day you got those 400 23 calls?
24 it.	24 A. It was either August or September of 2022.
25 Q. And your understanding of the role of this person	25 Q. Okay. Do you believe that the outbound calls that
25 Q. And your understanding of the fole of this person	25 Q. Okdy. Do you believe that the outbound earls that
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1 MV Realty was making were deceptive?	1 record.
 MV Realty was making were deceptive? A. My calls were not deceptive, I will tell you that. 	 record. (A brief discussion was held off the record)
 MV Realty was making were deceptive? A. My calls were not deceptive, I will tell you that. But in general, looking back on it all now based 	 record. (A brief discussion was held off the record at this time.)
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 MV Realty was making were deceptive? A. My calls were not deceptive, I will tell you that. But in general, looking back on it all now based on what I think I know, I think we were doing a disservice. We should not have been doing this. Q. Do you believe that the inbound calls that MV Realty was making were deceptive? 	 record. (A brief discussion was held off the record at this time.) MR. HALLER: Do you want a copy of the transcript to review to certify THE WITNESS: I want to make sure I didn't
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201	202
	am not a relative of the attorneys for any of the
STATE OF INDIANA)	parties.
) COUNTY OF MARION)	IN WITNESS WHEREOF, I have hereunto set my
	hand and affixed my notarial seal thisday
I, Russell J. Scheiner, RPR, CSR, and a	of, 2023.
Notary public in and for said county and state, do	
hereby certify that the deponent herein was by	
me first duly sworn to tell the truth, the whole	
truth and nothing but the truth in the	
aforementioned matter;	
That the foregoing deposition was taken on	RUSSELL J. SCHEINER, RPR, CSR, Notary Public
behalf of the Indiana Attorney General; that said	
deposition was taken at the time and place heretofore	My commission expires:
mentioned between the hours of 8:00 a.m. and 6:00	October 29, 2024
p.m.;	Commission No. NP0690325
That said deposition was taken down in	
stenograph notes and afterwards reduced to	
typewriting under my direction; and that the	Job No. 0317HALL
typewritten transcript is a true record of the	
testimony given by said deponent, and thereafter	
presented to said witness for signature; that this	
certificate does not purport to acknowledge or verify	
the signature hereto of the deponent.	
I do further certify that I am a	
disinterested person in this cause of action; that I	

The Deposition (Jpon Oral Examination of:	TODD W. SCHNEIDER,	taken on 3/1//23.
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