

Indiana Basketball Experience - Media Toolkit

Official Launch: August 6

Announcement: August 3rd

Release Link: [Link]

Blog Links:

[7 Places to Experience the Hysteria of Basketball in Indiana](https://www.visitindiana.com/blog/post/basketball-in-indiana/)

[20+ Places in Indiana For a True Fan's Basketball Bucket List](https://www.visitindiana.com/blog/post/indiana-basketball-bucket-list/)

[These Basketball Cathedrals Are the 10 Best High School Gyms in Indiana](https://www.visitindiana.com/blog/post/high-school-gyms-basketball-best-of-indiana/)

Find @VisitIndiana on [Instagram](https://www.instagram.com/visitindiana/), [Twitter](https://twitter.com/VisitIndiana), [Facebook](https://www.facebook.com/VisitIndiana)

Sample Copy

* In 49 states, basketball is just a game, but in Indiana, it just means more. The Indiana Basketball Experience is an online resource created to highlight the best of Hoosier Hysteria. #HoosierHysteria #InIndiana

Get in the game: [Link]

* With the Indiana Basketball Experience, you will never be caught without a gameplan. #HoosierHysteria #InIndiana

Learn more: [Link]

* Don’t miss your shot to dive into the rich history of Hoosier basketball with the Indiana Basketball Experience! 🏀 Discover legendary locations that shaped the Hoosier Hysteria story across the state. #HoosierHysteria #InIndiana

For more info: [Link]

* Don’t get caught without a gameplan! 📣 Uncover the legacy of Indiana's basketball roots with the Indiana Basketball Experience. 🏆 Explore historical locations that fueled the passion for the game in the Hoosier state. #HoosierHysteria #InIndiana

Learn More: [Link]

* Discover the heart and soul of basketball in Indiana with the Indiana Basketball Experience! 🏟️ Immerse yourself in the stories of iconic locations that changed the game forever. #HoosierHysteria #InIndiana

Get in the game: [Link]

* Experience the passion, the glory, and the essence of Indiana basketball with the Indiana Basketball Experience! 🏆 Journey through historic locations that define Hoosier Hysteria. #HoosierHysteria #InIndiana

Learn More: [Link]

* Don't miss the chance to relive the magic that shaped #HoosierHysteria! Check out the Indiana Basketball Experience, a comprehensive list of historic gyms and larger than life installations of some of the best to have ever played the game. #HoosierHysteria #InIndiana

Get in the game: [Link]

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