

June 23, 2022

VIA Electronic Mail: (Delivery Receipt Requested)

**RE: New Infant Sleep Products Rule** 

Dear Seller of Infant Sleep Products:

I am writing to bring to your immediate attention the U.S. Consumer Product Safety Commission's new <u>Infant Sleep Products Rule (ISP Rule)</u>. Under the ISP Rule, which removes hazardous infant sleep products from the marketplace, it is unlawful to sell non-compliant infant sleep products manufactured on or after **June 23, 2022**.

The ISP Rule applies to infant sleep products marketed or intended to provide a sleeping accommodation for an infant up to 5 months of age, which are not subject to another mandatory standard for infant sleep. Note that if a product's name or marketing implies it is for sleep, such as by using the terms "bed," "bassinet," or "crib" or by depicting sleeping infants, it is likely subject to the new rule.

Specifically, the ISP Rule applies to 1) inclined infant sleep products with a sleep surface angle greater than 10 degrees, and 2) non-inclined infant sleep products, such as baby boxes, in-bed sleepers, baby nests and pods, compact/travel bassinets, and infant tents. These "flat products," are also subject to the <u>Safety Standard for Bassinets and Cradles</u>, which requires that these products have a stand and a side height of at least 7.5 inches.

We strongly urge you to carefully review your sales listings for any products manufactured on or after June 23, 2022, subject to the new ISP Rule to ensure you do not violate the Rule and to prevent these products from reaching the marketplace. We also urge you to consider stopping sale of these types of products immediately, regardless of the date of manufacture.

Failure to comply with the new rule could result in enforcement action, including assessment of civil penalties. Further, we remind you that section 15(b) of the Consumer Product Safety Act requires manufacturers, importers, and distributors of consumer products to report immediately to the CPSC when they obtain information which reasonably supports the conclusion that products distributed in commerce fail to comply with an applicable consumer product safety rule or other requirement enforced by the Commission.



We appreciate your prompt attention and cooperation.

Sincerely,

Robert S. Kaye, Director

Robert S. Kaye

Office of Compliance and Field Operations

## **Additional Guidance:**

**Guidance for Infant Sleep Rule**