

**MISSOURI CATTLE
INDUSTRY CONVENTION**



**JANUARY 7-9, 2022
OSAGE BEACH, MISSOURI**

MARGARITAVILLE LAKE RESORT | 494 TAN TARA ESTATE DRIVE | OSAGE BEACH MO 65065

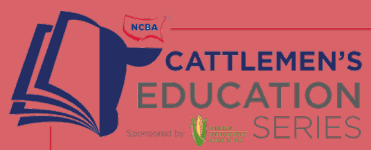
**To Register:
Online**

www.mocattle.com

Check under the Events &
Meetings tab for
registration information.

By Mail:

Mail in the form from the
latest *Missouri Beef
Cattleman* magazine.



Succession Planning

Mental Health

Carbon Credits

**Preparing Your Cattle for
Market**

**Producer Direct Marketing
Regenerative Grazing**

Questions?

Call 573-499-9162

Registration is Still Open!

Whether you're just starting out or bringing your third generation into the business, learning how to better your operations, cattle, and marketing practices is always a great investment. Join us in Osage Beach this winter to meet and learn from some of the industry's top experts and network with other cattlemen and cattlemen across the state to

MOVE MISSOURI'S BEEF INDUSTRY FORWARD.



REGISTER FOR THE MISSOURI CATTLE INDUSTRY CONVENTION & TRADE SHOW!

Take a sneak peek at the amazing sessions organized to help you learn how to solve problems or take your operation to the next level in 2022.

SHOW-ME-SELECT HEIFER PROGRAM



Show-Me-Select Program Overview & Heifer Development Mini-Session Schedule

To kick off your convention experience, focus on your heifer development and take part in the Friday afternoon Show-Me-Select Program Overview and Heifer Development from 1-5 p.m.

- 1-1:45 p.m. — Heifer Development as an Enterprise: Wesley Tucker
- 1:45-2:30 p.m. — Value-Added Opportunities in the Show-Me-Select Replacement Heifer Program: Erin Larimore
- 2:30-3:15 p.m. — Performance of Heifers Developed in Low-Input Versus High-Input Systems: Dr. Jordan Thomas
- 3:15-3:30 p.m. — Break
- 3:30-4:15 p.m. — Controlling Feed Costs in Heifer Development Systems: Dr. Eric Bailey
- 4:15-5 p.m. — Forage Systems for Heifer Development: Dr. Harley Naumann

MBIC PANEL Saturday Sessions



Missouri Beef Industry Council Special Sessions

Hear the latest developments from the Missouri Beef Industry Council staff and board members through these special sessions.

MoBeef Kids: Education from Pasture to Plate

Did you know? On average, one in ten school lunches include beef. Missouri is on a mission to change that.

Join Mo Beef Kids and Missouri Beef Industry Council for a fun and interactive session around education efforts funded by the beef checkoff. Participants will get to sample a school beef meal and explore hands-on educational activities! Kids are welcome, too!

PLUS: We will be sharing an update on educational resources that tell the important story of beef. Guests will receive Mo Beef Kids Swag, don't miss out!

Beef. It's What's For Dinner.: What's Next for the Iconic Slogan?

The iconic slogan "Beef. It's What's For Dinner." turns 30 in 2022. It was first introduced in 1992 and the television and radio commercials were known for Robert Mitchum's voice-over, an orchestra playing upbeat music from the Rodeo ballet and recommendations for great beef recipes. Today's Beef. It's What's For Dinner. brand uses these key elements still but puts a more modern spin on it to reach a new generation of consumers!

Join Missouri Beef Industry Council and the National Cattlemen's Beef Association in looking back at where the brand started, what it's doing now and how in the future it will continue to drive beef demand and reach consumers in new and unique ways.



KEYNOTE SPEAKER Association Honors Reception



NCBA President Jerry Bohn

Jerry Bohn is a farmer and cattle feeder from Pratt, Kan. Bohn is part owner of Pratt Feeders, an operation he helped manage for more than three decades. Now retired from day-to-day management of the operation, he serves as a member of the company's board of directors and manages the company's farming business while feeding cattle in his own yards. He has served on the board of U.S. Premium Beef for nine years, and formerly worked for CattleFax.

Bohn has served on numerous industry committees and councils at both the state and national levels. He was president of Kansas Livestock Association, on the Executive Committee of NCBA and served as a board member of the Cattlemen's Beef Board. Bohn has also held leadership positions in numerous local organizations, including president of the Pratt Area Chamber of Commerce and a deacon of the First Southern Baptist Church. He is a retired Lieutenant Colonel in the Kansas Army National Guard and U.S. Army Reserve.

General Session

KEYNOTE SPEAKER

Regenerative Rancher Greg Judy

Greg and Jan Judy of Clark, Missouri, run a grazing operation on 1660 acres of leased and owned land. Greg and Jan went from near bankruptcy in 1999 to paying off a 200-acre farm and house in 3 years with custom grazing on leased land and are debt free. They own 4 farms and lease 13 farms. They graze South Poll cattle and St Croix hair sheep.

Greg wrote a book in 2001, entitled "No Risk Ranching, Custom Grazing on Leased Land", which details the methods they used to build their operation from scratch. In 2008 Greg wrote a second book "Comeback Farms, Rejuvenating Soils, Pastures and Profits with Livestock Grazing Management".

Greg's second book covers all the methods they use with Holistic High-Density Grazing, multi-species grazing, grass finishing animals, eliminating costly inputs. In 2021 Greg wrote his 3rd book entitled, "Greg Judy's How to Think Like a Grazier". Greg started his own YouTube channel "Greg Judy Regenerative Rancher" in 2019 and now has 500,000 viewers per month.

Greg gives talks and schools all over the US, Germany, England, New Zealand & Canada teaching the benefits of planned grazing, leasing land, multi-species grazing, custom grazing, agroforestry, and wildlife management. The Judy's hold an annual grazing school at their farm teaching the principles of planned grazing. Greg quit his off-farm job in 2009 and is now a full-time rancher. The Judy's website is: greenpasturesfarm.net.



CATTLEMEN'S EDUCATION SERIES

Here are just a few of this year's Cattlemen's Education Series aimed at bringing you the latest and greatest direct from industry experts in everything from selling your calves to navigating changing weather, consumer preferences and regulations.

BENEFITS OF CUSTOM GRAZING

Regenerative Rancher Greg Judy

See previous page for bio.

Custom grazing is a great way to start a new grazing operation with minimal risk. It can also be used to add livestock to your existing operations to utilize extra forage on your farm without buying livestock. Greg will go over his techniques he used to implement custom grazing across their leased farms to get out of debt. Greg will cover all the basic steps to set up a successful custom grazing operation.



SUCCESSION PLANNING: HAVE YOU GIVEN YOUR SON OR DAUGHTER THE BEST CHANCE AT SUCCESS?

Field Specialist in Agricultural Business Wesley Tucker

Wesley Tucker is an Agricultural Business & Policy Specialist with University of Missouri Extension. Wesley has a BS and MS in agricultural economics from the University of Missouri specializing in beef marketing systems, estate & succession planning, and farm income tax management. He has 20 years of experience working directly with agricultural producers and is a certified succession planning coordinator through the International Farm Transition Network.

A Southwest Missouri native, Wesley grew up on the family beef operation where he farms today. He and his wife, Heather, a local veterinarian, and their daughter, Jordan, operate a commercial cow-calf operation in the Ozarks. As a succession planning coordinator, Wesley helps farm businesses successfully transition to the next generation and become a thriving business for future generations.



MENTAL HEALTH

Ag State of Mind Podcast Jason Medows

Jason Medows was born and raised on his family's cow/calf operation outside of Cuba, Missouri. He grew up playing football and baseball as well as being involved in his local 4-H. In 2002 Jason left the farm for St Louis College of Pharmacy. He graduated in 2008 with his Doctor in Pharmacy and returned home to work at a local hospital and continue the cow-calf operation he started in college. It was at that local hospital he met his future wife, Keri. Fast forward 12 years and they have 4 boys and have purchased another farm of their own. In 2019, Jason began his podcast Ag State of Mind where he combined his medical background with his passion for agriculture to help break the stigma surrounding mental health in agriculture.



CARBON CREDITS

National Cattlemen's Beef Association

Mary-Thomas Hart

Mary-Thomas Hart is the Environmental Counsel for the National Cattlemen's Beef Association in Washington, D.C. She has the unique opportunity to advocate for cattle producers, on Clean Water Act, Clean Air Act, and voluntary conservation issues. Hart graduated from Berry College in 2014 before receiving a Master of Science in Environmental Management and Juris Doctorate from Samford University in 2017.



Missouri Soybean Association

Darrick Steen

Darrick Steen serves as Director of Environmental Programs for the Missouri Soybean Association and the Missouri Corn Growers Association, a role he has served since 2015. Darrick is responsible for providing leadership on environmental policy as well as developing and overseeing programs and services designed to enhance environmental and conservation outcomes on Missouri corn and soybean farms.

Darrick is an experienced farmer and environmental engineer. He has spent the better part of his 20-year professional career helping Missouri farmers, the state's agriculture industry and state government navigate and resolve complex regulatory and environmental challenges within agriculture.

Darrick previously worked for the Missouri Department Natural Resources and as a professional consulting engineer. Darrick earned his Agricultural Engineering degree from the University of Missouri-Columbia in 1999. He and his family operate and reside on their beef cattle farm in Central Missouri.



PREPARING YOUR CATTLE FOR MARKET

Osage Veterinary Clinic, LLC

Dr. Raymond A. Stegeman

Dr. Raymond A. Stegeman, along with his wife Jeane, own Osage Veterinary Clinic, LLC, in St. Thomas, Missouri- a family-oriented, mixed animal practice. He is a 1988 graduate of the University of Missouri College of Veterinary Medicine. The large animal portion of the practice is primarily beef cow/calf, seedstock, and production consultation. The practice also does stocker, feedlot, dairy and swine, with a large emphasis on production medicine. Dr. Stegeman is a member of the Missouri Cattlemen's Association, NCBA, Missouri Veterinary Medical Association, American Association of Bovine Practitioners, Academy of Veterinary Consultants and the American College of Theriogenologists. He is also a member of PAC (Production Animal Consultation), a consulting group of veterinarians working worldwide to improve food animal production.

PRODUCER DIRECT MARKETING

Engagement Specialist in Ag & Environment

Kyle Whittaker

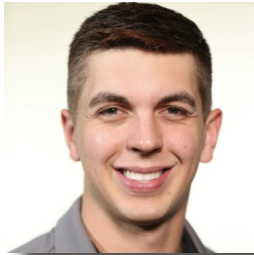
Kyle Whittaker is a retired agricultural education instructor, retiring from Marshfield High School in 2019. He is currently a county engagement specialist in agricultural business at the University of Missouri Extension. He serves Webster, Wright and Texas Counties in Southwest Missouri. Kyle serves on a value-added meats team that focuses on creating sustainable supply chains, by fostering relationships between local consumers, meat processors and local livestock producers. He assists meat processors in developing Hazard Analysis Critical Control Points, which is a requirement for inspection. He currently works with several meat processors in the areas of food safety, labeling and business management. He has instructed several programs on meat quality and educating consumers on how to purchase meat from a local supplier.

Kyle works with many 4-H members in meat judging and has trained many students in meat judging over the years. He has spoken with several cattlemen's groups on marketing their products. He is a member of the American Association of Meat Processors and has a passion for education.



HANDS-ON SESSION

NEW REPRODUCTIVE TECHNOLOGY



Assistant Extension Professor
Dr. Jordan Thomas

Jordan Thomas is an Assistant Professor and State Beef Reproduction Specialist in the Division of Animal Sciences at the University of Missouri. Dr. Thomas is a Missouri native and University of Missouri alumnus, having earned his Ph.D. in Animal Sciences with an emphasis in Reproductive Physiology in 2017. Dr. Thomas maintains an active applied research program in reproductive management of beef cattle, coordinates the breeding program for cattle across the University of Missouri Agricultural Experiment Station, and serves as program advisor to the Show-Me-Select Replacement Heifer Program. The primary research focus of the Thomas lab is control of the bovine estrous cycle, specifically to facilitate use of reproductive technologies such as timed artificial insemination and embryo transfer.



Cross Country Genetics North, Inc.
Dr. Kirk Gray

Kirk R Gray, DVM, MS, is a staff Veterinarian at Cross Country Genetics North, Inc. living in Manhattan, Kansas. Dr. Gray grew up on a Kansas farm and always planned to work in agriculture, specifically in animal agriculture, and is a member of AETA, IETS, AABP, KVMA and AVMA. After completing his DVM and MS degrees from Kansas State University College of Veterinary Medicine, Dr. Gray was employed at Granada Genetics in Texas, learning embryo transfer related science and skills. Dr. Gray assisted in the start of Cross Country Genetics in Texas, then moved his division, Cross Country Genetics North, Inc., back to Kansas.

After 30 years, Dr. Gray remains a staff veterinarian for the new owners. When not practicing, Dr. Gray works with his family's cattle operation and manages 6 G Farms. Dr. Gray and his wife, Dr. Christine Gray, have four children and five grandchildren and travel from the East Coast to the West Coast spending time with them.

MDA SPECIAL SESSION



Missouri Department of Agriculture
Director Chris Chinn

Chris Chinn was named Missouri Director of Agriculture in 2017. Director Chinn has been an agriculture leader on local, state and national levels for more 20 years, in roles such as the U.S. Farmers and Ranchers Faces of Farming, American Farm Bureau Young Farmers and Ranchers chair and Missouri Farm Bureau Board of Directors.

As a trailblazer in ag advocacy, Chinn has established her brand through social media and public speaking. Through her outreach, she bridges the gap between farmers and consumers.

Chinn, her husband, Kevin, and their children raise hogs, cattle, corn and soybeans, as well operate their family feed mill.

SEEDSTOCK AUCTION

Easily one of the highlights of the convention, the seedstock auction features some of the best seedstock producers in the state who donate credit towards the purchase of a bull or female, in their upcoming sales. The auction takes place before the banquet during the social hour. Socialize with producers and affiliates from all across the state, and you might get the winning bid on credit towards your future herd bull at the same time. The proceeds of the auction benefit Missouri's Cattlemen Foundation, MCA's Political Action Committee and the Missouri Junior Cattlemen's Association.



Missouri Beef Queen

– CONTEST –

ENCOURAGE THE NEXT GENERATION OF BEEF INDUSTRY ADVOCATES.

A highlight of the Missouri Cattle Industry Convention & Trade Show is the Missouri Beef Queen contest. There are three great contestants vying for the title of 2022 Missouri Beef Queen. Join us in Osage Beach on the afternoon of Saturday, January 8, 2022, for the speech portion of the contest. The contestants will present speeches, each 5-8 minutes long, focused on the beef industry. Contestants will complete professional interviews with a panel of three judges earlier that morning, which will be closed to the public. Each contestant has also submitted an application and resume for scoring by the panel of judges. These scores will be added to their speech and interview scores, and the total scores will decide the contest winner and runners-up. The Missouri Beef Queen will receive a \$1,000 scholarship, first runner-up will receive a \$500 scholarship, and second runner-up will be awarded a \$250 scholarship. Coronation will be at the awards banquet on Saturday evening.

MADE POSSIBLE BY:



Adisyn Allen

Linn County Cattlemen's
St. Catharine, MO
Daughter of Scott and Jennifer Allen



Madeline Payne

Polk County Cattlemen
Bolivar, MO
Daughter of Kenton and Alisha Payne



Madison Ridder

Franklin County Cattlemen
Marthasville, MO
Daughter of John and Heidi Ridder

MISSOURI CATTLE INDUSTRY CONVENTION



**JANUARY 7-9, 2022
OSAGE BEACH, MISSOURI**

FRIDAY, JANUARY 7

8:00 a.m. – 6:00 p.m. – Registration
8:00 a.m. – 2:30 p.m. – MBIC Board Meeting
8:00 a.m. – 5:00 p.m. – Trade Show Setup
9:00 a.m. – 1:00 p.m. – Nominating Committee Meeting
10:00 a.m. – 12:00 p.m. – Council Meetings & Lunch
10:00 a.m. – 1:00 p.m. – Show-Me Select Board and Membership Meeting
12:00 p.m. – 2:00 p.m. – MCA Board Meeting
1:00 p.m. – 2:30 p.m. – CattleWomen Board Meeting
1:00 p.m. – 5:00 p.m. – Show-Me Select Special Program
2:00 p.m. – 5:00 p.m. – Policy & Resolutions Committee Meeting
5:00 p.m. – 6:30 p.m. – Association Honors Reception
6:00 p.m. – 8:30 p.m. – Trade Show Kickoff & Happy Hour
6:30 p.m. – 8:30 p.m. – Past President's Dinner
8:00 p.m. – 11:00 p.m. – 54th Annual Convention Welcome Reception & Dance

CATTLEMEN'S EDUCATION SERIES

The Cattlemen's Education Series sessions
are aimed at bringing you the latest and
greatest direct from industry experts
regarding everything from utilizing data on
your operation to concentrated discussion
about the future of our industry.



SATURDAY, JANUARY 8

6:30 a.m. – 6:30 p.m. – Registration
6:45 a.m. – 8:00 a.m. – Breakfast and MBIC Panel/Q&A Session
8:00 a.m. – 2:00 p.m. – Cattlemen's Education Series
8:30 a.m. – 12:00 p.m. – CattleWomen Create Breakfast & Annual Meeting
9:00 a.m. – 5:00 p.m. – Trade Show Open
10:00 a.m. – 12:00 p.m. – Beef Queen Interviews
10:00 a.m. – 12:00 p.m. – MCA Beef Speaking Contest
12:00 p.m. – 2:00 p.m. – Cattlemen's Education Series General Session Luncheon
1:00 p.m. – 3:00 p.m. – Collegiate Cattlemen's Showdown
1:30 p.m. – 3:30 p.m. – Missouri Beef Queen Speeches
2:00 p.m. – 5:00 p.m. – Midwest Dairy Ice Cream Social
2:30 p.m. – 5:30 p.m. – MBIC Special Sessions
3:00 p.m. – 4:00 p.m. – Missouri Dept. of Ag Special Session

5:30 p.m. – 6:30 p.m. – MCA Social Hour & Bull Auction
6:30 p.m. – 9:00 p.m. – Annual Convention Banquet
– Cattlemen's Prime Rib Dinner
– Junior Cattlemen's Awards
– Scholarship Presentation
– Collegiate Awards
– Legislator of the Year
– Industry Awards
– Beef Queen Coronation
– MCLC Graduation/Introduction
– Foundation Auction
9:00 p.m. – MCA & MCW Presidents Reception
9:00 p.m. – County & Breed Receptions

SUNDAY, JANUARY 9

7:00 a.m. – 10:00 a.m. – Registration
7:00 a.m. – 8:00 a.m. – Annual Meeting Breakfast & Devotion
8:00 a.m. – 10:00 a.m. – MCA Annual Meeting

*Mention the Missouri Cattlemen's Association when
making a reservation to receive discounted room rates*

MARGARITAVILLE LAKE RESORT

494 Tan Tara Estate Drive
Osage Beach, MO 65065
Call for reservations: (573) 348-3131

**Schedule subject to change*

MISSOURI CATTLE INDUSTRY CONVENTION AND TRADE SHOW REGISTRATION

CONTACT INFORMATION

Name _____
 Address _____
 City/State/Zip _____
 Phone _____ County _____
 Email _____
 Names of those registering:
 1. _____ 4. _____
 2. _____ 5. _____
 3. _____ 6. _____

Registration is **REQUIRED** for **ALL Attendees**

Your registration information will be used to put together a specialized packet for your convention experience. All necessary information and tickets will be waiting for you at registration upon arrival.

Please Mail/Fax To:

Missouri Cattlemen's Association
 2306 Bluff Creek Drive
 Columbia, MO 65201
 Fax: (573)-499-9167
 Phone: 573-499-9162
****NO REFUNDS****

CHOOSE COUNCIL

Cow/Calf Stocker/Feeder Seedstock Dairy Allied Industry Livestock Marketing Association

CONVENTION PACKAGE

- ☐ **Number of Packages - 1 per attendee**
☐ Pre-Registration - **\$150 each**
☐ Standard Registration After Dec. 10 - **\$200 each**
 Please check here for special assistance:
☐ **GLUTEN-FREE MEALS**
☐ **HANDICAP ACCESSIBLE NEEDS**

Includes: Adult Convention Registration, Council Lunch, One Cattlemen's Education Series Registration, One Cattlemen's Education Series General Session, Luncheon & Cattlemen's Prime Rib Dinner
(Lodging arrangements are NOT included.)

INDIVIDUAL EVENTS & MEALS

CONVENTION	Registration	Total
Adults	\$5	\$
Students	FREE	\$

CATTELMEN'S EDUCATION SERIES	Registration (after Dec. 10)	Total
Adults	\$75 (\$100)	\$
Additional Persons	\$50 (\$75)	\$
Students	\$50 (\$75)	\$

*Includes General Session Luncheon

TOTAL \$

Association Honors Reception (please circle):

FRIDAY	Registration	Total
Council Lunch	FREE	

SATURDAY	Registration (after Dec. 10)	Total
Education Series General Session & Luncheon	\$35 (\$40)	\$

Kids Lunch (12 or under) FREE
 *Please indicate number of children.

Cattlemen's Dinner	\$50 (\$55)	\$
Kid's Dinner(s)	\$12 (\$14)	\$

(Must be 12 or under)

SUNDAY		
Annual Meeting Breakfast	FREE	
Attending	Not Attending	

TOTAL PAYMENT

Total Convention Packages \$ _____
 Total Indiv. Registrations \$ _____
 Total Meal Tickets \$ _____

TOTAL AMOUNT DUE
 \$ _____

Method of Payment (Please Check Below)

Cash: _____ Check (Made Payable to MCA): _____

Credit Card: _____

Number _____

Exp. Date _____ Sec. Code _____

Signature _____

TRADE SHOW EXHIBITORS

We greatly appreciate our early registrations for the trade show.
Come check out these great companies plus many, many more!

The Midwest Cattleman
Briarwood Angus Farms
Energy Panel Structures, Inc.
Powder River
Y-Tex
Wieser Concrete
Stewart and Kiefer Real Estate and
Auction Service
Neogen
NEMO Feeds
Chaney Insurance
Hometown Crop Solutions
Burlington Welding LLC
Ozarks Farm & Neighbor
Harvest Solar
Apex Financial
Missouri Soybean
Brownfield Ag News
Hayden Outdoors
Multimin USA
New York Life
Missouri CattleWomen's Association
Missouri Department of Agriculture

Green's Welding and Sales
Missouri Pet Breeders Association
LAG Industries
Signs by L&J
Missouri Beef Industry Council
Missouri Livestock Symposium
McDowell Land and Cattle
Agoro Carbon Alliance
Central Life Sciences
Kent Nutrition Group
NCBA
Double S Liquid Feed Services, Inc.
Mead Farms
Head Motor Company
MFA Inc.
B3 Genetix
MSU Collegiate Cattleman
MLS Tubs
Missouri Department of Conservation
Ranch Hand Wire Wizard
Missouri Forage and Grasslands Council
NRCS
Vitalix Inc.

REGISTER FOR CONVENTION TODAY!

REGISTRATION INFORMATION AVAILABLE ONLINE AT
WWW.MOCATTLE.ORG OR
IN YOUR MISSOURI BEEF CATTLEMAN MAGAZINE

FOR QUESTIONS OR MORE DETAILS CALL OR EMAIL SYDNEY THUMMEL
573-499-9162 EXT 231 • SYDNEY@MOCATTLE.COM



MISSOURI CATTLE INDUSTRY CONVENTION



**JANUARY 7-9, 2022
OSAGE BEACH, MISSOURI**

2022 TRADE SHOW CONTRACT

COMPANY:

CONTACT PERSON:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

EMAIL:

BOOTH RATES

- ☐ 8' x 10' = \$500 *For pricing information on spaces
☐ 8' x 20' = \$650 8' x 40' or 20' x 20' and larger, please contact
☐ 8' x 30' = \$800 Macey Hurst at (573) 499-9162 ext. 235

- ☐ Cash
☐ Check - Make Payable to Missouri Cattlemen's Association
☐ Credit Card - Visa/Mastercard/Discover

Trade show space is assigned on a first come, first served basis. Please return completed contract with non-refundable payment by December 1, 2021.

Card # _____ Exp. Date _____
Signature _____

BOOTH SPECIFICATIONS

Please indicate any special consideration you need for placement of your exhibit space:

Near Specific Exhibitor(s):

Distant from Specific Exhibitor(s):

Do you need a forklift?

☐ Yes ☐ No

List of names attending*: _____

Do you need electricity?

*(Two Trade Show Registrations and General Session Luncheons included. Contact Macey Hurst at (573) 499-9162 ext. 235 for tickets to the Annual Cattlemen's Prime Rib Dinner or other convention events.)

☐ Yes ☐ No

The Missouri Cattlemen's Association reserves the right to assign booth spaces. You will not be given a trade show booth until payment is made in full. Exhibits will be furnished with pipe and drape, 1-skirted (6 ft.) table, 2 chairs, 1 trash can & 1 professional ID sign; all other equipment and/or booth flooring must be provided by the exhibitor.

Please note: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless the hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

HOTEL INFORMATION:

Make your hotel reservations early. The telephone number for the **Margaritaville Lake Resort is (573) 348-3131.**

For special convention room rates, mention that you are with the Missouri Cattlemen's Association Convention and Trade Show.

SETUP	OPEN	OPEN	TEARDOWN
JANUARY 7 (8:00 A.M. - 5:00 P.M.)	JANUARY 7 (6:00 P.M. - 8:30 P.M.)	JANUARY 8 (9:00 A.M. - 5:00 P.M.)	JANUARY 8 (5:00 P.M.)

Signature: _____ Title: _____

SEEDSTOCK AUCTION

Saturday, January 8, 2022

The 13th Annual Seedstock Auction will be held on Saturday, January 8, 2022, in conjunction with the 54th Annual Missouri Cattle Industry Convention & Trade Show in Osage Beach, MO. Bidding begins at 5:30 p.m., during the social hour before the evening banquet, so don't miss out! The proceeds of the auction benefit Missouri's Cattlemen Foundation, MCA's Political Action Committee and the Missouri Junior Cattlemen's Association.

The following producers have graciously donated credits to their 2022 production sales.

Thank you!

MCA would like to thank all donors and buyers for their show of commitment to Missouri's Cattlemen Foundation, MCA and the Missouri beef industry.

AUCTION PREVIEW

Saturday, January 8, 2022

\$1,500 CREDIT

**Wright
Charolais**

Excelsior Springs, MO
816-776-3512
www.wrightcharolais.com

\$1,500 CREDIT

**Mead
Farms**

Barnett, MO
573-216-0210
www.meadangus.com

\$2,000 CREDIT

**Sydenstricker
Genetics**

Mexico, MO
573-581-1225
www.sydgen.com

\$1,000 CREDIT

**Angell-Thomas
Charolais**

Paris, MO
573-682-7348
www.angellthomascharolais.com

\$1,000 CREDIT

**Falling
Timber Farm**

Marthasville, MO
636-358-4161
www.fallingtimberfarm.com

\$1,000 CREDIT

**Journagan
Ranch**

Mountain Grove, MO
417-948-2669
www.journaganranch.com

\$1,000 CREDIT

**T Bar S
Cattle Co**

Billings, MO
417-772-2002
www.facebook.com/TBarS1993

\$1,000 CREDIT

**Briarwood
Angus Farms**

Butler, MO
660-679-3459
www.briarwoodangusfarms.com

Contact Macey Hurst
to add your donation
to the auction.

macey@mocattle.com
573-499-9162 ext. 235