 

Sickle Cell Awareness Month Webinar Series:

*Innovations to Improve Sickle Cell Services Care, Systems, Clinical Workforce, and Address Disparities*

**Hosted by**

**Pacific Sickle Cell Regional Collaborative &**

**HHS Office of the Assistant Secretary for Health, Regions 6, 8, 9 & 10**

WEBINAR #1

Innovations in Building Sustainable Statewide Health Systems Improvements for Sickle Cell Disease:

*Networking California for Sickle Cell Care (NCSCC)*

**September 24, 2020 / 11am to 12 noon Pacific**



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|  **Mary Brown, CEO**, |  **Tony Gonzalez** |  **Judith R. Baker, DrPH, MHSA** |  **Diane Nugent, MD**, |
|  Sickle Cell Disease |  London & Gonzalez Advocacy |  Public Health Director, |  Founder/President/Medical  |
|  Foundation |  |  Center for Inherited Blood Disorders |  Director, Center for Inherited Blood Disorders |
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**Learning Objectives**: Attendees will be able to:

1. Describe how the NCSCC serves as a model for a patient advocacy organization to play a leadership role in a coalition’s successful effort to obtain and implement landmark funding to improve SCD services statewide.
2. Highlight NCSCC’s successful advocacy strategies, focusing on the role a lobbyist plays, throughout the legislative process to obtain funding, and during service implementation of a multi-year initiative.
3. Describe the NCSCC’s public health systems approach to building a network of adult sickle cell clinics, expanding workforce, enhancing surveillance, and increasing education and awareness.
4. Outline the NCSCC’s sustainability strategies and Year 1 accomplishments to improve the health of Californians with SCD.

**How to Connect to the Webinar**:

**Registration is NOT required. When it is time to join the webinar, just click the green “Join Meeting” button below and follow the instructions. *Note*: each webinar has a unique meeting number, password, and “Join Meeting” link.**

**Questions? Contact Kay A. Strawder, JD, MSW at** **kay.strawder@hhs.gov**

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