**Social Media/Outreach Asks:**

Five posts throughout the week beginning Monday, May 17 – May 22, using our graphics and incorporating the hashtags #StayStafeMN #VaxMN #RollUpYourSleevesMN

Incorporate the following links as you see fit:

**Direct Scheduling Link for the Mall of America:** [Mall of America Community Vaccination Program](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.primarybio.com%2Fr%2Fvaxmn%3Fregistration_type%3Dgeneral_public&data=04%7C01%7CMerone.Melekin%40state.mn.us%7Cfe9ae42914e444d3b1ce08d914b41520%7Ceb14b04624c445198f26b89c2159828c%7C0%7C0%7C637563588649843837%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=xFd5KZ3C11npRuPu8XVQKc4o%2B%2FjQ6KoWOlH0LGbuVis%3D&reserved=0)

**Covid-19 Vaccine Connector (Direct Scheduling):** <https://vaccineconnector.mn.gov/>

**State of MN Vaccine Locator Map:**  [Locator Map](https://mn.gov/covid19/vaccine/find-vaccine/locations/index.jsp)

**CDC Vaccine Locator:** [Vaccines.gov](https://www.vaccines.gov/search/)

**Sample Messaging:**

* (Arm emoji) Roll up your sleeves, MN Families! All Minnesotans 12+ can now get in line for their shot! Walk-in or schedule an appointment today! 12-15 year-olds must be accompanied by a parent or guardian at MN state vaccination sites. <https://vaccineconnector.mn.gov/> #rollupyoursleevesMN
* 12-17-year-olds can get vaccinated at MN sites in Bloomington (Mall of America), Saint Paul (Roy Wilkins Auditorium), Lino Lakes and Oakdale. Walk-in or schedule an appointment today! Make sure you bring a parent or guardian with you! <https://vaccineconnector.mn.gov/> #rollupyoursleevesMN
* (megaphone emoji) All Minnesotans 12+ can now get in line for their shot! Walk-in or schedule an appointment today! 12-15 year-olds must be accompanied by a parent or guardian at MN state vaccination sites. <https://vaccineconnector.mn.gov/> #rollupyoursleevesMN
* Attention, MN! The Mall of America is prioritizing adolescents 12-15 (and families to get their Pfizer vax this week. 12-15 year-olds must be accompanied by a parent or guardian. Walk-in or schedule your appointment here. <https://www.primarybio.com/r/vaxmn?registration_type=general_public> #RollUpYourSleevesMN
* Calling all parents with children age 12+: Have you gotten your COVID-19 vaccine? If not, walk-in or schedule an appointment for you and your kids at Mall of America now! [Mall of America Community Vaccination Program](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.primarybio.com%2Fr%2Fvaxmn%3Fregistration_type%3Dgeneral_public&data=04%7C01%7CMerone.Melekin%40state.mn.us%7Cfe9ae42914e444d3b1ce08d914b41520%7Ceb14b04624c445198f26b89c2159828c%7C0%7C0%7C637563588649843837%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=xFd5KZ3C11npRuPu8XVQKc4o%2B%2FjQ6KoWOlH0LGbuVis%3D&reserved=0) #RollUpYourSleevesMn
* Are you 12-15 years old? Walk-in or schedule your Pfizer COVID-19 vaccine appointment today! Don’t forget to bring a parent! (We know, it’s embarrassing…but it’s required.) [https://vaccineconnector.mn.gov](https://vaccineconnector.mn.gov/) #RollUpYourSleevesMn
* Families are highly encouraged to join 12 to 17-year-olds and get vaccinated at the same time. <https://vaccineconnector.mn.gov/> #rollupyoursleevesMN
* Wondering where you can get your child the COVID-19 vaccine? Take your 12- through 17-year-old to get the Pfizer shot at the state sites in Bloomington (Mall of America), Saint Paul (Roy Wilkins Auditorium), Lino Lakes and Oakdale! <https://vaccineconnector.mn.gov/> #RollUpYourSleevesMN
* Fact -> Everyone 12+ in MN can get their vaccine.

Fact -> Vaccines are no cost to you.

Fact -> You and your child can get connected to your vaccine today.

<https://vaccineconnector.mn.gov/> #RollUpYourSleevesMn

* Walk-ins and appointments for Minnesotans 18+ are accepted at all 8 sites, including Mankato, Duluth, Rochester, and St. Cloud. <https://vaccineconnector.mn.gov/> #rollupyoursleevesMN
* Fact: Kids 12-15 years old are now eligible to get the Pfizer COVID-19 vaccine. Go to vaccine.gov to find their shot today.
* Get your kids 12 years and older vaccinated before summer! Go to vaccine.gov to find their shot today. #RollUpYourSleevesMN
* Kids 12-15 years old are now eligible to get the Pfizer COVID-19 vaccine. Go to Vaccines.gov to find their shot today. #RollUpYourSleevesMN
* Go to Vaccines.gov to find where you can get your kid 12+ a Pfizer COVID-19 vaccine.
* COVID-19 vaccination is (fire emoji). 12-17 years old? Get connected to your Pfizer shot: [https://vaccineconnector.mn.gov](https://vaccineconnector.mn.gov/) #RollUpYourSleevesMn
* Grab your friends and get your Pfizer COVID-19 vaccine now so you are ready for summer fun! (Don’t forget to bring your parent. ) [https://vaccineconnector.mn.gov](https://vaccineconnector.mn.gov/) #RollUpYourSleevesMn
* Kid growing up too fast? Don’t miss your chance to take them to get vaccinated before summer kicks off. Sign up the whole family (12+) to get vaccinated! <https://vaccineconnector.mn.gov/> #RollUpYourSleevesMn.
* Want your kids to have a normal school year next year? Go get vaccinated together! <https://vaccineconnector.mn.gov/> #rollupyoursleevesMN
* Dads, a family outing to get your COVID-19 vaccines is the perfect time to test out some of your best jokes. Pfizer vaccine appointments available for all 12 and older now! [https://vaccineconnector.mn.gov](https://vaccineconnector.mn.gov/) #RollUpYourSleevesMn
* Sweet VaxTeen? Way better than Sweet 16. Get your Pfizer shot today. [https://vaccineconnector.mn.gov](https://vaccineconnector.mn.gov/) #RollUpYourSleevesMn
* Hey 16-year-olds: driver’s license ✅ COVID-19 vaccine ✅ Do it! [https://vaccineconnector.mn.gov](https://vaccineconnector.mn.gov/) #RollUpYourSleevesMn
* Got your 1st does of COVID vaccine? Bring a friend to your 2nd. Do your part to spread the word, not COVID. #RollUpYourSleevesMn