



November 4, 2019

Dear Wisconsin State Senators:

Wisconsin Cheese Maker Association (WCMA) supports the confirmation of Secretary-designee Brad Pfaff to the role of Secretary of the Wisconsin Department of Agriculture, Trade and Consumer Protection.

WCMA noted support at the announcement of the Secretary-designee in February 2019, citing Mr. Pfaff's distinguished career in public service, including leadership of Wisconsin Farm Service Agency for the U.S. Department of Agriculture. Those solid credentials remain relevant today.

In his tenure, the Secretary-designee has worked with dairy processors to form a new Dairy Rules advisory committee, take up more reasonable dairy labeling requirements, and partner on expanding dairy export programs.

WCMA would be happy to accept your inquiries as you deliberate the confirmation of Mr. Pfaff.

Best Regards,

WISCONSIN CHEESE MAKERS ASSOCIATION

A handwritten signature in black ink, reading "John T. Umhoefer". The signature is written in a cursive style with a large, prominent "J" and "U".

John T. Umhoefer  
Executive Director