

# ROSEVILLE UTILITIES YOUTH ART CONTEST

## THEME

### We Are Your Roseville Utility

Using the theme “We Are Your Roseville Utility,” go wild with markers, crayons, colored pencils, whatever you want to use for the poster contest. You can do a combination of any of the ideas below, too!

#### We are looking for entries that illustrate how your utilities impact your life, such as:

- The importance of clean drinking water
- How you use water efficiently
- How you save energy
- How trash service and recycling is important to our community

You can also feature what trucks we use to provide service – utility line trucks, garbage trucks, vacuum trucks, pipe scope trucks, dump trucks – and the workers who help keep our community clean and safe.

## REQUIREMENTS



- ☐ **Drawing size:** 11” x 8.5” horizontal sheet (landscape orientation), one sided



- ☐ **Tagline:** “We Are Your Roseville Utility”

Entries must include the child’s name, age, address, a parent/guardian’s name, email address, and a phone number.

## DETAILS

### Selection criteria

Entries will be screened based on message, merit, creativity, and originality by Roseville Utilities staff.

We will select three finalists from each age group that will be put to a Community Choice vote on social media. The highest voted contestant will be the Community Choice winner.

- 4 and under
- 5 to 8 years old
- 9 to 12 years old
- 13 to 17 years old

### Prizes and recognition

Finalists will receive a \$50 gift card to an art supply store, while community choice winners will receive a \$100 gift card.

All finalists will receive a framed certificate, as well as their art included in a 12-month calendar.

### Deadline

Submissions must be postmarked by **Friday, August 5.**

### How to submit

Please submit artwork by mail to:

Environmental Utilities  
Youth Art Contest  
2005 Hilltop Circle, Suite 200  
Roseville, CA 95747

\*Entries received by e-mail will not be accepted

## CONTEST RULES

- Children ages 17 years old or younger who reside in Sacramento and Placer Counties may enter.
- Limit one submission per person.
- Entries must include the child's name, age, address, a parent/guardian's name, email address, and a phone number on a separate piece of paper.
- Entries must be hand drawn by children. Please, no help from parents, adults, or older siblings.
- Entries must be drawn on one side of a single 8.5-inch x 11-inch piece of paper with **landscape orientation**.
- Acceptable mediums include pen, pencil, crayon, chalk, charcoal, marker, paint, or watercolor.
- If your entry is selected as a winner, you grant the City of Roseville a royalty-free, non-exclusive right to:
  - Use the artwork in its calendar and other print publications.
  - Use the artwork in its internal and external communications, including, but not limited to, websites, advertising, presentations, and printed and digital materials.
  - Use, in connection with the contest, the artist's first name, city of residence and age.
  - Winning artwork will be credited in the calendar with the artist's first name and city.
  - Retain a digital copy of the artwork.
- Entries must not include trademarked or copyrighted materials.
- **Entries must be postmarked by Friday, August 5.**