

**Voluntary Report** – Voluntary - Public Distribution

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**Report Name:** Korea Ice Cream and Frozen Yoghurt Market Brief

**Country:** Korea - Republic of

**Post:** Seoul ATO

**Report Category:** Product Brief

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**Report Highlights:**

The Korean the ice cream market totaled \$1.3 billion in 2019, down 20% from 2016. NOTE: Market Briefs are a series of shorter, graphically friendly reports developed by ATO Seoul. They are designed to give potential exporters a quick overview of the market. We welcome feedback on the new format at [atoseoul@state.gov](mailto:atoseoul@state.gov).

**See attachment for the report.**

**Attachments:**

[Korea Ice Cream and Frozen Yoghurt Market Brief.pdf](#)