

## United States of America FEDERAL TRADE COMMISSION Southwest Region

1999 Bryan St., Ste. 2150 Dallas, Texas 75201

June 1, 2020

## WARNING LETTER

VIA EMAIL TO info@thegclinic.org

The Grossgold Clinic 609 Lakeview Road Clearwater, Florida 33756

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <a href="https://drgrossgold.com/">https://drgrossgold.com/</a> on May 24, 2020. We have determined that you are unlawfully advertising that certain products or services you sell, including supplements, intravenous therapy, ozone therapy, and UVBI, treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- In marketing materials titled "Coronavirus & Available Natural Treatments," you claim that "[i]t is wise to protect yourself against this outbreak" and "[h]ere are some ways to be prepared:"
  - o "Dr. Grossgold has also started implementing our Vitamin C immune protocol. At the first sign of flu or any potential exposure, we recommend patients to receive two or three days consecutively of potent Immunity IV therapy."
  - o "We will be using several other treatments as well, like **Ozone and UVBI** [ultraviolet blood irradiation], which have been shown to be extremely effective against many viruses. Please contact our office for more information."
- On this same webpage, you offer for sale five packages of supplements marketed as "CORONAVIRUS PROTOCOLS." These include, for instance, "G Immune Package 1," which includes Argentyn 23 Vertical Spray, Biocidin Throat Spray, Immunitone Plus, ImmunoBerry Liquid, Lauricidin, and Stellar C.

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products or services identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such products or services are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at <u>jelliott@ftc.gov</u> describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at <u>zkeller@ftc.gov</u>.

Very truly yours,

Dama J. Brown Regional Director Southwest Region