

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Envision Pilot

**Goal Area:** Homelessness Response

**Implementing Department:** CPED

**2021 Dollar Amount:** \$1,200,000

**Problem Statement:** The City needs new housing models, including new shared housing and intentional communities, that provide deeply affordable housing to people experiencing homelessness in order to prevent and end homelessness.

**Proposed Action Summary:** Funds will be used for development assistance for Envision Community to create an intentional community that is designed and led by residents with lived experience of homelessness.

**Proposed Action Detail:** Envision Community is an intentional community, created by Street Voices of Change, which is an organization made up of people with lived experience of homelessness. Envision is a tiny home community, with small individual units that include a bedroom and bathroom and a shared community center with a kitchen and amenities. Envision has been working with the City for several years on its vision, and to identify a location for the community. In 2019, the City changed its zoning code to allow for intentional community cluster developments, like Envision.

This funding would provide development gap assistance for the development of the structures. The Envision team is working in collaboration with a non-profit developer. They are still finalizing the site selection process. They are anticipating about 20 units being created at the current site being explored.

Envision aligns with department and city goals to create new types of deeply affordable housing in the housing continuum in order to meet the needs of persons experiencing homelessness. There is broad public, private, philanthropic and community support for Envision.

**Staffing:** This will be implemented with existing CPED staff.

**Equity Impact:** Black, Indigenous and People of Color households experience homelessness at a rate that is disproportionate to their share of the population in Minneapolis and Hennepin County. According to the 2018 Wilder Research study on homelessness, 49% of single adults experiencing homelessness in Hennepin County identified as Black or African American, but only 13.8% of the population in Hennepin County is Black or African American according to the U.S. Census. Similarly, according to Wilder Research, 15% of people experiencing homelessness identified as American Indian, while only 1% of the population of Hennepin County identifies as American Indian.

**Results:** This investment will create new housing units for people who were previously homeless. We will track data on initial occupancy and work with Envision partners to measure outcomes.

**Budget detail - Low-Level Department Code:** 8900220

**Account Code (s) for all non-personnel spending and amounts:** 513007

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Expand Homeownership to BIPOC Households in Harrison

**Goal Area:** Housing and Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$550,000

**Problem Statement:** The Harrison townhomes is a 17-unit project that seeks to provide perpetually affordable homes at 80% of area median income or below; the request would provide additional development gap subsidy to serve lower-income households through perpetually affordable housing affordable to households with incomes of 41-60% AMI.

**Proposed Action Summary:** This proposal seeks to make the Harrison Townhomes development more accessible to households below 60% AMI, which will improve access by both Harrison neighborhood residents and BIPOC renters city-wide. Harrison Townhomes (formerly known as LEEF Townhomes) is being developed through a partnership of City of Lakes Community Land Trust, Habitat for Humanity and Harrison Neighborhood Association.

**Proposed Action Detail:** This proposal provides additional investment in deeper affordability financing for the Harrison Townhome project which will expand homeownership opportunities to BIPOC homebuyers, helping to reduce racial disparities in homeownership. The American Rescue Plan investment will allow for the developer to serve five households out of the 17-unit proposal at a more deeply affordable income level of 41-60% AMI as opposed to the original 61-80% AMI approved by Council. Habitat and CLCLT are applying to additional funders to leverage the City's investment in deeper affordability and aspires to lower the AMI threshold to 41-60% AMI for the remaining 12 units in the project, pending funder commitments. The current affordable price projected for the units is \$160,000, in 2018 less than 20% of all homes sold in Minneapolis were affordable at that sales price according to the Minneapolis Association of Realtors (MAR).

The Harrison neighborhood experienced a 26.1% increase in median sales price from April 2020 to 2021 according to MAR. The Harrison Townhome project creates lasting affordable ownership opportunities that prevent displacement from the neighborhood and provides an alternative housing type less commonly found in Minneapolis at an affordable price level.

**Staffing:** No additional staff resources would be required. Existing staff resources deployed to facilitate the Harrison Townhome development would support this proposal.

**Equity Impact:** This additional investment in deeper affordability will expand homeownership opportunities to BIPOC homebuyers; helping to reduce racial disparities in homeownership. Minnesota's racial disparity gap has persisted as one of the worst in the nation and for some racial and ethnic groups such as black Minnesotans has been increasing according to the Minneapolis Federal Reserve. An investment in deeper affordability today will have long term and deeper impact than a future investment due to the affordability mechanism of shared appreciation in a Perpetually Affordable Housing (PAH) model. Both CLCLT and Habitat have a strong rate of service to BIPOC households of approximately 70% of homebuyers.

**Results:** The investment in development gap at the Harrison Townhomes will result in at least five units available for a price affordable to households between 41-60% AMI. The change in income target will make the units more accessible to households in the surrounding neighborhood where over 50% of residents have an income of less than \$50,000 and more accessible to BIPOC renter households over 70% of whom have incomes below 60% of area median income according to census data. The investment will serve generations of households due to the shared appreciation of perpetually affordable housing; average resale of both Habitat and CLCLT homes is every seven years, so the 17 units invested in are anticipated to serve 72 households during a thirty year period, which will repeat in perpetuity as resales continue.

**Budget detail - Low-Level Department Code:** 8900230

**Account Code (s) for all non-personnel spending and amounts:** 801504

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Expand Homeownership to Low-Income Households

**Goal Area:** Housing and Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$1,000,000

**Problem Statement:** Expand down payment and closing cost assistance to 50 additional households at 60% AMI to achieve homeownership through the Minneapolis Homes: Homeownership Opportunity Minneapolis (HOM) program.

**Proposed Action Summary:** Currently HOM provides \$10,000 for buyers below 80% AMI. This request is to add an additional assistance tier for households below 60% AMI at \$20,000 per household. Approval will provide more options for homebuyers below 60% AMI to access naturally affordable homes throughout the City of Minneapolis.

**Proposed Action Detail:** Expanding the assistance available to households below 60% AMI is consistent with the spirit of changes to the Minneapolis Homes program that were introduced in July 2020. The proposal would utilize the existing contracts with the non-profit organizations Build Wealth Minnesota, Inc. (BW) and NeighborWorks Home Partners dba Community Neighborhood Housing (NWHF), who were selected through a competitive RFP process in fall of 2020 to administer the HOM program. As administrators, BW and NWHF market the program to residents in Minneapolis and focus specifically in low to moderate income geographies with a high concentration of BIPOC renters, such as North and South-Central Minneapolis. The administrators receive a \$1,200 administrative fee for each closed loan. HOM requires households to complete financial wellness counseling at least three months prior to submitting a purchase agreement for a home, eligible households may submit a purchase agreement for any home located in the City of Minneapolis. The City provides support for financial wellness counseling through a separate contract with the Minnesota Homeownership Center (HOC) and its network of non-profit providers, who offer services in multiple languages. NWHF, BW, HOC, and the Minnesota Homeownership Opportunity Alliance (HOA) were consulted in the development of this proposal and are supportive. The HOA is an alliance of mortgage providers, realtors, homebuyer counseling agencies, and developers that seek to eliminate racial disparities in homeownership in the state of Minnesota.

**Staffing:** Existing staff have capacity to implement this request.

**Equity Impact:** The City of Minneapolis and Twin Cities Region have the worst racial disparities in homeownership in the nation. BIPOC households in Minneapolis are more likely to be cost burdened, pay higher energy costs, and face housing instability due to a higher rate of housing evictions. As of 2020, over 13,000 BIPOC renters would need to transition to homeownership to eliminate racial disparities in homeownership. HOM seeks to mitigate these disparities and is available city-wide. Homebuyers that income qualify for the program can choose their home and location, which promotes goals to affirmatively further fair housing in the City and empowers homebuyers with choice over where they live. 70% of BIPOC renters in Minneapolis have incomes below 60% AMI, providing additional assistance to improve access is expected to increase the program's rate of service and better close disparities in homeownership.

**Results:** The proposed change to better serve 60% AMI households is anticipated to further increase the rate of service to BIPOC homebuyers. The HOM program's average rate of service to BIPOC households is 70% and approximately 60 households are served annually through the base budget of \$696,000. With the identified program changes, we anticipate assisting an additional 50 households, doubling the output of the program and better serving households below 60% AMI.

**Budget detail - Low-Level Department Code:** 8900230

**Account Code (s) for all non-personnel spending and amounts:** 504000

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** First Mortgage Equity Loan Fund

**Goal Area:** Housing and Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$500,000

**Problem Statement:** Eliminate racial disparities in homeownership by contributing to an equity pool to contribute to manual underwriting of first mortgage products and reduce barriers to homeownership. Barriers in homeownership are anticipated to be more pronounced due to the economic impacts, such as income loss or higher medical or dependent care expenses, of the COVID-19 pandemic.

**Proposed Action Summary:** Build Wealth Minnesota, Inc. (BW) proposes to assist households with underwriting barriers to conventional first mortgage products by manually underwriting loans in compliance with FHA standards. Manual underwriting is expected to assist households with credit or other barriers to securing a first mortgage.

**Proposed Action Detail:** BW seeks equity partners to contribute to a \$2.5 million pool that will be leveraged at a 4:1 rate with Program Related Investments (PRI) to establish a \$10 million revolving first mortgage loan pool. The first mortgage loans will be sold on the secondary market to revolve the lending pool and serve additional borrowers. BW has engaged Twin Cities LISC, foundations, and PRI, who have expressed support for the concept. A commitment by the City is expected to leverage the needed additional support to launch the initiative in 2021. BW anticipates serving 9,000 households within a seven-year period throughout the metro, of which 3,000 are expected to be City of Minneapolis residents. First mortgage financing is a requirement to receive financial assistance for complementary Minneapolis Homes programs that provide down payment assistance or a perpetually affordable housing affordability gap investment. It is anticipated that a manual underwriting first mortgage option would significantly open options to both purchase homes on the open market and purchase homes receiving a subsidy through Minneapolis Homes programming.

**Staffing:** Existing staff have capacity to implement this request, as BW will be the implementation entity.

**Equity Impact:** The City of Minneapolis and Twin Cities Region have the worst racial disparities in homeownership in the nation. BIPOC households in Minneapolis are more likely to be cost burdened, pay higher energy costs, and face housing instability due to a higher rate of housing evictions. As of 2020, over 13,000 BIPOC renters would need to transition to homeownership to eliminate racial disparities in homeownership. Credit barriers to homeownership are experienced disproportionately by BIPOC renters for a variety of reasons, including predatory eviction practices by landlords, lingering effects of the foreclosure crisis, high rates of medical or student debt, or cultural aversions to credit. Manual underwriting can assist with overcoming barriers by spending the time to look at industry accepted alternatives to a high credit score, such as timely rent payments, low to no other debt, or missed payments with a reasonable explanation. BW is a BIPOC led non-profit organization with an exceptional rate of service to BIPOC households throughout the Twin Cities region; 80% of households served through its financial wellness and homebuyer education classes are BIPOC households and 40% are households from the City of Minneapolis.

**Results:** This one-time investment \$500,000 in an equity pool of \$2.5 million is expected to leverage a \$10 million first mortgage loan pool that will revolve through mortgage sales on the secondary market. The investment is expected to serve 3,000 Minneapolis homebuyers over a seven-year period and reduce the racial homeownership disparity gap by fifteen percentage points.

**Budget detail - Low-Level Department Code:** 8900230

**Account Code (s) for all non-personnel spending and amounts:** 504000

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Heritage Park Emergency Stabilization Support

**Goal Area:** Housing and Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$375,000

**Problem Statement:** Heritage Park, a mixed-income housing community constructed in the early 2000s by McCormack Baron Salazar (MBS) and Minneapolis Public Housing Authority (MPHA) has significant recapitalization needs, including immediate infrastructure, lighting, and security improvements.

**Proposed Action Summary:** This funding will cover the cost of a series of immediately needed physical safety improvements at Heritage Park, informed by community extensive community engagement, while plans for a larger recapitalization of the properties are developed.

**Proposed Action Detail:** This is stabilization funding for an existing property with extensive City investment. In October 2020 McCormack Baron Salazar joined a neighborhood-wide committee of residents and homeowners of the larger Heritage Park neighborhood that had already spent several months surveying the security needs of the community. More than 70 residents of Heritage Park participated and together identified a list of immediate security needs including exterior door replacements, interior and exterior lighting, security intercom replacements, garage locks, and other repairs. Because the property has struggled financially for many years, there are no replacement reserves or other project resources to cover these costs. These repairs will improve conditions at the site and buy some time for project owners and funders to collaborate on a long-term stabilization and recapitalization plan for the property, which could include a HUD Choice Neighborhoods Initiative application. Proposed repairs have been bid, and the project team is prepared to move on these improvements expeditiously upon approval of funding.

**Staffing:** Not applicable

**Equity Impact:** The City's Strategic Racial Equity Action Plan (SREAP) notes that affordable, safe housing is a crucial foundation for BIPOC communities. BIPOC communities in Minneapolis experience involuntary displacement at a higher rate than white communities and are disproportionately represented in households experiencing cost burden and severe cost burden. There are over 800 residents in the public housing units at Heritage Park alone; nearly 98% of these residents are BIPOC.

**Results:** Investment in these measures will improve security on site, respond directly to identified community needs, and stabilize a troubled property for the short term while long-term recapitalization plans are determined.

**Budget detail - Low-Level Department Code:** 8900220

**Account Code (s) for all non-personnel spending and amounts:**



## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Homelessness Response Flexible Fund

**Goal Area:** Housing/Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$500,000

**Problem Statement:** The City has seen an increase in encampments over the last year and needs more innovative, low barrier solutions to create pathways out of homelessness and into housing.

**Proposed Action Summary:** This pool of funds will be a “flexible fund” that can be used for a range of activities related to homelessness response, with an emphasis on creating a pathway out of unsheltered homelessness into permanent housing solutions.

**Proposed Action Detail:** This is a new initiative. Funds will be made available through an RFP or rolling application process. The City will seek innovative ideas from community organizations, residents or persons with lived experience of homelessness for strategies that will help people move out of homelessness and into housing solutions.

The City is partnering with other funders, including Hennepin County, the state and philanthropic partners to identify priorities for funding in the homelessness response area. Specifically, funding partners have set a housing surge goal of increasing the number of exits from the homelessness response system to permanent housing by 2,000 households by 9/30/2022, particularly for people of color who disproportionately experience homelessness.

Parameters for use of these funds will be set with this goal in mind and will be flexible to encourage innovative ideas from community partners. The City will partner with community organizations to implement this funding.

**Staffing:** Funds will be implemented with existing staff.

**Equity Impact:** Black, Indigenous and People of Color households experience homelessness at a rate that is disproportionate to their share of the population in Minneapolis and Hennepin County. According to the 2018 Wilder Research study on homelessness, 49% of single adults experiencing homelessness in Hennepin County identified as Black or African American, but only 13.8% of the population in Hennepin County is Black or African American according to the U.S. Census. Similarly, according to Wilder Research, 15% of people experiencing homelessness identified as American Indian, while only 1% of the population of Hennepin County identifies as American Indian.

**Results:** This investment will assist more people with exiting homelessness and finding pathways into permanent housing. The City will work with project partners and Hennepin County to identify appropriate tracking methods.

**Budget detail - Low-Level Department Code:** 8900110

**Account Code (s) for all non-personnel spending and amounts:** 507019



## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Housing Stabilization – Land Trust and Perpetually Affordable Housing Models

**Goal Area:** Housing and Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$1,000,000

**Problem Statement:** Households below 60% AMI are disproportionately cost burdened and at risk of displacement, and a majority of households are BIPOC. This program seeks to stabilize renters and homeowners with high cost burden rates through acquisition and rehabilitation financing, resulting in perpetually affordable housing units.

**Proposed Action Summary:** An average of \$70,000 per household will be provided for acquisition and/or rehabilitation funding for existing housing units. The 2021 investment will serve approximately 15 households and is focused on serving households below 50% AMI to transition to sustainable, affordable homeownership.

**Proposed Action Detail:** This program is a new initiative of the Minneapolis Homes: Financing program, which includes pathways to intervene in displacement trends to stabilize existing homeowners and tenants through acquisition and rehabilitation financing. City of Lakes Community Land Trust (CLCLT) has offered a similar program called the Homebuyer Initiated Program since 2005; the program served 188 homebuyers in Minneapolis whose average income was approximately 50% AMI and 50% were BIPOC households. A majority of the homes for sale that are naturally affordable to households below 60% AMI in Minneapolis have significant deferred maintenance and homebuyers below 60% AMI need significant affordability gap investments to access higher priced, better maintained homes on the open market. CLCLT's Homebuyer Initiated Program has successfully provided a combination of affordability gap and rehabilitation assistance to provide low-wealth homebuyers that require more significant investment than traditional down payment assistance programs with access to homeownership opportunities.

The housing stabilization initiative is modeled from CLCLT's program and provides stabilization funding through the Minneapolis Homes: Financing notice of funding availability. Any perpetually affordable housing model may apply, including the City-sponsored 2% annual compound interest model, CLCLT's model, or new shared equity or co-operative models. The program is a complement to other Minneapolis Homes product, including Homeownership Opportunity Minneapolis that provides down payment assistance, Home Improvement Program that provides rehabilitation assistance, and Minneapolis Homes Financing that creates new affordable homeownership units. Housing stabilization funding that is the subject of this proposal supports low-wealth homebuyers who want to purchase a home on the open market and need a deeper investment than the above programs provide with an option to achieve homeownership.

**Staffing:** Existing CPED staff resources that are working on the Minneapolis Homes Financing program can support this activity.

**Equity Impact:** Over 70% of BIPOC renters have incomes below 60% AMI, yet only 20% of homes sold in 2018 were sold for a price affordable to 60% AMI homebuyers according to sales data from the Minneapolis Association of Realtors. Homes with naturally affordable sale prices typically have significant deferred maintenance needs. Rents in Minneapolis are continuing to rise and 76% of households below 50% AMI are cost-burdened in Minneapolis according to the American Community Survey. These trends combine to present a significant risk of displacement for households below 60% AMI, who are disproportionately BIPOC households. The Housing Stabilization initiative seeks to intervene in these trends by providing significant affordability gap and rehabilitation assistance to households below 60% AMI in order to provide better access to homeownership opportunity, city-wide. The program is a complement to other Minneapolis Homes products that support households to access, create, and sustain affordable homeownership opportunities. Low-wealth residents that purchase perpetually affordable homes are typically more protected from market changes and economic shifts, such as the COVID-19 pandemic.

**Results:** Assuming an average investment of \$70,000 per household, approximately 15 households below 60% of area median income will be served initially through the program. All homes served will be enrolled in a perpetually affordable housing model to maintain affordability for a 30-year term, renewable upon each property sale. Using the standard resale for other perpetually affordable homes it is assumed homes will sell to a new buyer every seven years. As a result, in 30 years a total of approximately 65 households will be served, repeating every 30 years in perpetuity due to the equity sharing formula of perpetually affordable housing.

**Budget detail - Low-Level Department Code:** 8900230

**Account Code (s) for all non-personnel spending and amounts:** 801504

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Low Barrier Single Room Occupancy (SRO) Pilot

**Goal Area:** Housing and Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$5,000,000

**Problem Statement:** There is a severe shortage of housing affordable to individuals with incomes at or below 30% AMI. Many persons experiencing homelessness served by shelters could afford to pay rent, if more deeply affordable options were available. Single Room Occupancy (SRO) units have historically been a cost-effective part of the housing continuum serving extremely low income individuals.

**Proposed Action Summary:** This funding will support development and implementation of a new pilot program to fund acquisition, rehabilitation or adaptive re-use, and/or operating reserves for SRO-type properties in partnership with Hennepin County. This funding level will support acquisition/development of up to approximately 75 SRO dwelling units.

**Proposed Action Detail:** This is a new initiative requiring partnership with Hennepin County. Hennepin County is currently exploring a 10-year, \$97 million approach to acquire/develop 1,500 SRO (and possibly efficiency) units throughout the county. Hennepin County would act as owner, and this funding would support acquisition, capital improvements and/or operating reserves for projects located in Minneapolis. The model being pursued is not supportive housing, and wouldn't compete for limited operating subsidies or service funding. Rather, it relies on government resources up-front to deliver units without debt and breaks even on rents. (Due to the extremely narrow margins, some operating reserve might be required over time, and City funds are requested to capitalize those reserves if allowable.) Hennepin County is estimating about \$65,000/dwelling unit; this level of funding could support up to 75 units, or fewer if operating reserves are also funded. MPHA has also expressed interest in being a program partner with Moving to Work subsidy.

This program aligns with current CPED work around addressing and ending homelessness. It also aligns with staff work on a new City ordinance creating a regulatory framework to allow for new – and to better regulate existing – rooming houses, single room occupancy units, and congregate living facilities.

**Staffing:** not applicable

**Equity Impact:** People of color are dramatically more likely than white people to experience homelessness. More than 65% of single adults in shelter are BIPOC, with more than 50% Black/African American. SROs are a strategy to prevent homelessness but also transition persons in shelter into permanent housing.

**Results:** This pilot program will help address the critical shortage of deeply affordable housing, utilizing a soon to be re-allowing housing type and a model that does not compete with existing constrained long-term subsidy resources. Up to 75 SRO (or efficiency) dwelling units would result. The number of units and location of units will be tracked.

**Budget detail - Low-Level Department Code: 8900220**

**Account Code (s) for all non-personnel spending and amounts:**

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Low-Income Home Repairs/Maintenance

**Goal Area:** Housing and Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$2,000,000

**Problem Statement:** A majority of households below 50% AMI are cost burdened and have barriers to financing or paying for the improvements needed for their homes. Without maintaining basic life safety and code compliance, inspectors condemn the housing, creating instability for occupants and losing out on wealth accumulation from the home. These challenges are expected to compound due to loss of income and economic stability of households due to the COVID-19 pandemic.

**Proposed Action Summary:** This program is available city-wide, however the City will focus outreach to communities with the most significant home repair needs and the highest concentration of households below 80% AMI. City funds will be available as 0% interest loans that are deferred and payable upon property sale. CPED would administer funds and distribute to homeowners for long term maintenance, energy efficiency, systems replacement, and environmental hazard mitigation.

**Proposed Action Detail:** This is an expansion of the City's home improvement programs geared toward low and middle income homeowners. This action would create a revolving fund and provide low income families with a 0% interest loan that is deferred for 30 years and repaid upon property sale for the following:

- **Long-term maintenance:** roofs, siding, foundation repair, walkways
- **Energy efficiency:** insulation, windows, ventilation, air sealing, solar panels
- **Systems replacement:** HVAC, electric, or plumbing upgrades to current code standards
- **Environmental hazard mitigation:** mold, lead water pipe replacement, lead hazard mitigation, radon mitigation systems, addressing asthma triggers

Staff intend a loan cap of \$25,000. Funding offered through this initiative would be a complement to Minnesota Housing's programs that provide forgivable loans with no monthly payments up to \$27,000 for homeowners below 30% AMI, the City's programs offered by CPED and the Health Department that provides lead mitigation grants with no monthly payments to homeowners below 80% AMI, and Minnesota Housing's Fix Up Fund loan that provides an amortizing loan to homeowners regardless of income.

**Staffing:** Program would be managed by existing staff.

**Equity Impact:** BIPOC households own 13,500, or 17%, of homes in Minneapolis according to the American Community Survey and they are geographically concentrated in the Near North, Camden, Phillips, Northeast, and Powderhorn communities in wards 1, 3, 4, 5, 6, 8, and 9. Home improvement programs offered by the City are available city-wide, however rate of service and marketing efforts are significantly concentrated within the above-described geography, with approximately 85% of loans from 2010-2020 occurring in the focus area of service. These same communities overlap with the geographic areas identified by the Center for Urban and Regional Affairs where residents are at risk of displacement

and are also the same census tracts that have the highest maintenance needs, according to the City Assessor condition survey. A majority of all owner-occupied households below 50% AMI are cost burdened, presenting a significant risk of housing instability if there are home repair or maintenance needs that require significant savings or additional monthly payments. The average household income of homeowners served through Minneapolis home improvement programs from 2010-2020 was \$39,000 and approximately 40% of households served are Black, 55% are white, and roughly 3% Asian/Pacific-Islander and 3% Indigenous households were served. City staff analyzed outreach of its home improvement programs in 2021 and is implementing a strategy to better reach Latinx, Asian/Pacific-Islander, and Indigenous households.

**Results:** These funds will complement CDBG funds and leveraged Minnesota Housing products committed to emergency, health and safety, and lead mitigation improvements to homes. The investment in this program is expected to result in an increase from 30 households served annually through City funding to 80 households served annually (an increase of 50 households). Because the loan funds are expected to revolve and assuming homeowners remain in their housing for an average seven-year period, this investment of loan capital is expected to serve a total of 214 homeowners every 30 years. Staff will collect income and demographic data for all homeowners served and expect to see a significant increase in service rates to Latinx and Asian/Pacific-Islander homeowners due to implementation of a more inclusive outreach strategy.

**Budget detail - Low-Level Department Code:** 8900230

**Account Code (s) for all non-personnel spending and amounts:** 801504



## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Minneapolis Homes/Missing Middle

**Goal Area:** Housing and Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$2,400,000

**Problem Statement:** Rising housing prices is putting homeownership out of reach for most low-moderate income households, particularly Black, Indigenous, and People of Color (BIPOC) households. This trend, if continues, will increase the homeownership disparity gap. Additionally, boarded and vacant properties have negative impact on neighborhoods where they exist—decreased property values and increased criminal activities.

**Proposed Action Summary:** Create perpetually affordable housing units in a currently vacant and boarded missing middle development to serve households below 60% area median income (AMI). Missing middle development is defined as a two to 20-unit development.

**Proposed Action Detail:** In 2019, the City piloted a Missing Middle program to align with the Minneapolis2040 plan. In late 2020, staff issued a request for proposals to incorporate lessons learned from the pilot. In 2021, staff reviewed the proposals and a development team of City of Lakes Community Land Trust (CLCLT) and Hope Communities submitted the strongest proposal for the acquisition and rehabilitation of a long-term boarded and vacant building. The developer plans to sell all the units for owner-occupancy through a community land trust model—making the units perpetually affordable to households up to 60% AMI. Hope Communities owns adjacent properties to the proposed development project and the partners propose to provide one parking space for each unit in the building through a combination of on-site and adjacent parking.

Developing this property and putting it back on the tax rolls through this strategy is critical. Creating affordable ownership units is an anti-displacement strategy and wealth creation tool for low-wealth households. It provides a sustainable monthly payment at approximately 30% of income and an opportunity to build wealth. A more recent trend is a concern about resident displacement as distressed ownership housing is being purchased and converted to rental with rental rates increasing faster than area resident's incomes. In recognition of the displacement trends in North, Northeast, and South-Central Minneapolis, a preference policy for current or former residents from these communities is in place for 50% of the units created through this program.

**Staffing:** No additional staff resources would be required. Existing staff resources deployed to the Minneapolis Homes: Financing program would support the proposal.

**Equity Impact:** Less than 20% of homes sold in Minneapolis were affordable to households below 60% AMI, yet over 70% of BIPOC renters are below 60% AMI. Investing to create additional housing units that are accessible to low-wealth households will better position the City to close the racial disparity gap in homeownership, which in Minneapolis is one of the highest disparities in the nation. Hope Communities has deeply engaged with the neighborhood residents for two decades through the design and implementation of a four-phase development. Approximately 78% of Ventura Village residents have an

income of less than \$50,000 and 72% are BIPOC households according to US Census data. Approximately 70% of CLCLT homebuyers are BIPOC households and the average income level of households served by CLCLT is 50% AMI.

**Results:** The project will be rehabilitated and sold to seven homebuyers up to 60% AMI. All units will be enrolled in a perpetually affordable housing model that maintains affordability for a 30-year period, renewable upon the resale of each of the condo units. If the typical resale of seven years applies, it is expected the project will serve 30 households with income levels up to 60% AMI every 30 years in perpetuity.

**Budget detail - Low-Level Department Code:** 8900230

**Account Code (s) for all non-personnel spending and amounts:** 801504

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** MPHA Scattered Site Construction

**Goal Area:** Housing and Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$4,600,000

**Problem Statement:** Minneapolis Public Housing Authority (MPHA) has a portfolio of scattered site public housing single family rental homes that need significant repair/replacement. The Minneapolis 2040 plan provides an opportunity to increase density on these sites thereby increasing the amount of large family, deeply affordable public housing in locations throughout the city.

**Proposed Action Summary:** This funding will provide gap financing for MPHA's proposal to assemble approximately 16 scattered sites and replace current structures with modularly constructed higher density (four-unit and six-unit buildings), all 2 and 3 bedroom unit properties, for a total of 84 deeply affordable units.

**Proposed Action Detail:** This is a new project in partnership with MPHA to develop small apartment buildings serving families at or below 30% AMI. Of the 84 proposed units, 26 are 2-bedroom units and 58 are 3-bedroom units. In replacing obsolete existing single family homes on some sites, the project will be pioneering the density envisioned by Minneapolis 2040 (net gain of 68 units). Modular construction benefits the project by bringing new units to market 33% faster than traditional construction timelines, which also minimizes the impact of construction on adjacent properties. The buildings will also be sustainable, energy-efficient, and healthy in accordance with Green Communities criteria. There will be no permanent relocation of existing tenants: MPHA will work with tenants on temporary construction relocation options, all housing benefits will continue, and their rent calculations will remain the same. Units are designed with families in mind and will function to meet their needs. MPHA is also partnering with Hennepin County to provide 17 of the units for families exiting homelessness through Coordinated Entry, with the County providing case management services.

This program aligns with current CPED work around addressing and ending homelessness, producing new, deeply and permanently affordable housing, and increasing density.

**Staffing:** not applicable.

**Equity Impact:** The City's Strategic Racial Equity Action Plan (SREAP) notes that affordable, safe housing is a crucial foundation for BIPOC communities. Deeply affordable (30% AMI) units for large families are in particularly short supply. The MPHA waiting list for family units has over 8,000 families; over 80% of head of households are persons of color and over 60% are comprised of 2-4 family members. The existing MPHA scattered site portfolio houses over 3,000 residents, over 95% are persons of color and over 80% are Black/African American.

**Results:** This project will provide 84 newly constructed deeply and permanently affordable units for large families (a net gain of 68 units). It will increase locational choice for extremely low income families and bring new investment to several Minneapolis neighborhoods. The average length of tenancy for

MPHA scattered site units is 6.5 years; over a 30 year period each unit would serve an average of 5 households, or about 420 households total.

**Budget detail - Low-Level Department Code: 8900220**

**Account Code (s) for all non-personnel spending and amounts: 507019**

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Naturally Occurring Affordable Housing (NOAH) Preservation Funding

**Goal Area:** Housing and Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$2,000,000

**Problem Statement:** Post-pandemic housing market uncertainties may present additional opportunities for preservation buyers to acquire NOAH properties as current owners look to sell.

**Proposed Action Summary:** This funding will increase resources available in two existing NOAH acquisition programs (NOAH Preservation Fund and Small and Medium Multifamily program). Under current program rules, this amount will support acquisition and preservation of 100-200 NOAH units. Funds could also potentially support Opportunity to Purchase transactions.

**Proposed Action Detail:** This is expansion funding for two existing programs. NOAH properties refer to unsubsidized multifamily, Class C rental housing projects that have at least 20% of the units with rents affordable to households with incomes at or below 60% of the Area Median Income (AMI). Minneapolis has approximately 30,000 Class C units in buildings of 4 or more units, and fewer than 15,000 of these units have rents affordable to households with incomes at or below 60% AMI. Preservation of NOAH properties is a critical issue given the growing overall shortage of affordable housing. NOAH properties will continue to be attractive to local and national speculators, who through the pandemic have been holding cash, and are intent on maximizing cash flow through increasingly higher rents.

Funding must be fungible between the two programs so that staff can flexibly respond to opportunities based on deal specifics.

City partners for the NOAH Preservation Fund: experienced nonprofit housing owner operators, public agencies, the Land Bank Twin Cities and local Community Development Financial Institutions (CDFIs). City partners for the SMMF Program: Twin Cities Local Initiatives Support Corporation (LISC), the Land Bank Twin Cities, experienced mission-driven and/or community-based long-term owners, and tenant organizing and cooperative groups.

**Staffing:** not applicable

**Equity Impact:** The City's Strategic Racial Equity Action Plan (SREAP) notes that affordable, safe housing is a crucial foundation for BIPOC communities. BIPOC communities in Minneapolis experience involuntary displacement at a higher rate than white communities, and are disproportionately represented in households experiencing cost burden and severe cost burden. The City relies on property owners to provide stable rental housing situations. By supporting acquisitions of NOAH properties, we can help BIPOC residents access the housing they need.

NOAH preservation helps to reduce housing disparities among affected groups by expanding locational choice and access to decent, safe, affordable housing. The SMMF program is specifically designed to support acquisition of small-scale buildings throughout the entire city, and disposition strategies prioritize expansion of community-based ownership. Whenever possible, the City works with program

partners to sell SMMF properties through processes that give priority to developers, investors, and community-based organizations with ties to the neighborhoods where they are purchasing property.

**Results:** Additional resources will allow these programs to operate at increased scale, leading to the opportunity for 100-200 additional units to be acquired for long term preservation. The number of units and location of units are tracked. When possible, tenant demographics are collected (post-acquisition).

**Budget detail - Low-Level Department Code: 8900220**

**Account Code (s) for all non-personnel spending and amounts:**

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Supportive Housing for Persons Experiencing Homelessness

**Goal Area:** Housing and Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$2,500,000

**Problem Statement:** There is a severe shortage of housing that is affordable to individuals with incomes at or below 30% AMI with services available to support the health and housing stability of residents. The City needs new housing models for people who are experiencing homelessness, including low barrier and supportive housing.

**Proposed Action Summary:** Funds will be used to support acquisition and/or rehab of housing, either in one location or scattered site, to serve people who are transitioning out of homelessness.

**Proposed Action Detail:** Through this initiative, the City will contract with providers who will acquire existing property that could be quickly converted to supportive housing to serve persons experiencing homelessness. This is a continuum strategy that will free up space in new, low barrier shelter. At least one non-profit provider has a current proposal to acquire 29 units that requires immediate City action to support. This 29-unit property would provide low barrier, supportive housing to persons experiencing homelessness and would potentially create new space in existing low barrier shelter.

The proposed funding would support this project and other projects that would be similarly situated to come online within a short timeframe to assist with helping people transition out of homelessness.

This proposal aligns with department and City goals to create new types of deeply affordable housing in the housing continuum in order to meet the needs of persons experiencing homelessness. The City would partner with experienced homelessness response and/or housing providers who would own and operate the housing.

**Staffing:** This will be implemented with existing CPED staff.

**Equity Impact:** Black, Indigenous and People of Color households experience homelessness at a rate that is disproportionate to their share of the population in Minneapolis and Hennepin County. According to the 2018 Wilder Research study on homelessness, 49% of single adults experiencing homelessness in Hennepin County identified as Black or African American, but only 13.8% of the population in Hennepin County is Black or African American according to the U.S. Census. Similarly, according to Wilder Research, 15% of people experiencing homelessness identified as American Indian, while only 1% of the population of Hennepin County identifies as American Indian.

**Results:** This investment will create new housing units for people who were previously homeless. We will work with project partners to track data on initial occupancy and to measure outcomes.

**Budget detail - Low-Level Department Code:** 8900220

**Account Code (s) for all non-personnel spending and amounts:** 801500

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Women's Shelter

**Goal Area:** Housing and Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$2,000,000

**Problem Statement:** Hennepin County, in partnership with the non-profits that operate shelters and people with lived experience of homelessness identified the need for a stand-alone emergency shelter in order to provide appropriate emergency shelter for individuals who identify as women who are experiencing homelessness.

**Proposed Action Summary:** Funds will be used to acquire a property for the site of a new, 30-bed emergency homeless shelter for people who identify as women.

**Proposed Action Detail:** In 2019, Hennepin County set out a new vision of lowering barriers, improving outcomes and increasing capacity within the single adult shelter system. Specific recommendations were created in partnership with the non-profits that operate shelters and people with lived experience of homelessness. The Hennepin County Board of Commissioners approved funding in late 2019 for five of the recommendations, including a small-scale (30 bed) stand-alone emergency shelter individuals identifying as women.

Funding commitments from Hennepin County allowed the women's shelter to open at an interim location (the Catholic Charities St Joe's campus) in the winter of 2020, operating in accordance with CDC guidance on COVID-19 and best practices including operating on a 24-hour basis daily. The County is now in the process of identifying a permanent location.

City ARP funds will be used for acquisition costs for the permanent location. Previously committed City Emergency Solutions Grant COVID response dollars may be used for rehabilitation if needed. County staff, at direction of the County board, are actively exploring options to maintain the current level of operational funding (at \$1m per year) for this program.

**Staffing:** Funds will be implemented by existing CPED staff.

**Equity Impact:** Black, Indigenous and People of Color households experience homelessness at a rate that is disproportionate to their share of the population in Minneapolis and Hennepin County. According to the 2018 Wilder Research study on homelessness, 49% of single adults experiencing homelessness in Hennepin County identified as Black or African American, but only 13.8% of the population in Hennepin County is Black or African American according to the U.S. Census. Similarly, according to Wilder Research, 15% of people experiencing homelessness identified as American Indian, while only 1% of the population of Hennepin County identifies as American Indian.

**Results:** Hennepin County maintains regular data on shelter usage and exits from shelter into permanent housing.

**Budget detail - Low-Level Department Code:** 8900220



**Account Code (s) for all non-personnel spending and amounts: 801500**

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Affordable Homeownership Preservation Grant Program

**Goal Area:** Housing/Homelessness

**Implementing Department:** Regulatory Services

**2021 Dollar Amount:** \$200,000

**Problem Statement:** Very low income, and other at risk homeowners (seniors, people with disabilities, and veterans) are often at risk of losing their homes due to expense of resolving housing code issues and other deferred maintenance. Regulatory Services has work with these homeowners to address underlying concerns, but does not have funding to contribute for repairs.

**Proposed Action Summary:** Regulatory Services proposes to extend and expand the current pilot project between our Homeowner Navigation Program and Habitat for Humanity, to provide micro-grants and assistance with repairs to vulnerable homeowners. Regulatory Services would give the funds to Twin Cities Habitat for Humanity, who would distribute the funds to qualified homeowners.

**Proposed Action Detail:** This program expands on a current partnership between Regulatory Services, neighborhood groups, and Twin Cities Habitat for Humanity. Neighborhood groups donated funds for the initial partnership. The partnership does not have sustained funding.

An expanded program would include additional funds to help vulnerable owners address code violations, avoid citations, repair identified interior code concerns and avoid condemnation/displacement. Twin Cities Habitat for Humanity would continue to act as the General Contractor on projects, either completing the work with trained staff and volunteers or subcontracting to licensed trade contractors as appropriate, alleviating the homeowner from those duties. Cases will continue to be referred by the Inspections Services Division and Council offices or neighborhood groups.

This program provides critical capacity for repairs so that homeowners aren't displaced. We anticipate capping contributions at \$30,000 for each homeowners, though most are far less. We anticipate helping 50-75 homeowners with this funding. Low income homeowners represent a hidden segment of the housing spectrum including older adults living on fixed incomes, military veterans, single parent households, and BIPOC households. In every case, the home they own is the most affordable housing option available to them. In many cases, loss of the home would mean homelessness as well as the loss of generational wealth afforded by homeownership.

**Staffing:** Regulatory Services staffs Homeowner Navigators who refer qualified clients to this program. No additional staff are being requested.

**Equity Impact:** Many homeowners qualifying for the Homeowner Navigation Program are BIPOC, and without this program, may lose their homes and the generational wealth gained by homeownership.

**Results:** Regulatory Services tracks participants in our Homeowner Navigation program. Homeowners assisted by this program will solve code issues placing their home at risk of condemnation. Code violations are tracked by address. The department does not collect demographic information.

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:** (this can be changed during implementation if needed)

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## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Assist Homeowners at Risk of Foreclosure

**Goal Area:** Housing and Homelessness

**Implementing Department:** CPED

**2021 Dollar Amount:** \$1,500,000

**Problem Statement:** Extremely low-income homeowners are at significant risk of displacement when there are changes to income that effect the sustainability of mortgage payments or significant deferred maintenance needs for their home.

**Proposed Action Summary:** The City proposes providing deeper investment in rehabilitation or in affordability gap for homeowners at risk of displacement due to unsustainable mortgage payments or significant deferred maintenance needs. An average of \$70,000 investment will be made to stabilize existing homes in Minneapolis.

**Proposed Action Detail:** This program is a new initiative of the Minneapolis Homes: Financing program, which includes pathways to intervene in displacement trends to stabilize existing homeowners and tenants through acquisition and rehabilitation financing. City of Lakes Community Land Trust has piloted a program design since 2007 through its Project: Sustained Legacy initiative to support existing homeowners with rehabilitation and refinancing of mortgage debt to achieve an economically sustainable, healthy home. The average income of households served was 35% AMI and 75% were seniors.

With income challenges facing many households due to the COVID-19 pandemic and the impending lift on the moratorium on foreclosures, staff anticipate there will be a need to provide a significant safety net of policies and debt restructuring investments to avoid a foreclosure crisis like Minneapolis experienced from 2008-2012. Staff propose this initiative, which is closely modeled after the CLCLT program, to provide an average of \$70,000 to support existing homeowners through a perpetually affordable housing model. Eligible models include CLCLT's model, the City's 2% annual compound interest model, or a new co-operative or shared equity model that maintains affordability for a 30-year period, renewable upon each property sale. The program is intended as an option of last resort for households that cannot be sufficiently served by the foreclosure prevention or emergency homeownership assistance programs funded by the City in response to COVID-19.

Response to the economic impact of COVID-19 is evolving. In the event that new programs, policies, or protections at the local, state, or federal level reduce need to support existing homeowners through this initiative, staff recommend the investment is converted to stabilization funding to assist current renters with the purchase and rehabilitation of homes on the open market, as described in the proposal "housing stabilization – land trust and perpetual affordable housing models".

**Staffing:** No additional staff resources would be required. Existing staff resources deployed to facilitate the Minneapolis Homes Financing program would support this proposal.

**Equity Impact:** This program is an essential component of preserving affordable homeownership housing in Minneapolis. The program is focused on assisting homeowners who are most vulnerable to

displacement with maintaining a healthy, economically sustainable home. BIPOC homeowners are more likely to be cost burdened and to live in homes with significant rehabilitation needs, due in part to discriminatory lending practices that devalued BIPOC and in part to income disparities that disproportionately effect BIPOC households. Investments made to maintain a sustainable housing payment and well maintained home will serve generations of low-wealth homebuyers and provide access opportunities to homeownership that are simply not found in the current Minneapolis housing market; in 2018 only 1% of homes were affordable to a household at 30% of AMI according to sales data from the Minneapolis Association of Realtors. The program is available city-wide.

**Results:** Assuming an average investment of \$70,000 per household, approximately 20 households below 50% of area median income will be served initially through the program. All homes served will be enrolled in a perpetually affordable housing model to maintain affordability for a 30-year term, renewable upon each property sale. Using the standard resale for other perpetually affordable homes it is assumed homes will sell to a new buyer every seven years. As a result, in 30 years a total of approximately 85 households will be served, repeating every 30 years in perpetuity due to the equity sharing formula of perpetually affordable housing.

**Budget detail - Low-Level Department Code:** 8900230

**Account Code (s) for all non-personnel spending and amounts:** 801504

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Encampment Response

**Goal Area:** Housing and Homelessness

**Implementing Department:** Health / Office of Emergency Management

**2021 Dollar Amount:** Total Amount: \$1,000,000

Health Outreach: \$500,000, Health

Hygiene Stations: \$65,000, Health

PPE and Outreach Supplies: \$100,000 Health

Equipment/Storage/Site Mitigation: \$335,000 OEM

**Problem Statement:** Due to COVID and the subsequent increase in the number of homeless encampments there is an increased need to provide porta potties, handwashing stations, used syringe boxes, hygiene kits, PPE and drinking water. These provisions help prevent the spread of infectious diseases including COVID, Hepatitis and HIV, fund community outreach partners, mitigate impacts of encampments and provide a safe and secure storage place for personal items.

**Proposed Action Summary:** This funding will support for the provision of and servicing of hygiene stations (porta potty, handwashing, syringe litter). Fund community outreach partners, through an RFP process, to provide health related outreach to homeless individuals with a particular focus on encampments. Develop and implement a plan that will allow the City to ensure people experiencing homelessness are able to keep personal items safe and secure if an encampment is closed. Provide micro grants to our Outreach partners so that they can purchase supplies for distribution and equip City Homeless Response Coordinators with supplies that they can distribute as they visit the various encampments.

### **Proposed Action Detail:**

Equipment/Storage/Site Mitigation: This money would give existing staff the capacity to do some plan and execute a storage option for people experiencing homelessness. Staff, along with community partners, would research the options, determine feasibility and pilot some ideas. In the initial year the dollars would cover planning and a pilot an approach. Additionally, site mitigation funding will allow the City to abate the negative impacts of encampments in priority areas through prevention.

Health Outreach: A grant received from the Minnesota Department of Human Resources allowed us to provide funding to two organizations for provide outreach specific to preventing the spread of HIV. With this money we would expand this process to include additional organizations and additional health issues. We would develop and implement a RFP process (perhaps in conjunction with the Community Health and Safety Fund) to distribute grants ranging in size from \$50,000-\$100,000 to 5-10 organizations who specialize and focus on providing public health related outreach to homeless individuals in particular those in encampments.

Hygiene Stations: When COVID started in winter/spring of 2020 the Health Department recognized that with the shutdown there were no public restrooms available and that this was negatively impacting our

homeless population. Consistently since April of 2020 we have been providing these services to the numerous homeless encampments and to other locations that warranted a public facility when none were available. These dollars would allow us to provide and maintain hygiene stations (porta potty, handwashing, syringe litter) at or near encampments (we currently have 20 porta potties and handwashing stations placed and 25 syringe boxes) that number at least 5 people in number.

**PPE and Outreach:** Starting in June of 2020, using grant funds made available by the MN Department of Human Services we purchased and provided PPE, hygiene kits and drinking water. At that point these items were distributed by way of our Outreach partners and by the Homeless Outreach person in MPD. We will use the dollars (approx. \$75,000) to provide micro grants to our Outreach partners by way of a short application process. These grants ranging in size from \$2,500-\$7,500 will go to those organizations in Minneapolis that actively provide outreach to encampments. Approximately 10-15 organizations will be supported by these dollars. They will be able to use the dollars to purchase supplies that they use in their outreach including hygiene supplies, drinking water, and PPE. We will disallow the purchase and distribution of tents with these dollars. In return, Outreach partners will need to provide us with number of individuals served and a detailing of items purchased. Secondly, we will equip our own Homeless Response Coordinators (2 in Health and 1 in CPED) with hygiene supplies, drinking water and PPE that they can distribute as they visit the encampment. Approximately \$25,000 will be spent to purchase the supplies necessary for our staff to provide to individuals in encampments.

**Staffing:** No staffing needs. Existing Homeless Response Coordinators will complete this time limited project.

**Equity Impact:** Homelessness, like so many other issues, are experienced disproportionately by people of color. In Minnesota, while African Americans make up 6% of the population, they represent 37% of the homeless population; and American Indians while 1% of the population, they represent 12% of the homeless community.

**Results:** Those living outside will have access to hygiene services decreasing the risk of and spread of infectious disease. Used syringe boxes will decrease the potential for harm to those in and around encampments providing a safe location to dispose of needles instead of letting them lie around. As part of the RFP and award process we will create a reporting requirement. Organizations will need to report to us how the funding was used, how many people served (and associated demographics), what type of services provided, and outcomes. The product resulting from this effort will be a plan for providing storage space to unsheltered homeless individuals. This will be an item or a place where folks can store their personal items that is safe and secure. Homeless individuals will receive the supplies needed to stay safe, particularly those living in encampment settings. This will decrease the spread of COVID and other infectious disease. Quantity of supplies distributed and number of individuals impacted will be tracked.

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:** (this can be changed during implementation if needed)

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Small Business Acceleration - B-TAP and D-TAP Service Expansion

**Goal Area:** Economic Rebuilding

**Implementing Department:** CPED

**2021 Dollar Amount:** \$500,000

**Problem Statement:** Pandemic prevention measures devastated small businesses due to mandatory closures, capacity restrictions, and other measures to slow the spread of the virus creating financial holes and increasing the time for full recovery to a pre-pandemic state. Historically during recovery periods, BIPOC entrepreneurs, especially Black-owned businesses, lag white entrepreneurs having more difficulty obtaining capital to rebound.

**Proposed Action Summary:** This program provides increased appropriation to expand technical assistance through service contracts with participating organizations and providing new services with additional specialized service providers.

**Proposed Action Detail:** CPED will offer competitive grants to the community-based organizations as a component of the BTAP and DTAP program to fund technical assistance. CPED will develop guidelines to increase B-TAP contract in addition to cultural district funding and expand D-TAP resources and emerging developer supports based on procurement and public purpose of funds requirements.

**Staffing:** Staff from the Small Business Team in CPED are working on this project.

**Equity Impact:** Businesses owned by Black, Indigenous, Asian or Pacific Islanders, Latinx, immigrants, and other people of color (BIPOC) have been less likely to be eligible for and to receive relief funds throughout the crisis. Business activity has waned during the pandemic impacting all businesses and many BIPOC-owned business activity.

### **Results:**

- Support the 1700 business forced to close due to the Stay-at-Home orders.
- Reduces short-term overhead expenses to allow for business resources to rehire staff.
- Reduces economic impact of the pandemic on small businesses allowing for quicker rebound.
- Accelerates small business and real estate development economic activity.
- Supports employment in small businesses.
- Reduces barriers to access to capital and increases private leverage in economy.
- Addresses Economic Development SPREAP priority.

**Budget detail - Low-Level Department Code:** 8900330

**Account Code (s) for all non-personnel spending and amounts:** 602003



## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Small Business Acceleration - CDFI Support

**Goal Area:** Economic Rebuilding

**Implementing Department:** CPED

**2021 Dollar Amount:** \$330,000

**Problem Statement:** Pandemic prevention measures devastated small businesses due to mandatory closures, capacity restrictions, and other measures to slow the spread of the virus creating financial holes and increasing the time for full recovery to a pre-pandemic state. Historically during recovery periods, BIPOC entrepreneurs, especially Black-owned businesses, lag white entrepreneurs having more difficulty obtaining capital to rebound.

**Proposed Action Summary:** This program provides seed or supplemental funds for Community Development Financial Institution (CDFIs) that lend money on a more flexible basis than traditional lenders to expand capacity to increase small business loan activity.

**Proposed Action Detail:** CPED would administer this program as component of its small business lending program. CPED will develop funding guidelines to seed or supplement funding in service contract contracts for demographically representative to the percentage of the population and the disparate impact of historic lending practices.

**Staffing:** Current staff from the Business Development team in CPED are working on this program.

**Equity Impact:** Businesses owned by Black, Indigenous, Asian or Pacific Islanders, Latinx, immigrants, and other people of color (BIPOC) have been less likely to be eligible for and to receive relief funds throughout the crisis. Business activity has waned during the pandemic impacting all businesses and many BIPOC-owned business activity.

### **Results:**

- Support the 1700 business forced to close due to the Stay-at-Home orders.
- Reduces short-term overhead expenses to allow for business resources to rehire staff.
- Reduces economic impact of the pandemic on small businesses allowing for quicker rebound.
- Accelerates small business and real estate development economic activity.
- Supports employment in small businesses.
- Reduces barriers to access to capital and increases private leverage in economy.
- Addresses Economic Development SPREAP priority.

**Budget detail - Low-Level Department Code:** 8900320

**Account Code (s) for all non-personnel spending and amounts:** 513007

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Small Business Acceleration - Commercial Property Development Fund

**Goal Area:** Economic Rebuilding

**Implementing Department:** CPED

**2021 Dollar Amount:** \$10,000,000

**Problem Statement:** Pandemic prevention measures devastated small businesses due to mandatory closures, capacity restrictions, and other measures to slow the spread of the virus creating financial holes and increasing the time for full recovery to a pre-pandemic state. Historically during recovery periods, BIPOC entrepreneurs, especially Black-owned businesses, lag white entrepreneurs having more difficulty obtaining capital to rebound.

**Proposed Action Summary:** This program provides capital funding to be added to the Commercial Property Development Fund to continue to fund projects in the program pipeline.

**Proposed Action Detail:** CPED would increase funding and continue to administer this existing program. Following existing program guidelines these funds could fund 4 to 8 real estate additional project this year. Each award is subject to City Council approval.

**Staffing:** Current staff from the Business Development team in CPED are working on this program.

**Equity Impact:** Businesses owned by Black, Indigenous, Asian or Pacific Islanders, Latinx, immigrants, and other people of color (BIPOC) have been less likely to be eligible for and to receive relief funds throughout the crisis. Business activity has waned during the pandemic impacting all businesses and many BIPOC-owned business activity.

### **Results:**

- Support the 1700 business forced to close due to the Stay-at-Home orders.
- Reduces short-term overhead expenses to allow for business resources to rehire staff.
- Reduces economic impact of the pandemic on small businesses allowing for quicker rebound.
- Accelerates small business and real estate development economic activity.
- Supports employment in small businesses.
- Reduces barriers to access to capital and increases private leverage in economy.
- Addresses Economic Development SPREAP priority.

**Budget detail - Low-Level Department Code:** 8900320

**Account Code (s) for all non-personnel spending and amounts:** 801501

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Small Business Acceleration - Co-operative Creation and Support Fund

**Goal Area:** Economic Rebuilding

**Implementing Department:** CPED

**2021 Dollar Amount:** \$330,000

**Problem Statement:** Pandemic prevention measures devastated small businesses due to mandatory closures, capacity restrictions, and other measures to slow the spread of the virus creating financial holes and increasing the time for full recovery to a pre-pandemic state. Historically during recovery periods, BIPOC entrepreneurs, especially Black-owned businesses, lag white entrepreneurs having more difficulty obtaining capital to rebound.

**Proposed Action Summary:** This program provides funds to finance working capital and cover start-up costs for Co-operative businesses development.

**Proposed Action Detail:** CPED will work on guidelines on a program with community partner Nexus Community Development. This program provides funding for important company conversions into collective-ownership wealth building ownership models.

**Staffing:** Current staff from the Small Business Team in CPED are working on this program.

**Equity Impact:** Black, Indigenous, Asian or Pacific Islanders, Latinx, immigrants, and other people of color (BIPOC) are less likely to purchase businesses. Co-op conversion provide opportunity for wage-workers to begin to earn wealth through the equity value of a co-op business.

### **Results:**

- Reduces economic impact of the pandemic on small businesses allowing for quicker rebound.
- Accelerates small business and real estate development economic activity.
- Supports employment in small businesses.
- Reduces barriers to access to capital and increases private leverage in economy.
- Addresses Economic Development SPREAP priority.

**Budget detail - Low-Level Department Code:** 8900330

**Account Code (s) for all non-personnel spending and amounts:** 602003

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Small Business Acceleration - Minneapolis Recovery Fund

**Goal Area:** Economic Rebuilding

**Implementing Department:** CPED

**2021 Dollar Amount:** \$17,700,000

**Problem Statement:** Pandemic prevention measures devastated small businesses due to mandatory closures, capacity restrictions, and other measures to slow the spread of the virus creating financial holes and increasing the time for full recovery to a pre-pandemic state. Historically during recovery periods, BIPOC entrepreneurs, especially Black-owned businesses, lag white entrepreneurs having more difficulty obtaining capital to rebound.

**Proposed Action Summary:** This program provides fee reductions for businesses forced to close due to economic hardship from the pandemic and who want to reopen their licensed business in Minneapolis.

**Proposed Action Detail:** CPED would administer this program in Licensing & Consumer Services. Staff will develop guidelines for a 50% rebate on license fees after achieving six months of sustained operation.

**Staffing:** Licensing & Consumer service staff will work on this program.

**Equity Impact:** Businesses owned by Black, Indigenous, Asian or Pacific Islanders, Latinx, immigrants, and other people of color (BIPOC) have been less likely to be eligible for and to receive relief funds throughout the crisis. Business activity has waned during the pandemic impacting all businesses and many BIPOC-owned and operated business activity.

### **Results:**

- Support the 1700 business forced to close due to the Stay-at-Home orders.
- Reduces short-term overhead expenses to allow for business resources to rehire staff.
- Reduces economic impact of the pandemic on small businesses allowing for quicker rebound.
- Accelerates small business and real estate development economic activity.
- Supports employment in small businesses.
- Reduces barriers to access to capital and increases private leverage in economy.
- Addresses Economic Development SPREAP priority.

**Budget detail - Low-Level Department Code:** 8900340

**Account Code (s) for all non-personnel spending and amounts:** 513007

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Arts and Culture Workforce Support

**Goal Area:** Economic Rebuilding

**Implementing Department:** Coordinator, Arts, Culture and the Creative Economy

**2021 Dollar Amount:** \$500,000

**Problem Statement:** Along with the tourism sector, the creative sector is among the most affected by the current crisis. Nationally, financial losses by nonprofit arts organizations are estimated to be \$16.5 billion with 99% of producing and presenting organizations reporting cancelled events. Additionally, local businesses such as restaurants, lodging, retail and parking have been impacted by cancelled events and have seen a decline in audience ancillary spending. The U.S Census Bureau reports that arts, entertainment and recreation will take longer than 6 months to recover. Within the creative sector the workforce is by far the hardest hit with artists/creative workers in the gig economy and women showing the biggest job and income losses. National data sources indicate that 94% of creative workers report lost income, 62% are fully unemployed and 66% are unable to access the resources they need for their work. Prior to the pandemic, data on creative jobs in the Minneapolis Metro showed significant employment disparities between BIPOC and white workers.

**Proposed Action Summary:** This proposal provides funding for small for and nonprofit arts and cultural enterprises so they can hire, contract and train artists/creatives to assist with their pivots and re openings. This initiative enables creative enterprises to message their plans for present and future programming and re-engage audiences and donors. The proposal creates jobs for creatives with a focus on those that are the most impacted by COVID closures. Research shows that creative sector catalyzes and accelerates economic recovery, a growth in arts employment has a positive and casual effect on overall employment.

**Proposed Action Detail:** This is a new initiative; however, it complements research conducted by ACCE on the creative workforce and supports efforts to prevent an increase in regional employment disparities among BIPOC and women creative workers. Funding supports accelerating reopening for an sector that was one of the first to shut down and is predicted to be one of the last to re-open due to the nature of its products, services and venues. This proposal will buy contracts with for profit and nonprofit creative enterprises who will execute plans to contract, hire and train creative workers as part of their re-opening strategies thereby providing much needed employment for creative workers.

**Staffing:** This funding request includes resources to hire consultants and 2 temporary staff to execute the program, ACCE staff will manage these contracts. Job titles: Program Manager, job code: 05463C 51 and Project Coordinator job code: 08430C 171

### **Equity Impact:**

- According to national data sources, BIPOC nonprofit arts organizations are more likely to report that they currently lack the funds they need to return to in-person programming than non-BIPOC organizations (55% vs. 38%). This proposal will prioritize the needs of the most impacted organizations and provide funding to return to in-person programming.
- Nationally, BIPOC artists had even higher rates of unemployment than white artists in 2020 due to the pandemic (69% vs. 60%) and lost a larger percentage of their creative income (61% vs. 56%). This proposal will allow BIPOC organizations to hire BIPOC artists and creatives.
- Prior to the pandemic the employment rate for BIPOC creative workers in the Minneapolis Metro was at 13% well below the 30% national employment rate for BIPOC creative workers. By

prioritizing the needs of the most impacted organizations, this proposal prevents the increase of employment disparities for BIPOC creative workers in the Minneapolis Metro.

**Results:** This investment will provide the following results:

- The most impacted for-profit and nonprofit creative organizations will have access to resources to support and accelerate re-opening marketing and donor relationships as well as other associated costs allowing them to reopen sooner.
- Creative workers and creatives in the gig economy will see an increase in demand for their services.
- Local businesses such as retail, restaurants, parking and lodging will benefit from ancillary audience spending when arts events and programming returns.
- Local government revenues through the 3% city-wide entertainment tax will increase.

We will collect data on the number of creatives hired using ARP funding. Organizations receiving funding will be required to complete a report as part of their contract with the City. The report is the primary mechanism for collecting disaggregated demographic and geographic data on contracted employment and training.

**Budget detail - Low-Level Department Code:** 001008400210

**Account Code (s) for all non-personnel spending and amounts:** (this can be changed during implementation if needed)

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Career & Skill Building - Ambassador Program

**Goal Area:** Economic Rebuilding

**Implementing Department:** CPED

**2021 Dollar Amount:** 1,000,000

**Problem Statement:** Economic Impacts from COVID-19 caused mass layoffs. In Minneapolis more than 140,000 people filed for unemployment insurance in 2020 and the overall unemployment rate exceeded that of the State. Further the economic shocks impacted BIPOC residents at a higher rate than their white counterparts. There is a disparity between white and non-white people in educational attainment rates, wages earned, and unemployment or underemployment in Minneapolis. Addressing these disparities stabilize families and provide for opportunities to grow generational wealth.

**Proposed Action Summary:** This program expands outreach to people looking to connect into the workforce development system and gain job skill training assistance. It uses people with community connections, to act as resource ambassadors to break down barriers to program access. These ambassadors will target areas of the City with lower workforce participation rates.

**Proposed Action Detail:** Provide a description of the proposal in 200 words or less; please address the following:

This is a new initiative adding additional resources to reduce barriers to the access job training programs. Using contracts for service from community-based partners, it will employ people to act as ambassadors who target those most affected by existing disparities adding needed capacity to outreach and access to career training options into growing sectors for the region's economy. This proposal enhances existing workforce resources improving the supply of participants.

**Staffing:** Current staff from the Minneapolis Employment & Training team in CPED are working on this project.

**Equity Impact:** Unemployment rates, wages levels after training, and participation in career track jobs in BIPOC communities lag behind the white communities. This proposed program targets resources to address these gaps by connecting directly with BIPOC communities.

### **Results:**

- Provides more opportunities for job opportunities for the over 140,000 people in Minneapolis who filed for unemployment benefits in 2020.
- Provides employment resources to people living in and around areas or 2020 unrest which have a high population of BIPOC residents.
- Reductions on employment related disparities in Minneapolis.
- Increase in trained workforce for the expanding green industry.

**Budget detail** - Low-Level Department Code: 8900610

**Account Code (s) for all non-personnel spending and amounts: 504005**



## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Career & Skill Building - Green Industry Pathways

**Goal Area:** Economic Rebuilding

**Implementing Department:** CPED

**2021 Dollar Amount:** \$100,000

**Problem Statement:** Economic impacts from COVID-19 caused mass layoffs. In Minneapolis more than 140,000 people filed for unemployment insurance in 2020 and the overall unemployment rate exceeded that of the State. Further the economic shocks impacted BIPOC residents at a higher rate than their white counterparts. There is a disparity between white and non-white people in educational attainment rates, wages earned, and unemployment or underemployment in Minneapolis. Addressing these disparities stabilize families and provide for opportunities to grow generational wealth.

**Proposed Action Summary:** This program provides focus on creating new career pathways within emerging and/or expanding green industries, such as solar, energy efficiency, and emerging technologies. It provides grants to community-based workforce training partners and industry partners to develop and deliver programming for people to gain skills in identified green sectors.

**Proposed Action Detail:** This proposed program expands the City's career pathways programming increasing contracts for service providers for green industry career pathways programs. The City would award the funding through a competitive process targeting service providers with connections to growing companies in the green sector.

**Staffing:** Current staff from the Minneapolis Employment & Training team in CPED are working on this project.

**Equity Impact:** Unemployment rates, wages levels after training, and participation in career track jobs in BIPOC communities lag behind the white communities. This proposed program targets resources to address these gaps by connecting directly with BIPOC communities.

### **Results:**

- Provides more opportunities for job opportunities for the over 140,000 people in Minneapolis who filed for unemployment benefits in 2020.
- Provides employment resources to people living in and around areas of 2020 unrest which have a high population of BIPOC residents.
- Reductions on employment related disparities in Minneapolis.
- Increase in trained workforce for the expanding green industry.

**Budget detail - Low-Level Department Code:** 8900610

**Account Code (s) for all non-personnel spending and amounts:** 504005

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Career & Skill Building - Minnesota Works

**Goal Area:** Economic Rebuilding

**Implementing Department:** CPED

**2021 Dollar Amount:** \$660,000

**Problem Statement:** Economic Impacts from COVID-19 caused mass layoffs. In Minneapolis more than 140,000 people filed for unemployment insurance in 2020 and the overall unemployment rate exceeded that of the State. Further the economic shocks impacted BIPOC residents at a higher rate than their white counterparts. There is a disparity between white and non-white people in educational attainment rates, wages earned, and unemployment or underemployment in Minneapolis. Addressing these disparities stabilize families and provide for opportunities to grow generational wealth.

**Proposed Action Summary:** This program is a multi-pronged approach working with community-based partners that combines job creation, training, employment, and entrepreneurship targeting people in areas impacted by the 2020 unrest.

**Proposed Action Detail:** This proposed program expands the City's career pathways programming increasing contracts for service providers for career pathways programs for people living in areas impacted by 2020 unrest. The City would award the funding to a community-based partner to recruit people in the impacted areas to participate in multi-phased program.

**Staffing:** Current staff from the Minneapolis Employment & Training team in CPED are working on this project.

**Equity Impact:** Unemployment rates, wages levels after training, and participation in career track jobs in BIPOC communities lag behind the white communities. This proposed program targets resources to address these gaps by connecting directly with BIPOC communities.

### **Results:**

- Provides more opportunities for job opportunities for the over 140,000 people in Minneapolis who filed for unemployment benefits in 2020.
- Provides employment resources to people living in and around areas or 2020 unrest which have a high population of BIPOC residents.
- Reductions on employment related disparities in Minneapolis.

**Budget detail - Low-Level Department Code:** 8900610

**Account Code (s) for all non-personnel spending and amounts:** 504005

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Cultural District Activation

**Goal Area:** Economic Rebuilding

**Implementing Department:** CPED

**2021 Dollar Amount:** Total Amount: \$2,800,000

Community Coordination: \$350,000

Community Events and Festivals: \$175,000

Cultural District Service Offerings: \$350,000

Enhanced Tech Assistance: \$175,000

Façade Grants: \$175,000

Internal Building Improvements: \$525,000

Low Interest Rate Loans: \$1,050,000

**Problem Statement:** The City established Cultural Districts to further racial equity, prevent displacement, preserve cultural identity, and fuel economic growth through the creation and prioritized implementation of new investment tools, policies, and practices historically disadvantaged neighborhoods of Minneapolis. COVID-19 prevention measures devastated small businesses in these areas, especially with BIPOC-owned businesses.

**Proposed Action Summary:** The Cultural District Activation provisions will increase capacity for community business organizations with funding to provide small-business navigation support and outreach, provide funding for community events and festivals to attract residents and visitors to the district, provide grants or funding to make capital or service improvements, advocate B-TAP services and subcontracted professional services as needed, provide matching funds for external building improvements, provide forgivable loans for internal building improvements and provide low- or no-interest loans for capital improvements for businesses and commercial property owners.

### **Proposed Action Detail:**

**Community Coordination:** As part of the Business Technical Assistance Program (BTAP) this program will provide \$50,000 in contracts to organizations in each of the 7 established Cultural Districts in Minneapolis to fund activities.

**Community Events and Festivals:** CPED will offer competitive grants to the community-based organizations in a similar way to Great Streets Business District Support Grants to fund community events. These grants allow for up-to-\$25,000-per-district.

**Cultural District Service Offerings:** CPED will work with district businesses on specifics designs of the program to determine whether to offer these funds through competitive grants or coordinated service contracts. Services may include snow/trash removal, seasonal lights and greenery, street furniture, etc. This program assumes that the offerings are an enhancement beyond what may be currently provided, and that these services would not be charged back to business/property owners.

**Enhanced Tech Assistance:** CPED will offer competitive grants to community-based organizations as a component of the BTAP program to fund technical assistance. Grants allow up-to-\$25,000-per-district.

Façade Grants: CPED would increase the 2021 appropriation of the Façade Improvement Program to increase awards to applicants in Cultural Districts to administer this program.

Internal Building Improvements: Staff will include the program as a component of the Notice of Funding Availability (NOFA) for the Great Streets Façade program, which invites community-based organizations to apply for funds to administer the program.

Low Interest Rate Loans: CPED would administer this program as component of its small business lending program. Staff will develop guidelines for this program as a participation loan program, similar to the current 2% loan program, and subject to current ordinance, cap City-funded portion of the loan at \$100,000 with 0% interest. Loan proceeds would revolve into future loans.

**Staffing:** Current staff in CPED are working on this program.

**Equity Impact:** Businesses owned by Black, Indigenous, Asian or Pacific Islanders, Latinx, immigrants, and other people of color (BIPOC) have been less likely to be eligible for and to receive relief funds throughout the crisis. Activity in the Cultural Districts has waned during the pandemic impacting many BIPOC-owned business activity.

**Results:**

- Activation of cultural districts.
- Stabilization and growth of previous/current businesses in ACP50 areas. Grow BIPOC-owned businesses with a focus on Black business owners and cottage industries.
- Retention of locally owned businesses located in cultural districts.
- Maintain or increase number of businesses in cultural districts that are BIPOC-owned.
- Increase in business size (revenue, employees) for businesses located in cultural districts.
- Increase in commercial property ownership by businesses located in cultural districts.
- Decrease in commercial vacancies within cultural districts.
- Private leverage and total investment in improving current building inventory and new construction.

**Budget detail - Low-Level Department Code:**

Community Coordination: 8900610

Community Events and Festivals: 8900330

Cultural District Service Offerings: Public Works

Enhanced Tech Assistance: 8900330

Façade Grants: 8900320

Internal Building Improvements: 8900320

Low Interest Rate Loans: 8900320

**Account Code (s) for all non-personnel spending and amounts:**

Community Coordination: 504005

Community Events and Festivals: 513007

Cultural District Service Offerings: 513007

Enhanced Tech Assistance: 602003

Façade Grants: 513007

Internal Building Improvements: 513007

Low Interest Rate Loans: 801502

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Minneapolis Guaranteed Basic Income Pilot

**Goal Area:** Economic Rebuilding

**Implementing Department:** CPED

**2021 Dollar Amount:** \$3,000,000

**Problem Statement:** Minneapolis households earning 50% AMI or below often have to make difficult choices to prioritize immediate needs over longer-term growth opportunities. This can result in inadequate or unstable housing and inability to complete training or educational opportunities. Existing assistance programs cover certain costs and exclude others, limiting flexibility that households need to make the best decisions for their individual situations.

**Proposed Action Summary:** Provide an income boost of up to \$500 per month for 24 months to seed household financial growth and stability for approximately 200 households.

**Proposed Action Detail:** This is a new, pilot initiative. The expenditures would include direct assistance payments and contracts with program administrator and referral partners for administrative expenses. The selected Program Administrator would be responsible for any IT needs for program administration.

To be eligible, a program participant must be a Minneapolis resident, have a household income of 50% AMI or below, and be referred through a program Referral Partner. Program participants would receive direct financial assistance of up to \$500 a month for 24 months. The program would serve approximately 200 households.

Referral Partners will be chosen based, in part, by their pre-existing wrap around service model for their participants. Priority populations include but are not limited to: families facing housing insecurity due to high rent or mortgage burdens, participants in job training or educational programs at risk of dropping out due to financial or housing insecurity, and young adult headed households.

This proposal intersects with both the work of CPED's Housing and Economic Development divisions, supplementing existing programs to increase housing and financial stability outcomes. The Program Administrator would be an external partner. The Referral Partners could be a combination of internal and external partners providing housing stability and job training/placement services.

**Staffing:** N/A

**Equity Impact:** The economic impacts of COVID-19 affected BIPOC residents at a higher rate than their white counterparts. There is a disparity between white and non-white people in educational attainment rates, wages earned, and unemployment or underemployment in Minneapolis. Addressing these disparities stabilize families and provide for opportunities to grow generational wealth.

**Results:** Overall, the benefit of the program would be increased financial and/or housing stability for the households. The outcome data will vary per households, depending on the individualized goals set upon entering the program.

The Referral Partner will complete an intake meeting with the households to communicate available resources or referrals and to set individualized goals for the program term. The Referral Partner will remain engaged with and/or available to the households throughout the 24-month period to provide support and access to additional resources and referrals to meet or make progress toward those goals.

At a minimum, data collected from each household will include: demographic information (including households size and composition, age, race/ethnicity, address), employment status, household income (at program entry and exit). Additional measures may include percentage of housing cost burden, educational/training completion rates, and other measures related to the completion of individualized goals.

**Budget detail - Low-Level Department Code: 8900110**

**Account Code (s) for all non-personnel spending and amounts: 507000**

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Small Business Acceleration - 2% Loan Program

**Goal Area:** Economic Rebuilding

**Implementing Department:** CPED

**2021 Dollar Amount:** \$500,000

**Problem Statement:** Pandemic prevention measures devastated small businesses due to mandatory closures, capacity restrictions, and other measures to slow the spread of the virus creating financial holes and increasing the time for full recovery to a pre-pandemic state. Historically during recovery periods, BIPOC entrepreneurs, especially Black-owned businesses, lag white entrepreneurs having more difficulty obtaining capital to rebound.

**Proposed Action Summary:** This program provides low- or no-interest loans for capital improvements for businesses and commercial property owners throughout the city.

**Proposed Action Detail:** CPED would administer this program as component of its small business lending program. These funds will provide additional loan capital for the 2% loan program with additional funds to buy-down the interest rate of the private-lender match to make the total loan more affordable for borrower.

**Staffing:** Current staff from the Business Development team in CPED are working on this program.

**Equity Impact:** Businesses owned by Black, Indigenous, Asian or Pacific Islanders, Latinx, immigrants, and other people of color (BIPOC) have been less likely to be eligible for and to receive relief funds throughout the crisis. Business activity has waned during the pandemic impacting all businesses and many BIPOC-owned business activity.

### **Results:**

- Support the 1700 business forced to close due to the Stay-at-Home orders.
- Reduces short-term overhead expenses to allow for business resources to rehire staff.
- Reduces economic impact of the pandemic on small businesses allowing for quicker rebound.
- Accelerates small business and real estate development economic activity.
- Supports employment in small businesses.
- Reduces barriers to access to capital and increases private leverage in economy.
- Addresses Economic Development SREAP priority.

**Budget detail - Low-Level Department Code:** 8900320

**Account Code (s) for all non-personnel spending and amounts:** 801502

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Neighborhood Traffic Calming

**Goal Area:** Public Safety

**Implementing Department:** Public Works

**2021 Dollar Amount:** \$500,000

**Problem Statement:** Residents often have concerns related to traffic speeds, volumes, safety and how these factors affect their quality of life. Focusing on Cultural Districts and ACP50s (*ARPA Guidance: Serving the hardest-hit communities*) there is a need to react to these problems, but the department currently has limited resources for this work.

**Proposed Action Summary:** Funding for strategic traffic calming installations such as temporary or permanent speed humps, temporary alley speed humps, and temporary pinch points in Cultural Districts and ACP50 areas.

**Proposed Action Detail:** This funding will allow the city to react quickly to unusual traffic calming needs caused by unique circumstances in a community. Options include temporary or permanent speed humps, temporary alley speed humps, and temporary pinch points. The Department currently has limited resources to respond to these concerns unless a capital improvement project is funded. This program would allow for the Department to respond to these concerns while supporting the City's overarching goals related to equity, climate, mode shift and livability. This work contributes to Vision Zero Efforts and complements the capital program.

This proposal would expand the existing program by providing temporary staff, and the materials for installing temporary and permanent traffic calming elements.

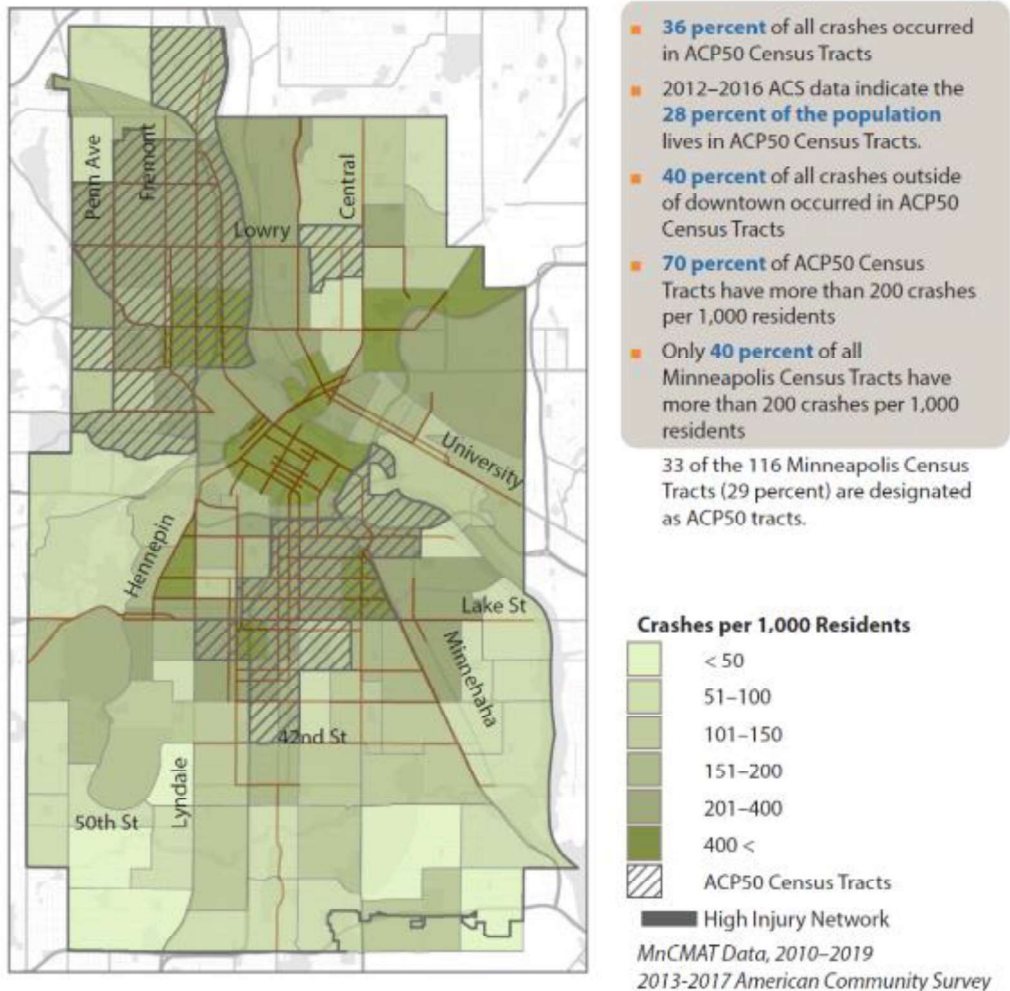
**Staffing:** Temporary seasonal staffing



### Equity Impact:

- 22.3% of 311 “Traffic – General Issue” calls are in ACP 50 areas compared to 20.6% of the land area (2018 to 2021 YTD).

### Traffic crashes per resident with demographic trends



**Results:** The goal of this program would be to improve distribution of 311 calls for “Traffic – General Issue” as well as a reduction in the number of severe injury and fatalities caused by crashes in ACP50 areas.

311 Call Data for “Traffic – General Issue”

Request Type	Year	Calls in ACP 50s	ACP 50s %	Non-ACP 50s	Calls in Non-ACP 50s %	Total
Traffic-General Issue	2018	270	20.9%	1,019	79.1%	1,289
Traffic-General Issue	2019	310	18.2%	1,391	81.8%	1,701
Traffic-General Issue	2020	288	27.4%	764	72.6%	1,052
Traffic-General Issue	2021 YTD	116	32.0%	246	68.0%	362
<b>TOTALS</b>		<b>984</b>	<b>22.3%</b>	<b>3,420</b>	<b>77.7%</b>	<b>4,404</b>

		ACP 50s Area	ACP 50s % of City	Non-ACP 50s Area	Non-ACP 50s % of City
Baseline ACP v. Non-ACP area of city		12 square miles	20.6%	46 square miles	79.4%

**Budget detail - Low-Level Department Code: 00100-6850550**

**Account Code (s) for all non-personnel spending and amounts: 613006**(this can be changed during implementation if needed)

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Portable and Fixed Camera Expansion

**Goal Area:** Public Safety

**Implementing Department:** Minneapolis Police Department

**2021 Dollar Amount:** The Minneapolis Police Department requests total ARP funding of \$640,000 which includes one-time 2021 funding of \$540,000 for the purchase of fixed and portable cameras and additional one-time funding of \$100,000 for computer, hiring and workstation needs for hired staff. The expanded Community Service Officer (CSO) class will assist with reviewing camera footage as part of their duties.

**Problem Statement:** Major American cities saw over a 30% increase in homicides in 2020 and 2021 appears to be following a similar trend. As of May 17<sup>th</sup>, Minneapolis homicides were almost double for the same time over 2020 and violent crime was up 13.5% for the same period. Many of these historic crime trends are centered around young adults and juveniles. The pandemic has had significant impact on this age group and recent statistics show that close to two-thirds of those 18-24 years old exhibit signs of a wide range of mental health issues. In Minneapolis, gunshot wound victims have increased by 161% year over year for the first 20 weeks in 2021 (74 to 187) while 911 response staffing (Patrol: Lieutenant, Sergeant, Officer) has decreased from 478 in April 2020 to 317 in May 2021.

**Proposed Action Summary:** With the significant reduction in sworn FTEs combined with high recent crime trends, the MPD is seeking alternative preventative policing measures or measures that could assist in investigations of crime. One alternative is the use of portable or fixed cameras, which are widely requested by communities and neighborhood organizations, to both deter crime and help solve crime. MPD proposes expanding the fleet of mobile/fixed cameras for use in areas of high crime or hotspots to both deter crime and to aid in investigations. Cameras would be viewed in real time during periods of high crime and used to clear /assist during 911 calls. Recorded camera footage can be utilized by investigators to help develop leads as well as share informational requests with the community.

**Proposed Action Detail:** The MPD's Special Operations Center maintains and deploys 13 mobile camera trailers, and two additional diesel camera trailers with lights for a total of 15 mobile camera trailers. The Strategic Operations Center also monitors 260 fixed cameras. The cameras themselves have been critical to addressing emerging crime issues in all police precincts and to provide on scene situational awareness for major events and emergencies. The newer deployable mobile cameras include both the cameras themselves along with the trailer and a hybrid power system of battery backed up by diesel which automatically is activated when the battery runs low. This allows the trailers to be placed in the field for extended periods of time without having to remove them for maintenance and charging. Many neighborhood associations and organizations request these cameras to be used as a deterrent in high crime areas and to assist in investigations of crime. Additional cameras would be made available to precincts to be placed in hotspot areas to both deter crime and to help provide situational awareness due to the decrease in staffing. The recorded data can be reviewed by investigators to help develop information and leads. The requested funds would be used solely for the purchase and installation of cameras and trailers and to hire personnel to view video. The Minneapolis IT Department assists the

MPD in placing fixed cameras and with the purchase of both portable and fixed cameras. They are not involved in the deployment of cameras.

**Staffing:** MPD will use CSOs for real-time viewing of cameras and providing situational awareness during high-crime times. Community Service Officers (CSO) would rotate in these positions, giving them added experience as they train for eventual entrance into the MPD Police Academy.

**Equity Impact:** People of color are disproportionately more likely to be victims of violent crime and account for the highest percentage of victims of gunshot wounds citywide (87%). The highest concentration of both violent crime and shots fired occur in the two precincts with the most diverse communities in the City, Precinct 3 in South Minneapolis, and Precinct 4 in North Minneapolis. Together, these two precincts account for 61.35% of the City's violent crime incident totals and 75% of the City's total homicide victims. Thus, the highest concentration of violent crimes occurs in the City's most diverse areas. These are also the people most impacted by the pandemic. Use of cameras would provide more impact for determining crime with those community members most impacted by crime. The racial demographics for violent crime victimization are as follows:

Race	Percentage of total
Black	44.56%
White	36.12%
Unk	12.00%
Native	4.54%
Asian	2.06%
Pacific Isl.	0.39%
(blank)	0.32%
<b>Grand Total</b>	<b>100.00%</b>

Community organizations continually ask for both fixed and portable cameras in areas that have repeated crime problems and quite a few neighborhood organizations have purchased cameras and donated them to the city for use in their neighborhoods. This creates an inequality as not all neighborhoods can afford the large purchase price of a portable camera. Purchase of additional cameras would help provide resources in all areas throughout the City.

**Results:** Proactive policing would help prevent crime and result in a decrease in crime in hotspot areas and a decrease in crime for those groups most impacted by crime. For use during reported calls for service, it would enable officers to view, monitor, and assess problems more quickly freeing up staff to respond to other issues. Cameras also aid in investigations by providing visual information for follow up as well as helping to predict crime trends within areas.

**Budget detail - Low-Level Department Code:** 4005000, 4002100, 4002200, 4002300, 4002400, 4002500, 4001240

**Account Code (s) for all non-personnel spending and amounts:** Payroll accounts and 802001

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Public Safety Workforce Training: Community Service Officers

**Goal Area:** Public Safety

**Implementing Department:** Minneapolis Police Department

**2021 Dollar Amount:** The Minneapolis Police Department (MPD) requests ARP Funding of \$1,775,000 annually for 3 years to hire an additional 25 Community Service Officers (CSO).

**Problem Statement:** Major American cities saw over a 30% increase in homicides in 2020 and 2021 appears to be following a similar trend. As of May 17<sup>th</sup>, Minneapolis homicides were almost double for the same time over 2020 and violent crime was up 13.5% for the same time period in 2020. Many of these historic crime trends are centered around young adults and juveniles. The pandemic has had significant impact on this age group and recent statistics show that close to two-thirds of those 18-24 years old exhibit signs of a wide range of mental health issues. In Minneapolis, gunshot wound victims have increased by 161% year over year for the first 20 weeks in 2021 (74 to 187) while 911 response staffing (Patrol: Lieutenant, Sergeant, Officer) has decreased from 478 in April 2020 to 317 in May 2021. The MPD is seeking ways to provide a more visible law enforcement presence until staffing numbers stabilize, assist community members with issues, and help detect problems that can be communicated to sworn officers before they escalate.

**Proposed Action Summary:** The MPD established the Community Service Officer (CSO) program. A Community Service Officer (CSO) works approximately 20-40 hours per week in the Minneapolis Police Department for up to three years while enrolled as a student in an approved, two-year law enforcement program and working toward completion of MN Peace Officers Standards and Training (POST) licensing requirements. MPD supports CSOs in their education and vocational training through tuition payments.

CSOs can be placed in locations throughout the city as eyes for the MPD and can also give a uniformed presence and assist citizens with issues. CSOs rotate through various departments and jobs within the MPD allowing them to gain training, a clearer understanding of law enforcement and provides support in various departments. CSOs would help in this capacity for up to 3 years and then also be in the pipeline for the Recruit Academy when qualified.

Funding includes payroll/fringe of approximately \$60,000 per CSO, tuition (\$8,000), uniform (\$1,000), and other (\$2000) for a total of \$71,000 per CSO annually.

**Proposed Action Detail:** The MPD currently has 28 budgeted CSOs. An additional 25 would be hired. A rotation of community engagement would be added to the program training the CSOs to be a visible but non-weapon carrying presence, assist community members encountering problems, calling for assistance if needed, and being trained to detect issues and call for assistance before events escalate. CSOs would not perform law enforcement duties.

Upon successful completion of the CSO program, which must occur within 3 years, CSOs are accepted into the MPD Police Academy. They are an integral and important aspect of MPD hiring due to the diversity of the program and that many participants are from the Minneapolis community.

**Staffing:** The CSO program is up to a 3- year program per student. Once a CSO successfully finishes the program they are eligible for the MPD Police Academy. Those hired now would finish with the ARP period. (Community Service Officer 02350C)

**Equity Impact:** The CSO program provides the greatest diversity of candidates (44% IBPOC) which would help the MPD meet the goal of more fully representing the community it serves.

Additional resources will also help reduce crime for those most impacted by crime:

Violent Crime Victimization:

<b>Race</b>	<b>Percentage of total</b>
Black	44.56%
White	36.12%
Unk	12.00%
Native	4.54%
Asian	2.06%
Pacific Isl.	0.39%
(blank)	0.32%
<b>Grand Total</b>	<b>100.00%</b>

**Results:** Additional CSOs would provide a uniformed presence that would help proactively reduce crime, provide community support and service, and be able to detect possible issues or behavior that could be communicated to stop crime or issues before they escalate. The opportunity would also enhance the CSO training by stressing community service. The diverse group of CSOs would also allow the community to observe future officers in supportive community efforts helping to regain community trust. Because CSO college tuition is paid for through the program, it also provides an opportunity for additional education for many young adults. CSOs must complete the CSO program within 3 years. This would allow the program to be evaluated during the ARP timeline to determine effectiveness and sustainability using various metrics including positive community contacts and crime reduction.

**Budget detail - Low-Level Department Code:** 4001240

**Account Code (s) for all non-personnel spending and amounts:** Payroll / Fringe Accounts, Uniforms 617001, Educational Services 504502.

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** School Based Clinic Expansion

**Goal Area:** Public Safety

**Implementing Department:** Health

**2021 Dollar Amount:** \$200,000 for 2021-22 School Year

**Problem Statement:** The pandemic has caused significant adolescent isolation and stress. SBCs has an increased demand for adolescent mental health services and reached its capacity to accept new mental health clients. Students who cannot be served by SBCs forgo treatment or may obtain less affordable and convenient treatment in the community.

**Proposed Action Summary:** Through the School Based Mental Health program, two additional SBC Mental Health Professionals will provide evidence-based mental health treatment to 120 teens per year to promote behaviors that reduce the risk of ongoing serious mental illness. Adolescent clients will receive from 2 to 30 visits resulting in an addition of 350 to 450 visits annually.

**Proposed Action Detail:** This is a change to existing programming by expanding mental health providers in the SBCs.

Psychotherapy benefits adolescent clients by facilitating the identification and management of difficult emotions and cognitions, increased self-regard, deepening self-awareness, and supports the development of adolescent identities. These benefits lead to improved overall functioning. For many it is the connection and relationship between the therapist and the client that gives greater chance for healing and growth. Our mental health staff have spent significant time in ongoing cultural coherence and racial equity training to assure effective, respectful and relevant approaches to address racialized trauma with students and their families.

Implementation of this proposal will reduce health disparities for the target population. Increased access and utilization to school based mental health services not only reduces health disparities but also has the potential to reduce educational disparities.

This work compliments other work in the health department that addresses increased mental health awareness, reduced stigma and child and adolescent health. It includes important relationships with the SBC Medical team who screen for physical causes of symptoms and prescribe psychotropic medication. It requires close collaboration and partnership with parents and school support teams to identify students who are struggling and create supportive therapeutic and school interventions for students with mental health concerns.

**Staffing:** 2.0 FTE – Public Health Mental Health Counselor I – job code 08488C

**Equity Impact:** The primary groups impacted by this proposal are urban youth attending MPS High schools. The MPS student population is approximately 70% of color, over 65% low income based on free and reduced lunch status and includes LBGT, gender non-conforming and students with a wide range of disabilities. This is our target population as they often are disproportionately impacted by health disparities and our SBC mental health services are uniquely positioned to connect with and support youth who attend MPS high schools. The nature of the impact includes increased capacity to provide

mental health services to the target population reducing health disparities and improving emotional wellbeing and overall quality of life.

**Results:** The SBC is committed to using program evaluation methods to track our accomplishments and ensure we are producing the greatest possible benefits for people living with mental illnesses and their families. We have standardized our data collection and program evaluation in partnership with the Hennepin County Children's Mental Health Collaborative by using the Minnesota Kids Database administered by Wilder Research to monitor SBC Mental health impact. Client outcomes are evaluated utilizing the Strengths and Difficulties Questionnaire (SDQ) and the Child and Adolescent Service Intensity Instrument (CASII). Annually, SBC client SDQ scores show 70% maintenance or improvement in emotional and behavioral risk and distress. Ongoing CASII scores indicate 90% reduced levels of intensity of services over time. Client satisfaction surveys consistently show 90% or more client satisfaction.

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:** 01600-8600152-G6860SBC19-SBC 19



## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Stabilization Services for High Risk Individuals

**Goal Area:** Public Safety

**Implementing Department:** Health

**2021 Dollar Amount:** \$500,000

**Problem Statement:** The number one barrier for participants in the Group Violence Intervention (“GVI”) program, Next Step and Minneapolis-US/ Interrupters, is stabilization. Participants who are unable to access safe, independent housing, access to food, full time and employment and educational services are less likely to successfully complete the program and end the cycle of violence. The development of the OVP stabilization Initiative would address this need.

**Proposed Action Summary:** The OVP Stabilization Initiative will provide significant pathways towards reductions in clients likelihood for violence perpetration and victimizations. Housing, access to food, full time and employment and educational services are in high demand in all three programs and current budgets cannot meet the existing need.

**Proposed Action Detail:** This is an expansion of an existing activity (GVI, Next Step and Minneapolis/Interrupters). This work would support the Office of Violence Prevention’s comprehensive approach to preventing, intervening in, and supporting healing from violence. The OVP Stabilization Initiative would consolidate existing housing services for our most high-risk participants.

The City will contract with a service provider or team of service providers to develop and implement an OVP Stabilization Initiative including program management, direct client services, and administration of stabilization support fund.

Services would include:

- *Direct support to participants in partnership with GVI case managers*
  - Assist participants developing and implementing an individualized plan to address housing barriers for long-term housing stability
  - Assist participants in finding and navigating existing supportive programs and resources (*through Hennepin County, non-profit providers, etc.*)
  - Assist participants in securing long-term affordable housing, employment programming, food security and other supportive services.
- *Develop a sustainable stabilization placement system*
  - Administer the Housing Supports Fund
  - Negotiate hotel contracts for emergency and short-term placement
  - Build relationships with landlords to increase housing placement opportunities
  - Explore options for master-leased or scattered site housing, either with non-profit partners or CPED
- No IT/Technology needs

**Staffing:** This proposal could be accomplished without any additional City staff—the staff assigned to this initiative could manage the larger contract. Contractor would be hiring additional staff to provide services.

**Equity Impact:** Group Violence Intervention (GVI), Next Step, Minneapolis-US/ Interrupter serves primarily BIPOC and low-income people. While violence affects people everywhere, it takes an inequitable toll on specific neighborhoods and populations. People from BIPOC communities in Minneapolis face a disproportionately high burden of violence compared to white people. According to data from the Minneapolis Police Department, in 2020, 81% of shooting victims in Minneapolis were black and 4% were Native American. In comparison, 10% were white, and that 10% includes Hispanic/Latinx individuals (<https://lims.minneapolismn.gov/Download/File/4863/CommunitySafetyUpdate.pdf>). Violence can be intertwined with macro-level factors such as employment barriers, income inequality, rapid social change, inequitable access, and more. With that in mind, strategies must acknowledge and address structural barriers and the influence of social factors. This strategy does so.

**Results:** Past data demonstrates the impact of the program to date. Descriptive analyses have been conducted to confirm that the program is getting referrals that meet the intended population of focus, including individuals with high risk for being a victim or perpetrator of violence. Data on number of individuals placed in housing and their success rate in housing and other services provided will be collected.

**Budget detail - Low-Level Department Code:**

**Account Code(s) for all non-personnel spending and amounts:** 00100-8600111

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Violent Crime Hot Spot Task Force

**Goal Area:** Public Safety

**Implementing Department:** Minneapolis Police Department

**2021 Dollar Amount:** The Minneapolis Police Department (MPD) requests \$250,000 ARP funding, through 2021, for offering overtime to develop a Violent Crimes Hot Spot Task force and to work shifts to address specific needs for identified hot spot policing.

**Problem Statement:** Major American cities saw over a 30% increase in homicides in 2020 and 2021 appears to be following a similar trend. As of May 17<sup>th</sup>, Minneapolis homicides were almost double for the same time over 2020 and violent crime was up 13.5% for the same period over 2020. Many of these historic crime trends are centered around young adults and juveniles. The pandemic has exacerbated the problem and it has also had significant impact on this age group. Recent statistics show that close to two-thirds of those 18-24 years old exhibit signs of a wide range of mental health issues. In Minneapolis, gunshot wound victims have increased by 161% year over year for the first 20 weeks in 2021 (74 to 187) while 911 response staffing (Patrol: Lieutenant, Sergeant, Officer) has decreased from 478 in April 2020 to 317 in May 2021 and Investigator staffing has declined from 201 to 143 from 2020 to 2021.

**Proposed Action Summary:** MPD would like to offer overtime to officers to develop strategies to reduce crime within specific hot spot areas and to staff 12 shifts per week to address these troubling areas. Other strategies may also be utilized to complement the additional law enforcement staffing such as camera placement, other.

**Proposed Action Detail:** The MPD Crime Analysis unit would target certain violent crimes that have occurred in the City and use the information to form patterns. These crimes would include: Aggravated Assault, Assault, Robbery, Sexual Assault, and Homicide. Using set points such as date and times of these crimes, a pattern would emerge as to when these crimes are occurring. Overtime to be used by the officers to address these crimes would be set according to the patterns. This unit would work closely with Patrol, Investigations, Federal Task Forces and others to gather crime data and information and would rely heavily on MPD's crime analysts.

**Staffing:** Funding would provide additional overtime for MPD Officers through 2021.

**Equity Impact:** People of color are disproportionately more likely to be victims of violent crime and account for the highest percentage of victims of gunshot wounds citywide (87%). The highest concentration of both violent crime and shots fired occur in the two precincts with the most diverse communities in the City, Precinct 3 in South Minneapolis, and Precinct 4 in North Minneapolis. Together, these two precincts account for 61.35% of the City's violent crime incident totals and 75% of the City's total homicide victims. Thus, the highest concentration of violent crimes occurs in the City's most diverse areas. These are also the people most impacted by the pandemic.

Violent Crime Victimization:

Race	Percentage of total
Black	44.56%

White	36.12%
Unk	12.00%
Native	4.54%
Asian	2.06%
Pacific Isl.	0.39%
(blank)	0.32%
<b>Grand Total</b>	<b>100.00%</b>

This will achieve racial equity goals by way of having a more equitable distribution of resources across the City. Due to the concentration of violent crime in the most diverse areas of our City, those areas typically experience longer call response times due to the additional strain on resources. We would expect the additional resources to aid in both response and increased visibility.

**Results:** By having Officers target specific violent crime areas using set data points MPD can attempt to have an impact on lowering these offenses in the community thus help with public safety.

**Budget detail - Low-Level Department Code:** 4002100, 4002200, 4002300, 4002400, 4002500, 4003100, 4003150, 4003500

**Account Code (s) for all non-personnel spending and amounts:** NA Payroll/Fringe accounts only

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Youth and Community Safety Fund

**Goal Area:** Public Safety

**Implementing Department:** Health

**2021 Dollar Amount:** \$1,750,000

**Problem Statement:** Public health, community safety, and youth opportunities have all been significantly impacted over the last year due to the myriad, layered effects of the COVID-19 pandemic.

**Proposed Action Summary:** Minneapolis Health Department will develop and administer an RFP process to distribute money to community-based partners to support community health and safety programming and youth opportunities.

**Proposed Action Detail:** This will be a new RFP process and the dollars are new. The Health Department has administered many RFP processes before and the subject matter is similar to those successfully implemented in the past.

This RFP will make \$1.75 million available to community-based partners that provide services under the broad headings of Community Safety, Youth Opportunity, Community Health and Opioids. With grants ranging in size from \$50,000 - \$150,000, the City can provide financial support to between 10 and 35 organizations/programs that serve our most impacted communities in Minneapolis around these subject matter areas.

The RFP will be developed in partnership with multiple divisions/programs in the Health Department including the Office of Violence Prevention, Opioids, Maternal and Child Health, Healthy Youth Development and Healthy Living.

The Health Department will assemble a group of subject matter experts, including representatives from the City and the Community, to review the proposals and make funding recommendations.

**Staffing:** An additional 1.0 FTE for the duration of the grants will be needed to process and manage this number of new contracts that will result from this RFP process.

**Equity Impact:** Funding will be prioritized for community-based partners who serve the racial groups most negatively impacted by the pandemic. The pandemic did not impact all residents of Minneapolis equally; targeting funding to those groups who experienced disproportionate harm aligns with City values.

**Results:** 15-35 additional community based, community serving, and community-oriented organizations/programs will be empowered to provide much needed services to the community to positively impact community safety, youth opportunity, and health disparities.

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:** (this can be changed during implementation if needed)

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Adolescent-Specific Group Violence Intervention

**Goal Area:** Public Safety / Beyond Policing

**Implementing Department:** Health

**2021 Dollar Amount:** \$200,000

**Problem Statement:** Research suggests that a large percentage of homicides and shootings are driven by a small number of individuals who are connected to each other through groups. Existing services focused on group-involved violence are in place, but they aren't specifically designed to serve young people 19 and under who are group-involved.

**Proposed Action Summary:** Group Violence Intervention services designed specifically for young people ages 19 and under intended to reduce the likelihood of involvement with gun violence. Through partnership with juvenile justice system partners, social services, and community, services will provide support and resources for young people to take a path away from serious violence.

### **Proposed Action Detail:**

This is an expansion of an existing activity (Project LIFE/GVI) and would be part of the Office of Violence Prevention's comprehensive approach to preventing, intervening in, and supporting healing from violence. Existing partners already engaged in this work include internal partners (Minneapolis Promise Zone, Police Department) and external partners (other youth-serving jurisdictions).

Funding would support contracts with contractors who would serve youth and families. Those contracts would cover costs of work provided and resources for program participants and their families to support their success. Funding may also support costs for a physical space to serve as a hub for programming and support for participants.

In 2021, \$150,000 funding would cover a partial year of operating costs. Beginning in 2022, the annual amount needed to achieve the same level of service would be \$200,000.

**Staffing:** This proposal could be accomplished without any additional City staff—the OVP will have a staff dedicated to Group Violence Intervention who will be able to assume leadership for this effort. Services will be provided by contractors.

**Equity Impact:** Specific neighborhoods and communities—particularly BIPOC communities—face a disproportionate burden of violence. The homicide rate for Black Americans in the U.S. is, on average, eight times higher than that for white Americans (CDC, 2017). Many urban areas, and in particular those that experience the most gun violence, also face significant poverty, inequality, and racial segregation (Sampson, 2013).

OVP strategies, including GVI, are designed to acknowledge and address these structural issues. Through GVI, participants—the vast majority of whom identify as part of BIPOC communities—have increased access to resources and services. In that way, GVI works to mitigate some of the harm caused by longstanding structural inequities.

Additionally, people from BIPOC communities have traditionally been overincarcerated and are overrepresented in the criminal justice system. GVI plays a role in helping to divert people away from further system involvement, thereby helping to interrupt the pipeline to prison and reducing potential for all of the collateral consequences associated with justice system involvement.

**Results:** Adolescent-specific Group Violence Intervention is intended to reduce the risk for serious violent crime involving young people ages 19 and younger. In addition, it will lead to better understanding of the ongoing group/gang and gun violence issues in Minneapolis and better-established relationships with key violence prevention stakeholders in the Minneapolis community. Measures used to assess the success of GVI will include police data to capture violence trends and social service and participant progress outcomes provided by contracted partners.

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:** 00100-8600111

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Civilianization

**Goal Area:** Public Safety

**Implementing Department:** Minneapolis Police Department

**2021 Dollar Amount:** \$1,400,000

The Minneapolis Police Department requests annual ARP and ongoing funding of \$1,500,000 for civilianizing 8 positions currently filled by sworn personnel and to hire 5 positions to provide administrative support for sworn staff in all Bureaus.

**Problem Statement:** Major American cities saw over a 30% increase in homicides in 2020 and 2021 appears to be following a similar trend. As of May 17<sup>th</sup>, Minneapolis homicides were almost double for the same time over 2020 and violent crime was up 13.5% over the same time period. Many of these historic crime trends are centered around young adults and juveniles. The pandemic has exacerbated many of the problems and had a significant impact on this age group. Recent statistics show that just under two-thirds of 18-24 years old exhibit signs of a wide range of mental health issues. In Minneapolis, gunshot wound victims have increased by 161% year over year for the first 20 weeks in 2021 (74 to 187) while 911 response staffing (Patrol: Lieutenant, Sergeant, Officer) has decreased from 478 in April 2020 to 317 in May 2021. With the significant reduction in sworn staffing combined with high recent crime trends, the MPD is looking for more efficient ways to utilize limited sworn resources to help meet the public safety needs of the community.

**Proposed Action Summary:** With the reduction of sworn FTEs some administrative and support work, previously performed by sworn staff, should be performed by civilians. In the last 5 or so years, the MPD has endeavored to civilianize certain positions to use City resources more efficiently. Some positions that could be civilianized are currently filled by officers and civilianization would enable those officers to go to law enforcement positions improving the work in the positions through hiring of people educated and experienced in those areas. Additional civilian support for administrative purposes would also allow officers to concentrate on law enforcement in all Bureaus and would be a more efficient use of resources.

**Proposed Action Detail:** In 2001 civilian staffing was approximately 21% of total MPD staffing, excluding CSO's, Dispatch, and Traffic Control. Over the next several years, civilian jobs decreased in the department by over 40%. Further, the reduction in civilian staff outpaced the reduction in sworn staff as over 50% of the department's total reduction in FTEs came from civilian ranks. As a result, in 2020 civilian staffing represented only 15% of total MPD staffing. In a survey of peer agencies, civilian staff averaged approximately 23-24% of total personnel. The decrease in civilians has resulted in inefficiencies in pay, benefits, and in education and experience. With the significant decrease in sworn personnel, the MPD seeks to use the most efficient means to fill various positions within the Department so that sworn staff can work in law enforcement positions and civilian positions can be filled with staff educated and trained in specific fields, and improved continuity and stability of programs/positions by eliminating the sworn rotations in the positions. The MPD proposes permanent civilianization of the following positions:



- Business Technology Unit Director (1): Redeploys key Lieutenant position. (New classification/job position needed.)
- Business Technology Support Technician (2): Redeploys Sergeant and Officer positions (08240C)
- Forensic Scientist Positions (2): Redeploys Officer positions (05050C)
- Administrative Analyst 2 Positions (2): Redeploys Officer positions in Backgrounds (00350C)
- Quartermaster (1): Redeploys Sergeant position (New classification/job position needed.)
- Administrative Analyst 1 Positions (5): New positions would allow Lieutenants and Inspectors to concentrate on non-administrative functions. (00350C)

Funding will improve accountability through better resource utilization and community-police relations as more sworn staff are available in typical law enforcement positions.

**Staffing:** See information listed above.

**Equity Impact:** People of color are disproportionately more likely to be victims of violent crime and account for the highest percentage of victims of gunshot wounds citywide (87%). The highest concentration of both violent crime and shots fired occur in the two precincts with the most diverse communities in the City, Precinct 3 in South Minneapolis, and Precinct 4 in North Minneapolis. Together, these two precincts account for 61.35% of the City's violent crime incident totals and 75% of the City's total homicide victims. Thus, the highest concentration of violent crimes occurs in the City's most diverse areas. These are also the people most impacted by the pandemic.

Violent Crime Victimization:

<b>Race</b>	<b>Percentage of total</b>
Black	44.56%
White	36.12%
Unk	12.00%
Native	4.54%
Asian	2.06%
Pacific Isl.	0.39%
(blank)	0.32%
<b>Grand Total</b>	<b>100.00%</b>

Civilianizing positions would enable the MPD to place sworn personnel more strategically in Patrol and Investigations, increasing resources to those areas and communities most impacted by crime.

**Results:** Redeploying sworn personnel to law enforcement duties is a more efficient use of City resources as civilian costs are less than sworn. It provides additional resources to the core mission of the Department, which ultimately helps in the reduction of crime and increases investigatory capacity of the Department. It improves continuity of programs by reducing the rotation of Officers in key support staff positions and fills positions with those with the necessary education and experience to successfully fulfil the job duties of the positions.

**Budget detail - Low-Level Department Code:** 4002100, 4002200, 4002300, 4002400, 4002500, 4004510, 4003300, 4001230

**Account Code (s) for all non-personnel spending and amounts:** NA Payroll/Fringe only

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Community Safety Specialist Pilot Project

**Goal Area:** Public Safety

**Implementing Department:** Finance

**2021 Dollar Amount:** \$1,000,000

**Problem Statement:** Throughout the pandemic, Minneapolis, along with many cities nationwide, has seen a rise in crime. This program seeks to increase public safety through community leadership and unarmed preventative strategies.

**Proposed Action Summary:** Funding will support a Community Safety Specialist (CSS) Apprenticeship Program. This state-accredited certified apprenticeship offers over 180 hours of paid classroom instruction, and 2,000 hours of on-the-job training, to community members who are deployed with professional support to address homelessness, mental health crises, addiction, domestic abuse, and other trauma.

**Proposed Action Detail:** CSS participants will increase community safety, reduce crime and violence, by intervening with other community agencies to provide services that address short and long-term community problems.

The goal of this funding will be to work with community-based organizations, security companies and potentially in collaboration with labor partners to create or supplement a pilot project aimed at increasing community safety, reducing crime and violence and crisis intervention tied to long-term shifts in programmatic priorities and policing strategies.

Anoka-Ramsey Community College provides state-accredited apprenticeship training services for participants. CSS participants will be recruited from within the neighborhoods they serve bringing in-depth direct knowledge of the community.

**Staffing:** None

**Equity Impact:** The CSS program was created and led by Black organizations and has a focus on unarmed, community-based safety. Core values include de-escalation, proactive intervention, community-centered planning, and community accountability. CSS apprentices will learn mediation and peacekeeping skills, rooted in a restorative justice framework that considers the historical relationships between police, security, and communities of color.

This work is responsive to requests from diverse neighbors, businesses and nonprofits in the historically African-American north-side neighborhoods of Minneapolis that have been traditionally underserved by all levels of government and who seek CSS program participants to immediately de-escalate violence. This program pays a living wage to participants and provides a viable career pathway.

**Results:** A professional evaluation component will be included in the pilot project funding.

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:** (this can be changed during implementation if needed)

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Community Trauma Response Protocols

**Goal Area:** Public Safety

**Implementing Department:** Health

**2021 Dollar Amount:** \$500,000

**Problem Statement:** Victims and witnesses of violence experience trauma that requires an immediate response. Community members are oftentimes ineligible for state and county crime victim reparations funds for various reasons such as criminal history, type of support requested such as property loss or damage, and timely healing services.

**Proposed Action Summary:** The General Trauma Response Protocols will provide support to community members who are victims/witnesses of violence. Stabilization in the community, supportive direct service such as a mental health and wellness, food security, repairs i.e. shattered glass, bullet holes etc. and memorial and funeral support are necessary to better manage the spread of trauma services and to build trust between city government and communities most impacted by violence.

**Proposed Action Detail:** This is an expansion of an existing activity (GVI, Next Step and Minneapolis/Interrupters). This work would support the Office of Violence Prevention's comprehensive approach to preventing, intervening in, and supporting healing from violence. The OVP Housing Initiative would consolidate existing housing services for our most high-risk participants.

The City will work with vendors in the Target Market Program to provide supportive services and goods to community in need after incidents of violence.

Services would include:

- *Direct support to victims/witnesses of violence*
  - Assist with connecting to trauma informed care resources
  - Assist with needs related to memorial services
  - Assist with necessary repairs and replacement of property damaged due to violence
- No IT/Technology needs

**Staffing:** This proposal can be accomplished with existing city staff.

**Equity Impact:** Group Violence Intervention (GVI), Next Step, Minneapolis-US/ Interrupter serves primarily BIPOC and low-income people. While violence affects people everywhere, it takes an inequitable toll on specific neighborhoods and populations. Black, Indigenous, and communities of color in Minneapolis face a disproportionately high burden of violence compared to white people. According to data from the Minneapolis Police Department, in 2020, 81% of shooting victims in Minneapolis were black and 4% were Native American. In comparison, 10% were white, and that 10% includes Hispanic/Latinx individuals.

(<https://lms.minneapolismn.gov/Download/File/4863/CommunitySafetyUpdate.pdf>). Violence can be intertwined with macro-level factors such as employment barriers, income inequality, rapid social

change, inequitable access, and more. With that in mind, strategies must acknowledge and address structural barriers and the influence of social factors. This strategy does so.

**Results:** Data on number of individuals served, geographic location of victims/witnesses of violence, and type of services/goods provided will be collected to measure impact.

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:** 00100-8600111

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Contracting with Local Law Enforcement Agencies - Investigators

**Goal Area:** Public Safety

**Implementing Department:** Minneapolis Police Department

**2021 Dollar Amount:** The Minneapolis Police Department (MPD) requests \$416,000 ARP funding, for contracting with local law enforcement agencies for 5 investigators to work in MPD's Investigations Bureau through 2021.

**Problem Statement:** Major American cities saw over a 30% increase in homicides in 2020 and 2021 appears to be following a similar trend. As of May 17<sup>th</sup>, Minneapolis homicides were almost double for the same time over 2020 and violent crime was up 13.5% for the same time period over 2020. Many of these historic crime trends are centered around young adults and juveniles. The pandemic has had significant impact on this age group and recent statistics show that close to two-thirds of 18-24 years old exhibit signs of a wide range of mental health issues. In Minneapolis, gunshot wound victims have increased by 161% year over year for the first 20 weeks in 2021 (74 to 187) while 911 response staffing (Patrol: Lieutenant, Sergeant, Officer) has decreased from 478 in April 2020 to 317 in May 2021 and Investigator staffing has declined from 201 to 143 from 2020 to 2021. The decrease in staff has resulted in fewer proactive investigations resulting in fewer guns being recovered (decrease of 22% between 2020 and 2021).

The initial emergence of carjackings clearly correlates with the pandemic shutdown progression. From the initial shutdown and school closings on March 17 to May 25, carjackings increased 141.6% in 2020 compared the same time period of 2019. Many of these suspects were described as teenagers – notable given the state's school closures due to COVID-19.

Violent crime cases are on the rise in Minneapolis. Staffing levels are such that investigators are receiving a large volume of case assignments. The benefit of additional resources would allow for these cases to be investigated without the burden of such a high volume of cases assigned per investigator.

**Proposed Action Summary:** MPD would like to offer outside agency investigators the opportunity to work for MPD. This would entail offering agencies like Hennepin County Sherriff Deputies or Metro Transit officers (with authorization from their leadership) to work with MPD Investigators to follow up on investigations and work proactive investigations.

**Proposed Action Detail:** 73% of gun related incidents occur within 13% of the City. Gun related calls such as shootings and incidents involving evidence collection are know to adversely impact staffing the most within the 1<sup>st</sup> hour after the incident is reported. This has a compounding effect when there are multiple shooting related incidents in any given day and in consecutive days.

This is a new initiative, which would fund outside agency investigators to assist with violent crime investigations, would provide staff who would need limited training to conduct criminal investigations. The City of Minneapolis would contract with other law enforcement organizations to reimburse their agency for the use of their investigator through the end of 2021. Outside agency investigators would complement the investigative work that is already being conducted by MPD. The volume of violent crime cases

**Staffing:** Funding would provide reimbursement to external law enforcement agencies for the work of their investigator assigned to MPD through 2021.

**Equity Impact:** People of color are disproportionately more likely to be victims of violent crime and account for the highest percentage of victims of gunshot wounds citywide (87%). The highest concentration of both violent crime and shots fired occur in the two precincts with the most diverse communities in the City, Third Precinct in South Minneapolis, and Fourth Precinct in North Minneapolis. Together, these two precincts account for 61.35% of the City's violent crime incident totals and 75% of the City's total homicide victims. Thus, the highest concentration of violent crimes occurs in the City's most diverse areas. These are also the people most impacted by the pandemic.

**Violent Crime Victimization:**

<b>Race</b>	<b>Percentage of total</b>
Black	44.56%
White	36.12%
Unk	12.00%
Native	4.54%
Asian	2.06%
Pacific Isl.	0.39%
(blank)	0.32%
<b>Grand Total</b>	<b>100.00%</b>

This will achieve racial equity goals by way of having a more equitable distribution of resources across the City. Due to the concentration of part I crimes (violent and shooting) in the most diverse areas of our City, those areas typically experience a higher volume of shooting cases which places additional strain on resources. We would expect the additional resources to aid investigations in the communities most impacted by gun violence.

**Results:**

The benefit would be having more resources to provide case investigation to the areas most impacted by violent crime. Reduced volume will increase the amount of time each investigator can have to work on a case prior to being assigned an entirely new case(s). Slowing down the volume of cases each investigator is being assigned will improve the quality and quantity of the investigations. Fewer cases will allow for time to communicate with victims, families and witnesses thereby developing stronger relationships within the communities directly impacted by violence. Stronger relationships develop trust and faith that the investigation is being conducted in an impartial manner.

**Budget detail - Low-Level Department Code:** 4003100

**Account Code (s) for all non-personnel spending and amounts:** Government Law Enforcement Services 504506

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Contracting with Local Law Enforcement Agencies - Patrol

**Goal Area:** Public Safety

**Implementing Department:** Minneapolis Police Department

**2021 Dollar Amount:** The Minneapolis Police Department (MPD) requests \$1,040,000 ARP funding, through 2021 for hiring part time officers and contracting with other surrounding law enforcement agencies to assist the MPD with law enforcement personnel.

**Problem Statement:** Major American cities saw over a 30% increase in homicides in 2020 and 2021 appears to be following a similar trend. As of May 17th, Minneapolis homicides were almost double for the same time over 2020 and violent crime was up 13.5% for the same period over 2020. Many of these historic crime trends are centered around young adults and juveniles. The pandemic has had significant impact on this age group and recent statistics show that close to two-thirds of those 18-24 years old exhibit signs of a wide range of mental health issues. In Minneapolis, gunshot wound victims have increased by 161% year over year for the first 20 weeks in 2021 (74 to 187 individuals) while 911 response staffing (Patrol: Lieutenant, Sergeant, Officer) has decreased from 478 in April 2020 to 317 in May 2021.

Budgetary constraints, the lengthy lead time needed for hiring and training new recruits, and recent increased crime trends have aggravated the staffing concerns.

**Proposed Action Summary:** MPD has determined the need for the deployment of additional law enforcement resources to enhance its current capabilities. MPD would like to hire outside agency officers and contract with surrounding law enforcement agencies to assist the MPD Patrol Bureau with call response and with assisting on specific details. This would entail offering agencies like Hennepin County Sheriff Deputies or Metro Transit officers (with authorization from their leaders) to provide high visibility patrols.

**Proposed Action Detail:** The outside agencies would provide uniformed sworn personnel that would be deployed in marked squads to engage in high visibility data-driven directed patrols in areas that have been determined to be experiencing patterns of violent crime. The resources would be directed to focus on specific emergent or persistent crime patterns through analytical analysis and intelligence. This analysis will be provided by the MPD Strategic Analysis Unit. The goals will be to provide recognizable and visible law enforcement patrol and enforcement in a directed and focused manner.

Outside agencies would also be requested to provide back up assistance to MPD officers responding to calls for service in the community as needed.

**Staffing:** Funding would provide off duty overtime for officers from external agencies and provide funding for contracts with surrounding law enforcement agencies for assistance through 2021.

**Equity Impact:** The Minneapolis shootings are impacting African American victims at a further disproportionately increased rate, 87% of shooting victims this year compared to 81% in 2020. The highest concentration of both violent crime and shots fired occur in the two precincts with the most diverse communities in the City, Precinct 3 in South Minneapolis, and Precinct 4 in North Minneapolis.



Together, these two precincts account for 61.35% of the City's violent crime incident totals and 75% of the City's total homicide victims. Thus, the highest concentration of violent crimes occurs in the City's most diverse areas. These are also the people most impacted by the pandemic.

Violent Crime Victimization:

<b>Race</b>	<b>Percentage of total</b>
Black	44.56%
White	36.12%
Unk	12.00%
Native	4.54%
Asian	2.06%
Pacific Isl.	0.39%
(blank)	0.32%
<b>Grand Total</b>	<b>100.00%</b>

This will achieve racial equity goals by way of having a more equitable distribution of resources across our city. Due to the concentration of part I crimes (violent and shooting) in the most diverse areas of our city, those areas typically experience longer call response times due to the additional strain on resources. We would expect the additional resources to aid in both response and increased visibility.

**Results:** The assistance of outside law enforcement agencies to provide high visibility marked squad directed patrols in areas experiencing emergent or persistent crime issues will:

- Help deter, address, and interdict criminal behavior through deterrence and increased enforcement
- Provide an increased visible presence of safety and security to the community
- Help to free up MPD squads by providing secondary back up support, thereby increasing the capacity of MPD squads to handle additional calls for service

**Budget detail - Low-Level Department Code:** 4002100, 4002200, 4002300, 4002400, 4002500

**Account Code (s) for all non-personnel spending and amounts:** Government Law Enforcement Services  
504506

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Early Intervention for Young People

**Goal Area:** Public Safety

**Implementing Department:** Health

**2021 Dollar Amount:** \$166,000; subsequent years: \$500,000

**Problem Statement:** Young people and families often don't get critical supports until after the young person gets involved with the juvenile justice system and/or violence. The City has a resource for this (Inspiring Youth); but, with limited capacity referral pathways are narrow and only a small number of young people receive services.

**Proposed Action Summary:** Early intervention services intended to reduce risk factors for violence for young people (and their families) who may be at risk of involvement with violence but who are not already deeply system involved. Services will be informed by positive youth development and will draw from case management and mentorship practices.

**Proposed Action Detail:** This is an expansion of an existing activity (Inspiring Youth). This work would support the Office of Violence Prevention's comprehensive approach to preventing, intervening in, and supporting healing from violence.

Funding would pay for a contract with a community-based organization that serves youth and families who will provide program services. That contract would cover costs of staffing (primarily Youth and Family Workers), resources for program participants and their families to support their success, and program administration costs. For the current initiative, the OVP contracts with Tubman.

In 2021, \$166,000 funding would cover 4 months' worth of operating costs (September – December) because time would be needed to hire and onboard additional staff. That timeline could change depending on any needs from procurement related to an increased contract amount. Beginning in 2022, the annual amount needed to achieve the same level of service would be \$500,000. Because this funding would necessitate contractor hiring staff to provide services, the proposal would only be viable with multi-year funding.

**Staffing:** This proposal could be accomplished without any additional City staff—the staff assigned to this initiative could manage the larger contract. Contractor would be hiring additional staff to provide services.

**Equity Impact:** Inspiring Youth serves primarily BIPOC young people. While violence affects people everywhere, it takes an inequitable toll on specific neighborhoods and populations. People from BIPOC communities in Minneapolis face a disproportionately high burden of violence compared to white people. According to data from the Minneapolis Police Department, in 2020, 81% of shooting victims in Minneapolis were black and 4% were Native American. In comparison, 10% were white, and that 10% includes Hispanic/Latinx individuals (<https://lims.minneapolismn.gov/Download/File/4863/CommunitySafetyUpdate.pdf>). Violence can be intertwined with macro-level factors such as employment barriers, income inequality, rapid social

change, inequitable access, and more. With that in mind, strategies must acknowledge and address structural barriers and the influence of social factors. This strategy does so.

**Results:** Past data demonstrates the impact of the program to date. Descriptive analyses have been conducted to confirm that the program is getting referrals that meet the intended population of focus, including youth with significant needs, risk for violence and delinquency, and low school engagement. Analysis of available self-reported data for participants with an intake date prior to 2019 shows that after 12 months of participation, significant percentages of participants have avoided deeper exposure to risk factors or risky behavior.

- 71% reported maintained or improved relationships with caring and trusted adults
- 84% reported a decrease or leveling of behavior problems at school
- 70% reported a decrease or leveling in school truancy
- 90% reported a decrease or leveling with involvement with criminal activity
- 87% reported a decrease or leveling of violent behavior incidents.

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:** 00100-8600111

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Group Violence Intervention - Overtime

**Goal Area:** Public Safety

**Implementing Department:** Minneapolis Police Department

**2021 Dollar Amount:** The Minneapolis Police Department requests \$80,960 of funds, through December 2021 for overtime to be used for the Group Violence Intervention Program (GVI). This assumes approximately 40 hours per week of overtime for 22 weeks.

**Problem Statement:** In Minneapolis, gunshot wound victims have increased by 161% year over year for the first 20 weeks in 2021 while 911 response staffing (Patrol: Lieutenant, Sergeant, Officer) has decreased from 478 in April 2020 to 317 in May 2021. Investigations staffing has decreased by 29% from 201 to 143 sworn during that same time. This is a nationwide trend and data and studies suggest much of this increase in violent crime can be tied to the pandemic.

The Group Violence Intervention Program (GVI) reduces violent crime by combining community with law enforcement and community corrections workers to directly engage with the most active street groups and communicate a message of antiviolence, consequences, and an offer of support and help. Part of the success of the GVI program has been teaming up a Minneapolis police officer with a community corrections worker and an employee from the Office of Violence Prevention (OVP) to meet with group members. This form of collaborative outreach allows for a custom notification be provided with the message that all Minneapolis residents can be safe, alive, and free. But with our diminished resources and necessity to focus on public safety, we have been unable to fully commit to this part of the program. The COVID – 19 pandemic limited opportunities to conduct this outreach work when MPD partners were forced to work from home. The reduction of pandemic restrictions should allow for more engagement opportunities.

**Proposed Action Summary:** MPD currently has four sworn staff who have the training to help with this program. MPD would like to use funds to train additional sworn staff in this technique to work with community corrections and OVP to conduct more custom notifications. As our violent crimes involving group members continues to rise, these outreach opportunities are more important than ever. Funding would provide overtime for training and then for the continuation of GVI notification work for 2021.

**Proposed Action Detail:** The request is being made for overtime expenses associated with the training of additional staff in coordinated customs notifications. Once this training is received there will be a greater number of sworn staff to participate in these notifications. Also, staff would be available to work outside their general work hours to assist with notifications at various times of the day when group members are most available. This proposal complements work that was previously conducted in a more robust number due to staffing. It will allow for more consistent opportunities to collaborate with our partners, Community Corrections and OVP, on this work.

**Staffing:** Overtime will be incurred by officers, sergeants, and lieutenants.

**Equity Impact:** People of color are disproportionately more likely to be victims of violent crime and account for the highest percentage of victims of gunshot wounds citywide (87%). Opportunities to meet

with shooting victims to provide a message of hope, support and resources has been a proven way to impact the lives of group members. Providing these messages and services to our community members who are most directly impacted by gun violence is critical for opportunities to success.

**Results:** The benefit of timely notifications to group members, is multifaceted. GVI has been proven to reduce gun violence between groups. Sharing messages of hope, has the power to elicit change. Providing resources and ongoing support provides the opportunity to make successful change away from a dangerous lifestyle. Ongoing support ensures ongoing, committed contact with participants. Through ongoing collaboration, needs and resources are continually assessed and modified for each participant.

**Budget detail - Low-Level Department Code:** 4003100

**Account Code (s) for all non-personnel spending and amounts:** NA Overtime/Variable Fringe only

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Minneapolis Strategic Outreach Initiative

**Goal Area:** Public Safety

**Implementing Department:** Health

**2021 Dollar Amount:** \$1,100,000

**Problem Statement:** In 2020 and 2021, the City has experienced an increase in shootings and violent crime. The Office of Violence Prevention employs three evidence-based strategies that have been shown to reduce violent crime nationally—hospital-based violence intervention, Group Violence Intervention, and violence interrupters. The violence interrupter strategy (Minneapolis Strategic Outreach Initiative) was piloted in 2020 and will be implemented more broadly in 2021, but additional resources are needed to support more Violence Interrupters.

**Proposed Action Summary:** Through this initiative, Outreach Workers will provide peacemaking/peacekeeping, violence interruption, and community engagement through street- and community-based outreach. The initiative is intended to reduce risk factors for violence and promote safe, healthy, and thriving communities.

**Proposed Action Detail:** Funds will allow for expansion of an existing initiative.

Funds will be used primarily for contracts to support Violence Interrupter wages to ensure significant coverage by Violence Interrupters. Funds may also be used for outreach supplies (e.g. uniforms, safety equipment), violence prevention outreach events, and training and technical assistance.

This initiative complements the OVP's existing continuum of community-oriented violence prevention, intervention, and response.

Services will be provided by teams made up of Violence Interrupters who are “credible messengers”—individuals from the community who have themselves experienced violence and/or who are familiar with the impact violence has on communities and who have strong relationships with young adults, neighborhood members, community leaders, and service providers.

Violence Interrupters will use knowledge of their communities, relationships, informal mediation, and non-physical conflict resolution to stop conflicts before they happen and as they are happening. They will also work to mobilize community to reject violence through strategies like awareness building, community gatherings, peace walks, and other methods. They will work with community to address barriers and reduce risk by providing resources and referrals to services. Services will also include work to heal communities after violence has occurred in order to break the cycle of violence.

**Staffing:** This proposal could be accomplished without any additional City staff—the OVP already has funds for a position to oversee this initiative. Additional community-based services will be provided by contractors.

**Equity Impact:** While violence affects people across Minneapolis, it takes an inequitable toll. Specific neighborhoods and communities—particularly BIPOC communities—face a disproportionate burden of

violence in Minneapolis. This initiative seeks to mitigate that by focusing services specifically toward those neighborhoods and communities.

OVP strategies (including this one) are designed to acknowledge and address structural barriers and the interplay between social, political, and economic factors and violence. In that way, this type of violence prevention work is inextricably tied to race equity work. Through this initiative, participants—many of whom are likely to identify as part of BIPOC communities—will have increased access to resources and services. In that way, the initiative is meant to mitigate some of the harm caused by longstanding structural violence.

Additionally, people from BIPOC communities have traditionally been overincarcerated and are overrepresented in the criminal justice system. This initiative may play a role in helping to divert people from further system involvement, thereby helping to interrupt the pipeline to prison and reducing potential for all of the collateral consequences associated with justice system involvement.

**Results:** The initiative is intended to promote safe, healthy, and thriving communities that are free from violence in ways such as:

- Reducing group/gang member involved shootings
- Increasing community perception of safety
- Increasing neighborhood cohesion
- Promoting access to resources and services (e.g. basic needs, housing, employment skills and training, mentorship)
- Increasing trust between community and government

Outreach teams will be expected to document shift activities, capturing both quantitative outputs (e.g. number of individuals engaged) and qualitative reflections (e.g. highlights, challenges). Team Leads will capture and provide quantitative measures (e.g. number of shifts, number of outreach hours) and quantitative information (e.g. successes, barriers, resident/neighborhood feedback).

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:** 00100-8600111

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Eliminate Childhood Lead Poisoning

**Goal Area:** Climate and Public Health (Also mentioned in Housing and Public Safety)

**Implementing Department:** Health

**2021 Dollar Amount:** \$750,000

**Problem Statement:** In the last 10 years 1,784 children have been lead poisoned in Minneapolis. We have addressed lead poisoning in their homes only after testing it in their blood leading to a lifetime of negative impacts. We have an affordability crisis we also have a quality of housing crisis in lead hazards. Currently there are over 3000 children in the Minneapolis schools that were lead poisoned before they entered kindergarten. Due to the age of Minneapolis housing stock 75% of our residential housing contains lead-based paint hazards. Lack of maintenance on these surfaces results in hazardous lead dust which continues to poison our children long after lead was banned from paint over 40 years ago and will continue to poisoning children and stunt their future potential unless these hazards are removed.

**Proposed Action Summary:** Initiate plan to Eliminate Childhood Lead Poisoning: Lead remediation for all homes with lead contamination starting in the green zones. Complete low-moderate income weatherization, and moderate healthy home repairs.

**Proposed Action Detail:** Eliminate Childhood Lead Poisoning: Use a data driven approach for Lead remediation for all homes with lead contamination starting in high risk properties and areas such as our green zones. Complete low-moderate income weatherization, and moderate healthy home repairs.

The funding for the work below will coincide with a comprehensive Childhood Lead Elimination Plan that will include supportive regulatory policies in housing. That policy combined with the following dollar amounts establishes the most aggressive elimination plan in the country. The total dollar amount to solve this problem will still be far higher than these totals. This money allows us to leverage private and partner investment to eliminate lead poisoning in our city.

Setting up the team and framework. Hiring 2 Lead risk assessors in Health, 2 coordinating staff in Regulatory Services, 1 Administrative Analyst

Scale up, set up program design, partner with the Minnesota Department of Health, Hennepin County, local non-profits, to begin citywide outreach/market, establish contracts, begin geographically focused lead elimination work.

**Staffing:** Staffing in 2021 would establish the program for an escalation of service in 2022-2024 but staffing would not increase after initial hires in 2021. The entire 2021-2024 plan would require 2 Health Inspectors, 2 Reg Services coordinating positions, and 1 administrative analyst. We often hire Lead and Healthy Homes staff with the understanding that the work is semi-permanent depending on funding. It would be the same with this program.

**Equity Impact:** The Lead and Healthy Homes Program's work is predominately, and nearly exclusively, in low-income communities. 86% of families served are under 80% AMI and 55% are under 50% AMI. These areas have a higher percentage of BIPOC, poor housing conditions, and people without the means to make necessary repairs and mitigation investments. The BIPOC communities are



disproportionately affected by lead poisoning; although lead poisoning and asthma can happen to any children in any neighborhood 74% of clients served are BIPOC. Racial and economic data is collected at time of service and tracked by the Minneapolis Health Department. A reallocation of resources to preventative work in areas we know have high percentage of BIPOC plus high lead and asthma triggers could improve conditions for children in these communities.

**Results:** We track this program based on two major metrics

1. The number of homes that we remove hazards.
2. The total number of lead poisoned children.

In 2021, we will establish the program with staff establishing program framework and serve around 125 households with lead hazards by the end of 2021. Doubling the number of homes served by Lead and Healthy Homes. By having an established program, a comprehensive Childhood Lead Elimination Plan that includes policy improvements and leveraging additional stimulus funding (\$5,000,000/annually) we will significantly scale this program to eliminate lead poisoning in 2,000 high risk homes annually by 2023-2024 and leading to a 75% reduction in lead poisonings by 2025 on road to eliminating lead poisoning.

**Budget detail - Low-Level Department Code:** 8600122-507019

**Account Code (s) for all non-personnel spending and amounts:** 8600122-400001

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Green Cost Share: Economic Recovery and Green Careers

**Goal Area:** Climate and Public Health (Cross section with Economic Development and Housing)

**Implementing Department:** Health Department: Environmental Programs

**2021 Dollar Amount:** \$2,000,000

**Problem Statement:** *The Green Cost Share Program, is a program designed aide in the economic recovery of Minneapolis from the pandemic focused on energy efficiency and renewable energy in , BIPOC communities, and low income housing. The program already has much higher demand than funding available in 2021. This funding would fulfill those requests in 2021 and set the stage for an aggressive energy and recovery efforts moving forward.*

**Proposed Action Summary:** *This funding would fulfill requests for funding in 2021 and provide additional funding for energy projects and help leverage \$20,000,000 in investments this year focused in environmental justice communities. We would also be able to fund additional projects that we could place students in jobs from our North Minneapolis training site partnering with Summit. It will allow us to expand that training into energy efficiency in South Minneapolis at Sabathani working with MIGIZI. While this request focuses on training and student stipends, this ask supports the CPED request of funding community partner organizations with outreach.*

**Proposed Action Detail:** *Provide a description of the proposal in 200 words or less; please address the following:*

*Expand and Develop additional Green Cost Share Program: Funding to increase current climate related programming with focus on;*

- (1) High economically burdened areas of the City (Single Family and Multifamily) with an emphasis on energy efficiency, and solar.*
- (2) Frontline communities, Green Zones, affordable/ Public/ Subsidized Housing, and Great Streets Priority Eligible Areas.*
- (3) Businesses in BIPOC communities/Green Zones and communities hardest hit by economic hardships*
- 4) Leverage investment and contracts with developers to expand the City's Green Careers program.*

**Staffing:** *1 FTE Administrative position for increased contracting 1 FTE Rental licensing outreach coordination in Reg Services. 1 FTE Public Health specialist on Green Careers work expanding into South Minneapolis.*

**Equity Impact:** *The program is focused on environmental justice as a priority providing higher percentage matches on projects and intentional outreach in BIPOC communities. Project from environmental justice communities receive priority support. We have found that over half of our projects meet environmental justice standards as a result of intentional programming and outreach.*

**Results:** *We meticulously track all program [results](#) by project, location (environmental justice), return on investment, on the program. We can serve an additional 200 property owners (totaling nearly 400*

*properties) and an additional 1,000 tenants (including mostly low-income tenants) with this funding. It will leverage \$20,000,000 in investments and provide \$25,000,000 in lifetime savings between heating, electric and renewable energy production. As we recover from the pandemic this will help but our communities on a better path to resiliency.*

**Budget detail - Low-Level Department Code: 8600155-507019**

**Account Code (s) for all non-personnel spending and amounts:** (this can be changed during implementation if needed)

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Open Streets

**Goal Area:** Climate and Public Health

**Implementing Department:** Public Works

**2021 Dollar Amount:** \$50,000

**Problem Statement:** Lack of sponsorship interest for city sponsored Open Street events.

**Proposed Action Summary:** Ensure Open Streets Minneapolis is successful in 2021 and continues to be a sustainable program that brings economic activity to the Open Street corridors.

**Proposed Action Detail:**

Open Streets Minneapolis is an effort to make streets places that put people first through family-friendly events on commercial corridors in the city. Streets are closed to car traffic during Open Streets events but are open to people walking, rolling, and biking to connect community members with area businesses (*ARPA Guidance - Addressing the negative economic impacts caused by the public health emergency and serving the hardest-hit communities*).

There has been limited interest in additional sponsorship dollars for Open Streets events. The Enterprise currently contributes to Open Streets events with in-kind services estimated at \$180,000 but additional funding is needed to fully activate each event. The requested funding will ensure a successful 2021 calendar of events with the hope of continuing support into future years. The planned schedule for 2021 events is as follows:

- East Lake | Sunday, July 25
- Northeast | Sunday, August 1
- West Broadway | Saturday, September 11 (hosted locally by the West Broadway Business and Area Coalition)
- Nicollet | Sunday, September 19
- Lyndale | Sunday, October 10
- Minnehaha | Sunday, October 24

**Staffing:** No change in staffing.

**Equity Impact:** Open streets events are held East Lake, West Broadway, Central Avenue, and other commercial corridors that overlap cultural districts in the city.

**Results:** As identified in 10.2 of the Transportation Action Plan, Open Streets is designed to encourage and give people the opportunity to envision Minneapolis streets in a different way. There would be an increased awareness and comfort in utilizing various mobility options and would be reflected in Bike/Walk count, travel choices, crash data, and other mobility options data analysis.

**Budget detail - Low-Level Department Code:** 00100-6020100

**Account Code (s) for all non-personnel spending and amounts:** 507000

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Sabathani Stabilization Grant

**Goal Area:** Climate and Public Health

**Implementing Department:** CPED

**2021 Dollar Amount:** \$1,300,000

**Problem Statement:** Coming out of the pandemic, Minneapolis must become more resilient in business and development planning. Culturally competent institutions are needed to improve current process conventions to prepare for future emergency events and climate change.

**Proposed Action Summary:** This grant provides direct assistance to stabilize this unique and needed organization who will assist the community in recovery. The grant will fund improvements to mechanical systems and other costs associated with repositioning the Sabathani Community Center to address current and future community needs in service to youth and elders and providing program and entrepreneurial opportunities.

**Proposed Action Detail:** CPED will work with Sabathani to develop a scope of work to address long-standing capital and programming needs. The proposed grant will supplement expected philanthropic funding. Sabathani is in the process of repositioning the Community Center to provide updated space and programming to support community in a post-pandemic era.

**Staffing:** Current CPED Staff will work on this grant.

Equity Impact: Black, Indigenous, Asian or Pacific Islanders, Latinx, immigrants, and other people of color (BIPOC) have been disproportionately impacted by the health and economic impacts of COVID-19. Neighborhoods with a high proportion of BIPOC people have lower participation rates in public policy development. Supporting institution centered in these communities, like Sabathani, address these disparities.

### **Results:**

- Increased community agency in development of the problem statement and system change.
- Improved resilience of community.
- Increased energy efficiency and adherence to green building principals at Sabathani.

**Budget detail - Low-Level Department Code:** 8900310

**Account Code (s) for all non-personnel spending and amounts:** 513007

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Senior Services Investment

**Goal Area:** Climate and Public Health

**Implementing Department:** Health

**2021 Dollar Amount:** \$250,000

**Problem Statement:** Senior services are especially critical at this juncture when the senior demographic is rising rapidly and seniors face additional burdens due their high risk during the pandemic. Two decades from now, more than one out of every five Minnesotans will be an older adult. About the same time, Minnesota is expected to hit the peak “retirement- to working-age ratio,” with nearly two retirement-age adults for every five working-age Minnesotans. This huge demographic shift will have widespread impact on Minnesota’s economy, workforce, housing, health care system, social services, and civic institutions.

**Proposed Action Summary:** Increased investment in the City’s aging senior service block nurse program to expand on-the-ground direct public health services from established service organizations to low-income, and housing and food insecure seniors and community elders from under-represented groups in Minneapolis.

**Proposed Action Detail:** Provide a description of the proposal in 200 words or less; please address the following:

The Minneapolis Health Department prior to 2020 provided a small grant to the Metropolitan Visiting Nurses Association to provide in-home care to low-income seniors that did not yet qualify for medicare.

We would combine this money with the Community Health and Safety Fund (see separate description) and do a RFP to seek proposals from community based organization to provide services to seniors that will allow them to stay in their homes.

**Staffing:** No additional staffing needed

**Equity Impact:** Nearly half of the senior population of Minnesota lives in the metro area. Due to disparities in life expectancy the number of seniors of color are far lower than the number of white seniors. American Indian seniors make up less than 1% of the senior populations; African American and Asian are 2% of the senior population; and Latinx is 1% of the senior population. Older adults in Minnesota experience significant racial disparities in income: the median income for white adults over age 65 in Minnesota is \$40,054; the median income for black adults of the same age is \$18,417.1

**Results:** This would allow us to fund 3-5 community-based organizations to provide services to seniors that will allow them to stay in their homes. By way of the contracts with these organizations we would track numbers of individuals served, the associated demographics, services provided and outcomes.

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:** (this can be changed during implementation if needed)

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Community Food Needs

**Goal Area:** Climate and Public Health

**Implementing Department:** Health

**2021 Dollar Amount:** \$500,000

Food Access: \$75,000 in 2021

Food Distribution: \$50,000 in 2021

Operational Capacity: \$77,500 in 2021

### **Problem Statement:**

The number of food shelves and emergency food distributions needed and operating has increased and endured during the pandemic and post-civil unrest. Data from the U of MN shows that the number of free food sites in the city decreased by half between June and September 2020. During that same time, demand for services at remaining sites doubled. A healthy food incentive program will enable residents to purchase healthy food in locations that are convenient and comfortable for them.

### **Proposed Action Summary:**

This program will work with partners to implement a healthy food access incentives/coupons program for residents at local farmers markets and food retailers in areas with food access gaps. It will build capacity for food shelves, food distribution pop-ups, farmers markets and small food retailers who accept SNAP-EBT. It will support equipment needs and capital improvements in certain sites. It provides fresh food for distribution at local food shelves, pop ups, community organizations. The amount requested would reach between 150-300 households in 2021. The funding would also support a temporary Food Security Program Aide to assist the HGM Coordinator.

### **Proposed Action Detail:**

**Food Access:** This is a continuation and expansion of efforts to support food security through incentives. It is aligned with the work of several divisions of the Health Department. Partners will include farmers markets and community-based organizations with current capacity and a successful track record of implementing such programs. Funding to purchase food remains a challenge and crisis for a substantial number of residents. Three dollars to \$20 per person would be used for healthy food at farmers markets and local retailers in the form of tokens or coupons on a one-time or ongoing basis. Households are dependent on a variety of emergency food resources. These programs increase capacity for residents to select the food they want, from the retailer they are comfortable with. Power of Produce allows children to taste a vegetable sample and then select and purchase a fruit or vegetable.

**Food Distribution:** This proposal would build on existing food insecurity efforts started during late spring, 2020. The City would provide funding for community partners such as LEAFF which guarantees to buy up to \$7,500 of produce from small-scale farmers that identify as BIPOC growers. These same growers have also lost markets or sales due to the pandemic. Another example includes Brightside Produce which is a small nonprofit that delivers fresh produce to corner stores and food insecurity providers and has been instrumental in distributing fresh produce in areas of the city hardest hit by the



pandemic, civil unrest and existing food inequities. The requested funding would be contracted out to organizations such as these.

**Operational Capacity:** The funds would support equipment such as refrigerators, coolers, freezers, vehicles for delivery, hand washing and sanitizer stations, tents, tables, wagons, bins, shelving, bags, boxes, as well as possible capital support on a limited basis for specific infrastructure projects. The City could implement this support by purchasing and distributing the items or providing organizations funds specifically for these items. An additional \$5,000 is needed to provide bus and light rail passes through community organizations, for residents to improve access to healthy food.

**Staffing:** *Temporary Program Aide II, job code: 08340C*

**Equity Impact:** In November 2020, after a rapid response request for applications, 39 organizations were awarded COVID food security funding to address food security in Minneapolis, nearly all serving primarily BIPOC individuals. Funds were used to build capacity, provide culturally specific and healthy food, improve facilities, and safely deliver food. Awarded efforts focused on cultural communities including Black, Latinx, Asian, Indigenous, East African, West African, and populations such as homeless, chemically-dependent, HIV+, seniors, transit-dependent, homebound, individuals with disabilities.

Since the pandemic hit, Second Harvest Heartland, the largest food bank serving our region, reports a 30% increase in demand and that their food shelf partners report experiencing a 60% increase in people served. They cite a Feeding America October 2020 report that Black, Hispanic, Asian and Indigenous families in Minnesota are at least twice as likely as white families to live with hunger, with new evidence suggesting this divide has grown to nearly 4x the rate for Black Minnesotans in recent months.

**Results:** We anticipate improved operational capacity and effectiveness for awarded entities. We will track at minimum the following outputs:

- Description and quantity of items purchased or infrastructure enhanced
- Number of people served including any increase in people served
- Number of households served
- Amount and type of support, at what frequency, to each individual or household served, including any increase in amount of support provided
- Zipcodes or other geographic indicators
- Demographics of community served, such as age, racial/cultural background and other available information
- Any new partnerships developed or specific gaps addressed

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:** 8600123 - HGM (this can be changed during implementation if needed)

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Corridor Activation

**Goal Area:** Climate and Public Health

**Implementing Department:** City Coordinator's Office with other department support (Health, PW, CPED) as needed.

**2021 Dollar Amount:** \$300,000

**Problem Statement:** The Black community in the Twin Cities is facing unprecedented trauma: COVID-19 and its disproportionate effect on communities of color; harrowing economic exclusion; ongoing systemic racism; and the murder of George Floyd.

**Proposed Action Summary:** This is one step of many to promote healing and positive activation in the Black community as we take more steps to build and implement a larger vision of an equitable and resilient recovery from COVID-19 and racial trauma.. These pop-up style events will help address the need for healing and social cohesion.

**Proposed Action Detail:**

*8-Healing Events offering the following services to community members*

- *Mental health therapy provided by counselors*
- *Massage therapy*
- *Creative expression, music, poetry, spoken word, dance*
- *Animal therapy*
- *Yoga + group fitness*
- *A Backyard BBQ hosted by local chefs and restaurants*
- *Gift cards from local Black-owned businesses to community leaders/activists/demonstrators*
- *Food collection and distribution*
- *Pop-up vaccine sites*

Partners include: Pimento Relief Services (lead partner), Tru Ruts, Healing Justice Foundation, NAACP, Don't Complain Activate, Million-Artist Movement, RARE Productions & Confluence, Research in Action, Project Diva, Whittier Alliance, Cultural Wellness Center, Community Aid Network.

Funds would pay for: vendor contracting, food, staffing, equipment, logistics, promotion, and contingency for unexpected expenses (a more detailed line item can be provided)

**Staffing:** This concept is built off of our Open Streets events. The staff needed for those events should be the same kinds of staff needed for this event

**Equity Impact:** While every constituent and every city employee has been challenged during the past 15 months, constituents and staff from Black, Indigenous, Latinx and other communities of color have had to bear the brunt of those impacts. These events are meant to acknowledge those disparities, and intentionally center the experiences of those most marginalized. All of our data points to inequity as our greatest challenge.

**Results:** We can design these events to gather whatever data we deem important. From a resilience perspective, gathering narratives about 1) how folks are doing in the midst of everything; 2) what ways did community come together during the toughest times our city has ever experienced and what can we learn from them; 3) perceptions of trust in government; would be very helpful as part of a larger, enterprise internal after action review. These events will also help promote the need for healing and positive activation not just for 38<sup>th</sup> & Chicago, but as part of a larger vision of equity and resilience in Minneapolis

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:** (this can be changed during implementation if needed)

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Meet Minneapolis Large Event Incentives

**Goal Area:** City Capacity and Performance

**Implementing Department:** Minneapolis Convention Center

**2021 Dollar Amount:** \$500,000

**Problem Statement:** The hospitality industry was impacted greatly by COVID 19 and the restrictions which kept the industry closed. Many of the 30,000 hospitality workers in Minneapolis have been unemployed for over a year. Hospitality taxes have not been generated and corresponding business revenue has reduced by as much as 90%.

**Proposed Action Summary:** These funds will be used by Meet Minneapolis to incent large conventions and events to chose to host their events in Minneapolis. These events bring people to Minneapolis and they spend their money at our hotels, restaurants, theaters, museums, shopping locations, and other businesses. Competition for these events is fierce coming out of the pandemic as our competitors want to stimulate their economy as well.

**Proposed Action Detail:** Meet Minneapolis is the marketing and sales partner for the City of Minneapolis and specifically the Minneapolis Convention Center. The City provides funding to Meet Minneapolis through a five-year contract. Specifically, Meet Minneapolis will use this money to pay down the expenses incurred by a client that wants to host an event in Minneapolis. The event must provide attendees from outside of the city of Minneapolis as measured by the amount of hotel room nights contracted in the city. Examples of how the money would be used are the paying down of Minneapolis Convention Center rent and/or onsite transportation costs. Meet Minneapolis currently does have a program in place for this purpose, but the amount of resources available will not be enough to jumpstart the hospitality industry coming out of the pandemic.

**Staffing:** Activities carried out by Meet Minneapolis Staff

**Equity Impact:** The BIPOC community is well represented in the hospitality community. At the Minneapolis Convention Center, 56% of its staff prior to COVID 19 were people of color. The layoffs in this industry hit the BIPOC community extremely hard and bringing back this industry will allow those jobs to return. Also, initiatives to highlight local diverse businesses through other resources will help bring much needed clientele to diverse businesses as they open for business.

**Results:** Direct spending by event attendees will show up in our economy in several ways. First, as taxes collected through our hospitality taxes, which pay for our event facilities and Meet Minneapolis. Second in direct revenues to the Minneapolis Convention Center, hotels, restaurants, shopping, museums, theaters, and many other businesses that visitors to our City use while in Minneapolis. Lastly, through jobs in our hospitality sector which has lost about 10,000 jobs during the pandemic and accounts for approximately 35% of all job losses in Minneapolis. The Minneapolis economy will not recover without a strong recovery in the hospitality industry driven by events.

**Budget detail - Low-Level Department Code:** 01760-8650200

**Account Code (s) for all non-personnel spending and amounts: 507019**

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Meet Minneapolis Visitor Marketing Campaign

**Goal Area:** City Capacity and Performance

**Implementing Department:** Minneapolis Convention Center

**2021 Dollar Amount:** \$500,000

**Problem Statement:** Visitors to Minneapolis either through tourism and leisure or events have decreased over the last year. This funding represents the start of a comprehensive Destination Awareness Building Program, Reputation Management initiatives, Small and BIPOC Business Support marketing, and Visitor Experience Enhancements.

**Proposed Action Summary:** The funds will allow for the creation of a comprehensive marketing plan that seeks to bring more visitors to Minneapolis by promoting the city and its tourism and leisure infrastructure. A significant component of this plan will be to tell Minneapolis' rich and diverse story and to promote the social and economic well being of our city through the economic benefits achieved through visitor spending.

**Proposed Action Detail:** Meet Minneapolis is the marketing and sales partner for the City of Minneapolis and specifically the Minneapolis Convention Center. The City provides funding to Meet Minneapolis through a five-year contract. Meet Minneapolis will create a comprehensive and targeted marketing strategy that seeks to build awareness of Minneapolis as a destination, manage and improve the reputation of Minneapolis as a destination, promote our diversity through the Small and BIPOC businesses offering services in Minneapolis, and enhance the experience of visitors while in Minneapolis through its Visitor Services department. Although Meet Minneapolis does currently perform these services, the additional funding would provide a more comprehensive and national program that reaches more people.

**Staffing:** Activities carried out by Meet Minneapolis Staff and/or third-party contractors

**Equity Impact:** The BIPOC community is well represented in the hospitality community. At the Minneapolis Convention Center, 56% of its staff prior to COVID 19 were people of color. The layoffs in this industry hit the BIPOC community extremely hard and bringing back this industry will allow those jobs to return. Also, initiatives to highlight local diverse businesses will help bring much needed clientele to diverse businesses as they open for business.

**Results:** National surveys will be reviewed and compared with pre and post information to determine the effectiveness of the marketing campaign in changing consumer/visitor/client feelings regarding Minneapolis. Meet Minneapolis has current research that shows that among event producers and attendees, Minneapolis is one of the lowest ranked destination for travel in our peer set and throughout the country.

**Budget detail - Low-Level Department Code:** 01760-8650200

**Account Code (s) for all non-personnel spending and amounts:** 507019

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Mental Health for City Staff

**Goal Area:** City Capacity and Performance

**Implementing Department:** Finance and Property Services and Human Resources

**2021 Dollar Amount:** \$500,000 est. (Estimated cost is \$1M per year; however, costs may not be spread equally over the first and second half of the year.)

**Problem Statement:** In 2020 employees experienced trauma and emotional issues at alarming rates. There is currently lack of access to mental health resources for employees and the out-of-pocket costs are often prohibitive for many employees.

**Proposed Action Summary:** This program will expand the police and fire mental health pilot program to include all covered employees and their dependents. The program will provide ten outpatient mental health visits and ten outpatient intensive treatment program visits with either an in-network or an out-of-network provider at no cost to the insured member. The expected outcome is reduced mental health issues among employees and their dependents, improved mental health and wellbeing, increased productivity, and improved employee morale.

**Proposed Action Detail:** In January 2021, the City put in place a pilot program to provide enhanced mental health services to sworn police and fire staff and their insured dependents. This proposal would expand the mental health pilot program to include everyone insured by the City's health insurance program.

**Staffing:** None required.

**Equity Impact:** This mental health pilot program will provide services to BIPOC employees who have been heavily impacted by the events of the past year.

**Results:** Through this program, employees and their dependents will have access to expanded mental health services at no cost. Employees who are seeking treatment and are being treated are more productive employees. Overall, a healthy workforce increases morale and improves the work environment.

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:** (this can be changed during implementation if needed)

## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Civil Servant Furlough Relief Fund

**Goal Area:** HR/FPS/LR Subgroup

**Implementing Department:** Human Resources and Finance and Property Services

**2021 Dollar Amount:** \$2,250,000

**Problem Statement:** An imbalance exists in the way employees were treated financially in 2020 due to the budget cuts imposed in 2020.

**Proposed Action Summary:** Some, but not all, employees were forced to take furlough days in 2020 creating an inequity between groups of employees. The proposed program will provide a mechanism through PTO to reduce the inequity between employee groups. The outcome is increased employee morale and improved relationships with labor unions that agreed to furloughs in 2020.

**Proposed Action Detail:** This is a new proposal that will benefit current employees who were forced to take furlough (or budgetary leave in lieu of furlough) in 2020. Employees who took furlough or budgetary furlough would receive PTO days equivalent to the furlough or budgetary leaves taken by the employee up to the maximum required to be taken by the employee group. Employees who do not use the PTO in 2021 could receive a onetime payment either at separation in 2021 or in December 2021. Human Resources and Finance and Property Services will implement and administer the program.

**Staffing:** None requested.

**Equity Impact:** This program would assist BIPOC employees who were forced to take furlough.

**Results:** All employee groups will be treated similarly in response to budget cuts made in 2020.

**Budget detail - Low-Level Department Code:**

**Account Code (s) for all non-personnel spending and amounts:**



## **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Digital Equity - Connectivity

**Goal Area:** City Capacity and Performance

**Implementing Department:** IT

**2021 Dollar Amount:** \$2,000,000

**Problem Statement:** Minneapolis has more than 31,000 households that do not have access to internet services. Many of these households are economically disadvantaged and/or in areas of the City that are underserved by broadband providers. As 2020 has highlighted, internet services are critical for access to schooling, employment, health care and social services.

**Proposed Action Summary:** In partnership with Hennepin County, Minneapolis Public Schools, and the local non-profit organization PCs for People, the City will create an equitable internet connectivity solution to support marginalized populations in bridging the digital divide.

**Proposed Action Detail:** Bridging the digital divide is not a new concept for the City as its been identified as an issue for many years. However, effectively addressing the issue of equitable access continues to be a challenge for the City and its residents. A new opportunity has arisen to partner with Hennepin County, Minneapolis Public Schools, and the local non-profit organization PCs for People to provide an equitable internet connectivity solution to support marginalized populations in Minneapolis. This technology solution converts bandwidth into a 4G or 5G LTE private cellular network signal that can be broadcast out to the community so program participants will be able to receive the service. A contract will be executed, and the funding provided, to PCs for People so they can build out the network (antennas, receivers, etc) to provide internet service in key Minneapolis locations. IT will engage members of NCR and the Mayor's Office to identify, and confirm, location and communities of priority and engagement planning.

**Staffing:** No additional staff will be necessary.

**Equity Impact:** Initial rollout will be in targeted communities of need, specifically in north and south Minneapolis and racially identifiable schools/highly mobile or homeless demographic identified by Minneapolis Public Schools, using data collected on hot spot and device distribution.

**Results:** This request will result in access for the community to participate in the digital economy. We anticipate measuring success by the number of accounts/receivers distributed to households.

**Budget detail - Low-Level Department Code:** 8800350

**Account Code (s) for all non-personnel spending and amounts:** 507019

### **American Rescue Plan Act Proposal Round 1**

**Proposal Title:** Implementation at the City - Temporary Staff in Finance, CPED, Health, Communications, Race and Equity, HR and IT

**Goal Area:** City Capacity and Performance

**Implementing Department:** Finance, CPED, Health, Communications, Race and Equity, HR and IT

**2021 Dollar Amount:** \$929,870

**Problem Statement:** Staffing resources are needed to implement the American Rescue Plan Act (APRA) program allocations

**Proposed Action Summary:**

The American Rescue Plan Act has awarded funds to address the impacts of COVID-19, including assistance to households, small businesses, and nonprofits, or aid to impacted industries, such as tourism, travel, and hospitality. CPED will be implementing many of these programs and initiatives and will need additional staff to roll out and manage these allocations. This funding will support additional staff in 2021.

This proposal also includes support for the Department of Race & Equity to plan for a participatory budgeting process later in the year with a planned investment of \$1 million in ARP funding.

Funding Breakdown:

	2021	2022	2023
Row Labels	Sum of Period 1 Proposed	Sum of Period 2 Proposed	Sum of Period 3 Proposed
<b>Implementation at the City - Temporary Staff in Finance, CPED, Health, Communications, Race and Equity, HR and IT</b>	<b>929,870</b>	<b>2,395,375</b>	<b>1,434,605</b>
Communications one time support	50,000	-	-
CPED staff	296,524	737,819	760,690
Finance FTEs	142,797	347,305	354,703
Health FTE	42,031	108,271	111,350
HR staff	78,518	201,980	207,862
IT Personnel	150,000	-	-
Race Equity personnel	170,000	1,000,000	-
<b>Grand Total</b>	<b>929,870</b>	<b>2,395,375</b>	<b>1,434,605</b>

