

STEM Events Network

powered by **techbridge girls**[™]

Enhancement and Sustainable Engagement Grant Opportunity

In 2020, the Techbridge Girls National Board of Directors approved a goal to “In 5 years have the infrastructure, reputation, and an influence to drive system change and reach 1 million girls, especially BIPOC (*Black, Indigenous, and other people of color*) girls and gender-expansive youth from marginalized communities, by 2030.” Using this vision, we have set the following programmatic goal for the next five years:

Reach 100,000 girls* annually through educator-driven programs which create access to high-quality, gender and culturally responsive programming, especially for BIPOC girls* from marginalized communities.

Since these goals were established, Techbridge Girls has deepened its commitment to serving BIPOC girls as we witnessed the disproportionate impact on their academic, social, and emotional well-being as a result of the COVID-19 and racial pandemics. Techbridge Girls sees STEM education as a vehicle to not only equal the playing field but transform the STEM field, so it reflects, validates, and includes the brilliance, unique contributions, culture, and backgrounds of everyone who develops, benefits, lives, and engages with it. To meet these goals and challenges, we will re-engineer the way STEM events reach and impact, especially BIPOC girls from marginalized communities, by enhancing the capacity of STEM event coordinators to serve girls*. How this is achieved at the event level will vary depending on local demographics, geographic reach, and venue constraints.

This program year, we are excited to share a grant opportunity to enhance your STEM event with a continued focus on assisting you to increase your outreach to BIPOC girls from marginalized communities and engaging more trained volunteers. New areas of the grant allow awardees to strengthen the quality of their event through the usage of Techbridge Girls resources, collect and analyze data to understand the impact, and amplify sustainable engagement in STEM for girls.

*Including cis girls, trans youth, gender non-conforming and/or non-binary youth who experience(d) girlhood as a part of their journey.

As we continue to build our network, we have updated our resources for you to connect as network members build high-impact events. Here are some of the resources members can now access:

- NEW registration portal for your events,
- On-demand volunteer training to help those that want to serve to understand their role,
- Mini-grants, such as this one, to continue the work that you do.
- Social networking site,
- Topical training and learning series,
- TBG staff support,
- STEM workshop curriculum, and
- Sustainability support for the girls attending your events.

The Description of Opportunity

As part of the STEM Engagement Network Powered by Techbridge Girls (TBG), we are seeking applications for grants up to \$5,000. These funds are available to help grow your event's capacity to outreach to and engage BIPOC girls from marginalized communities. Priority will be given to those intending to serve 65% or greater BIPOC girls from marginalized communities, Minority Serving Institutions (e.g., HBCUs, HSIs), and those in Houston, Seattle, Philadelphia, New Orleans, DC Metro area, and the Bay Area.

The *Enhancement and Sustainable Engagement Grant* is designed to reach the following goals:

- Reach 100,000 girls annually through educator-driven programs which create access to high-quality, gender and culturally responsive programming, especially for BIPOC girls* from marginalized communities.
- Strengthen the quality of event through the usage of Techbridge Girls resources
- Collect and analyze data to understand impact
- Amplify sustainable engagement in STEM for girls

In addition, as appropriate, grantees will be matched with trained and excited volunteers through Techbridge Girls corporate and institutional partners. These volunteers can act as keynotes, panelists, workshop facilitators, day-of volunteers, and however else they may be needed. Upon selection for the grant, we will work with you to determine the best way to incorporate these volunteers into your event. Additional funds will be available if we place Techbridge Girls volunteers with your conference, virtually or in person. In-person volunteers are location-dependent.

Proposal Information

- Grant timeframe: January 1 - June 30, 2023.
- This grant is intended for events that have:
 - Hands-on STEM activities,
 - Lasts for a minimum of three hours,
 - Includes community building elements,
 - Maximizes college and/or career connections, and
 - Engages girls with STEM professionals (i.e., conferences, conventions, speaker/general sessions, seminars, symposiums, webinars, and workshops)
- All awardees must collect and forward impact data from your event to Techbridge Girls before payment can be processed.
- *Funds are awarded for the following **priorities**:*
 - *Enhancing the of quality of your event (examples below)*
 - *Accessing and completing the Programming through an Equity Lens TBG Educator Training and at least one other workshop hosted by TBG,*
 - *Providing volunteer training utilizing our Role Models Matter™ curriculum, and/or*
 - *Utilizing the EYH portal for registration of your event.*
 - *Increasing the sustainability of STEM impact by marketing, partnering, or hosting additional STEM events for girls who have attend your conference/event (examples below)*
 - *Providing a list of local resources to participants of your event*
 - *Hosting an exhibit hall, lunchtime expo, and/or caregiver/educator sessions*
 - *Promoting Techbridge Girls STEMConnect Panels (hosted on January 19, March 16, May 18, and July 20, 2023) and other events*
 - *Creating a subscription list/listserv to encourage STEM involvement with girls in the future (frequency of dissemination of the information can be decided by coordinators; recommended as an outreach opportunity)*
 - *Demonstrated intent to increase engagement with BIPOC girls from marginalized communities (e.g., by providing transportation, translation services, offering scholarships/ fee waivers, and/or stipends for educators/ organizations who serve BIPOC girls* from marginalized communities primarily.)*

Requirements

- We are seeking applicants who:
 - Have an existing event in operation (1+ yrs)
 - Organize events through a central coordinator or steering committee
 - Is sustainably funded
 - Collect and share attendance, outcome, and demographic data about attendees
- Applicants who are funded must include the following for their events:
 - Collect attendee demographic information and administer evaluation surveys provided by Techbridge Girls.
 - Use the “Powered by Techbridge Girls” logo on all printed and digital programs, T-shirts, and other print and digital advertising and marketing materials.
- Events must be registered through the EYH registration site.
- Submit the completed application form (link found below) describing how funds will be used to a) enhance the of quality of your event, b) increase the sustainability of STEM impact by marketing, partnering, or hosting additional STEM events for girls who have attend your conference/event, and c) actively increase outreach and accessibility to engage with BIPOC girls from marginalized communities.
- Describe how many additional Techbridge Girls’ trained volunteers can be placed and specific tasks to be assigned.
- **Post-event-** Within 30 days of event closing, grantees must complete a 1-2 page summary report and data table that includes participant and volunteer data (# of attendees, demographics, age range), reflection on outreach goals, and lessons learned, and highlights from the conference. (We will share the post-event form upon grant award).

Interested? Next Steps

- Attend an *optional* informational webinar on **November 16, 2022**, to learn more about our STEM Event Network for Girls and the grant application. The webinar location can be accessed:
- Submit [this form](#) no later than **5pm (EST) on December 30, 2022**. Only online applications will be accepted.
- Grantees will be notified by **January 12, 2023**..

- Should you have any questions, please contact Partners@techbridgegirls.org
- A grant report with demographic and survey data, as well as a narrative about the use of funds are required within **30 days of the event date to receive final payment**. To be submitted via Techbridge Girls provided post-event form.
- Funding will be distributed in two payments. One-third will be paid upon award of the grant, and the remaining two-thirds and any volunteer placement funds will be distributed after the final report is received with survey and demographic data.

Thank you for your consideration! We look forward to supporting your event!