

Voluntary Report – Voluntary - Public Distribution

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Report Name: Korea Soft Drinks Market Brief

Country: Korea - Republic of

Post: Seoul ATO

Report Category: Product Brief, Beverages

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Report Highlights:

Growth in e-commerce and meal delivery services have opened new sales channels for soft drinks.

NOTE: Market Briefs are a series of shorter, graphically friendly reports developed by ATO Seoul.

They are designed to give potential exporters a quick overview of the market. We welcome feedback on the new format at atoseoul@state.gov.

See attachment to access the report.

Attachments:

[Korea Soft Drinks Market Brief.pdf](#)