

Financial “Sense” Begins Here!

Repaying student loan debt, buying, or leasing a car,
monitoring your credit score, consolidating debt ...



It's no wonder that the average person is confused when it comes to their finances. And younger people are even less prepared.



In fact, African American youth are less financially stable than any other age or racial group. Almost 50% of African Americans age 18 to 29 reported that they could not cover a \$2,000 emergency expense.

That's why the Wells Fargo Foundation and the HBCU Community Development Action Coalition (CDAC) have partnered to launch a free and easy-to-use online and offline hub called **Our Money Matters**.

Funded by a generous grant from the Wells Fargo Foundation, **Our Money Matters** offers personalized and innovative tools like a student loan snapshot, car loan calculator, investment analyzer, online courses, access to certified financial planners, as well as offline resources. Targeting HBCU and MSI students, university administrators, and community residents, this personalized and innovative program is designed to help reverse the widening racial wealth gap.

Source: <https://www.tiaainstitute.org>



www.ourmoneymatters.com

Budgeting tools



Financial courses



Job search and resume critique

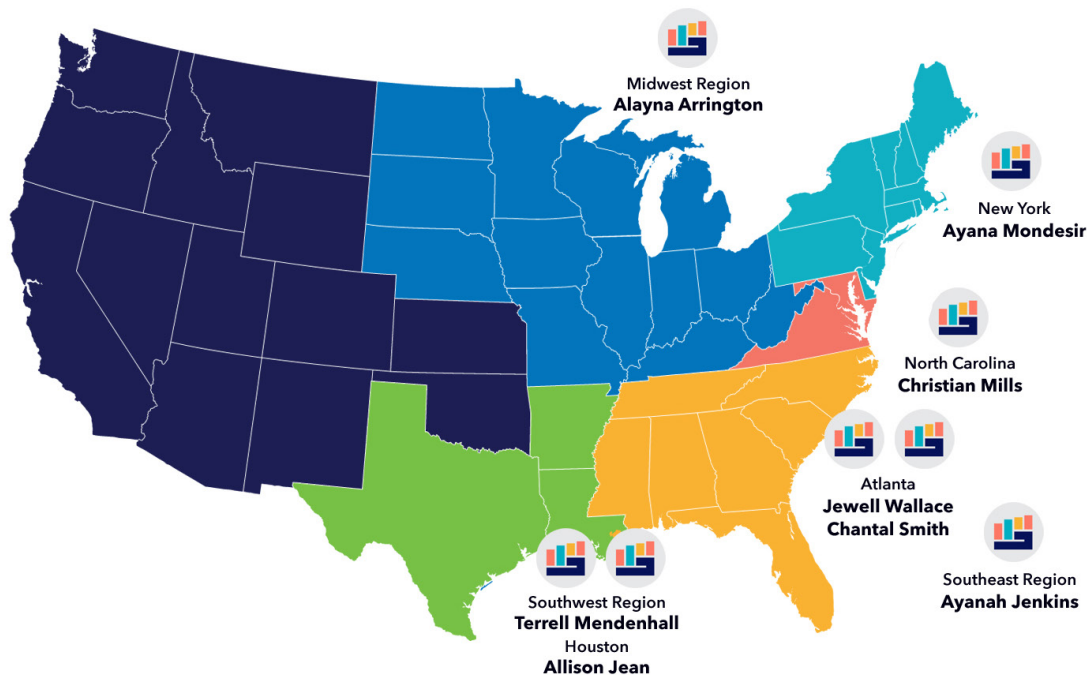


Simple, personalized financial
“sense all in one place



To learn more about how to bring this innovative program to your campus or community organization, contact one of our liaisons at 888-867-1878.

Meet Our Team



Northeast Region

Ayana Mondesir

Campus and Community Liaison
New York

Southeast Region

Christian Mills

Campus and Community Liaison
North Carolina

Ayanah Jenkins

Campus and Community Recruiter

Jewell Wallace

Campus and Community Liaison
Atlanta, GA

Chantal Smith

Campus and Community Liaison
Atlanta, GA

Southwest Region

Terrell Mendenhall

Campus and Community Recruiter

Allison Jean

Campus and Community Liaison
Houston, TX

Midwest Region

Alayna Arrington

Campus and Community Recruiter

Executive Staff

Sharon Kent

Program Director

Scan code for
more information

