

#### **CONTEST THEME: Drawing Utility Connections**

Did you know that above our heads and under our feet are hundreds of miles of electricity lines, pipes to deliver clean drinking water, and sewer pipes to send water to be cleaned? We also have places to clean water, generate electricity, and to sort recyclables and dump the rest of our trash.

We use vactor trucks, pipescope trucks, electric line trucks, and garbage trucks to help us deliver utilities to your home every day. These trucks serve an important role in making sure our utilities run. We all love coming home to electricity to power video games, water to keep plants alive, and drains that send dirty water away! Could you imagine if we didn't have those things?

Everything is connected! And, you play a role in helping these trucks and equipment provide reliable utilities! Your small steps at home lead to big changes in our community, from how you use your electricity and water to what you throw away... and even what you flush down the toilet.

We would love to see your artwork and what your Roseville Utilities (garbage, water, wastewater, and electric) mean to you and your family.



### **MUST HAVES:** Include these elements in your drawing

- - Drawing size: 8.5" x 11" sheet, one sided
  - **Taglines:** "Drawing Utility Connections" and/or "We Are Roseville"

### Must depict at least one of the following:



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equipment and tools used to keep the lights on, water clean, and trash and recycling picked up

Trucks: One (or more) trucks and/or some of the

People: Utility workers in action

**Community:** People making small changes at home, like saving water and energy, and/or focus on reducing, reusing, and recycling and how to keep your sewer flowing

See second page on detailed contest rules! If you have questions, contact us at ruec@roseville.ca.us.

# **CONTEST DETAILS**

#### Prizes

We will award up to 12 finalists. Each finalist receives: A \$50 gift card to an art supply store, your original artwork framed with a certificate of appreciation, and your artwork included in a printed calendar.

The grand prize winner will have their art featured on a digital billboard. Prizes will be awarded at the Public Utilities Commission meeting (or a virtual alternative) in the fall, once calendars are printed.

### **Contest entry timeframe**

Submissions by e-mail are due by Wednesday, August 12, 2020 at 5 p.m. Mail entries must be postmarked by August 12.

email: ruec@roseville.ca.us

### How to submit

mail: Youth Art Contest

2005 Hilltop Circle, Suite 200 Roseville, CA 95747

#### **Selection criteria**

Entries will be screened based on message, merit, creativity, and originality by the City of Roseville staff. All finalist selections by the City of Roseville will be put to a community vote to select the grand prize winner.



## **CONTEST RULES**

- Children ages 12 years old or younger who reside in Sacramento and Placer Counties may enter.
- Children can enter multiple drawings at any time throughout the contest time frame.
- Entries must include the child's name, age, address, a parent/guardian's name, email address, and a phone number (on a separate sheet of paper).
- Entries must be hand drawn by children. Please, no help from parents, adults, or older siblings.
- Entries must be drawn on one side of a single 8.5-inch x 11-inch piece of paper.
- Entries must be hand drawn. Acceptable mediums include pen, pencil, crayon, chalk, charcoal, marker, paint, or watercolor.
- If your entry is selected as a winner, you grant the City of Roseville a royalty-free, nonexclusive right to:
  - Use the artwork in its calendar and other print publications.
  - Use the artwork in its internal and external communications, including, but not limited to, websites, advertising, presentations, and printed and digital materials.
  - Use, in connection with the contest, the artist's first name, city of residence and age. Winning artwork will be credited in the calendar with the artist's first name and city.
  - Retain a digital copy of the artwork.
- Entries must not include trademarked or copyrighted materials.
- Entries will be accepted until 5 p.m. August 12, 2020 by email. Postmarked by August 12 if submission is by mail.