

SOCIAL BRIDGING PROJECT DISASTER DIRECTORY

SANTA BARBARA COUNTY



LISTOS CALIFORNIA:
ListosCalifornia.org



GOVERNOR'S OFFICE OF
EMERGENCY SERVICES:
CalOES.ca.gov



OFFICE OF THE
GOVERNOR OF
CALIFORNIA:
gov.ca.gov



LISTOS CALIFORNIA'S SOCIAL BRIDGING PROJECT

When COVID-19 disrupted the state of California's peer-to-peer emergency preparedness campaign for vulnerable communities, Listos California, anchored at the Governor's Office of Emergency Services, took action. (Listos means "ready" in Spanish.)

To meet the moment, we created the Social Bridging Project, a pioneering public health and safety campaign to counter social distancing through direct phone calls to people at risk. We harnessed the California voter file, reaching deeply into even the most isolated communities, to contact Californians in their homes.

To assist our callers, a customized Disaster Directory is prepared for each California county we call. It provides:

- a brief profile of the county, its disaster risks and relevant vulnerabilities of its residents
- state and local referrals to receive alerts for general emergencies, earthquakes, wildfires and Public Safety Power Shutoffs
- additional disaster readiness resources and information on COVID-19

Listos California is happy to share its County Disaster Directories to help bridge the gap for others to find resources to prepare for emergencies. Please note that this directory is accurate as of the date on its cover. Be sure to check the status of any resource for the latest updates.

For our complete inventory of tools and tips to prepare for disasters, go to [**LISTOSCALIFORNIA.ORG**](https://listoscalifornia.org).

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GUIDED SEARCH DIRECTORY

- [CLICK ON ANY ICON TO JUMP TO THAT SECTION.](#)
- [CLICK ON "DISASTER DIRECTORY" ON ANY PAGE FOOTER TO RETURN TO THIS PAGE.](#)
- [YELLOW HIGHLIGHTS INDICATE COUNTY-SPECIFIC RESOURCES.](#)



COUNTY
OVERVIEW



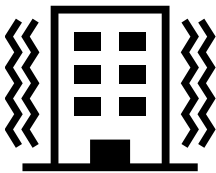
DISASTER
RESOURCES



COUNTY
RESOURCES



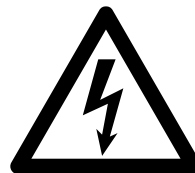
EMERGENCY
ALERTS



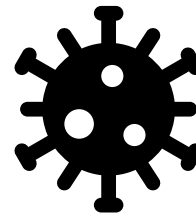
EARTHQUAKE
ALERTS



WILDFIRE
ALERTS



POWER
NOTIFICATIONS



COVID-19
RESOURCES

COUNTY OVERVIEW

SANTA BARBARA COUNTY AT A GLANCE

Santa Barbara County: Located on the southern coast of California

Major cities: 8 incorporated cities (Carpinteria, Santa Barbara, Goleta, Solvang, Buellton, Lompoc, Santa Maria and Guadalupe); the Santa Ynez Band of Chumash Indians, 14 unincorporated communities including Vandenberg Air Force Base, and 4 Channel Islands¹



Santa Barbara County, with a unique and varied topography, is comprised of east and west transverse mountain ranges, long stretches of coastline and the Los Padres National Forest.² The county is located in a high seismic activity zone and has a long history of **earthquakes**.³ With over 1/3 of its total land area comprised of wilderness, the county faces a significant urban/wildfire interface **fire hazard**, also placing it at a high risk of **landslide**. **Flooding** is a frequent hazard, with the southern coastal area historically subject to severe episodes of flash flooding and ground movement.¹

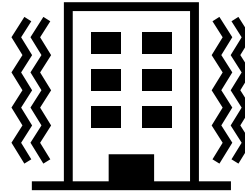
COUNTY OVERVIEW

SANTA BARBARA COUNTY BY THE NUMBERS



37,100

Number of housing units in the county at high to extreme risk of wildfire.⁴



93%

Chance that a magnitude 6.7 earthquake (the size of the 1994 Northridge earthquake) will occur in Southern California in the next 30 years.¹



240,807

Acres burned by the 2007 Zaca Fire—the 11th largest wildfire in state history.¹



\$180 M

Damages incurred by 3 separate federally declared disasters that flooded large areas of the county in 1995.¹

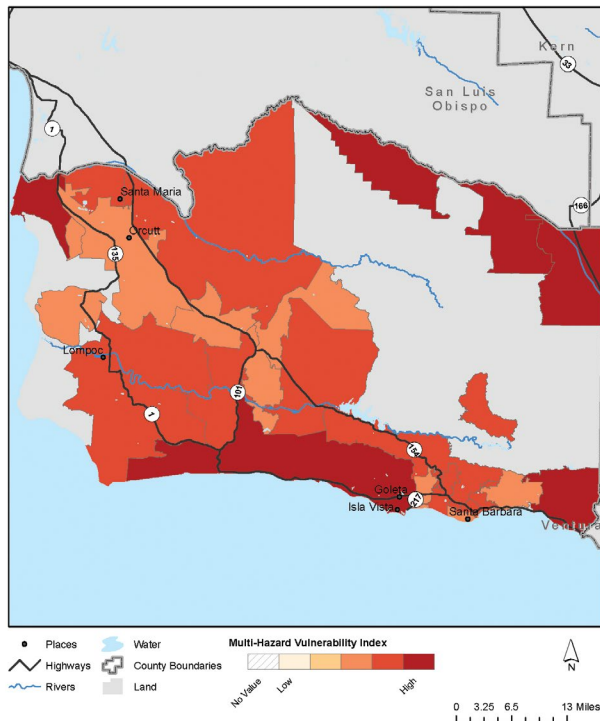


15.4%

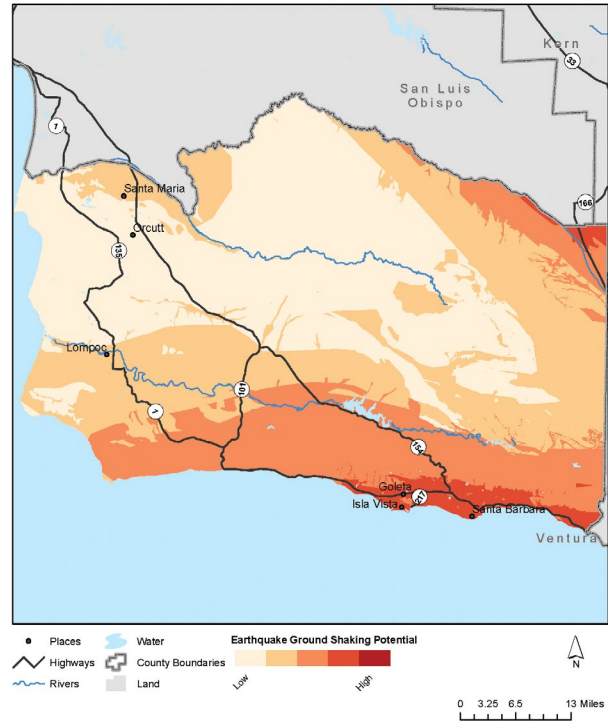
Residents living in poverty, higher than the California average.⁵

SANTA BARBARA COUNTY HAZARDS

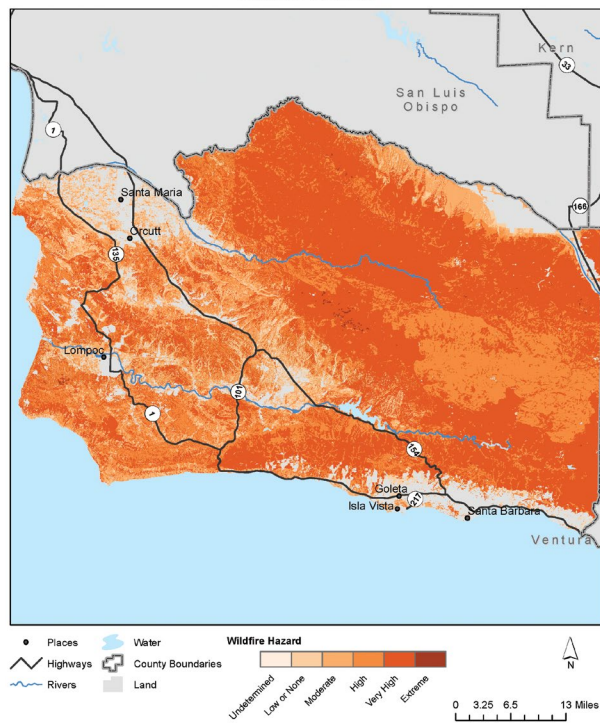
Multi-Hazard Vulnerability Index



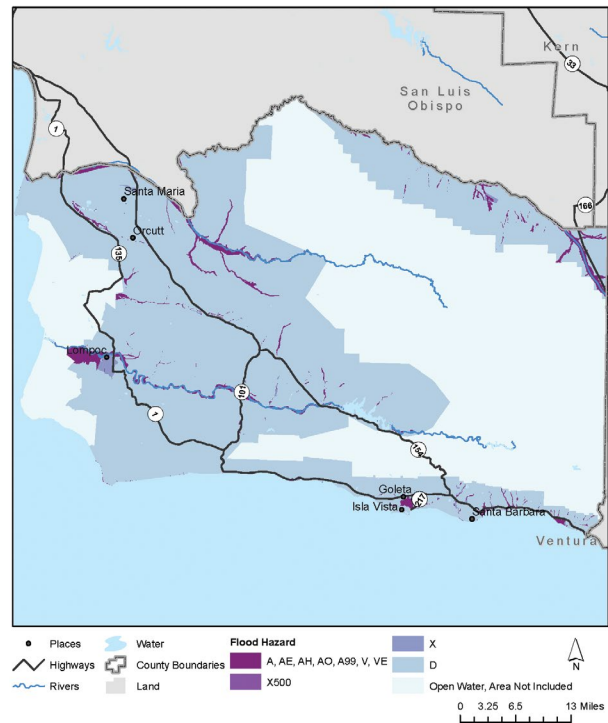
Earthquake Hazard



Wildfire Hazard

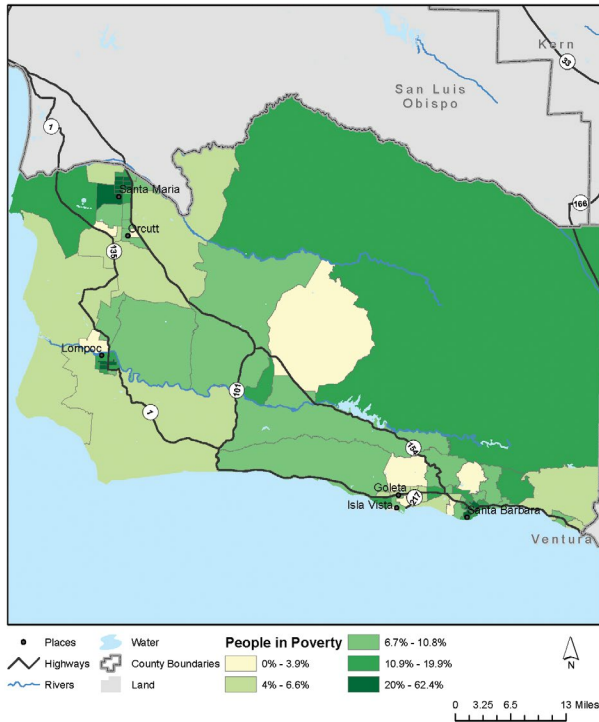


Flood Hazard

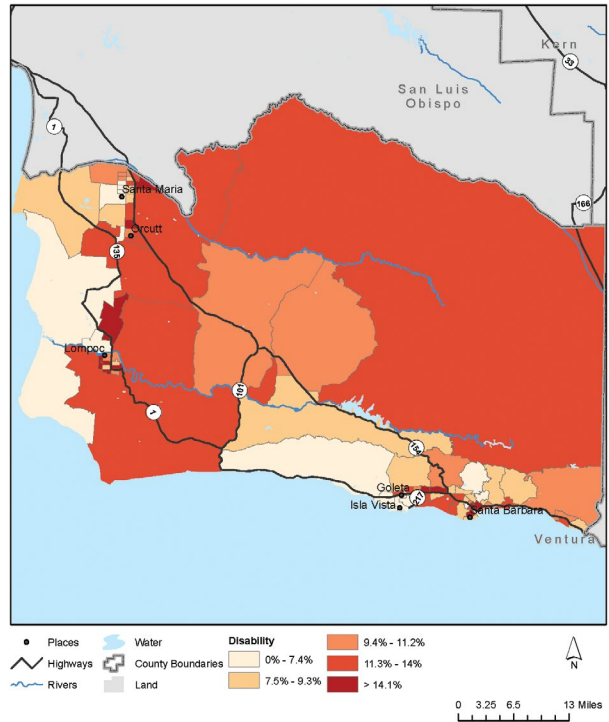


SANTA BARBARA COUNTY VULNERABILITIES

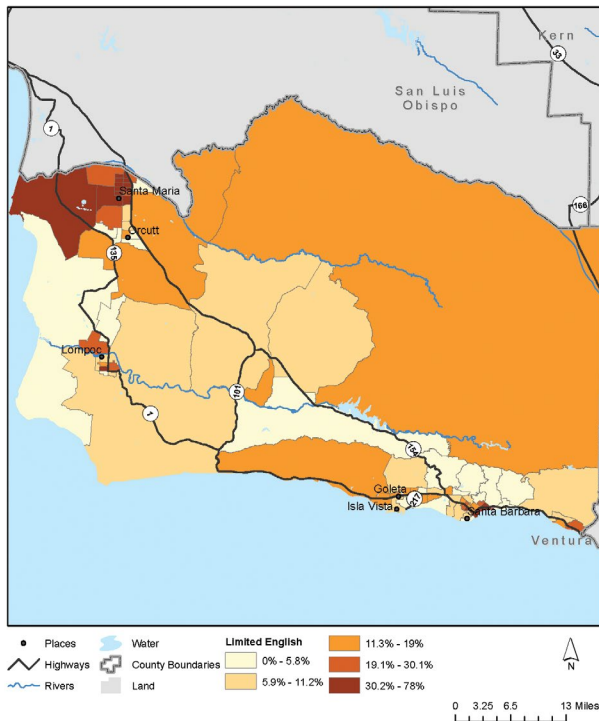
People in Poverty



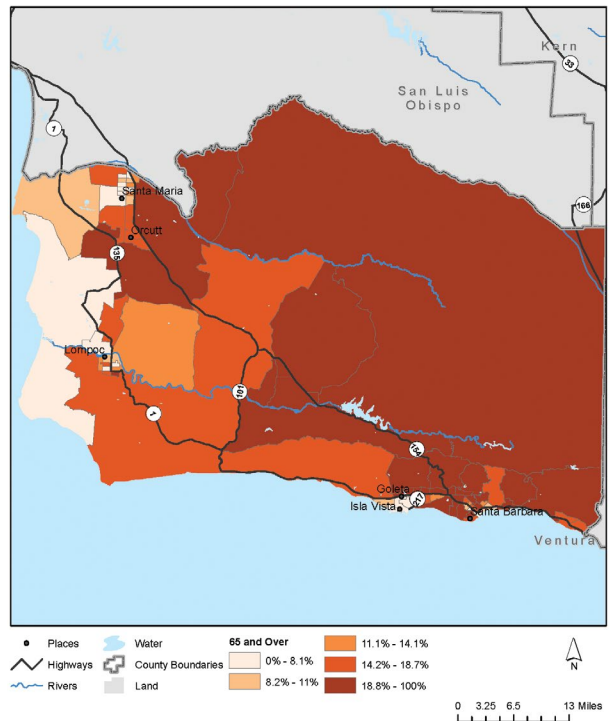
Disability



Limited English Language Proficiency



Age 65 and Over





WHAT ARE EMERGENCY ALERTS?

When emergencies and disasters strike, public safety agencies use different types of alerts to send emergency information to your cell phone, landline, radio or television.

What are the main types of Emergency Alerts?

- **Wireless Emergency Alerts (WEA)** are a national service that sends a vibration, loud tone and short message through your phone if an emergency is nearby. You must have a cell phone that is WEA enabled to receive alerts. You don't need to sign up and there is no charge to you. You can check the settings in your phone to make sure the alerts are activated.
- **The Emergency Alert System** can be used by state and local officials to deliver important emergency messages to your TV or Radio.
- **Emergency Notification Systems** can send alerts via landline and cell phones, text messages, email and TTY/TTD devices for the deaf and hard of hearing. In Santa Barbara County, residents can register for ReadySBC Alerts (see page 10 for details).
- **National Oceanic and Atmospheric Administration (NOAA) Weather Alert Radios** will automatically override all other radio functions and broadcast warnings, alerts and post-event information. Alerts sound loudly even if the radio is turned off or the volume is at a low setting.



CALIFORNIA DISASTER RESOURCES

LISTOS CALIFORNIA

About

Listos California is the state of California's emergency preparedness campaign. (Listos means "ready" in Spanish.) You can find 5 easy steps to prepare for any natural disaster at their website. You will also find tips and tools to help you during the COVID-19 pandemic.

Website

[LISTOSCALIFORNIA.ORG](https://listocalifornia.org)

Text

Text [LISTOSCA](https://listocalifornia.org) to 72345 to receive tips in English or Spanish on how to prepare for natural disasters. You will receive one tip per day, at the time of your choice, over the course of one week.

DISASTER RESOURCES FOR IMMIGRANT CALIFORNIANS

About

If you are an immigrant Californian, you can find links to disaster recovery resources and information on ensuring your health and safety. Resources are available in a variety of languages.

Website

[TINYURL.COM/CALIFORNIAIG](https://tinyurl.com/californiaig)

STATE OF CALIFORNIA OFFICE OF EMERGENCY SERVICES

About

You can find the latest emergency news for any disaster, and tips on readiness for individuals, families, businesses, schools and more.

Website

[CALOES.CA.GOV](https://caloes.ca.gov)



GENERAL EMERGENCY ALERTS



ReadySBC ALERTS

About

You can opt-in to receive emergency notifications from Santa Barbara County via phone calls, text messaging, email and more. You can register multiple communication methods, and multiple addresses to receive emergency alert notifications near you. All information you provide will be kept strictly confidential.

Website

English: READYSBG.ORG

Spanish: READYSBG.ORG/ES

Directions

1. Visit READYSBG.ORG or READYSBG.ORG/ES and click the red “Register for Alerts” or “Regístrese para recibir alertas” button near the top right of the webpage.
2. Once registered, you can choose to receive alerts via text, cell phone, email, landline phone or TTY device.



RADIO READY

About

During an emergency—when the power is out and when critical and timely information must get out to the general public—the County Office of Emergency Management will utilize satellite equipment to regularly communicate with designated county radio stations that have generators and can continue to broadcast as part of the Radio Ready program. The radio stations will transmit this information over their airways in English or Spanish.

Website

Visit TINYURL.COM/SBCRADIOREADY for a full list of Radio Ready stations.



GENERAL EMERGENCY ALERTS

CALIFORNIA EMERGENCY ALERTS

About

Each county in California has an alerting program that you can sign up for to receive alerts if an emergency situation were to arise in your county. If you work in one county, but you live in another, you can sign up for both using this website.

Website

[CALALERTS.ORG](https://calalerts.org)

Directions

1. Visit [CALALERTS.ORG](https://calalerts.org) and click SIGN UP in the top right corner.
2. Click the name of your county. You can sign up for your county's alert system by following the directions.



SANTA BARBARA COUNTY SOCIAL MEDIA

You can find preparedness messaging and emergency updates by following the social media sites below.

Instagram

[@COUNTYOF SB](#)

[@SANTABARBARACOUNTYSHERIFF](#)

[@SANTABARBARACOUNTYFIRE](#)

[@SBCPUBLICHEALTH](#)

Twitter

[@COUNTYOF SB](#)

[@SBSHERIFF](#)

[@ELIASONMIKE](#)

[@SBCPUBLICHEALTH](#)

[@SBCCOUNTYOEM](#)

[@SBCFIREINFO](#)

[@SBSOPIO](#)

Spanish: [@CSBENESPANOL](#)

Facebook

[@COUNTYOF SB](#)

[@SANTABARBARASHERIFF](#)

[@SBCCOUNTYPUBLICHEALTH](#)

[@SANTABARBARACOUNTYOEM](#)



EARTHQUAKE EMERGENCY ALERTS

CALIFORNIA EARTHQUAKE EARLY WARNING

About

The California Earthquake Early Warning System delivers warnings to Drop, Cover and Hold On via cell phones before the strongest shaking arrives. There are two ways to receive the alerts:

WEA Alerts: ShakeAlert messages can be sent to your cell phone or other WEA enabled devices, alerts that an earthquake is happening in your area. There is no need to subscribe.

Free MyShake App: You can download the free MyShake App which will send earthquake alerts to your cell phone or WEA enabled device when you do not have cell service but do have Wi-Fi.

Website

EARTHQUAKE.CA.GOV

Directions

1. Check your phone to make sure the alerts are activated.
2. Visit the Apple App Store or Google Play to download the application available in both English and Spanish.
3. Go to the System Settings in your cell phone or WEA enabled device, and make sure that location services are turned on.



WILDFIRE ALERTS & RESOURCES

CAL FIRE TEXT ALERTS

About

You can sign up using your phone number and zip code to receive text alerts about wildfires near you. Sign up using the website.

Website

[PLAN.READYFORWILDFIRE.ORG](https://plan.readyforwildfire.org)

CAL FIRE EMAIL NEWS

About

You can receive real-time, county-specific updates on wildfires in your area via email. Sign up using the website.

Website

[TINYURL.COM/CALFIREMEDIA](https://tinyurl.com/calfiremedia)

CAL FIRE WILDFIRE INCIDENTS

About

You can receive accurate updates about wildfires near you by entering in your zip code. Go to this website to view all active wildfires near you.

Website

[INCIDENTS.READYFORWILDFIRE.ORG](https://incidents.readyforwildfire.org)

STATE OF CALIFORNIA WILDFIRE RESOURCES

About

You can find a list of wildfire resources on a variety of issues, such as sheltering, transportation impacts and power shut-offs.

Website

[RESPONSE.CA.GOV](https://response.ca.gov)



WILDFIRE ALERTS & RESOURCES

READY FOR WILDFIRE WEB-BASED APP

About


If you take a short survey to identify your living situation, the web-based app will send you free and personalized steps you can take to prepare for wildfires in your area. You can access the web-based app and survey through a computer, tablet or mobile phone by going to the website.

Website

Available in English and Spanish: PLAN.READYFORWILDFIRE.ORG

Directions

READY FOR WILDFIRE is not available in Google Play or the iOS App Store. You can save the web-based app directly to your mobile phone home screen for quick access.

1. From your mobile phone, visit PLAN.READYFORWILDFIRE.ORG.
2. For Android users, you will see an “Add to Home Screen” pop-up message to save the web app to your device home screen.
3. For iPhone users, you can click the share option  and scroll and tap the “Add to Home Screen” button.



POWER SHUTOFF RESOURCES



PUBLIC SAFETY POWER SHUTOFF ALERTS (PSPS)

About

During extreme fire weather conditions—high temperatures, low humidity, strong winds—local power companies may shut off power to reduce the risk of wildfires. These outages are called Public Safety Power Shutoffs (PSPS). Santa Barbara County communities are served by one of two power companies. Electrical services to south county (Goleta, Santa Barbara, Montecito, Carpinteria) is provided by Southern California Edison (SCE). Electrical service to the north county (Guadalupe, Santa Maria) and central county (Lompoc, Vandenberg Air Force Base, Los Alamos, Bullelton, Solvang, Santa Ynez) is provided by Pacific Gas and Electric (PG&E). Lompoc operates its own electric utility, but relies on PG&E transmission lines for power.

Website

You can register online for PSPS alerts from SoCal Edison or PG&E. You will also find on this website fact sheets and checklists on how you can prepare for a PSPS.

[PREPAREFORPOWERDOWN.COM](https://www.prepareforpowerdown.com)

Account Holders

To receive alerts about outages, including PSPS, account holders should ensure their contact information is current with their power company. Account holders also have the option of managing alert preferences through their online account.

Non-Account Holders (e.g., renters, visitors, caregivers)

If you are not the account holder for an address, you can still be notified of potential PSPS outages for specific zip codes.

To enroll for PSPS Zip Code Alerts (for non-account holders)

PG&E: 1-877-900-0743 or text "ENROLL" to 97633

NOTE: You must re-enroll each year for zip code alerts.

SCE: 1-855-549-3800, text "ENROLL" to 28954, or visit **[SCEPSPS.COM](https://www.scepsps.com)** to sign up for call, text and email alerts.

NOTE: You must re-enroll every six months for zip code alerts.



POWER SHUTOFF RESOURCES



TEMPERATURE SENSITIVE PROGRAM FROM PG&E

About

If you have a health condition that places you at increased risk from exposure to extreme temperatures, you can sign up to be notified in advance of a rotating power outage. If you participate in PG&E's medical baseline program, you have already been enrolled to receive advanced notifications.

Application

[TINYURL.COM/PGETEMPSENSITIVE](https://tinyurl.com/pgtempsensitive)



DISABILITY SERVICES & LEGAL CENTER (DSLC)

About

If you rely on power to operate life-sustaining medical devices (CPAP, BiPAP, oxygen, communication device, power wheelchair, etc.), your local Independent Living Center may be able to assist you with costs associated with accessible transportation, short-term housing support during a PSPS and/or a loaner back-up battery system. Go to the website or call for more information.

Website

[ILRC-TRICO.ORG](https://ilrc-trico.org)

Phone Number

(805) 963-0595

Phone Line Hours

Monday-Friday, 9:00am-12:00pm and 1:00-5:00pm



POWER SHUTOFF RESOURCES

MEDICAL BASELINE NOTIFICATION

About

If you are dependent on electricity for a medical device such as a breathing machine, power wheelchair, home oxygen or dialysis, you can be added to your energy company's list of customers who have urgent electrical needs. Your energy company may send extra alerts or knock on your door to ensure your safety during Public Safety Power Shutoffs. Be sure you call your electrical company to notify them of your electricity needs.

Website

SCE Medical Baseline Application [TINYURL.COM/SCEBASELINE](https://tinyurl.com/SCEBASELINE)

PG&E Medical Baseline Application [TINYURL.COM/MEDICAL-BASELINE](https://tinyurl.com/MEDICAL-BASELINE)

ADA Emergency Power Planning Checklist [TINYURL.COM/PSPSOUT](https://tinyurl.com/PSPSOUT)

Register by Phone

SCE: 1-800-655-4555

PG&E: 1-800-743-5000

POWER SHUTOFF HOTLINE

About

If you are a medically vulnerable Californian, during a power shutoff, you can call this hotline to find resources within your area. Assistance is available in many languages and 711 Telecommunications Relay Services are also available for persons with a hearing or speech disability.

Phone Number

(833) 284-3473

Phone Line Hours

Daily, 9:00am-9:00pm



COVID-19 RESOURCES



SANTA BARBARA COVID-19 INFORMATION

About

You can get answers to questions about COVID-19, including testing sites in Santa Barbara County. Information is available in Spanish.

Website

[PUBLICHEALTHSBC.ORG](https://publichealthsb.org)

Spanish Website

[ESPANOL.PUBLICHEALTHSBC.ORG](https://espanol.publichealthsb.org)

CALIFORNIA CORONAVIRUS INFORMATION

About

You can get answers to questions about COVID-19 safety, testing, closures workplace safety and more. You can track your county's daily statistics.

Website

[COVID19.CA.GOV](https://covid19.ca.gov)

Phone Number

(833) 544-2374

Phone Line Open

Monday-Friday, 8:00am-8:00pm

Saturday-Sunday, 8:00am-5:00pm

COVID-19 GUIDE FOR IMMIGRANT CALIFORNIANS

About

If you're an immigrant living in California, you can learn how to protect yourself, your family, and your community from COVID-19 regardless of your immigration status. You can read the guide in English, Spanish, Chinese, Korean, Vietnamese and Filipino.

Website

[TINYURL.COM/GUIDEFORALL](https://tinyurl.com/guideforall)

REFERENCES

1. Santa Barbara County Indian Gaming Local Community Benefit Committtee, Meeting Minutes and Agenda, 2013, <http://www.countyofsb.org/ceo/asset.c/3416>
2. Santa Barbara County Integrated Regional Water Management Plan Update, Integrated Regional Water Management Plan, Dudek, 2018, <https://tinyurl.com/SantaBarbaraRegionalWaterPlan>
3. Emergency Management Plan, Santa Barbara City, 2013, <https://www.santabarbaraca.gov/civicax/filebank/blobdload.aspx?BlobID=39294>
4. “These California counties have the highest concentration of homes vulnerable to wildfire,” Finch II, Michael, *The Sacramento Bee*, 2018, <https://www.sacbee.com/article216076320.html>
5. Listos California Emergency Preparedness Champaign, Vulnerability Profile for Santa Barbara County, Mathew C. Schmidlein, PhD and Maye Saephanh, 2019.

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