

OSPI CNS Farm to Summer Guide

Washington Farm to Summer Week: Outreach for Sponsors

Participating in Farm to Summer Week? Use the below templates to support your outreach and promotion efforts!

1. Email or Letter to Families

[Your sponsor or site name] is excited to participate in Farm to Summer Week! We've pledged to serve local foods during the week of [insert week] and feature education activities that celebrate how food comes to our table.

We know that tasting and learning about food increases kids' willingness to try new foods and increases their consumption of fruits and vegetables. So, we're excited to be offering the following foods and activities during Farm to Summer Week:

- [Identify local foods to be served in menus & farms where grown, if known]
- [Name some educational activities that are being planned]
 - Ex. taste tests of [local food item]

Interested in helping? Contact [local contact person] at [phone, email, or other preferred contact method].

If you need this information in another language, please call [sponsor phone number].

2. Social Media Sample Language

- **Template 1 (suggested for prior to the start of Farm to Summer Week):**

[Sponsor or site name] is excited to participate in Farm to Summer Week! We've pledged to serve local foods during the week of [insert week] and feature education activities that celebrate where our food comes from. Learn more at this link: [Insert website or link to sponsor/site newsletter announcement]. #WAFarmtoSummer

- **Template 2 (suggested for the beginning of Farm to Summer Week):**

WA Farm to Summer Week is here! This week, [Sponsor or site name] is serving [insert local food item(s) here. Include the farm, if known!]. Did you know? Washington grows more sweet cherries than any other region in the nation. #WAFarmtoSummer

- **Template 3 (suggested for later during Farm to Summer Week):**

Overheard at the breakfast table! "[insert quote here, such as, "This spinach tastes so good! I didn't think I liked it but it's good in these eggs"]" #WAFarmtoSummer



Reference

- ✓ OSPI CNS Farm to Summer Guide: Outreach for Sponsors
- ✓ OSPI CNS Farm to Summer Guide: Resources

Resources

- ✓ [Language Access - Limited English Proficiency Reference Sheet](#)
- ✓ [Limited English Proficiency - Important Information to Translate Notice Reference Sheet](#)
- ✓ [USDA's Farm to Summer website](#)
- ✓ [WSDA's Farm to School Toolkit](#)