



ADMINISTERED BY THE



\$40,000 Scholarship Grant

The Coca-Cola company is proud to support historically black colleges and universities through the funding of a grant recognizing a student or students enrolled in an HBCU's journalism or media production program with a focus on sports broadcasting or video production.

Competition now open!

The winner will be announced during the Sports Emmy® Awards ceremony (May 2022)

Deadline for submissions: March 18, 2022

For more information go to <https://theemmys.tv/hbcu>

Questions?

Contact us at
HBCU@TheEmmys.tv