



PROJECT OPPORTUNITY

FREE ENTREPRENEUR TRAINING FOR VETERANS

Is Entrepreneurship the right choice for you?

Do you have a business idea but not sure where to start?

Do you have a business and want to take it to the next level?

Are you a Veteran small business owner looking to expand?

Want to know more, register for the Project Opportunity **Eastern Shore Fall 2021 Orientation Session** at www.project-opportunity.com/class/registration. Orientation is **Wednesday, August 18, 2021 from 6:30 -8:30 PM at the American Job Center located at 31901 Tri-County Way, Salisbury, Maryland 21804**

Attendance at the Orientation Session is a vital step in our application process. If you are interested in this class but unable to attend you must contact Program Director Joe Giordano, joe.giordano@project-opportunity.com

Classes Begins Wednesday September 8, 2021

Project Opportunity is an intensive curriculum based 10-week cohort program. The Fall 2021 program will meet **every Wednesday, September 8– November 10, 2021 from 6:30 – 9:00 PM**. Through grants and community business support **this program is free to all veterans**. The curriculum and material is facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch on November 10, 2021.

Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*