



PROJECT OPPORTUNITY

FREE ENTREPRENEUR TRAINING FOR VETERANS

Is Entrepreneurship the right choice for you?

Do you have a business idea but not sure where to start?

Do you have a business and want to take it to the next level?

Are you a Veteran small business owner looking to recover from COVID?

Want to know more, register for the Project Opportunity Southern Maryland Fall 2020 **Orientation Session** at www.project-opportunity.com/class-registration. Orientation is **Wednesday, August 12, 2020 from 6:30 -8:30 PM at Tech Port located at 44185 Airport Road in California**



Attendance at the Orientation Session is a vital step in our application process. If you are interested in this class but unable to attend you must contact Program Director Joe Giordano, joe.giordano@project-opportunity.com

Classes Begins Thursday September 3, 2020

Project Opportunity is an intensive curriculum based 10-week cohort program. The Fall 2020 program will meet **every Thursday, September 3 – November 5, 2020 from 6:30 – 9:30 PM. Class sessions will be a combination of classroom held at Tech Port and Zoom sessions.** Through grants and community business support **this program is free to all veterans.** The curriculum and material are facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch on November 12, 2020.

Training Includes:

- ❖ **Assessing Your Business Idea**
- ❖ **Marketing Analysis**
- ❖ **Financing and Financial Management**
- ❖ **Business Structure and Taxes**
- ❖ **Development of a Business Plan**