



# PROJECT OPPORTUNITY

## FREE ENTREPRENEUR TRAINING FOR VETERANS

**Is Entrepreneurship the right choice for you?**

**Do you have a business idea but not sure where to start?**

**Do you have a business and want to take it to the next level?**

**Are you a Veteran small business owner looking to expand?**

Want to know more, register for the Project Opportunity **Eastern Shore Fall 2020 Orientation Session** at [www.project-opportunity.com/class-registration](http://www.project-opportunity.com/class-registration). Orientation is **Wednesday, August 19, 2020 from 6:00 -8:00 PM** at the **Dorchester County Economic Development Complex** located at **104 Tech Park Drive in Cambridge**

Attendance at the Orientation Session is a vital step in our application process. If you are interested in this class but unable to attend you must contact Program Director Joe Giordano, [joe.giordano@project-opportunity.com](mailto:joe.giordano@project-opportunity.com)

**Classes Begins Wednesday September 9, 2020**

Project Opportunity is an intensive curriculum based 10-week cohort program. The Fall 2020 program will meet **every Wednesday, September 9 – November 11, 2019 from 6:00 – 8:30 PM**. Through grants and community business support **this program is free to all veterans**. The curriculum and material is facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch on November 18, 2019.

Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*