



PROJECT OPPORTUNITY

FREE ENTREPRENEUR TRAINING FOR VETERANS

Is Entrepreneurship the right choice for you?

Do you have a business idea but not sure where to start?

Do you have a business and want to take it to the next level?

Are you a Veteran small business owner looking to recover from COVID or expand your current business operations?

Want to know more, register for the Project Opportunity Southern Maryland **Fall 2021 Orientation Session** at www.project-opportunity.com/class-registration. Orientation is **Tuesday August 24, 2021, from 6:30 -8:30 PM at The Hilton Garden Inn located at 10385 O'Donnell Place in Waldorf**

Attendance at the Orientation Session is a vital step in our application process. If you are interested in this class but unable to attend you must contact Program Director Joe Giordano, joe.giordano@project-opportunity.com

Classes Begins Tuesday September 14, 2021

Project Opportunity is an intensive curriculum based 10-week cohort program. The Fall 2021 program will meet **every Tuesday, September 14 – November 9, 2021 from 6:30 – 9:30 PM. Class sessions will be a combination of classroom held at The Hilton Garden Inn and Zoom sessions**. Through grants and community business support **this program is free to all veterans**. The curriculum and material are facilitated by small business professionals and subject matter experts. The program concludes with a formal business pitch and Graduation ceremony on November 16, 2021.

Training Includes:

- ❖ *Assessing Your Business Idea*
- ❖ *Marketing Analysis*
- ❖ *Financing and Financial Management*
- ❖ *Business Structure and Taxes*
- ❖ *Development of a Business Plan*