## **INDONESIA**



## **Crane Manufacturer Seeking US Business & Safety Consultants**

A company in Indonesia that manufacturers Gantry (overhead) cranes is seeking US consulting companies across the following areas:

- 1. Successful Marketing of Products and Services
  - How to successfully market and sell crane related services
  - How to successfully market and sell crane spare parts
  - How to improve flow and productivity of our operations
  - How to create customer loyalty and satisfaction use by customer service or aftersales service
- 2. Training for Crane Technicians
  - Training programs for existing and new crane technicians to improve productivity, safety, and achieve highest standards
  - Training programs for crane operators this will be our customers' crane operators
- 3. Tools
  - Types and standard tools use by crane manufacturer
  - Technology utilized by U.S. crane manufacturer to improve efficiency and performance
- 4. Safety
  - Safety standards to achieve compliance, inspection knowledge to recognize concerns
  - Safety standard for customers' crane operators

## **Trade Lead Point of Contact:**

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If you are interested in this lead, please reach out to the trade lead POC and copy your local <u>U.S. Commercial Service (USCS) office specialist</u>, who is also available to answer any of your export questions.

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