

REVIEW, REFRESH AND RENEW YOUR CHILDCARE BUSINESS

COVID-19 has had a major impact on all businesses – a major disruption is a perfect opportunity to Review, Refresh and Renew Fully funded places available provided by GC Business Growth Hub (GC BGH) and European Regional Development Fund (ERDF)

RedKite has been running a Peer Network of owners and leaders in childcare for the last 12 months to assess the impact of COVID, identifying how to respond to COVID exploring leadership, staff engagement, marketing and business planning.

The Business Growth Hub is offering a fully funded training programme exclusively for childcare providers. There will be four 2.5-hour workshops, running 4pm to 6.30pm on a Thursday. Alongside the training there will be 1-1 coaching support provided of 4 hours.

RedKite Innovations will run this programme for the Business Growth Hub. The programme is targeted at childcare provider owners/managers who want to take review and refresh their business future. The programme will have 4 elements:

- 1) Understanding yourself, your drivers, your leadership style, your motivations and how to drive the business.
- 2) Understanding team motivation and wellbeing and building business culture and team resources, resilience and wellbeing
- 3) Where is your childcare business after COVID-19 and how do I develop the plans to build and grow my business?
- 4) Developing my childcare business through proactive marketing and promotion lived to business values, ethos and culture.

RedKite Innovation's programme is tailored to the business needs of childcare providers whether you are a company, a charity or a community group. The programme will provide you with a practical framework to implement new ideas to renew and grow your business.

For more information and a discussion about the programme ring Kyran Parker on 07982 678 017 or email register@redkiteinnovations.co.uk