

Agenda

JURI Committee visit to OHIM

Date: 23-24 September 2015

Venue: MAC room

Working language: English

Contact Person:

Maja Rijavec (ICLAD), tel. +34 965 137 909

Wednesday 23 September

20:30

Dinner at “La Ereta”

Parque de La Ereta, s/n, 03001 Alicante, Spain

Thursday 24 September

10:00	Pick up from Hotel Melia
10:30 – 10:35	Signing of the Golden Book and Photos
10:35 – 11:00	1994 – 2015: The journey to a fully modernized EU IP Agency
11:00 – 12:25	Basic ingredients of the evolution <ul style="list-style-type: none"> a. Talent <ul style="list-style-type: none"> • Staff and structure • Knowledge sharing and training b. Quality <ul style="list-style-type: none"> • Simplification and predictability: Service Charter, ISO Certification, BSC indicators • Accessibility: Business case: how to register a trade mark / a design? A journey of a trade mark and a design through practical examples via web tools and fast track
12:25 – 14:00	Working lunch <ul style="list-style-type: none"> c. Cooperation: Building partnership – introduction to the ETMDN <ul style="list-style-type: none"> • Member States, User associations • Relations with EU Institutions • Beyond EU boundaries
14:00 – 14:15	Auditorium - new campus
14:15 – 15:10	IP as an important element towards the creation of growth and jobs <ul style="list-style-type: none"> • Evidence of the influence of IP – Studies • A special case – SMEs
15:10 – 15:35	Short Interview with the President (for internal purposes)
15:35 – 15:55	Next Milestones <ul style="list-style-type: none"> • Implementation of the Legal Reform • Possible new Competences
15:55 – 16:00	Closing remarks
Transport back to Hotel Melia	