# **FEMA Launches its Website Redesign**

Continuing to reduce its complexity, FEMA launches a redesigned FEMA.gov website today. As our website is a primary tool to communicate with you, disaster survivors, and the general public, we ensured it is accessible to all. The redesign brings the site into compliance with federally mandated accessibility (Rehabilitation Act, Section 508) and plain language requirements.

## **Website Improvements**

The launch of the new site is a key step towards creating a unified, accessible, and consistent experience for customers across all our digital platforms and media to support our mission. Website improvements include:

- Use of U.S. Web Design System to help the federal government design and build better online experiences for the American public. These new design elements strive for simplicity and consistency.
- Feature of resources for preparedness, response operations, or agency initiatives on homepage, to include the ability to spotlight FEMA staff fulfilling the FEMA mission and visually tell the FEMA story on homepage.
- Adoption of a new Geo-filter function on homepage that allows users to enter their state or zip code to see relevant disaster declarations, alerts, news releases, and other state-specific information.
  - To help users quickly access information related to current agency activities, on the lower portion of the homepage we have introduced boxes which will be used to provide key facts, resources, upcoming events, success stories or other initiatives.
  - The site includes a menu bar at the top of every page to help users navigate. Menu items have been simplified and are organized by content for key audiences: Disasters & Survivors, Grants, Flood Insurance & Maps, Emergency Management, About and Work with Us.
  - □ The footer of our webpage includes important links and easy access to FEMA social media accounts.

#### **Contact Us**

If you have any questions concerning this Advisory, please contact the Office of External Affairs:

- Congressional Affairs at (202) 646-4500 or at FEMA-Congressional-Affairs@fema.dhs.gov
- Intergovernmental Affairs at (202) 646-3444 or at FEMA-IGA@fema.dhs.gov
- Tribal Affairs (202) 646-3444 or at FEMA-Tribal@fema.dhs.gov
- Private Sector Engagement at (202) 646-3444 or at nbeoc@max.gov



## Follow Us

Follow FEMA on social media at: FEMA Blog on fema.gov, @FEMA or @FEMAEspanol on Twitter, FEMA or FEMA Espanol on Facebook, @FEMA on Instagram, and via FEMA YouTube channel.

Also, follow Administrator Pete Gaynor on Twitter @FEMA\_Pete.

### Mission

Helping people before, during, and after disasters.